

Rotary
MELVILLE



**UNITE
FOR
GOOD**



ROTARY CLUB OF MELVILLE

ANNUAL REPORT

2025-26

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President's Report:

It has been a privilege to once again hold the role of President of the Rotary Club of Melville during the Rotary year 2025-26, as the second year of a two year term, which was proposed and accepted into the club as valuable to ongoing continuity. I have always held this club in high esteem, with its ideals of Rotary Service. The theme for the year was "Unite for Good", and it highlighted the importance of human connection in achieving Rotary's goals by engaging in meaningful service and fostering relationships that can lead to positive community changes. The theme encouraged collaboration among members, welcoming new faces, and working together on service projects to expand Rotary's global impact. So every time we, as members of our club participate in a project, whether it be local or international, we were Uniting for Good.

During the last twelve months, I focussed on three major areas:

1. To build our club around its members, rather than the other way around,
2. To increase our ability to adapt. I felt that it was important that we embrace and be innovative in how we go about achieving our goals. We live in a constantly changing world, and we need to adapt to that world if we are going to retain members and make a difference.
3. The work done by Rotarians to be recognised by our local community and also the wider community, as well as continue our collaboration with other organisations in our community, such as with our local member of parliament, Melville Council, the South of Perth Yacht Club, the Men's Shed, Bunnings and more.

This year saw the continuation of the pilot programme of Zone 8, now called Rotary South Pacific, and which incorporates Australia, New Zealand and the South Pacific Islands.

As part of this change, our club continued to be a member of a group, Rotary Community Group 1, along with eleven other clubs in the area. The pilot programme encourages a co-operative partnership with these clubs, especially with a view to looking at a community project in which all the clubs in the group will be involved in. the object of this approach is that we unite together in the name of Rotary International, but at the same time the name of Melville Rotary becomes known by our local community

The Rotary Club of Melville has been served by the following dedicated group of people.

The 2025-2026 Board

- President Elect: Dale Cole
- Vice President: PP Phillip Draber
- Secretary: Dale Cole
- Treasurer: PP Phillip Draber
- International Committee: PP Leigh Smith
- Community Committee: PP Carolyn Cook
- Vocational Committee: PP Greg Walkington

- Youth/New Generations Committee: PP Trevor Ridgwell
- Membership and PR: PDG David Barton
- Observer as Sergeant/Newsletter Editor/Webpage: Janice Pounder

I would like to thank all Members of the Board for their dedication and hard work over the last twelve months. I would also like to thank all members of our club for their support and work to make this club what it is today. I firmly believe, that with all our hard work this year, we have continued to “Unite for Good”.

Our regular Wednesday meetings had a variety of speakers, thanks to the efforts of Graham wheeler, and we generally had an average of about 18 members attending these meetings.

PDG Dr Marilyn Barton
President Rotary Club of Melville

30th June, 2026

Treasurer's Report: PP Phillip Draber

ROTARY YEAR 2025 – 2026 -PP Phillip Draber

Introduction and Acknowledgements

It is my privilege to present the Treasurer's Report for the Rotary Year 2025 – 2026 to the Rotary Club of Melville.

Firstly, I acknowledge the hard work of my predecessor, PP David Porter, who handed over a well organised system to do perform the job. Secondly, I thank the outgoing President PDG Dr Marilyn Barton and the board for their support and assistance throughout what has, without any expectation of being so, a challenging financial year. Finally, we farewell to our long-term bookkeeper Helen Langlois who has decided to wind up her business. To replace Helen, we welcome Additions Bookkeeping Services, in the form of Rae Thompson and Belinda Coughlan.

This support ensures that the Rotary Club of Melville continues to make a meaningful difference in our community and beyond. My report summarises the Club's financial performance for the period 1 July 2025 to 31 May 2026 and is supported by the charts included in the following narrative.

Financial Performance Overview

The Club recorded a total income of \$152,006 for the year to May 2026. Total expenditure for the same period was \$143,129, resulting in net earnings of \$8,877.

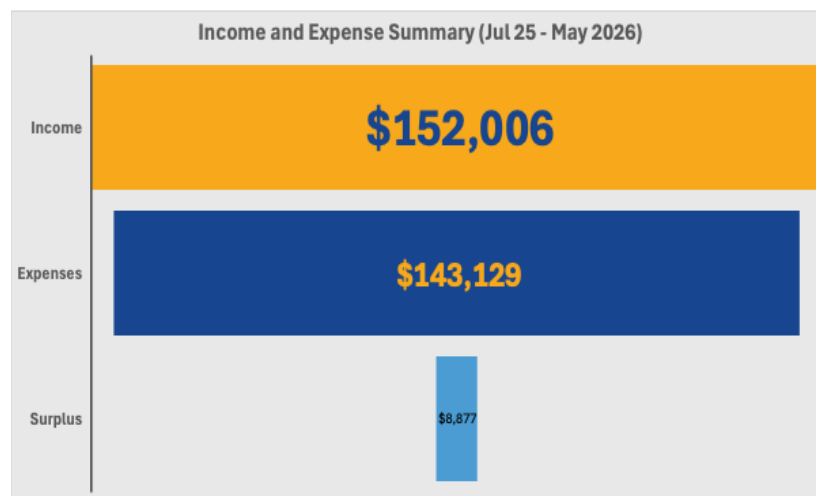


Figure 1 Financial Performance Overview to 31 May 2026.

Committee Expenditure Summary

Committee spending to 31 May 2026 shows a balanced distribution of funds across service areas. The Charity-Account linked services committees (Community, Youth, International,

Environment, Foundation and Vocational) collectively delivered a wide range of projects. Administration Account expenditure for Club Services and Membership was above expected parameters. That overspend was offset by an underspend in Market costs.

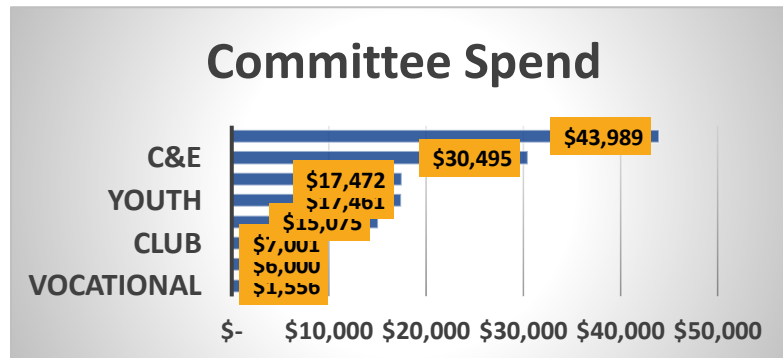


Figure 2: Committee Expenditure YTD to 31 May 2026.

Melville Market Takings

After a slow start due to a long and inclement 2025 winter, our market takings picked and at the end of May 2026 were on a par with the prior year to date takings. Working in our favour was a full year of \$20 per bay takings. However, the arrival of the Kardinya Markets with undercover stalls and a cheaper bay price has meant growth was lower than expected. Having said this, our record gross takings for any one market exceeded \$5,000 for the first time. Figure 3 below represents our aggregate average weekly market takings from the Markets since 1 July 2019.

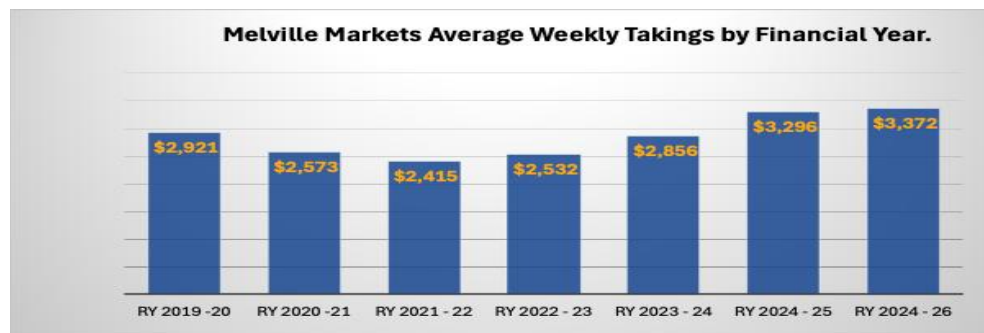


Figure 3 – Melville Markets Average Weekly Takings per Financial Year.

The increase from \$15 per bay to \$20 per bay can be seen in RY2425 and that has been maintained up until mid-June in RY2526. However, a damper winter and spring in 2025 reduced this year's takings. Seasonal variations are not unexpected, and Figure 4 below shows this. The number of weeks we do not trade in December can also impact our average weekly take.

