



The Rotary Club of Kwinana

District 9465 Western Australia

Chartered: 22 April 1971



President James

Bulletin

No 44 16th June 2014



Team 2013-14

President
James Sharkey
Secretary
Genevieve Carr
Treasurer
John Iriks

Attendance this week
Total Members 26
Exempt 1
Apologies 1
Make-up 1
Attended 21
Honorary Member 1
Guests 1
Visitors
Partners

85 %

Facts & Figures
Raffle
Lorraine & Max

Heads & Tails
Bevan

Birthdays:

Anniversary:

Club Anniversary:
Bevan P 11 years

If you had any we hope
you had a good day



June 2014

Meets Monday
6 for 6.30pm

At Rotary Hall

Brownell Crescent, Medina

Visitors always welcome

Good meeting, almost a 100% attendance of available members. We welcomed along our guest speaker Kero O'Shea, as always full of enthusiasm and passion for the job at hand. Kero is our District Communications Chair and has carried out that role with vigor.

Kero has had quite an impact on our District since RC Canning Bridge joined 9465, he will be taking on the very important and challenging Membership Portfolio in 2014/15 which was the subject of his presentation tonight.

Our Rotary Club has been given the opportunity to establish a Saturday morning (2 Saturdays a month) market in our town centre. The area surrounding the Dome is an ideal spot and our club representatives are working hard together with the City of Kwinana to look at all of the aspects required to run a successful market. We are fortunate to have the experience of running the Wellard Village Markets now in their 4th year.

It is anticipated that the Town Centre Market will be much easier and less labour intensive, with no road closures and minimal traffic management to contend with. There is still some considerable work to do and we don't anticipate a commencing date until later in 2014. Our thanks to John and Max for their foresight and persistence in getting the project to the stage we are now at.



Rotary International President
Ron D. Burton

Rotary Club of Norman,
Oklahoma, USA



District Governor 9465

Erwin Biemel 2013-14

Coming Events June 2014 Rotary Fellowship Month

June 2014

Wed 18th Combined Board Meeting. Rotary Hall 7pm

Mon 23rd Club meeting Club Visioning

Mon 30th Club meeting Max Bird Travelogue

July 2014

Mon 7th Club Meeting

Sat 12th Club Changeover

Mon 14th No meeting

Attendance Officer: Greg Williams 9419 5834

Apologies by Saturday pm please

The Four-Way Test

Of things we think, say or do.

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL? and BETTER FRIENDSHIPS
4. Will it be BENEFICIAL to all concerned?

President James Sharkey



President's Pen

Club Meeting 16th June



President James welcomed everyone to our and his 3rd last meeting as President, a special welcome to guest speaker Kero O'Shea, Kero is the Communications Chair for District 9465 and is here to talk to us primarily about his new role next year. Kero will be taking on the District Membership Director's role. A big challenge, Kero certainly has the passion and drive to pull it off admirably.

Combined Board Meeting this Wednesday 18th June 7pm at Rotary Hall.



Kero O'Shea with President James

Change your thoughts and you change your world.

You must plant the seed before you reap the harvest.

20% of husbands kiss their wives goodbye when they leave the house
80% of husbands kiss their house goodbye when they leave their wives



Secretary: PP Genevieve Carr



Inward Correspondence:

- Acceptance of invitation to Changeover (PDG Pushpa, DG Erwin, Probus)
- Prospective Guest Speaker info
- Invoice for *West Australian* newspapers
- Bendigo Bank access information for incoming President and Treasurer
- Update on Swimathon funds raised through *My Cause*
- Rotary Out West
- 2014-2015 District Directory draft
- Funding application information from COK
- Licence renewals from DOT
- Newsletter and request for support from Interplast
- Invoice for new badges

Outward Correspondence:

- District Grant application
- Invites to Club Changeover



Treasurer: PDG John Iriks



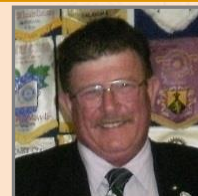
Bills paid, money in the bank

Meeting with incoming Treasurer Bob C to prepare a budget for 2014/15

Money Spinner at the Kwinana Market Place has raised a noteworthy amount of money since it's placement, cheque soon to the COK Children's Playground.



