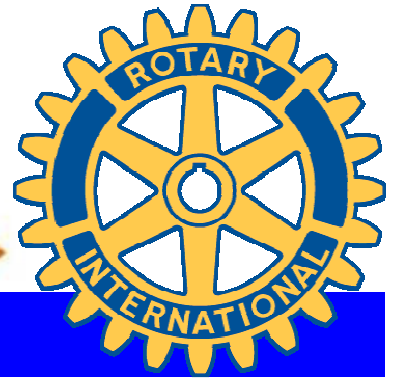




The Generator



April, 2011

Members of all three Lake Havasu City Clubs
 Install Exercise Equipment in Rotary Park
A three-club cooperative District Simplified Grant Project



APRIL IS MAGAZINE MONTH

TIME TO REGISTER FOR DISTRICT CONFERENCE!

SUPPORT THE ROTARY FOUNDATION!

MORE ROTARY TOURISM OPPORTUNITIES!

Inside this issue:

- Messages from DG—2
- Great Sedona Chili Cookoff—2
- Message from TRF Trustee Chair—3
- District Conference Info—3
- Heartfelt Plea for TRF Support—4
- TRF Year-to-date Giving Report—5
- Arizona boy benefits from GOL-AZ—6
- Balloon Festival benefits LHC & Newest Rotaract Club in 5490—7
- RLI & Peoria Rotary Club Game Night—8
- Run for the Thirsty—9

Photos courtesy of Gary Meyers

Greetings from District Governor, Jim Green



Duce Minor, member of the Parker Rotary Club and Assistant Governor of Area 10, will be District 5490 Governor in 2013-1014. This will be the first year of the “new Rotary”). Duce will have two years of training and planning, and he will select the venue for the 2014 District Conference. With knowledgeable enthusiasm, Duce already has become involved with District-wide activities. Congratulations, Duce, for accepting the exciting challenges and great rewards of being one of 535 Rotary International officers in the world!

Golf Tournament, June 9. There are still player openings to experience the great courses of The Wigwam. If you want to just follow your favorite teams around the links to cheer them on, you can join us for lunch for \$30 For complete information on this great event, contact Peoria Club President and Golf Tournament Chair, Alex McEachern, at 623-583-2417 ext. 102.

District 5490 District Conference, June 10 – 12, Wigwam Resort. The resort has received tremendously positive accolades for its new décor and spectacular new cuisine. It truly is a superior venue for our Conference. PP Vicki Frye, Vickey Fox (both Sun City Rotary Club members) have brought together Rotarians of the finest and dedicated talent in the District to support their efforts. They are shining stars, and they define the essence of Rotary International with their spirited efforts. Many thanks to all of them!

The Memorial White Doves will be released at 9:30 a.m..on Sunday, June 12. One white dove will be released for each Rotarian or Rotarian Spouse who have left us during the Rotary year. There will be additional doves available at \$10 each for Rotarians who wish to honor the life of a non-Rotarian family member of loved one can register with PP Vicki Frye for this touching and heart-warming event. By the way, Rotarians **Chuck Fitzgerald** and **Dan Messersmith** knew the answer when I asked for a response. More to come next month!

If you want to contact me, please telephone me at 623-933-5190. If I am not at home, I will return your call immediately I return. I receive about 100 e-mails a day, too many to answer promptly.

DG, Jim Green

GREETINGS TO
FELLOW
ROTARIANS FROM
DISTRICT
GOVERNOR,
JIM GREEN

ROTARY TOURISM!
VISIT SEDONA
SATURDAY
MAY 7
TASTE GREAT CHILI
& HELP
END POLIO NOW!

SOMETHING HOT IS COOKING IN SEDONA!

The Great Sedona Chili Cook-Off
Saturday, May 7, 2011 11am to 4pm
Booths located along Calle Independencia
At Tlaquepaque in Sedona

Cost of tasting:

\$5 for Children under twelve and \$10 for Adults

Proceeds to benefit

Rotary's worldwide

Campaign to End Polio.



THE ROTARY CLUB OF SEDONA



Volume 1, Issue 5—The Generator

April is Magazine Month— The Importance of Our Magazines

Not too long ago, the telegram was the way to communicate internationally. The telegram was replaced by the telex machine, which was followed by the facsimile. Now the Internet is the way of daily communication. Yet newspapers, books, and magazines are difficult to replace.