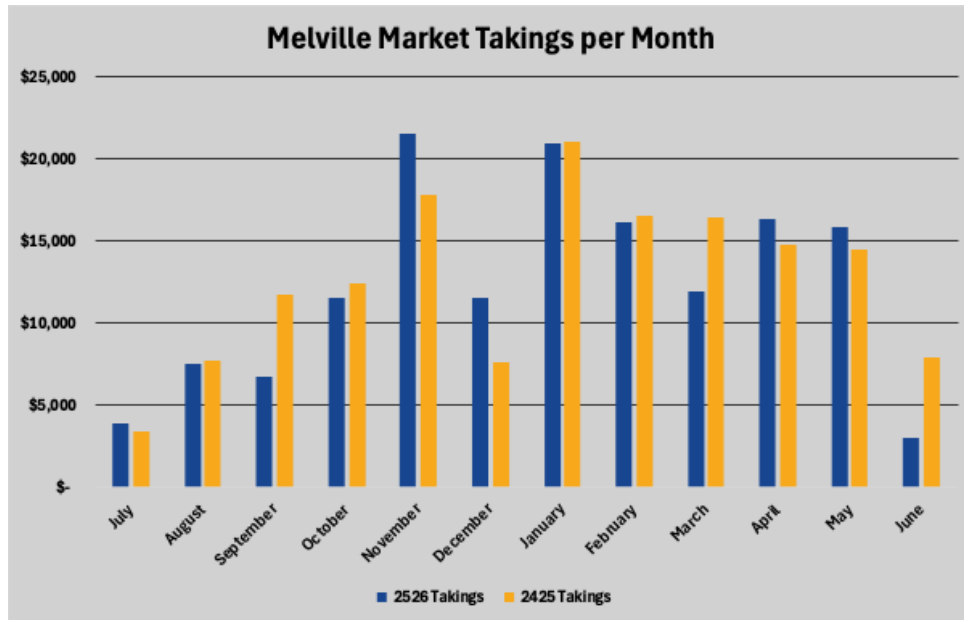


Figure 4 – Melville Markets Takings per Month

Services Committee expenditures to achieve their goals are outlined elsewhere in this report. Our Lower Spinner collected \$7,525 during the current year. A board decision to make a minimum payment of up to \$100 to rostered charity organisations that do not collect that amount on their allocated day has, in net terms, cost the Club \$300 over the course of the year. \$7,825 has been disbursed to seven organisations in the year to 14 June 2026. By and large, five organisations were the beneficiaries of the lower spinner takings. In aggregate, these payments ranged between \$1300 - \$2,000 with the CWA being the largest recipient.

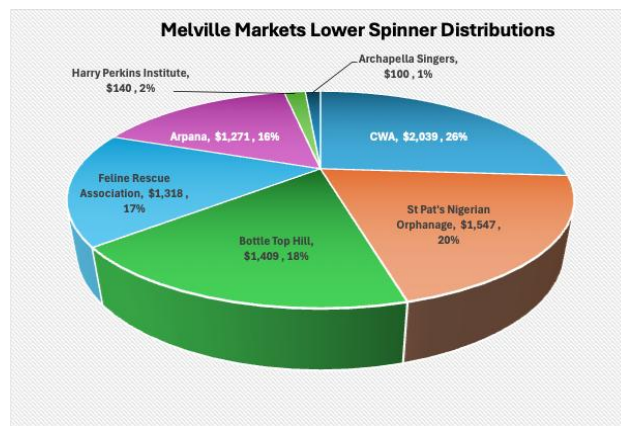


Figure 5 – Lower Spinner Distributions

Governance, Reporting and Compliance

Throughout the year, the Club has maintained strong financial governance practices, including:

- Monthly reconciliation of all three bank accounts.

- Regular reporting to the Board.
- The completion of and reporting of an external review of our financial statements for the year ended 30 June 2025.
- Registration for GST along with the timely completion of Business Activity Statements.
- The timely completion of returns required by the State and Commonwealth Government agencies. This also includes the acquittal of grant payments.
- Preparation for year-end external review by William Buck, with final reviewed statements to be presented at the December 2026 AGM. The 31 May trial balance was confirmed to be in balance, and year-end cut-off procedures (27 June 2026) are being implemented to ensure a clean year-end close.
- Completing the FY 2627 insurance declarations for Rotary sponsored and Market required insurance.

Other Initiatives

Other initiatives attempted during this financial year include:

- A reduction of membership fees from \$315 to \$198 (GST inclusive) for the year.
- An unsuccessful attempt to register with the Australian Not for Profits and Charities Commission (ACNC) to get further tax exemptions for our charitable purposes. This will be pursued next year.
- The transition between Margaret River Bookkeeping Services and Addition Bookkeeping Services. This is work in progress at the time of this report
- Revising the Club's chart of accounts and budget as a part of the transition between bookkeepers. This will allow a better line of sight between budget and actual expenditure with a simplified set of accounts. Further the Art Show transactions will be included in the 2627 budget so that the Club has a total and accurate picture of the funds under our control. These revisions are complete and will be used when the accounting package Xero replaces QuickBooks from 1 July 2026.
- With the maturation of the Term Deposit in August 2026, the Club ought to revise its investment strategy to ensure that our spare cash works for the Club and not for the institutions with whom we have invested. This is work in progress.

Conclusion

The Club remains in a strong financial position, with sustainable income streams, controlled expenditure, and healthy reserves. The financial outcomes achieved this year reflect the commitment of our members and the effectiveness of our service programs.

I commend this report to members.

A handwritten signature in black ink, appearing to read "Phillip Draber". The signature is written in a cursive style with a large initial "P" and a distinct "D".

Phillip Draber
Treasurer
Rotary Club of Melville Inc.

Club Service Report: President Elect Dale Cole

Dale Cole (Chair), Kareena Ballard (Markets), Graham Wheeler (Guest Speaker Program), Janice Pounder (Newsletter Editor, Sergeant), Ed McKinnon (Governance and Child Protection), Trevor Ridgwell (Property), James Morris/Leigh Smith: (Art Market), Marilyn Barton (Liaison with South of Perth Yacht Club)

Club service only met a few times during the Rotary year, and things ticked along nicely in the background thanks to our dedicated team.

Graham Wheeler organised a wide variety of guest speakers for the lunchtime meetings which included but were not limited to:

- Amanda Bryce – Diabetic educator
- Ann Bray – National Science and Engineering Challenge
- Joshua Kwek – AI
- Jill Dawson – Perth Rotary Centennial Celebration
- Graham Jenke – Friends of Wireless Hill
- Dan Holladn – Fremantle Prison
- Janci Pounder – Abrolhos
- William Jones – Rotary of Jarnac (France)

Rotary members share a bit about themselves:

- Rebecca Saracini
- Em Charlton
- Wayne Marshall
- Anne Anderson
- Ian Williams

Social functions:

4 couple dinners - Ongoing

Piney Lakes – Paul Harris B'day Celebrations - 22nd Feb

Christmas Party – Hosted by Leigh Smith

Fremantle Train to Whiteman Park – 19th October

DG Veronica Lawerance – 24th September

Dinner at Pantano bar – 23rd July

Dale

Melville Rotary Market Annual Report: PP Kareena Ballard

Year Ending 28 May 2026

The Melville Rotary Market has enjoyed another successful year, continuing to provide a valuable community service while generating important funds for Rotary and supporting a wide range of local community organisations.

For the year ending 28 May 2026, total market income reached \$135,731.60, reflecting the ongoing popularity of the market with stallholders, shoppers and the wider community.

A special thank you goes to our dedicated team of Rotarian volunteers. Each week, three Rotarians were rostered on duty, helping to ensure the market operated smoothly and efficiently. Your commitment and service are greatly appreciated.

The market has continued to provide fundraising opportunities for community groups through the Lower Spinner area. Participating organisations typically raised between \$100 and \$220 per market day, assisting them in their valuable community work. During the year we welcomed and supported:

- CWA
- Feline Association
- Bottletop Hill
- Harry Perkins Institute
- Arpana Knitters
- African Orphanage of St Jude
- A number of other community groups who participated on an occasional basis throughout the year.

We extend our sincere appreciation to Hawaiian, owners of the shopping centre, for their ongoing support and cooperation in allowing the market to trade each week, with the exception of one Sunday during the Christmas period.

Special recognition is due to:

- John McKay for his dedication in preparing and coordinating the volunteer roster throughout the year.
- Leigh Smith for his assistance with negotiations and for securing the valuable Canning Highway frontage signage, helping to increase market visibility and attendance.
- Glen and Euan for their outstanding commitment in setting up, packing away and maintaining the market signage and equipment each week. Their reliability and hard work behind the scenes are essential to the successful operation of the market, and their dedication is greatly appreciated.

The continued success of the Melville Rotary Market is a testament to the efforts of our volunteers, community groups, stallholders and supporters. We thank everyone involved for their contribution during the year.

