



CREATE HOPE
in the WORLD



2023-2024 CLUB PLAN

***Rotary Melville doing
good in our
communities: Locally,
Nationally, and
Internationally***



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INTRODUCTION

- Context
- Survey Results
- RI Themes and Guidance
- Storytelling and Elevator Pitch
- 10 Point Plan for RY 23/24



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CONTEXT

- Why are we Rotarians or aspire to be Rotarians?
 - Focus of Rotary Leadership Institute
 - Emphasis in Presidents Elect Training Assembly
- Twofold Answer
 - Extrinsic (External) – To do good
 - Intrinsic (WIFM) – To meet personal needs
- Intrinsic
 - Fun
 - Friendship
 - Connection – business/personal
 - Capability Development



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SURVEY RESULTS

- Issued and completed in April 2023.
- 21 /39 potential respondents replied – Thank you for your time and insights.
- Augmented and informed by conversations with members.
- Themes:
 - *We've done things well but.....*
 - *Membership/Inclusion*
 - *Impact and Storytelling*
 - *Technology*
- Drafts shared with PP/PE and Board Members.

RI THEMES AND GUIDANCE

- RI 2023 – 2024 Theme - CREATE HOPE IN THE WORLD
 - ✓ Mental Health and Wellness
 - ✓ Inclusion

- RI Strategic Priorities:
 - ✓ Enhancing our Membership and Engagement
 - ✓ Increasing our Impact
 - ✓ Expanding our Reach.
 - ✓ Increasing our Adaptability



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STORYTELLING AND ELEVATOR PITCH

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10 POINT ACTION PLAN FOR RY 23/24

- ✓ *Enhance* membership experience at meetings, projects, and social activities by enhancing inclusiveness, effectively managing our time together and continuing to have fun.
- ✓ *Finalise* Meeting timings and Venues.
- ✓ *Enhance* the meeting programme by reducing our reliance on external speakers and increasing our member input into our meetings.



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10 POINT ACTION PLAN FOR RY 23/24

- ✓ *Develop* the capacity of our members by promoting opportunities for leadership and personal development.
- ✓ *Enhance* member knowledge about Rotary and opportunity for Service by informing members about aspects of Rotary and having members inform other members about their vocations.
- ✓ *Improve* Reporting of Sources and Application of Funds Raised.
- ✓ *Develop* an outline transition plan, should Sunday Trading become a reality and the Melville Markets cease trading.



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10 POINT ACTION PLAN FOR RY 23/24

- ✓ *Maintain and or Increase* the Club Impact and Reach.
- ✓ *Revise* the Club Constitution and By-Laws so that they meet our contemporary needs.
- ✓ *Enhance* club and member technology capabilities.



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THANK YOU

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