The Rotarian is our official magazine and a good source of information. We can read about Board decisions, upcoming events, possible changes within the administration, and projects from all over the world. According to our *Manual of Procedure*, the purpose of the official magazine shall be to serve as a medium to assist the Board in furthering the purpose of RI and the Object of Rotary.

Our official magazine is surrounded by 30 regional magazines, from *Rotary Down Under* to *Rotary Norden* and from *El Rotario de Chile* to *The Rotary-No-Tomo*. In addition to printing some of the same contents as our official magazine, these magazines bring a local touch to the reader. This is essential in light of the internationality of our organization.

The printed press is today threatened by a world getting more and more digital – a development we cannot halt. Today we have more and more conference calls, but these can never totally take over face-to-face meetings. In the same way, it is my hope that the printed press will still remain and the digital world will be complementary to it.

There is something very special in holding a book or a magazine in the hands. May therefore the Rotary magazines never disappear into cyberspace for good – the printed word is needed today and in the future just as it has been in the past.

Carl-Wilhelm Stenhammar
Foundation Trustee Chair



APRIL IS
MAGAZINE
MONTH—
A MESSAGE
FROM TRF
TRUSTEE
CHAIR

MAKE YOUR
DISTRICT
CONFERENCE
ROOM
RESERVATIONS
BEFORE BLOCK
AND RATE

EXPIRE ON MAY 8

www.rotary5490districtconference.com

This new website has all of the information you will need for the 2011 District Conference at Litchfield Park's elegant Wigwam Golf Resort & Spa on June 10 through 12, 2011.

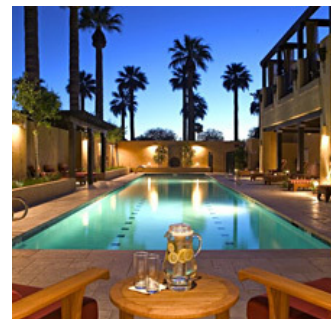
You can register for the entire conference online. All meals are included from Saturday breakfast through Sunday brunch (area hospitality night on Friday night, and Saturday dinner-only for Rotarian Spouses and significant others).

Get your rooms today!

The Wigwam is honoring our room prices three days prior and three days following the conference. Our room lock for our block and rooms and **price guarantee expires on May 8, 2011.**

Make sure you call! 1-800-327-0396, tell them you are with Rotary 5490 and get your rooms reserved before the deadline and the lock expires.

Come to the Wigwam for the Conference, enjoy the newly remodeled Resort. **Have a Summer Staycation!**



Volume 1, Issue 5—The Generator

District 5490 is a very generous district when it comes to giving to the Rotary Foundation. But even in the most generous Districts there are individuals and even entire Rotary clubs who do not support the Rotary Foundation, usually because they think we have no business doing International Service which is supported by our Foundation. And they use that excuse for choosing not to give financially to our Foundation.

The common argument is that our own communities have problems and we should concentrate our efforts on taking care of our own.

I understand this argument, I do. But I would argue that they are only half right.

We should and we do address many humanitarian needs of our local communities. And we need to be absolutely committed to continuing our efforts to do this.

However, one needs to but open their eyes to see that there are billions of people in the world who lack basic human rights like clean drinking water, simple sanitation, and basic education. We take these things for granted, even within our poorest communities.

But for billions of others, these simple things are out of reach unless we help them. This kind of extreme poverty and suffering exists, and we cannot turn our heads away as if it doesn't.

Rotary's mission is to foster Peace and Goodwill in our world. This can only be done by facing extreme poverty and illiteracy head on in the places where it exists.

This kind of suffering breeds desperation and desperation breeds hate, especially among the illiterate. If we don't want extremist governments or terrorists to foster and cultivate this desperation among suffering people, and then harness that desperation to harm others, including our own families, then we must face these realities.

The Rotary Foundation programs build peace. We build peace by building relationships across cultures and borders, one person at a time. The enemy of peace is hatred. But it is almost impossible to hate someone that you have cooperated with on a Rotary Foundation project, even if you never meet them. Someone you may have given a helping hand to, or perhaps someone you may have hosted in your home. That is what is so unique and wonderful about Rotary. When we build relationships across borders and cultures, we build peace.