It has been a great year so far, and we look forward to continuing this success in the months ahead-hopefully with not too many rainy Sundays.

Submitted on behalf of the Melville Rotary Market Committee, Rotary Club of Melville

Rotary Art Market Online 2026

Overview

The Rotary Art Market website provides an online presence for the Rotary arts program. During the period reviewed, the platform continued to support Art Show registration, artist profiles, artwork records and online browsing. It has not yet developed into a mature year-round online marketplace, but it remains a useful foundation for future artist engagement and community arts activity.

The site should therefore be viewed as a supporting platform for the Art Show and a potential year-round arts project, rather than as a standalone online sales channel at this stage.

Planning and Organisation

The website has been maintained as part of the broader Rotary Art Show and Art Market activity. It supports artist registration, artist membership profiles, artwork records and basic customer account functions. The online platform also provides a structure that could support future pop-up exhibitions, online artist showcases and community arts engagement.

The administration of the online platform remains closely connected to the annual Art Show. This has kept the website useful, but it also means that activity is concentrated around the Art Show period rather than spread consistently across the year.

Technology and Website Platform

The Rotary Art Market website is based on a WordPress and WooCommerce style platform with artist/vendor membership functionality. The site allows artist and reseller profiles to be maintained, artwork records to be published, and registration or account-related activity to be handled online.

The website records are separate from the Art Show event figures. The Art Show figures record the event itself, while the website records show the status of the online platform, user accounts, artist profiles, reseller profiles and published artwork records.

Artists, Resellers and Artwork Records

Website records show modest growth in Artist membership profiles. Artist profiles increased from 18 on 1 July 2024 to 29 on 1 July 2025, and then to 33 in the current review. Reseller profiles remained stable at 4 across the same period.

Total user accounts increased from 25 on 1 July 2024 to 38 on 1 July 2025, and then to 116 in the current review. However, the number of published artwork records increased only slightly, from 25 to 28 and then 29.

This indicates that the website is attracting account activity and continues to support artist registration and profile management. However, the online artwork catalogue remains small and relatively static. At this stage, the platform is best described as supporting the Art Show and maintaining an online presence, rather than operating as a mature year-round online art marketplace.

Review point	Total user accounts	Artist profiles	Reseller profiles	Published artworks
1 July 2024	25	18	4	25
1 July 2025	38	29	4	28
Current review	116	33	4	29

Website Activity and Engagement

Website traffic increased in the latest reporting period. The site recorded 5.3K views and 3K visitors from 1 July 2025 to 25 June 2026, compared with 4K views and 1.4K visitors from 6 July 2024 to 30 June 2025. This indicates stronger website reach, particularly in visitor numbers. Activity was strongest around April and May, which aligns with the Art Show period. The most viewed content in 2025-2026 included both registration-related pages and individual artwork pages. This suggests that the site is being used not only for administration, but also for some artwork browsing.

The referral pattern also changed. Search engines became the strongest referral source in 2025-2026, while Facebook referral traffic was much lower than in the prior year. This suggests that future online promotion should not rely only on social media, and that search visibility, email links and links from Rotary websites should be deliberately maintained.

Finance

The Art Market Online platform did not produce significant independent marketplace activity during the period reviewed. Its financial value was mainly indirect, by supporting registration, account management, catalogue visibility and the wider operation of the Art Show.

Any future financial assessment should separate website operating costs from Art Show event income and costs. If the platform is to become a year-round marketplace, its expected income, transaction fees, maintenance costs and volunteer workload should be reviewed separately from the annual Art Show.

Performance and Outcomes

The website performed usefully as an Art Show support platform. It provided an online presence, supported artist/profile activity, and recorded increased views and visitors compared with the previous period.

The main limitation is that the growth in users and visitors has not yet been matched by comparable growth in the online artwork catalogue. Published artwork records remained almost unchanged across the three review points. The platform therefore has potential, but it is not yet functioning as an active, year-round online art market.

Challenges and Contributing Factors

The online artwork catalogue remains small, with limited growth in published artwork records. Website use is still concentrated around the Art Show period rather than spread evenly across the year.

Facebook referral traffic was lower in 2025-2026 than in 2024-2025.

There were no likes or comments recorded in the website statistics, indicating limited visible online community interaction.

The platform requires clearer ownership, regular content updates and a defined role beyond registration support.

Lessons Learned

The website has value, but it needs a clearer operating model. Traffic growth shows that people are finding and using the site, but the static artwork catalogue shows that traffic alone is not enough to create an active online marketplace.

Future success will depend on regular artist engagement, stronger content planning, clearer promotion and a defined year-round purpose. The site should not be treated only as an annual registration tool if the aim is to build a wider Rotary arts project.

Future Direction and Recommendations

Retain the Rotary Art Market website as the online platform for Rotary arts activity, but clarify its role as a registration, catalogue, profile and engagement platform.

Develop a modest year-round content plan, including featured artists, selected artworks, short updates, pop-up exhibition notices and links from Rotary communication channels.

Encourage participating artists to maintain current profiles and upload or refresh artwork records, so the catalogue does not remain static between Art Shows.

Use search visibility, email campaigns and Rotary website links deliberately, given the stronger role of search engines and the decline in Facebook referrals.

Consider an Artist Advisory Group to provide feedback on how the online platform, Art Show and possible year-round arts activities can better support local artists.

Review the platform separately from the Art Show before committing to any larger online marketplace model, including likely income, operating costs, administration time and volunteer capacity.

Acknowledgements

The Rotary Art Market Online platform reflects the work of Rotarians, volunteers, artists and supporters who have contributed to the broader Rotary arts program. The website remains a useful foundation for future activity, provided its purpose and operating model are kept realistic and manageable.

Appendix A - Website Statistics

The following tables provide the supporting website activity and platform records used in the report analysis.

A1. Website Traffic Summary

Period	Views	Visitors
1 Jul 2025 - 25 Jun 2026	5.3K	3K
6 Jul 2024 - 30 Jun 2025	4K	1.4K

A2. Most Viewed Pages - 2025-2026

Page or post	Views
Night Reflections	792
Rotary Art Show and Sale Registration	539
From the Source	524
Home	512
Pink Energy	325
ex display home	234
Cart	231
Light Over the Hills	152
Checkout	144
My account	129

A3. Most Viewed Pages - 2024-2025

Page or post	Views
Rotary Art Show and Sale Registration	991
Home	710
Checkout	373
Cart	204
Register	142
My account	91
FAQ	60
Night Reflections	59
Gallery	50
Pink Energy	48

A4. Referrers - 2025-2026

Referrer	Views
Search Engines	217
rotaryofmelville.org	109
Facebook	26
WordPress Dashboard	5
Gmail	5
Google Android quick search box	4

A5. Referrers - 2024-2025

Referrer	Views
rotaryofmelville.org	214
Search Engines	155
Facebook	147
simplify.com	111
Google Android quick search box	8
Gmail	3

A6. Website Records Summary

Review point	Total user accounts	Artist profiles	Reseller profiles	Published artworks
1 July 2024	25	18	4	25
1 July 2025	38	29	4	28
Current review	116	33	4	29

Note: Artist and Reseller figures are based on website membership records. Published artwork records are the artwork/product records currently published on the website. The detailed technical checks are not included in the body of this report because the report is intended for board-level review.

Rotary Art Show and Sale 2026

Overview

The 51st Rotary Art Show and Sale was held at Westfield Booragoon from Monday 8 June to Sunday 14 June 2026. The event was jointly organised by the Rotary Clubs of Melville and Applecross and continued a long-standing community tradition of supporting Western Australian artists while raising funds for Rotary community projects.

The 2026 show attracted 86 artists and 284 artworks, with a combined catalogue value of \$110,839. Gross artwork sales totalled \$8,986, with 35 artworks sold in total, including sales completed after the exhibition.

The operating surplus was approximately \$876, subject to final artist payments, account reconciliation and any retained balance required for future operating expenses. Although this was materially lower than previous years, the show remained a valuable community arts project and maintained the partnership between the two clubs.

Measure	2026 Result
Artists	86
Artworks entered	284
Total catalogue value	\$110,839
Gross artwork sales	\$8,986
Artworks sold	35
Estimated operating surplus	\$876

Purpose and Objectives

The Art Show exists to provide a public exhibition opportunity for local artists, encourage community engagement with original art, and raise funds for Rotary community projects. It also strengthens collaboration between the Rotary Clubs of Melville and Applecross.

- Provide a professional and accessible exhibition space for local artists.
- Attract buyers and visitors from the local community and wider Perth area.
- Generate funds for Rotary community projects through registrations and sales commission.
- Maintain the long-running Art Show tradition while adapting to changing artist and buyer expectations.

