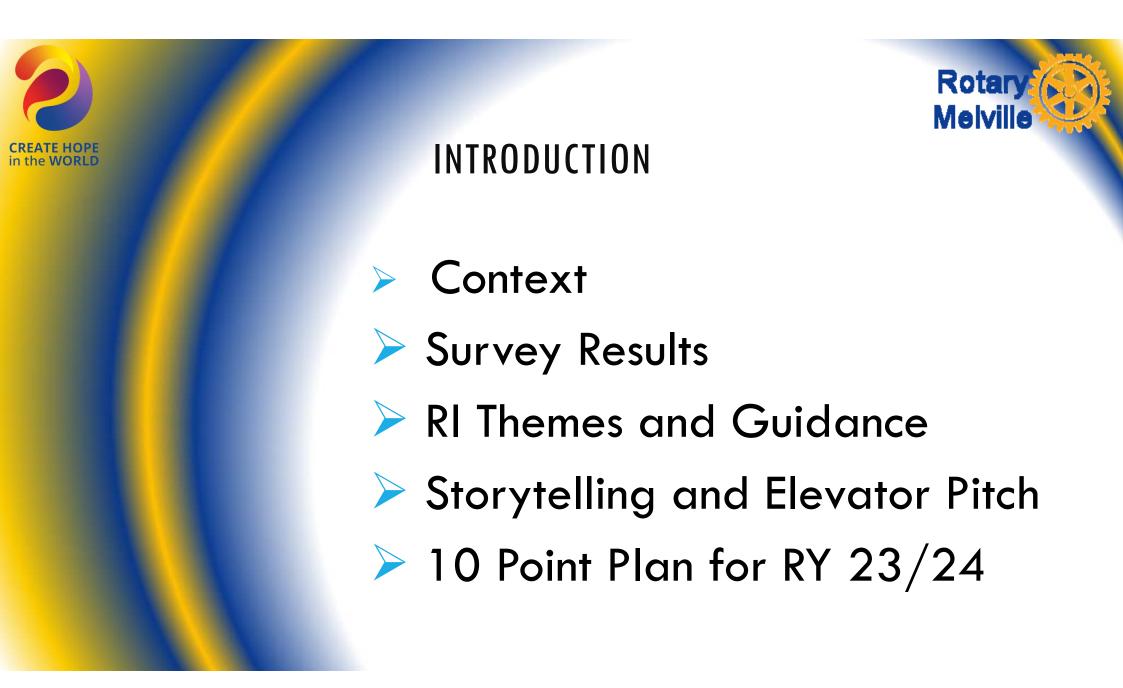


2023-2024 CLUB PLAN

Rotary Melville doing good in our communities: Locally, Nationally, and Internationally





CONTEXT

Why are we Rotarians or aspire to be Rotarians?

- Focus of Rotary Leadership Institute
- Emphasis in Presidents Elect Training Assembly
- Twofold Answer
 - Extrinsic (External) To do good
 - Intrinsic (WIFM) To meet personal needs

Intrinsic

- Fun
- Friendship
- Connection business/personal
- Capability Development



SURVEY RESULTS

- Issued and completed in April 2023.
- 21/39 potential respondents replied Thank you for your time and insights.
- > Augmented and informed by conversations with members.
- > Themes:
 - We've done things well but.....
 - Membership/Inclusion
 - Impact and Storytelling
 - Technology
- Drafts shared with PP/PE and Board Members.



RI THEMES AND GUIDANCE

RI 2023 – 2024 Theme - CREATE HOPE IN THE WORLD

- Mental Health and Wellness
- Inclusion
- RI Strategic Priorities:
 - Enhancing our Membership and Engagement
 - Increasing our Impact
 - Expanding our Reach.
 - Increasing our Adaptability



STORYTELLING AND ELEVATOR PITCH

Rotary Melville doing good in our communities: Locally, Nationally, and Internationally





10 POINT ACTION PLAN FOR RY 23/24

Enhance membership experience at meetings, projects, and social activities by enhancing inclusiveness, effectively managing our time together and continuing to have fun.

✓ *Finalise* Meeting timings and Venues.

Enhance the meeting programme by reducing our reliance on external speakers and increasing our member input into our meetings.



10 POINT ACTION PLAN FOR RY 23/24

Develop the capacity of our members by promoting opportunities for leadership and personal development.

Enhance member knowledge about Rotary and opportunity for Service by informing members about aspects of Rotary and having members inform other members about their vocations.

Improve Reporting of Sources and Application of Funds Raised.

Develop an outline transition plan, should Sunday Trading become a reality and the Melville Markets cease trading.



10 POINT ACTION PLAN FOR RY 23/24

Maintain and or Increase the Club Impact and Reach.

Revise the Club Constitution and By-Laws so that they meet our contemporary needs.

Enhance club and member technology capabilities.







THANK YOU

Rotary Melville doing good in our communities: Locally, Nationally, and Internationally