If anyone of us wants peace on earth for their family at home, we cannot ignore extreme poverty and ignorance in the far reaches of the globe. As long as there is extreme poverty anywhere, there will never be peace everywhere. The two are inextricably connected.

And the Rotary Foundation, our Foundation, is the vehicle that facilitates our work to alleviate extreme poverty.

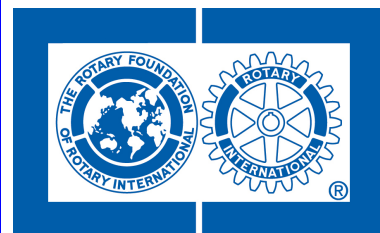
The most successful Rotary clubs know this, and they harness and leverage the power of the Rotary Foundation to accomplish their international humanitarian efforts. This takes knowledge about Foundation programs and it takes financial support from every Rotarian.

I encourage all Rotarians to give voluntarily to the Rotary Foundation in support of these efforts. Every Rotarian, Every Year means just that. Rotary encourages all of its members to give at least \$100 per year, every year. That's just about 28 cents a day to address extreme poverty and illiteracy. To literally save lives and work towards a more peaceful world.



*Heartfelt case
for supporting
THE
ROTARY
FOUNDATION*

*From PDG
Charlie
Tegarden,
District 5490
Foundation
Chair 2009-12*



**Where Does Your Club Stand In Supporting
 The Rotary Foundation Programs?**

Club	Annual Programs Fund				Polio Challenge	Other Restricted	Permanent Fund	Total Giving
	Goal	YTD Total	Percent of Goal	Per Capita				
Peoria North	\$ 7,000	\$ 79,325	1133%	\$ 3,966	\$ 100	\$ 1,600	\$ 25,000	\$ 106,025
Grand Canyon	\$ 5,825	\$ 5,825	100%	\$ 364	\$ 2,532	\$ 291	\$ -	\$ 8,648
Bullhead City	\$ 4,200	\$ 6,575	157%	\$ 157	\$ 3,000	\$ -	\$ -	\$ 9,575
Kingman Rt 66	\$ 5,100	\$ 6,215	122%	\$ 141	\$ 400	\$ 1,100	\$ -	\$ 7,715
Glendale	\$ -	\$ 3,590		\$ 120	\$ -	\$ -	\$ -	\$ 3,590
Anthem	\$ 4,800	\$ 5,263	110%	\$ 120	\$ 2,600	\$ -	\$ -	\$ 7,863
Lake Havasu City	\$ 12,000	\$ 6,350	53%	\$ 109	\$ -	\$ 6,033	\$ -	\$ 12,383
Sedona Red rocks	\$ 2,600	\$ 3,094	119%	\$ 107	\$ 1,564	\$ -	\$ -	\$ 4,658
London Bridge	\$ 8,500	\$ 6,242	73%	\$ 101	\$ 2,445	\$ 1,300	\$ -	\$ 9,987
Phoenix West	\$ 6,000	\$ 2,600	43%	\$ 100	\$ 688	\$ -	\$ -	\$ 3,288
Surprise	\$ 2,000	\$ 725	36%	\$ 91	\$ 300	\$ 1,000	\$ -	\$ 2,025
Prescott Sunup	\$ 2,100	\$ 5,434	259%	\$ 89	\$ 4,045	\$ 1,400	\$ -	\$ 10,879
Phoenix 100	\$ 27,500	\$ 20,860	76%	\$ 78	\$ 2,612	\$ 4,200	\$ -	\$ 27,672
Sedona	\$ 4,000	\$ 2,750	69%	\$ 67	\$ -	\$ -	\$ -	\$ 2,750
Peoria	\$ 1,334	\$ 1,400	105%	\$ 61	\$ 1,000	\$ 675	\$ -	\$ 3,075
Prescott	\$ 2,520	\$ 1,500	60%	\$ 58	\$ 1,250	\$ 159	\$ 1,409	\$ 4,318
Parker	\$ 1,600	\$ 1,475	92%	\$ 53	\$ 643	\$ 625	\$ -	\$ 2,743
Wickenburg	\$ 3,800	\$ 1,325	35%	\$ 37	\$ -	\$ 900	\$ -	\$ 2,225
Litchfield Park	\$ -	\$ 1,000		\$ 36	\$ -	\$ -	\$ -	\$ 1,000