Planning and Organisation

Planning commenced early in the calendar year and included venue liaison with Westfield Booragoon, artist communications, registration systems, volunteer rosters, marketing, payment setup, display-board logistics and post-show collection arrangements.

Melville Rotary coordinated artist registrations, artwork receiving, sales administration, payment reconciliation, marketing and communication with artists and buyers. Applecross Rotary

coordinated the display-board logistics and contributed rostered volunteers throughout the exhibition.

Melville volunteer rosters were coordinated through ClubRunner, while artist records, payment records and artwork records were consolidated through the Rotary Art Market website and supporting spreadsheets.

Technology and Systems

Website registrations

Artist registrations were managed through the Rotary Art Market website. The website supported online artist entries, artwork details and registration payments, and remained the primary registration channel for the event.

Payment systems

Registration payments were processed through Square via the website. Artwork sales were processed through the Commonwealth Bank EFTPOS terminal, with cash payments also accepted. The Commonwealth Bank EFTPOS system was easier for volunteers to operate than the emergency payment arrangements used in 2025.

Email communications

Mailchimp was used to communicate with artists and buyers before and during the event. The campaign structure provided clear reminders about registration, artwork delivery, exhibition dates, collection procedures and buyer updates.

Social media and promotion

The show was promoted through Facebook, Instagram, ClubRunner communications, artist networks and Rotary channels. Promotion occurred during the lead-up and exhibition week, but the overall reach appeared limited. Future campaigns should begin earlier and be more targeted to artists, previous buyers, local art groups and the wider Perth community.

Participation and Engagement

Artist participation fell significantly compared with recent years. The 2026 show recorded 86 artists and 284 artworks, compared with 115 artists and 327 artworks in 2025. This reduced the size and variety of the exhibition and reduced registration income available to offset fixed costs.

Despite lower participation, the exhibition still presented a diverse selection of original artworks and continued to provide a public platform for both established and emerging artists.

Participation measure	2024	2025	2026
Artists	115	115	86
Artworks entered	335	327	284
Total artwork value	\$119,179	\$161,685	\$110,839
Artworks sold	62	58	35

Value of artwork sold	\$14,606	\$19,925	\$8,986
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Operations and Delivery

Setup

Setup commenced on Sunday 7 June. Applecross Rotary collected and installed the display boards, while Melville Rotary received and checked artists' entries. Members from both clubs assisted with hanging and preparing the exhibition.

James and Tracey-Ann continued artwork placement and exhibition preparation until approximately 9:30 pm on the evening before opening. An additional Monday morning cataloguing shift proved valuable, allowing final artwork records, labels and sales documentation to be completed before opening.

Exhibition week

Throughout the week, volunteers from Melville and Applecross staffed the show, assisted buyers, processed sales and monitored the displayed artworks. The exhibition operated during shopping centre trading hours and relied on rostered volunteers for presentation, security and buyer support.

A significant operational issue occurred on Monday morning when the Centre Operations Manager required the art boards to be moved. This was because the Jerky store was positioned closer to the exhibition area than the marked space shown on the map historically used by the Art Show. The relocation caused disruption early in the show and may have affected the final positioning, visibility and flow of the exhibition.

Pack-down and post-show follow-up

At the conclusion of the show, Applecross Rotary coordinated removal and return of the display boards. Buyers and artists attended to collect sold and unsold artworks. The process required coordination of buyer collections, artist collections, hanging materials, remaining artworks, equipment and board transport.

Pack-down was affected by loading dock access issues, including a parked vehicle and skip bin, and by heavy rain. The boards were temporarily stored at David Porter's garage before later relocation to the Fremantle Men's Shed. Follow-up was required for uncollected artworks, pending sales, delivery arrangements and final artist payments.

Volunteer Contribution

The Art Show is a labour-intensive project. Based on rostered exhibition-week shifts, Applecross Rotary contributed approximately 139 volunteer hours through display-board collection, setup, rostered exhibition staffing, pack-down and board return. Melville Rotary contributed approximately 154 volunteer hours through artist receiving, setup, cataloguing, rostered staffing, sales support, Sunday collection and pack-down.

The total rostered volunteer contribution during exhibition week was approximately 293 hours. This does not include the substantial additional time spent before and after the show on planning, venue liaison, artist communication, website management, registration processing, marketing, finance, reconciliation and follow-up.

Special recognition should be given to David Porter for his continuing role as Operations Director, to Pam Porter for her ongoing support, and to Tracey-Ann Morris for her significant contribution to the organisation and operation of the 2026 Art Show.

Finance

The Art Show financial result is based on registration income, money spinner income and the 25% commission retained from artwork sales. Gross artwork sales are not treated as retained Art Show income because 75% of each sale is payable to the artist.

Income retained by the Art Show

Income source	Amount
Online registrations	\$4,497.50
Cash registrations	\$70.00
Cheque registrations	\$52.50
Money spinner	\$128.30
Commission on cash sales	\$235.00
Commission on EFTPOS sales	\$2,011.50
Total retained income	\$6,994.80

Sales split

Sale type	Gross sales	Art Show commission	Artist proceeds
Cash	\$940.00	\$235.00	\$705.00
EFTPOS	\$8,046.00	\$2,011.50	\$6,034.50
Total	\$8,986.00	\$2,246.50	\$6,739.50

Expenses

Expense	Amount
Westfield Booragoon venue hire	\$4,783.90
Registration refunds	\$157.50
Registration processing fees	\$99.11

Sales processing fees	\$22.13
Security	\$439.65
Facebook marketing	\$50.00
Art board hire / exhibition equipment contribution	\$500.00
Total expenses	\$6,052.29

Surplus and distribution

The estimated operating surplus was approximately \$876, subject to final artist payments, account reconciliation and any retained balance required for future operating expenses. The division of proceeds between Melville and Applecross should be calculated once artists have been paid, outstanding adjustments have been processed, and an agreed working balance has been retained in the Art Show account.

Performance and Outcomes

The 2026 show experienced a significant decline across most performance measures compared with both 2024 and 2025. Artist participation fell by approximately 25% compared with 2025, while artwork entries declined by around 13%.

Gross artwork sales fell from \$19,925 in 2025 to \$8,986 in 2026. The number of artworks sold fell from 58 in 2025 and 62 in 2024 to 35 in 2026. The proportion of artworks sold declined from 18-19% in the previous two years to around 11% in 2026, while the proportion of participating artists achieving at least one sale fell to 27%.

Measure	2024	2025	2026
Percentage of artworks sold	19%	18%	11%
Percentage of artists achieving sales	39%	35%	27%
Percentage of artwork value sold	12%	12%	8%

Challenges and Issues

The principal challenge was the combined reduction in artist participation and artwork sales. Because venue hire, security and exhibition infrastructure are largely fixed costs, lower registration and sales income had a direct impact on the final surplus.

Broader cost-of-living pressures and cautious discretionary spending likely reduced buyer confidence.

The exhibition location generated less stopping traffic than expected, despite being positioned between Coles and Woolworths.

The relocation of Mr Minit from the immediate exhibition area appeared to reduce incidental foot traffic past the display.

The Monday morning requirement to move the art boards caused disruption and may have affected visibility and flow.

Vacant tenancies, centre works and redevelopment uncertainty may have affected the shopping environment and visitor behaviour.

Lessons Learned

The 2026 result showed that general shopping centre foot traffic does not automatically translate into strong art engagement or sales. The precise location, surrounding retailers, sightlines, signage and ability to encourage shoppers to pause are critical.

Future shows need stronger artist recruitment and buyer development well before exhibition week. Marketing should begin several months earlier and should be segmented for artists, previous buyers, local art groups and the wider community.

The financial model should be reviewed before committing to the 2027 show. Fixed costs expected registration income, likely sales performance, volunteer workload and minimum required surplus should all be assessed before venue payment is due.

Future Direction and Recommendations

Confirm the venue, dates and exhibition location earlier, including sightlines, pedestrian flow, signage opportunities and the ability to encourage shoppers to stop and browse.

Review the financial viability of the current operating model before venue payment is due, including fixed costs, expected artist numbers, likely sales and minimum acceptable surplus.

Begin artist recruitment earlier and maintain year-round contact with previous artists and local art groups.

Develop a structured marketing campaign for artists, previous buyers and the public, supported by Mailchimp, social media, Rotary networks and local community promotion.

Improve on-site visibility and presentation through stronger signage, Rotary branding, entry points, display layout and volunteer engagement.

Establish a formal Art Show Committee with defined roles for artist engagement, marketing, sponsorship, operations, finance and volunteer coordination.

Develop the Rotary Art Market as a year-round community arts initiative, supported by an Artist Advisory Group to strengthen artist engagement, provide feedback and help shape future exhibitions, workshops, pop-ups and online art activities.

