

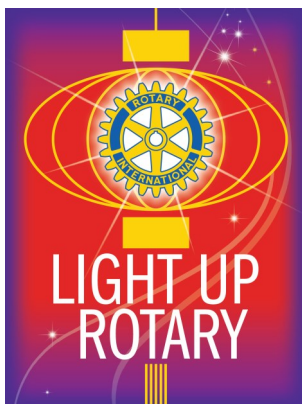
# CALLING ALL CLUBS TO PARTICIPATE IN DISTRICT 5490'S



## 2014 - 2015 ETHICS INITIATIVE

Participating Rotary Clubs, Rotaract Clubs and Interact Clubs will perform two or more Ethics related activities before April 30, 2015:

- ⇒ Sponsor The Four-Way Test Speech and Essay Contest;
- ⇒ Sponsor The Four-Way Test Creative Media Contest;
- ⇒ Sponsor an Eighth Grade Leadership Program;
- ⇒ Host an Ethics guest speaker at your club;
- ⇒ Conduct an Ethics Moment at each club meeting;
- ⇒ Once a month have a Ethics Mini-Module as part of a club meeting;
- ⇒ Appoint a Club Ethics Chair;
- ⇒ Host a community Ethics Forum;
- ⇒ Honor an Ethical Community Member of the Year;
- ⇒ Honor a Business Person of the Year in your club and/or community;
- ⇒ \_\_\_\_\_ (other).



Participating clubs will receive Special Club Recognition at the 2015 District Conference, and clubs demonstrating exemplary "Ethics Initiative" qualities will also receive the District Governor's "Light Up Rotary" Award.

Clubs are to submit an "Ethics Initiative" report to their Assistant Governor by May 1, 2015 to receive recognition.

For information or assistance, please contact the District 5490  
Ethics Committee Chair, Jim Rumpeltes at [rumpeltes@hotmail.com](mailto:rumpeltes@hotmail.com)