Lake Havasu Sunrise	\$ 2,300	\$ 800	35%	\$ 33	\$ -	\$ 938	\$ -	\$ 1,738
Sun City	\$ 3,100	\$ 770	25%	\$ 23	\$ 1,300	\$ 100	\$ -	\$ 2,170
Williams	\$ 3,600	\$ 746	21%	\$ 19	\$ 300	\$ -	\$ -	\$ 1,046
Sun City West	\$ 10,000	\$ 1,200	12%	\$ 18	\$ 6,465	\$ 200	\$ -	\$ 7,865
Goodyear-White Tanks	\$ 8,000	\$ 560	7%	\$ 9	\$ 3,856	\$ 2,500	\$ -	\$ 6,916
Prescott Valley	\$ 1,500	\$ 85	6%	\$ 6	\$ 925	\$ (25)	\$ -	\$ 985
Verde Valley	\$ 280	\$ 150	54%	\$ 6	\$ 1,300	\$ (100)	\$ -	\$ 1,350
Chino Valley	\$ 1,000	\$ 100	10%	\$ 5	\$ 1,100	\$ -	\$ -	\$ 1,200
Glendale Kachina	\$ 1,600	\$ 100	6%	\$ 4	\$ -	\$ -	\$ -	\$ 100
Estrella	\$ -	\$ 100		\$ 2	\$ 600	\$ 9,825	\$ -	\$ 10,525
North Phoenix	\$ -	\$ -		\$ -	\$ 1,129	\$ -	\$ -	\$ 1,129
Sun City Del Sol	\$ -	\$ -		\$ -	\$ 1,000	\$ -	\$ -	\$ 1,000
Needles	\$ 100	\$ -	0%	\$ -	\$ 100	\$ -	\$ -	\$ 100
Poston	\$ -	\$ -		\$ -	\$ -	\$ 189	\$ -	\$ 189
Buckeye	\$ 1,000	\$ -	0%	\$ -	\$ -	\$ -	\$ -	\$ -
Glendale West	\$ 1,000	\$ -	0%	\$ -	\$ -	\$ -	\$ -	\$ -
Kingman	\$ 4,100	\$ -	0%	\$ -	\$ -	\$ -	\$ -	\$ -
Parker/Poston Sunrise	\$ -	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -
Prescott Frontier	\$ 2,600	\$ -	0%	\$ -	\$ -	\$ -	\$ -	\$ -
Quartzside	\$ -	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -
District Total	\$ 141,059	\$ 166,158		\$ 116	\$ 41,254	\$ 32,909	\$ 26,409	\$ 266,731

**TRF DONATIONS ACCUMULATED BY ROTARY CLUBS,
 BUT NOT YET SUBMITTED TO THE ROTARY FOUNDATION
 ARE NOT REFLECTED ABOVE—GET THEM IN BEFORE JUNE 30!**

**Mario Almanza and Gift of Life-AZ
Express Their Appreciation!**

Gary Whiting, PDG and GOL-AZ Board President

Gift of Life



Arizona, Inc.



On the morning of March 1, 2011, 12 year old Mario Almanza, suffering from a congenital heart defect was operated on at the **University Medical Center in Tucson** to correct a large Atrial Septal Defect that was diagnosed back in 2000. Since then

Mario has not been able to play like a normal growing child as he experienced breathing and palpitations that hindered his activities and without correction he most likely would soon experience heart failure if not corrected.

His successful surgery was performed by Pediatric Cardiologists, Dr. Michael Teodori and Dr. Aleem Siddique along with Anesthesiologist, Dr. Bowden from the University Medical Center. Mario's recovery was exceptionally fast for this type of heart operation and he was released from the hospital three days later with further follow up scheduled for the next few weeks. **His prognosis is now to lead a normal and healthy life.** Another child has been saved through the teamwork of the hospital, skilled doctors and nurses, Rotary Clubs, Rotarians and Friends of GOL-AZ who financially support and volunteer for GOL-AZ.