Acknowledgements

The Rotary Club of Melville acknowledges the significant contribution of the Rotary Club of Applecross, whose members coordinated exhibition boards, assisted with setup and pack-down and staffed the show throughout the week.

Thanks, are also extended to Rotarians, partners, family members and supporters who assisted with receiving artwork, hanging, sales, administration, marketing and artist collection. The Club also acknowledges Westfield Booragoon for making the exhibition space available, the Fremantle Men's Shed for assistance with exhibition equipment, and the artists and buyers whose participation made the event possible.

Webmaster and Bulletin: Janice Pounder Bulletin:

Newsletter:

The Newsletter is emailed out on the last day of the month to highlight what the club have achieved over the month. The newsletter is live to the public on our website so it's important that we highlight both what our club achieves over every month and also the social activities of our club. In the new Rotary year I am hoping to get a Thumbnail from the longer serving Rotarians to give our newer members an insight into who we are. Several Thumbnails have been given this year mainly by newer members.

On the right of the newsletter there is a link to the Market and Meeting rosters in the Newsletter. Club and members birthdays are highlighted each month in the newsletter. The newsletter keeps Melville Rotarians who can't attend meetings up to date and gives the public news of the month.

Website:

- The Art Show 50th Anniversary was promoted through the website with great success.
- Current meetings and functions are always advertised on the front of the website.
- Rotarian Club Sponsors have been added to several pages on the site and I am still waiting for newer business member to send me their Logos.
- The website is updated regularly with the latest activities from the different committees.

Sergeant:

This has been a learning experience for me to be Sargent as I find it very difficult to speak in public so I took this position on as a challenge. The club format for meetings is a Rotary format so it gives me guidelines on how we run our meetings. I try and keep in this format while still maintaining an interesting meeting. We have had a great selection of interesting speakers over the last 12 months that makes for an informative meeting. Thanks to Graham Wheeler our speakers organiser. I would like to hand the position over to some of the newer members to learn the position as I have been Sargent for two years.

Community and Environment Report: Carolyn Cook

COMMITTEE MEMBERSHIP

Chair:- Carolyn Cook

Members:- Ian Williams
Robert Willis
Jennifer Spanbroek
Jacquie Heron
Javier Moreno Badell
Juan (JP) Leon
Paula Brensell
Shelley Banner
Emma Charlton

I am pleased to present this report regarding the activities of members and the funding recipients of the Community & Environment Committee for the 2025/2026 financial year. A big thank you to all the committee members for their keen participation and willingness to ensure the support of our projects.

The four priorities are

1. Increasing Impact
2. Expanding our Reach
3. Enhancing our Membership, Participation and Engagement
4. Increasing our Adaptability

The projects we funded or assisted through this committee this financial year are:-

a. **Blackwall Reach Seedling / Watering** – D. Hewitt Champion, MM assisting. Other members invested in this project were D. Porter and D. Hewett. Bruce Ivers coordinates the project. - A funding grant of \$10,000.00 from Lisa O'Malley
Priorities , 1, 2 and 3

b. **Capital Radio Open Day** – Phillip Draber and Charles Waterton were on the initial planning group. The project was very successful with a number of Rotary Clubs supporting it on the day. Planning for the event in August 2026 is being led by Anne Anderson.

Priorities 1,2,3 and 4

c. **Men's Shed Celebration** - Robert Willis organised the event had over 30 attendees at the South of Perth Yacht Club. Pizzas were provided.

Priorities 1,2 and 3

d. **Tree planting** at a number of venues including Blackwall Reach, Myalup plantings and the Cottesloe dunes were completed involving members and school students. Bruce Ivers is the coordinator who Rotary engage with.

Priorities 1,2,3 and 4

- e. **Healing Smiles** – Jacquie Heron attended the opening of the new premises in Northbridge. They have a waiting list of about 150 women who have been victims of violence. They have a large set up, which includes 58 dentists donating time and other agencies. We funded equipment and a laptop - Champion J Heron \$2000.00
Priorities 1 and 2
- f. **Clean Up Rotto** - Bottle Top Hill and Clean Up Australia. Funds for lunches for the volunteers were provided - Champions E Charlton and J Heron \$145.42
Priorities 1 ,2 , 3 and 4
- g. **Golf/Harry Perkins Institute** – Champion D. Hewitt. \$2000
Priorities 1 ,2 and 3
- h. **Kyle Andrews Foundation/Gibb River** – Champion J Mackay This event did not happen this year but will continue in the future.
Priorities 1 and 2
- i. **Cruising Butterflies** – A grant \$5000.00
Priorities 1, 2, 3 and 4
- j. **Men’s Shed Fremantle** is a regular recipient of our funding. \$1000.00
Priorities 1 and 2
- k. **Black Swan Health** – Champion P Brensell \$1000.00
Priorities 1 and 2
- l. **St Patricks** – Champion P Brensell \$2500.00
Priorities 1,2 and 3
- m. **CWA** - Champion P Brensell \$2500.00
Priorities 1 and 2
- n. **Tetra Cycle Oral Waste Care**, for the Bottle Top Hill recycling program - Champion E Charlton \$2000.00
Priorities 1,2,3 and 4
- o. **City of Melville Citizens Relief Trust Fund Donation**. For items such as women’s products and baby formula etc– Champion J Spanbroek \$2000.00
Priorities 1 and 2
- p. **Helping Minds** – Champion I Williams \$1000.00
Priorities 1 and 2
- q. **Leeming Senior High School** – Champion J Spanbroek \$2000.00
Priorities 1 and 2

Beneficiaries from the Lower Spinner donations for the year are listed below. Their funding can be seen in the chart of expenditure at the end of this report.

Archapella singers	Capiton Community Radio
--------------------	-------------------------

Arpana knitters	Feline Association
Bottle Top Hill	CWA
St Pats African Orphanage	

Epic Day of Service

The participating clubs on the day were:- Fremantle, Cockburn, Melville, Attadale, Booragoon, Applecross, Victoria Park, Como and Mill Point.

We had 9 people who participated on behalf of our club led by Emma Charlton from the Community and Environment Committee. The participants were - Emma Charlton, Jacque Heron, David Porter, Peter Smith, Paula Bressnell, Janice Pounder, Marilyn Barton, Trevor Ridgewell and Carolyn Cook from Melville Rotary Club and Kaye Duncan from Bottle Top Hill/Girl Guides.

We divided into two teams starting from each end of our allocated area which was East Street, Fremantle to Point Walter. Carolyn waited in a car at Bicton baths, the half way point, in case anyone needed assistance and to help transport people back to their vehicles. A report is attached of the collections. We also received a certificate of appreciation from the Chair of Keep Australia Beautiful Council, Elizabeth Carr, AM. It really was an 'epic' day.

Report and Certificate below

Priorities 1,2,3 and 4

KABC Adopt-a-Spot clean up report

Email bottletophill@gmail.com

Group number 2592

Date of clean-up (start date) 16-05-2026

End date of clean-ups (if applicable) 16-05-2026

Name of coordinator	Em Charlton
Name of group (if applicable)	Melville Rotary
Site name	East Street to Point Walter
Local government area	City of Melville
Number of participants - ADULTS	9
Number of participants - CHILDREN	0
Approximate number of minutes at the site	120
Were there any incidents or injuries to participants?	No
Number of orange litter bags filled	2
Did you separate rubbish from recyclable litter items?	Yes
How many of these bags were for rubbish only?	2
How many of these bags were for recyclable material only?	1
If you picked up cigarette butts, please estimate how many? (otherwise skip this question)	542
If you picked up used syringes, please record how many?(otherwise skip this question)	0

Did you pick up any of the following items? (please select for yes)

Aluminium cans

Glass bottles

Paper/cardboard

Plastic bottles

Other comments or unusual items found

16kg of litter, 542 cigarette butts, 20 drink containers collected as part of Rotary's Epic Day of Service 16 May 2026 in collaboration with volunteers from Melville Rotary, Bottle Top Hill & local branch of Girl Guides WA.



Thank you to all the members of our committee for the 2025/2026 financial year. Your enthusiasm, input and ideas were greatly appreciated. Committee payees list courtesy Treasurer Phillip Draber below.