President Elect Michael Nella



Some important dates for the remainder of this year.

Tuesday 17th June
 Wednesday 18th June
 Monday 23rd
 Monday 30th

Rotaract Meeting, come along.
 Combined Board Meeting
 Club Visioning
 Max Bird Travelogue

Saturday 12th July
 Wednesday 16th July

Kwinana Club Changeover
 District Governor's visit meeting at Willetton.



Club Projects Director
PP Ian Critchley



AG Bob Thompson
Foundation Dir.



PP John Brennan
Membership



Norm Mulcahy
Community

Project Director's Report.

District Changeover 5th July Tomkins on Swan, River Room.
6.30pm for 7pm \$70pp. see PE Michael Nella if you wish to go along.

Kwinana Rotary Adventure Playground. Cheque for \$5k, proceeds from the Market Place money spinner will be presented to COK Mayor Carol Adams, together with the appropriate publicity.



Garry Bassett
Vocational

The Wellard Village Markets were held on Sunday 9th June, weather was perfect, excellent public attendance, everyone appeared happy with the result.

WVM committee meeting, was held on Tuesday 17th June 7pm Cooper's home. Minutes have been circulated to members.



Max Bird
International

Membership: PP John had his article published this week in the local paper, hoping for a good result.

We had three major membership activities during the year, without any lasting success, our last two members were introduced by a 'personal invitation' from a colleague/associate, this proven method seems to be the most effective.

International Committee. Rotary Foundation Grant 'approved!!!'
Paperwork at last all tidied up.
Full steam ahead, committee meeting on 9th July.



PP Matt White
Youth

Plans to have at least 5 restaurant meetings during 2014/15 first one will be on 11th August at the Spicy Pan, see email from Max with details

City of Kwinana have notified us that we have been awarded the opportunity to establish a Kwinana Marketplace Market, probably every second Saturday morning, much more work to do, Oct/Nov start looking possible.



PP Chris Oughton
Public Relations Dir.

The Club Bulletin is available to anyone interested, on our club website at the same time it is emailed to members, every bulletin issued since ClubRunner was implemented is behind the 'Bulletin' button on our ClubRunner website.

Visit your club webpage.

<http://www.clubrunner.ca/Portal/Home.aspx?accountid=8106>
or type Kwinana Rotary Club into 'Google'



Guest Speaker District Communications Chair
Kero O'Shea



Kero introduced by President James

Kero's ppt. presentation was in line with his new role next Rotary year as District Membership Director.

Kero quoted the fact that Rotary worldwide in the last ten years has lost and gained 1 million members, unbelievable when you consider that Rotary's overall numbers have been static at around 1.2 million during that time.

Every year June 30th is a 'high risk' time when club's lose most members, the challenge is replacing those members let alone gaining new members.

Rotary Club's to survive must, determine key stakeholders, build club communities, use social media to target potential new members. We have been encouraging clubs to seek younger members without very much success, why not target the older generation, 60s 70s or even older, what about wives and partners, recruit them.

Club Visioning is a great concept, if you haven't embraced it at your club please do when it comes along.

E Clubs are new, some other ideas could be an Under 40s club, Geographical location such as Cockburn Central, Rotarians straight from Rotaract.

Encourage new members to nominate projects, give them a lead role. What about associate members, family connections etc.

Associate members could come along for year free, then may choose to join permanently.

Satellite Clubs are recognised, they have the same obligations as a normal club.

E/Clubs need to be sponsored by a Rotary Club in the same way as any new Rotary Club.

A Rotary Club needs to have 25 active members to sponsor a new club.

Friends of Rotary are your community, make better use of your social media network, perhaps issue an enhanced quarterly club bulletin/newsletter.

Facebook: start a 'collaborative membership page' share interests, give potential members direct access.

Develop a 'Stakeholder Plan' who is important? Your primary stakeholders are first and foremost 'you're members' look after them!! Other stakeholders might be members families, club beneficiaries', friends, other clubs, District or Local Government.

Social media such as Facebook, should be 80% about your stakeholders and 20% about you.

Treat your members as customers in business, will improve retention.