Mario is now the 21st child from Arizona, USA and the 252nd child that has become a part of the GOL-AZ family which has now touched 24 different countries around the world. What a great way to build goodwill, friendship and to promote world peace. It is not often that you have the opportunity to help save a child's life, let alone 252 and the number is presently growing as we look at those waiting yet to have their heart defects mended.

Mario and family along with the GOL-AZ Board express their **APPRECIATION** and **THANK YOU** to all for helping him to now have a chance for a normal, healthy and productive life. Please visit the GOL-AZ website www.giftoflifeaz.org for more information. Also, visit GOL-AZ on **Facebook** and let us know how we are doing.

WHAT A DIFFERENCE!

**FROM BEING A BOY
WHO HAD TO LIVE
WITH LIMITED
ACTIVITY DUE TO A
CONGENITAL DEFECT
DIAGNOSED IN 2000 TO**

**NOW BEING ABLE TO
LEAD A NORMAL AND
HEALTHY LIFE!**

**THANK YOU!!
TO ALL WHO
SUPPORT
GIFT OF LIFE—AZ!**



Rotary & Lions' Collaborative Effort Provides \$60,000 Benefit to Lake Havasu Community!



Working together for many months, the London Bridge Rotary Club and the London Bridge Lions Club successfully brought their first annual balloon festival to Lake Havasu City in January of 2011. After splitting the proceeds, retaining seed money to start planning for the 2012 event, each club was able to distribute \$30,000 to programs and services in their local community. The smiles on the faces of the representatives from the receiving organizations were no brighter than the smiles on the faces of the Rotarians and Lions present on April 3 when the funds were distributed!

Photo courtesy of Gary Meyers



Two local Service Clubs Cooperative Effort reaps Big rewards In Lake Havasu City!

Newest ROTARACT Club in District 5490—ASU Downtown



This photo, courtesy of Ruth Howe, was taken at the formal introduction of the NEWEST Rotary Club in District 5490—the ASU Downtown Rotaract Club.



RLI—AN EDUCATIONAL OPPORTUNITY



Rotary Leadership Institute is an opportunity for new Rotarians, incoming Rotarian Leaders, and long-time Rotarians who want to be re-inspired. Many of the District's emerging leaders are RLI alumni.

It is a series of three one-day sessions. They will again be offered concurrently in Prescott on May 14, 2011 at Prescott College Crossroads Center, 220 Grove Avenue.

The registration form is downloadable on the District Website: www.rotary5490.org.

The cost for each session is \$60. Many clubs budget for Rotarians to take advantage of this opportunity to learn more about Rotary beyond the club level and to network with other Rotarians who are passionate about doing good in their community and throughout the world.

The session topics are:

Session 1—"Introduction to Rotary Leadership"

Session 2—"Rotary Leadership in the Rotary Club"

Session 3—Rotary Leadership, Making a Difference

**RLI
Rotary
Leadership
Institute**

*Invest in your
ability to serve
by spending
the time and
registration
fee to attend*

*Peoria Rotary
Club to host
Game Night*



**PEORIA
ROTARY
CLUB**

**GAME NIGHT TO SUPPORT DICTIONARY
PROJECT IN PEORIA SCHOOL DISTRICT**

Saturday, April 30, 2011

Register and Learn to Play

Between 5:00-5:45 PM

Games will begin at 6:00

Limited seating—50 Poker/60 Bunco

For tickets, call:

Alex McEachern at 480 510 5910 or

Dave Tiller 602 421 7921

**Texas Hold'Em
Tournament**





Rotary Club
of Anthem

STICK AROUND FOR
THE POST RACE
EVENT FUN
~ MUSIC ~
~ MINI EXPO ~ PRIZES ~



FREE
Tech T-Shirt

for all pre-registered
entrants.

Cotton T-shirts for age 12
and under Water Walk
participants.



WATER FOR OUR WORLD'S 1st ANNUAL

May 7, 2011

RUN FOR THE THIRSTY™

5K 10K 1 MILE WATER WALK

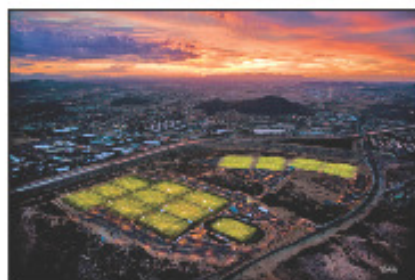
Participate in **RUN FOR THE THIRSTY** and help save lives. Proceeds from this event will purchase *clean drinking water* for those in need (our homeless and home bound in greater Phoenix) and for Arizona disaster relief programs. Bring one or more cases of bottled water to donate (truck on-site).