Committee and Payees	Value
C&E	
Archapella Singers - Charity Lower Spinner 03 Aug 25	\$100.00
Arpana Knitters - Lower Spinner Collections 01 Feb 26	\$208.50
Arpana Knitters - Lower Spinner Collections 02 May 26	\$202.85
Arpana Knitters - Lower Spinner Collections 08 Mar 26	\$163.55
Arpana Knitters - Lower Spinner Collections 09 Nov 25	\$206.10
Arpana Knitters - Lower Spinner Collections 13 Jul 25	\$138.05
Arpana Knitters - Lower Spinner Collections 14 Dec 25	\$154.20
Arpana Knitters - Lower Spinner Collections 31 Aug 25	\$197.90
Black Swan Health - Donation	\$1,000.00
Bottle Top - Charity Lower Spinner 07 Sep 25 Markets	\$100.00
Bottle Top - Charity Lower Spinner 12 Oct 25 Markets	\$234.25

Bottle Top - Charity Lower Spinner 6 Jul 25 Markets	\$94.60
Bottle Top Hill - Charity Lower Spinner 11 Jan 26 Markets	\$189.10
Bottle Top Hill - Charity Lower Spinner 12 Apr 26 Markets	\$254.25
Bottle Top Hill - Charity Lower Spinner 15 Mar 26 Markets	\$184.90
Bottle Top Hill - Charity Lower Spinner 22 Feb 26 Markets	\$204.30
Bottle Top Hill - Charity Lower Spinner 30 Nov 25 Markets	\$147.80
Bottle Top Hill - Donation for Lunches Rottneest Clean Up	\$145.42
Bruce Ivers - Tree Plantings (to be accrued in RY2425)	\$1,349.48
Capital Community Radio - Donation of Spinner Proceeds	\$217.20
City of Melville Citizens Relief Trust Fund Donation	\$2,000.00
CWA - Charity Lower Spinner 01 Mar 26 Markets	\$218.35
CWA - Charity Lower Spinner 04 Jan 26 Markets	\$153.95
CWA - Charity Lower Spinner 05 Apr 26 Markets	\$133.25
CWA - Charity Lower Spinner 14 Sep 25 Markets	\$100.00
CWA - Charity Lower Spinner 15 Feb 26 Markets	\$191.55
CWA - Charity Lower Spinner 16 Nov 25 Markets	\$311.15
CWA - Charity Lower Spinner 19 Oct 25 Markets	\$159.25
CWA - Charity Lower Spinner 23 Nov 25 Markets	\$180.55
CWA - Charity Lower Spinner 24 May 26 Markets	\$186.55
CWA - Lower Spinner Collections 29 Jun 25	\$164.75
CWA Donation	\$1,000.00
Feline Association - Charity Lower Spinner 18 Jan 26 Market	\$229.60
Feline Association - Charity Lower Spinner 20 Jul 25 Market	\$100.00
Feline Association - Charity Lower Spinner 21 Sep 25 Market	\$236.90
Feline Association - Charity Lower Spinner 26 Apr 26 Markets	\$205.10
Feline Association - Charity Lower Spinner 29 Mar 26 Markets	\$100.00
Feline Resuce Association - Charity Lower Spinner 17 May 26 Markets	\$234.30
Healing Smiles Donation ex C&E	\$2,000.00
Helping Minds Donation	\$1,000.00
Impound Feline Rescue - Charity Lower Spinner 26 Oct 25 Markets	\$212.50
Kareen Ballard Reimbursment for Harry Perkins Institute - Charity Lower Spinner 28 Sep 25 Market	\$140.40
Leeming Senior high School Contribution to Student Camp	\$2,000.00
Native Plants WA - Lisa O'Malley Grant Money	\$457.71
Royal Perth Golf Club Charity Challenge (Parkinsons WA) Donation	\$2,000.00
SoPYC - Payment of Grant ex WA Government (Cruising Butterflies)	\$5,000.00
St Pat's - Charity Lower Spinner Collections 10 Aug 25	\$100.00

St Pat's African Orphanage- Charity Lower Spinner Collections 02 Nov 25	\$226.05
St Pat's African Orphanage- Charity Lower Spinner Collections 05 Oct 25	\$100.00
St Pat's African Orphanage- Charity Lower Spinner Collections 07 Dec 25	\$207.95
St Pat's African Orphanage- Charity Lower Spinner Collections 08 Feb 26	\$203.80
St Pat's African Orphanage- Charity Lower Spinner Collections 10 May 26	\$190.50
St Pat's African Orphanage- Charity Lower Spinner Collections 19 Apr 26	\$213.20
St Pat's African Orphanage- Charity Lower Spinner Collections 25 Jan 26	\$163.80
St Pat's African Orphanage- Charity Lower Spinner Collections 28 Dec 25	\$141.55
St Pat's Community Annual Donation	\$2,500.00
Terra Cycle - Oral Care Waste Collection Box	\$2,000.00
C&E Total	\$30,255.16
Grand Total	\$30,255.16

Vocational Report: PP Greg Walkington

Committee Members: Mohammad Aleia, David Hewitt, Erin Mai, Cher Nguyen, Laura Porrato, David Porter, Craig Rothleitner, Louise Tomlin and Greg Walkington (Chair).

Project 1: Working with Melville Cockburn Chamber of Commerce (MCCC) to promote award for business excellence

Financial cost to the club \$1,000

This project is being conducted jointly with Ardross, Applecross and Melville Rotary Clubs and MCCC to promote quality and community engagement in our area.

It will be unveiled at the MCCC Business Awards night on 21st May at the South of Perth Yacht Club.

Our club champions for this project are David Porter and Trevor Ridgewell.

Project 2: Pride of Work Awards

Financial cost to the club \$0

David Porter is encouraging Melville Rotarians to nominate people in our community that have provided exceptional service.

This project will flow into the 2026-2027 Rotary year.

Project 3: Encouraging Melville Rotarians to promote their career and businesses to fellow Rotarians

Financial cost to the club \$0

David Porter had noticed that a number of members have not provided this information on the member details section of our club website and offered to encourage them to do so.

Project 4: Member Thumbnails

Financial cost to the club \$0

This year we have invited new and long term members to share their career and personal highlights with the club. Anne Anderson, Rebecca Saraceni, Jacquie Heron, Steven Carson and Ian Williams have all enabled us to get to know them a lot better by sharing their story.

Project 5: Soil Moisture research to improve reforestation outcomes

Financial cost to the club \$5,000

On the 12th November 2025 our club hosted a luncheon to hear from Bruce Ivers (Landcare Network) and Nikita Fredonnet (Research student CEEDWA –University of Western Australia).

They presented their plans to monitor moisture retention statistics using new technology to improve the success of replanting projects on the Swan Coastal Plain. Along with the many Rotarians present were Lisa O'Malley (MLA Bicton), Drew Smoker (Acting Environment Officer –City of Melville), Ross Wylie (Greening Australia), Eve Holohan (WA Landcare Network), Alejandro Jantus (Axis Technology), Mike Ewing (Cottesloe Coastcare), Donalea Patman (For The Love Of Wildlife), Vanessa McGuinness and Jenni Harrison (Perth MRM Coastal) and Eddie Wajon (Friends of Ken Hurst Park).

Melville Rotary has agreed to assist with the purchase of the monitoring technology. Whilst Nikita has been reporting monthly on the outcomes and the success of our efforts at Blackwall Reach we haven't yet been provided with any invoices for the payments required for the equipment. There is ongoing communication between Bruce and Axis Technology regarding this matter and Bruce is aware that we would like to have it resolved before the end of this Rotary year.

David Hewitt (Vocational Services Cttee.) and Ian Williams (Community and Environment Cttee) are the Club Champions for this project.

Committee Meetings have only been held a couple of times this year due the difficulty in getting the majority of members together at suitable times. However, I do want to thank them for their support and appreciate that even though they have been unable to get to Club Meetings they are serving on the Club Rotary Markets roster and participating in the Club social events where possible.

Yours through Rotary Service
Greg Walkington – Vocational Services Director 2024-2026.

Youth/New Generations Report: PP Trevor Ridgwell

Committee Membership:

Trevor Ridgwell (Director), Phillip Draber, Peter Smith, Ross Ballard, James Morris, Rebecca Saracini, Anne Anderson, Mike Rainsford, Roger Marsh.

1. Breakfast Club North Lake Senior Campus:

Budget: \$5,000.00 Actual Spend \$5,000.00

Impact

- Melville Rotary provided funds for the Campus 'Breakfast Club' and additional funds to improve the outdoor kitchen, ensuring that students have a decent meal as they undertake their lessons. The Principal, Staff and Students were extremely grateful for the donation as NLSC has struggled for some years.

Expanding our Reach

- The donation benefited many students, some from overseas others from lower socio-economic backgrounds. It also significantly raises the awareness of Melville Rotary as a sign will to be erected thanking Melville Rotary for its ongoing contribution to the Campus.

Enhancing our Membership Participation and Engagement

- Melville Rotary has had a long-established relationship with the North Lake Senior Campus; the Campus caters for second chance older students who will benefit from Rotary's support.
- While membership participation was low the Youth committee were all involved in this initiative at some level.

