



Team 2016-2017

President
Max Bird
Secretary
Brian McCallum
Treasurer
Bob Cooper

Attendance this week

Total Members 31
Apologies
Make-up lots!
Attended 14
Honorary Member
LOA 2
Guests 2
Visitors
Partners
73%

Facts & Figures
Raffle
Bob T, Ian

Heads & Tails
John Wallhead

Birthdays
Steve C 6 April

Anniversary
Cyril & Lynne 6 April

If you had any we hope
you had a good day



Meets Monday
6 for 6.30pm
At Rotary Hall
Brownell Crescent, Medina

Visitors always welcome



The Rotary Club of Kwinana Inc.

District 9465 Western Australia

Chartered: 22 April 1971



President Max

Bulletin

No 34 3 April 2017



Greetings to all,

District Conference has now been and gone, and by all accounts – including social media and verbal reports – it was a great success. Gauging by the photos posted on Facebook, DG Linda McLerie certainly lived up to her promise of having a purple theme. Our club featured strongly at conference through a presentation about the Kwinana Adventure Park during one of the plenary sessions. In addition, PDG John Iriks was acknowledged for his extensive work with the Cord Blood Bank project. Hopefully DG Linda can now begin to anticipate some relaxation in the not too distant future.

It's always a pleasure to have our AG Barry Berger attending one of our club meetings, and this week was no exception. Barry will be greatly missed by all of us next year as he is stepping down from his role of Assistant Governor at the end of this Rotary year in order to take on the role of President of his own club (Rossmoyne). We wish him every success for his final preparations as Club President.

As we have had a significant number of new members this Rotary year, thanks to the efforts of Membership Director Edd Samut, I feel it is time to start providing them with some information regarding Rotary history and other significant aspects. Hence towards the end of this week's issue I am providing some information about the significance of the Rotary Wheel. Hope folks find it useful and informative.

See you all at the Wellard Markets this Sunday morning!



Rotary International President
2016-2017
John F Germ

Rotary Club of Chattanooga

District Governor
9465
2016-2017

Linda McLerie

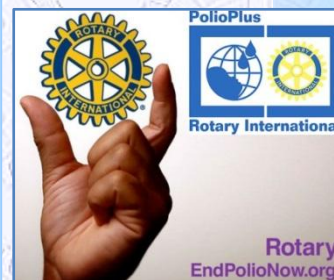


Coming Events

April – Magazine Month

- Mon 3 Apr Club Meeting: GS Chris Smoje – Customer Service
- Mon 10 Apr Club Meeting
- Mon 17 Apr Easter Monday Public Holiday – No Meeting
- Wed 19 Apr Board Meeting
- Mon 24 Apr No Meeting
- Tues 25 Apr Anzac Day Dawn Service Breakfast

Attendance Officer: Greg Williams 9419 5834
Apologies by Saturday pm please



THE ROTARY 4 WAY TEST

of things that we think, say or do.

1. IS IT THE TRUTH?
2. IS IT FAIR TO ALL CONCERNED?
3. WILL IT BUILD GOODWILL AND BETTER FRIENDSHIPS?
4. WILL IT BE BENEFICIAL TO ALL CONCERNED?

Club President 2016 – 2017 Max Bird

President's Pen



President's Report

1. Annual District Conference 31st March to 2nd April 2017 was a great event.
2. I attended the formal launch & handover of the Rotary Earbus to the Earbus Foundation of WA on the 2 April. Roger Cook, the Minister of Health, gave Kwinana Rotary a most welcome mention (even though he should have said "Karrinyup Rotary"!!!).
3. Opportunity to meet Mr. Ian Riseley, the incoming Rotary World President on 12th April 2017; details are in ClubRunner.
4. A big thank you to Gladys Blogg who unasked has taken the tablecloths home and washed them.
5. James, well done on the article in this week's *Rotary Out West* (2/4/2017).
6. Thank you to all those that turned up for the busy bee earlier today at 1.00pm to shift the old tables from the main hall to the back shed (message from Michael Metcalf). The tables are now in the back shed. Thank you Michael.