"Members don't belong to a club, the club belongs to Members"

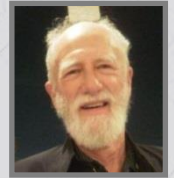
The number of questions generated by a presentation is usually an accurate measure, Kero had many questions, but had to be curtailed as time ran out.

PP Genevieve offered Kero a vote of thanks on behalf of members.



Fine Session

Sergeant PP John Wallhead



John I: Had his car hidden and almost run into by the sergeant in the driveway tonight'

Michael N: Approached the sergeant and informed him that his phone was in fact 'turned off' tonight, pay a fine anyway Michael.

President James: Says he is 'counting down' the meetings till he hands over to Michael N.

Michael N; Stayed seated when the meeting was called to order???

Stephen C: Looking for 'Brownie points' by taking out the dishes from members around him.

Genevieve: Continuing to chat during reports.

Stephen Castelli told Bob C he would pay a fine if Wendy came and took his (Bob's) dinner plate to the kitchen, just when he thought he might win, Eric took Bob's plate and not Wendy, pay up anyway Stephen.

A little extravagant



For the baby who has everything
an \$150k dummy

If you thought \$150k was over the top
what about the dummy on the right at
\$1.5 million



THE NATURAL SAPPHIRE COMPANY
WWW.THE NATURAL SAPPHIRE COMPANY.COM



Fifty-two carats is a lot of ice to festoon your dog with, but if you buy the \$3.2 million Amour dog collar, your pooch will be the talk of the town. The 1,600 hand-set diamonds and crocodile leather are extravagant for human standards, let alone canine ones.



If your young daughter is begging for a place to call her own, splurge on this \$23,400 Victorian playhouse. Despite its antique charms, the house can be modernized with cable, central air-conditioning and running water.



A collaboration between the design teams at Mattel and foosball company Bonzini, the ultra-feminine Barbie foosball table is hot pink and features the long-legged dolls facing off against one another. Only eight tables will be manufactured in total, making this \$24,999 item quite the collectible.

A young man wanted to get his beautiful blonde wife, Susie, something nice for their first wedding anniversary. So he decided to buy her a cell phone. He showed her the phone and explained to her all of its features. Susie was excited to receive the gift and simply adored her new phone.

The next day Susie went shopping. Her phone rang and, to her astonishment, it was her husband on the other end. 'Hi Susie,' he said, 'how do you like your new phone?'

Susie replied, 'I just love it! It's so small and your voice is clear as a bell, but there's one thing I don't understand though...'

'What's that, sweetie?' asked her husband.

'How did you know I was at K-Mart?'

A man at the Jet Star check-in counter says to the rep, " I'm going to Sydney, I'd like this bag to go to Brisbane and this one to Darwin

The rep says, "I'm sorry sir. We can't do that."

The man replies, "Nonsense. That's what you did last time I flew with you lot.

Two men are lost in the desert, and have been trudging through the sand for days. The men are badly dehydrated and close to death when they spot a small market off in the distance.

"Oh thank God!" they cry, and run to the closest stall, where an Arab is working.

"Please sir, do you have any water?" they ask.

"No my friend. We sell only jelly and custard." the man replies.

The two men wander further into the market and find an Indian man working in a small booth.

"Water, please. Do you have any water?" they cry.

"My apologies good sirs, but I have only jelly or custard for sale."

Becoming desperate, the men rush to every stall in the market but are met with the same reply each time.

"No water, only jelly and custard."

Eventually the men give up and trudge out of the market, downhearted.

As they make their way back into the desert one man says to the other:

"A market in the middle of the desert with no water, but loads of jelly and custard..."

That was pretty strange."

"Yes," his friend added. "It was a trifle bazaar."

Makeup opportunities

Rockingham:
Palm beach:
Cockburn
Fremantle

Monday 6pm for 6.30
Wednesday 6pm for 6.30
Thursday 7.15am for 7.30
Wednesday 6pm for 6.30

Ocean Clipper Inn
Ocean Clipper Inn
Cockburn Seniors Centre
Villa Roma 9 High Street Fremantle

Rotary Club of Kwinana Inc

Contributions welcome: eblogg@bigpond.com