Increasing our Adaptability

- The funding of the outdoor kitchen at NLSC is an example of the club adapting to growing needs.

2. RYLA

Budget: \$1,000.00 Actual Spend \$1,940.00. \$940,00 was allocated from cancelled project.

Impact

The Rotary Youth Leadership Awards is a week-long camp for 18- to 20-year-olds is designed to build confidence and teamwork, it is also designed to introduce participants to what makes a leader.

- Two very good participants were identified, Ana Juarez Penalete from Cyril Jackson High School and Niloufar Singh from Canning College. Unfortunately, due to conflict in the Middle East, Nilou had to withdraw after the first couple of days. Ana despite being slightly autistic and recently new to Australia 'Venezuelan' adapted very well and

obtained a great deal from the experience. Three Melville Rotarians were able to attend the Camp Concert and left impressed with level of participation by all of those involved.

- The impact of the program will flow through the participants family and school friends.

Expanding Our Reach

- RYLAR has been a successful Leadership program over time, while it may only benefit one participant from our club at a time, the participant and their family reach out to relatives and friends in thanks for the opportunity provided by Rotary. It also encourages committee members to become involved in identifying local schools and sources for potential participants.

Enhancing our Membership Participation and Engagement

- Members of the youth committee all participated at some level to achieve the end result RYLAR is supported by many rotary Clubs throughout Australia resulting in Rotary awareness at schools and the community at large.

Increasing Our Adaptability

- This is a National Rotary Program that fits well with other youth projects at the same time cements our relationship with the wider education sector.

3. RYPEN

Budget; 1,000.00 Spend \$0 Due to Cancellation.

Impact

RYPEN is week-long camp challenging 14- to 17-year-olds providing them with the opportunity to increase self-esteem, communication and teamwork.

- Like RYLA this Rotary project is designed for young participants interested in Team Building and Leadership, the program seeks to create confidence and interpersonal engagement. The impact in this case was lost due to the camp being cancelled a perceived fuel crisis brought about by the start of a war in Iran.

Expanding Our Reach

- Participants in this program were Decima Boon, from Leeming Senior High School, Maria and Anna Christov also students at Leeming High School. Another example of our club extending our reach, students will long remember the benefits of the camp and will recognize the part Rotary has played.

Enhancing our membership Participation and Engagement

- Several members from within the Youth committee and others at a district level played a part in attempting to bring this together the postponement was a disappointing result for the team.

Increasing our Adaptability

- Both RYPEN & RYLA are specific to youth enrichment, these projects have been a remarkable success, they should both be a key youth projects for the future. The three signed up participants will be offered places at a camp to be held later in 2026.

4. Goolagatup Sailing Carnival

Budget \$0 Spend \$5,000.00. While there was not a budget for this Carnival \$300.00 allocated for Pelican Power Up was redirected with the Board approved the remaining amount.

Impact

Goolagatup Sailing Carnival featuring a range of sailing disciplines, participants where can hone their skills with coaching sessions and enjoy competitive racing

- The Carnival was a spectacular success, and Rotary Melville's funding further cemented the club's relationship with South of Perth Yacht Club. Melville Rotary's sponsorship benefitted the participants ranging in ages over a number of events.

Expanding Our Reach

- Participants in the Carnival range in age from teenagers and older both Girls and Boys Melville Rotary was a financial sponsor with Rotary Signs posted liberally.

Enhancing our membership Participation and Engagement

- Member participation included all committee members with Phillip Draber as conduit to the South of Perth Yacht Club and a race day organizer.

Increasing our Adaptability

- The redirection of funds to a more appropriate project is a good example of adaptability, sports like sailing provides Rotary with the opportunity to involve them in a range of projects designed for youth it also has the potential as a source of future members.

5. Murdoch Mentoring Initiative

Budget \$0 Spend \$0

Murdoch Mentoring Initiative is to connect final year University graduates to business mentors with the objective of making the transition from academia to the work place more fluid.

Impact

- The relationship with Murdoch University has the potential to benefit local business, students and Rotary through the Mentor Mentee initiative. Three Melville Rotarians volunteered for the 'Pilot' program, with the feedback back from Murdoch University and Students extremely positive.

Expanding Our Reach

- This initiative has real potential to expand our reach significantly, the slogan 'Rotary means Business' is just what this collaboration between the Melville Cockburn Chamber of Commerce, Murdoch University School of Business and Melville Rotary is. While still early has great potential.

Enhancing our membership Participation and Engagement

- This project will require increased participation by many members of the club if it is to be brought to fruition. It has the ability to expose our club members to local businesses while collaborating with the Melville Cockburn Chamber of Commerce (MCCC).

Increasing our Adaptability

This initiative is a perfect example of Rotary adapting to opportunities.

6. Leeuwin Sailing

Budget \$2,000.00 Spend \$0

Leeuwin Sailing is another initiative to challenge people of all ages to work as a team and become more confident in stepping outside their comfort zone.

Impact

- Melville Rotary has a history of supporting Leeuwin Sailing, it is another program designed to develop confidence, teamwork and skills. This program was impacted this year due to a collision in Fremantle Harbor late 2025 when a Container Ship lost control while entering the Harbor in extreme winds and caused considerable damage to the Leeuwin Sailing Ship. Peter Smith has been recently approached by Leeuwin Sailing reminding him that Melville Rotary has a credit of \$2,100.00 in their accounts. They asked if our club would be willing for that credit to go to a student from Leeming Senior High School to attend a sailing adventure to Geraldton on the 12th of June 2026. Leeuwin Sailing foundation has a Government Grant to make up the remaining amount for a total cost of \$3,122.00. So, it will be at no further cost to the Club.

Expanding Our Reach

- Leeuwin Sailing fits well with the majority of youth projects that focus on Leadership, Team Membership and confidence Building. It is Melville Rotary's intention to offer a place to a young person from Broome once sailing begins again.

Enhancing our Membership Participation and Engagement

- Peter Smith continues to maintain contact with the Leeuwin Sailing Foundation culminating in another successful adventure for a high School Student.

Increasing our Adaptability

- Melville Rotary continues to seek opportunities and adapt as necessary.

7. Broome Projects

Budget \$2,000.00 Spend \$2,000.00. The Broome project was initiated following a visit to by a member of Melville Rotary to Broome where he was informed that the local Rotary Club had closed due to a number of reasons.

Impact

- Melville Rotary has engaged with Cheryl Bell, a Local Police Officer and a former member of the Broome Rotary Club. Melville Rotary will assist where possible to eventually create a new Rotary Club in Broome in the meantime the objective is to set up a Melville' satellite club' in Broome.

Cheryl Bell has recently been inducted into the Melville Rotary Club. With funds going to 'Feed the Little Children' and other needs the impact will be significant.

Expanding Our Reach

- The Broome project is a perfect example of expanding our reach while attempting to rescue the former Rotary Club of Broome.

Enhancing our Membership Participation and Engagement

- Many members of Melville Rotary have been instrumental in keeping this initiative on track.

Increasing our Adaptability

- The work done by members to assist Broome is a great example of being adaptable.

8. Eat Up Australia

Budget \$0 Volunteering Project

Impact

An initiative introduced to Melville Rotary by two visiting Rotarians from Ipswich in Queensland, Eat Up Australia is a national project to deliver lunches to identified schools.

- Should Melville Rotary be successful in encourage members to volunteer in making sandwiches and delivering them to allocated schools at least once a term. It will have a considerable impact for children who attend school without lunch. It was thanks to Rebecca Saracini who requested contact details for Ipswich Rotary Club that the committee were able to understand what was required and how we could get involved.

Expanding Our Reach

- This is a Youth project that is being carried out across Australia by 'Eat Up Australia' it is a volunteer project needing no funding but has the potential to expose Melville Rotary to a wider school coverage.

Enhancing our membership Participation and Engagement

- Provided Melville Rotary able to source a suitable Kitchen to make sandwiches and we are able to gain enough volunteers from our club, this would increase our membership participation significantly.

Increasing our Adaptability

- This initiative, should we be successful in bringing it to fruition will be a good example of the club's ability to adapt while solving logistical issues.

9. National Youth Science Project

Budget \$0 Spend \$1,000.00

Impact

- Melville Rotary was presented with an opportunity to partner with the Rotary Club of Willerton to assist in having three students attend the Forum in Canberra, a further example of Rotary Clubs working together for good.

Enhancing our Membership Participation and Engagement.

- Several committee members were involved with attempting to identify a School and potential candidate.

Expanding Our Reach

- This is an example of partnering with the wider Rotary family to support for students from outside our Clubs region.

Increasing our Adaptability

- After an unsuccessful attempt to identify a candidate for the Science Forum responded to a call for assistance to achieve the goal.