International

The International committee is carrying out the following:

- Global Grant GG 1640204 has been approved, and bank details have been submitted to Foundation for payment. It's now a waiting game, but it should be over in a couple of weeks.
- Minutes of the International committee meeting of Tuesday 28th March will be in ClubRunner shortly.

Max Bird



Club Service: PP Mike Nella



- Busy bee at the hall on Tuesday 4 April.
- Garage Sale at Mike Nella's house this weekend; calling for contributions, with all proceeds going directly towards Rotaract's school project in Indonesia.
- Our next Bunnings BBQ will be held on Thursday 13 April. We need workers for both morning and afternoon shifts.
- On Saturday 6 May we will be having a Progressive Dinner. Entrees course will be held at Greg and Marge's house; main course will be at John and Chris Iriks' home; dessert course will be held at Edd and Ann Samut's house.



Secretary: PP Brian McCallum



Inward Correspondence:

- Received payment from Aldi's.

Outward Correspondence:

- Letter to Aldi's store regarding order for BBQ supplies for Anzac Day



Treasurer: PDG Bob Cooper



- No report

District 9465 Conference 2017



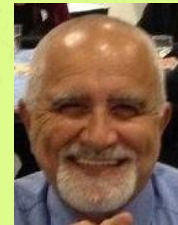


PDG John Iriks
Club Projects Director

Club Projects Director PDG John Iriks



PP Ian Critchley
Foundation



PP Edd Samut
Membership



Michael Metcalf
Community

Project Director's Report Community

- Anzac Day: Spreadsheet has been sent out; members need to check for their allotted jobs. We shall be shopping at Aldi's for supplies. Everything else is in place. We will have a busy bee session at 1pm on Monday 24 April to prepare for the event. The food van and other materials will be sent to the Medina Hall complex on the evening of Monday 24 April.
- John Iriks and Mike Metcalf met with Motorplex staff to discuss possible dates for next year's Show and Shine event; at this stage it is likely to be held in either March or April 2018. The management at the Motorplex will give us a revised quote. We are able to bring in outside food supplies e.g. spud van, ice cream; the dog show won't be permitted. Will give specialized jobs as appropriate, and we will provide our own cashiers and first aid people. More signs are to be made. Would encourage all members to start talking to their various car contacts!



PP Genevieve Carr
Vocational

Vocational

- Currently organizing a Vocational Visit to the Independent Living Centre in Cockburn during May.



Pres. Max Bird
International

Youth

- RYPEN weekend is happening from Friday 12 May until Sunday 14 May. Application forms are now available.

Membership

- No report



Lorraine Lucas
Youth

Foundation

- No report

Public Relations

- Extensive article in *Rotary Out West* regarding President Max's recent trip to Timor.



PP James Sharkey
Public Relations



Visit your club webpage.

<http://www.clubrunner.ca/Portal/Home.aspx?accountid=8106>

or type Kwinana Rotary Club into "Google"



Fine Session

As Sergeant Norm was absent this week, Deputy Sergeant Steve stepped up and did his best to extract monies from folks.

Max, John I: Plugging the Bendigo Bank

All Dockers supporters!!!

Seniors cardholders: Steve can't get his yet

John I: As a PDG he was entrusted to collect flags from conference; left some behind in Freo!

Max: Asked Genevieve to give the toast, instead of Grace

Genevieve: Said "his" during Grace instead of "each"

Those sitting at men only tables

John I: Recently retired, but only enjoyed it yesterday when cleaning out the shed!

Barry B: Bought a car that previously belonged to the Archbishop of Perth

Barry W: Now holds the position of Chief of Staff for the Minister of Corrective Services (congratulations!!!)

John I: Again!!! This time he made a mess on the clean tablecloth.