FREE RAFFLE TICKETS FOR EACH DONATED CASE.



Water For Our World™

Giving life, love and hope through water



Location: Reach 11 Sports Complex, Phoenix
Date: Saturday, May 7, 2011
Condition: Hard-Packed Phoenix Trail System
Cost: 5k - \$25
10k - \$30
1 Mile Water Walk - \$20
12 and under - \$10
see website for details

REGISTER NOW

FREE Wet n Wild Water Park Admission Pass (\$34.99 value) for the first 1,000 registrants.

On Line registration: www.active.com (type thirsty into search)

Print and Mail registration form at:

www.alldistancerunning.com/WFOWRegis.htm

5k and 10k Runs will be ChampionChip timed with a Single Use Chip

Saturday May 7, 2011 : Registration starts at 6:15 a.m.

10k starts at 7:15 a.m. : 5k starts at 7:20 a.m.

1 Mile Water Walk starts at 7:25 a.m.

T-Shirts guaranteed to those pre-registered by 4/23/11.

Medals to top 5 finishers in each age category.

Race Packets early pick up available at Road Runner Sports N. Scottsdale on Friday, May 6 from 5 - 8 p.m.

www.waterforourworld.com

Volume 1, Issue 5—The Generator

District 5490 Areas and Assistant Governors

Area 1—David Lesnick

Buckeye
Estrella
Goodyear/White Tanks
Litchfield Park

Area 2—Mark Carpenter

Glendale
Glendale Kachina
Glendale West

Area 3—Craig Wilson

North Phoenix
Phoenix Rotary 100
Phoenix West

Area 4—Hollie Green

Peoria
Peoria North
Sun City
Sun City Del Sol
Sun City West

Area 5—Jim Clemens

Chino Valley
Prescott
Prescott Frontier
Prescott Sunup
Prescott Valley

Area 6—Connie Bullock

Sedona
Sedona Red Rocks
Verde Valley (Cottonwood)

Area 7—Stuart Anderson

Bullhead City
Kingman
Kingman Route 66
Needles

Area 8—John Nygren

Lake Havasu City
Lake Havasu Sunrise
London Bridge

Area 9—Jim Bultema

Grand Canyon
Williams

Area 10—Duce Minor

Parker
Parker/Poston
Poston

Area 11—Paul Pulicken

Anthem
Surprise
Wickenburg



**ROTARY DISTRICT 5490
HOME OF THE
GRAND CANYON**

**THE DISTRICT
NEWSLETTER
EDITOR IS**

**PDG
JEANIE MORGAN**

**ARTICLES FROM
DISTRICT CLUBS
AND LEADERS ARE
ENCOURAGED!**

**PHOTOS AND COPY
CAN BE SENT TO:
ryla5490@citlink.net**

Phone: 928 486 4328

Fax: 928 453 9049

Training—You don't know what you don't know!

Rotarian's Informational Extravaganza (fka District Assembly)—Training for 2011-12 Club Officers and Committee Chairs. If you will serve your club as President, Vice President, Secretary, Treasurer, or chair Membership, Social Networking, New Generations, Rotary International Foundation, Fundraising, International Programs, or Community Project committees, plan to attend the assembly April 9, 2011 9:30 AM—3:00 PM at the Crown Plaza Hotel, 2532 West Peoria Ave., Phoenix. Great information will be shared to enable your success!

Rotary Leadership Institute (RLI) is a series of three one-day sessions designed to help the new Rotarian (or newly inspired Rotarian) learn about Rotary beyond the club level. Emerging club leaders, club officers, and committee chairs would all benefit from participating in these sessions.

The next session will be May 14, 2011 In Prescott, AZ—Watch for details!

The training is open to all District Rotarians. I strongly encourage each club to promote this exceptional training to your club members. An RLI Information Form and the Registration Form are both available on the district website. Questions should be directed to Kevin Pitts, RLI Coordinator at 928-778-4512 or kevin.pitts@wfadvisors.com.