10. Sailability

Budget \$0 Spend \$0

Impact

- Sailability provides a huge impact for young people with disabilities by providing a sailing, outdoor activity providing assistance to Parents and Career's. Sailability is run weekly during summer by a dedicated group of volunteers from the South of Perth Yacht Club.

Expanding Our Reach

- Further cements our relationship with the South of Perth Yacht Club.

Enhancing our membership Participation and Engagement

- While Sailability has little to do with members participation, it is however one of the many ways Rotary contributes in a palpable way.

Increasing our Adaptability

- Programs like this are shared with all club members resulting in joint pride of giving.

11. Bunnings Community Event

Budget \$0 Spend \$0 Prizes were donated by Castrol and Marilyn Barton.

Impact

- Approximately three hundred parents and children attended this Christmas event, Melville Rotary was represented by two Rotarians over the evening selling Raffle Tickets and answering questions about Rotary, A stand complete with Pull Up Signage provided a great opportunity to promote our Club.

Expanding Our Reach

- The event allowed Club Members to promote Rotary and its reach while to School Children and Parents not normally available to the Club.

Enhancing our membership Participation and Engagement

- While membership participation involved only two Rotarians Rotarian's were able to engage with parents and children. Additional promotional material was provided by Janice Pounder.

Increasing our Adaptability

- An excellent opportunity to engage with attendees while supporting the Melville Bunnings Store

12. The National Science and Engineering Challenge

Budget \$0 Volunteering Involvement only.

Impact

- STEM is a national outreach program presented by the University of Newcastle NSW in partnership with Rotary Clubs, Universities and Corporate Sponsors. The event this year was coordinated by Dalkeith Rotary and held from 11th May -15th May at Murdoch University. The challenge impacted on students from 40 local schools and colleges.

Expanding Our Reach

- Four Students to a group of 16 in total participated in a number of projects 'Flight, Eco-Habitech, Electracity, Wind Turbine and Bridge Building'. Rotarians assisted in each of these projects giving instructions and advice.
- STEM Reaches out an estimate of 480,000 students across Australia, 600 students over the week at Murdoch at Murdoch University.

Enhancing our Membership Participation and Engagement.

- Five Melville Rotary members participated as volunteers over the five days, their, expertise, knowledge and experience provided sound advice. Rotary's participation was appreciated by the schools and Colleges, teachers and students that took part.

Increasing Our Adaptability

- Participating in the STEM Challenge is another example of our club's ability to adapt at short notice. It must be noted that this challenge would not have been possible without Murdoch University making their Sports Hall and other venues available at no cost.

I take this opportunity to thank members of the Youth Committee for their commitment to ensuring that the best possible outcome of each and every project was achieved. I also thank the Melville Rotary Board and members from the other committees for their assistance over the year.

PP Trevor Ridgwell

Youth Service Director; Melville Rotary

International Report: PP Leigh Smith

Prepared by the International Committee Chair: Leigh Smith

Committee Members: Murray Meaton, David Fienberg, Marilyn Kench, John Mackay.

The International Committee has continued its strong commitment to “Service Above Self” through targeted support for sustainable humanitarian projects in Australia and overseas. Our work focuses on education, health, food security, vocational training, refugee integration, and community infrastructure, delivering measurable, lasting impact in line with Rotary’s six areas of focus.

Key Projects Supported in 2025–2026

- **Borderless Friendship Western Australia – Hill Tribe Communities, Northern Thailand**
Breakdown of support: • New tyres for Akha Hostel transport vehicle: \$1,300 • Security cameras for Akha Hostel (soccer field development): \$1,040 • Completion of training centre for Namee and Suwit (coffee & sewing centre): \$8,100 • Medical supplies for Namee’s hostel: \$275 This builds on previous years’ investment in the Akha/Sukinya’s Hostel projects and directly improves safety, mobility, vocational skills, and health for hill tribe communities
- **Umoja Orphanage Kenya – Hydroponic Greenhouse Repairs Project** approved in the previous fiscal year. Funding of approximately AUD \$700 (including labour, transport and accommodation) for full replacement and professional installation of the greenhouse lining damaged by strong coastal winds. Payment facilitated via RAWCS (Rotary Australia World Community Service) The repairs restored full production capacity, ensuring fresh vegetables for the children and resuming market sales to support long-term self-sustainability.
- **Arpana Giving Back to the Community** (Perth-based, with India projects) Supported this dedicated volunteer group led by Sandhya Sringar. Key activities funded: Arpana Smart Classes in Indian villages – computers, projectors, books and educational supplies for underprivileged children (distributed directly with no middlemen or admin fees). • Regular support to King Edward Hospital, Perth, with baby items, handmade knitted goods and supplies for premature babies.
- **MSF WA Association Refugee Support Group** Formal request received 28 March 2025 from Chairperson Jennifer Craig. The entirely voluntary group (current and former MSF / Doctors Without Borders staff) supports refugee households under the Australian Government’s Community Refugee Integration and Settlement Pilot. Their model includes: • Furnished accommodation on arrival • Household supplies until government support begins • Assistance accessing government entitlements and employment • 12-month wrap-around support to achieve independence Rotary Foundation, PolioPlus and Shelterbox

- **Rotary Foundation and Polio Plus**

The International Committee actively promotes and supports The Rotary Foundation as the engine of Rotary's global impact. The committee continues to highlight the critical importance of PolioPlus contributions, noting Rotary's ongoing partnership with the Bill & Melinda Gates Foundation (providing significant matching funds).

- **Shelterbox**

The committee continues its support of this necessary and well run project for disaster relief and temporary housing.

Total Budget: Foundation \$6,000
International \$ 6,000
\$18,700

Membership and PR: PDG David Barton

Committee Meetings:

I thank the committee members Wayne Marshall, Peter Smith, Robert Willis, Ed McKinnon, Dale Cole and Janice Pounder

The committee met monthly in person or by social media.

Objective

The objectives of the committee were to: -

- Increase membership
- Improve member experience
- Increase public awareness of our Club and Rotary in general

The committee considered the membership decline in Rotary and acknowledged leading research that showed that volunteering by the younger community was not in decline but was driven by a desire to support projects (or causes) of interest to them and in their own time.

The main reason people don't join Rotary is that they are NOT ASKED.

What Rotary does is still not well understood by the public at large.

Membership:

During the year we inducted the following new active members: Anne Anderson, Shelley Banner, Cheryl Bell, Wayne Marshall, Stephen Carson, Em Charlton, Lesley Jones, Erin Mai, Roger Marsh, Nguyen Cher and Rebecca Saraceni

In line with the Club aim of improving our connection to other local community groups we also welcomed the following Honorary members: Brian Cross, the Commodore of the South of Perth Yacht Club, Kim Giddons MLA and Katie Mair, the Mayor of the City of Melville.

At this point in time, there are no new potential new members in the system

Member Services

The committee was mindful of supporting our existing members and did this by

- Promoting a reduction in annual dues
- Advertising members' business on the Club Web Site as Rotary supporters.
- Organising social events to encourage those who cannot attend regular daytime meetings to reconnect with other members.

We continued our Melville Cockburn Chamber of Commerce connection. We made their programmes and events available to members, including joining with the Chamber and Murdoch university to mentor students in the school of business.

We also invited the Chamber members to attend our meetings and functions

Public Image

The committee this year has produced two new flyers promoting the club along with business cards to promote the club at functions.

It has also forged a strong link between Melville Rotary and Capital Community Radio at Wireless Hill. Thanks to David Barton and Charles Waterton for the great work they have done in organising the inaugural Wireless Hill Festival incorporating the Capital Radio Open day, working with the radio station, the City of Melville, Friends of Wireless Hill, the Amateur Radio group and all the Rotary Clubs within our community group.

With Charles away on extended leave, a new Rotarian, Anne Anderson has stepped up to the plate and is leading the committee for the 2026 Wireless Hill Community Festival along with the Rotary clubs of Fremantle, Attadale and Applecross, The City of Melville, Capital Community Radio, the Friends of Wireless Hill and other community groups.

A series of announcements regarding the Rotary Club, The Rotary Markets and special events and now made regularly on air by the capital radio presenters, several members are now actively involved as volunteers at the station also.

Links With Local Groups

Thanks to PP Peter Smith for his work with Broome and the induction of Cheryl Bell as the Broome extension chair. Although this initiative has stalled the committee believes that it will take off in the coming year to make this a reality

Social Media

Phillip Draber and Janice Pounder have collaborated to improve our understanding and use of our social media platforms.

The club also has Facebook and Instagram that are not well used except by the managers of the Markets and the Art Show, however there are plans to reignite this with the use of short videos show Rotary at work.

All in all, a successful year on the membership front and public image, showing strong growth in both areas.

PDG David Barton

Membership and Public Image Chair 2024-26