The usual no badges, Heads & Tails winner, raffle winners



Nearly 200,000 vaccinators worked across Africa last week to immunize 116 million children.



Personality of the Week

Gail Critchley

Name: Margaret Gail Critchley (nee Rogerson)

Place of Birth: Annan, Scotland

Favourite food: Italian, fruit

Favourite movie/TV program: *Outlander*

Hobbies: Any craftwork

Who I admire: Paul Keating, Chris Iriks

Best present ever received: My dogs

What I dislike most in life: Hypocrites, especially religious ones

Most exciting/memorable day of life: When I had my girls

What I know now that I wish I knew at 16: I am not indestructible



A very sociable couple!





Guest Speaker

Chris Smoje – DIME Customer Services

This week members were treated to a very vibrant presentation from Chris Smoje of DIME Customer Services. Chris's eloquence and passion for his vocation quickly dispelled any possible notions of customer service being a somewhat dry topic of discussion. Chris also had the distinction of being the only guest speaker to distribute money (a US dime) to each member to accompany his speech.

DIME is an acronym which stands for **Deliberate Interactions Memorable Experiences**.

Some principles of DIME Customer Services outlined by Chris included:

1. Small change makes a big difference. For example, giving some small change to a jobless or homeless person will have a big impact.
2. It's the little things that matter.
3. It's NOT "dime-a dozen".
4. Symbols of customer service are consistent with symbols on a US dime, and are as follows:
 - Olive branch represents peace e.g conflict resolution
 - The torch represents enlightenment, hope, wisdom (think of the Statue of Liberty)
 - The oak branch represents strength and endurance.
5. Rhymes with diamond.
6. Top of the rating scale.
 - Are you a penny (1/10), nickel (5/10), or a dime (10/10)?
7. Be deliberate in making customer service part of your business culture.
8. Develop human connections through service interactions.
9. Leave positive memories with your customers and stakeholders.
10. Design total brand experiences at every point of contact e.g. website, marketing, telephone.



The Rotary Wheel Emblem History

A wheel has been the symbol of Rotary since our earliest days. The first design was made by Chicago Rotarian Montague Bear, an engraver who drew a simple wagon wheel, with a few lines to show dust and motion. The wheel was said to illustrate "Civilization and Movement".

Most of the early clubs had some form of wagon wheel on their publications and letterheads. Finally, in 1922, it was decided that all Rotary clubs should adopt a single design as the exclusive emblem of Rotarians. Thus, in 1923, the present gear wheel, with 24 cogs and six spokes was adopted by the "Rotary International Association".

A group of engineers advised that the geared wheel was mechanically unsound and would not work without a "keyway" in the centre of the gear to attach it to a power shaft. So, in 1923 the keyway was added and the design which we now know was formally adopted as the official Rotary International emblem.



- Above information provided by the Rotary Club of Holdfast Bay, South Australia



In 2013, the Rotary logo was updated to the solid colour of yellow. The explanation was as follows:

"...With a stronger primary logo in place, the team set out to build a bolder, easier-to-manage visual system that would continue to inspire creativity while enabling strategic decision-making and visual consistency across communications, media types and geographies. Together, a refreshed color palette, typography system and re-inspired approach to using photography—capturing the spirit of Rotarians around the world and the communities they serve—enable the organization to move forward with a more consistent visual expression."

- www.underconsideration.com/.../new_logo_and_identity_for_rotary_by_siegelgale.php

Makeup opportunities

Rockingham:	Monday	6pm for 6.30	Ocean Clipper Inn
Palm Beach:	Wednesday	6pm for 6.30	Ocean Clipper Inn
Cockburn	Thursday	7.15am for 7.30	Cockburn Seniors Centre
Fremantle	Wednesday	6pm for 6.30	Villa Roma 12 High Street Fremantle
Byford & Districts	Monday	6.15pm for 6.45	Byford Tavern, South W Hwy

Rotary Club of Kwinana Inc
Contributions welcome: gendam@bigpond.net.au