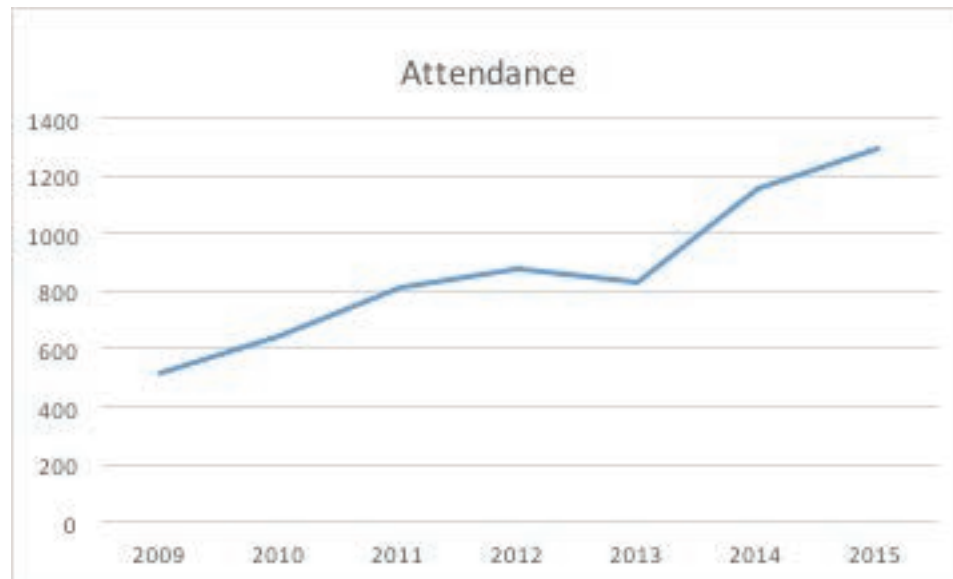


November  
3-5, 2016



TENTH ANNUAL  
ROCKPORT  
FILM FESTIVAL

In 2015, a total of **1,293 people** attended screenings and events tied to the festival experience. That is a **10% increase** in overall attendance as compared to 2014 and an **18% increase** in single ticket sales. The Red Carpet Party was the **best attended** with 250 people, and we had **one sold out screening (a first in Rockport Film Festival history)**.



**For this year's event, we are rolling out new marketing strategies and event programming, including**

**A Filmmaking Workshop taking place the week of the Film Festival will reach a previously untapped market - local youths and their families.**

**Aggressive promotional campaigns emphasizing the Rockport Film Festival as a weekend getaway experience aim to increase out of town attendees, always a primary focus for this event.**

# 2016 SPONSORSHIP OVERVIEW

**PRESENTING**

**\$3000**  
**(ONE AVAILABLE)**

**PRODUCER**

**\$1000**  
**(SEVEN AVAILABLE)**

**DIRECTOR**

**\$500**

**SUPPORTING ACTOR**

**\$100**

# IN THE THEATER



**1300 IMPRESSIONS**

This “Splash Screen” is a still image that is on the screen as patrons enter the theater



**90-160 IMPRESSIONS**

This “Sponsored By” still image displays for 5 seconds before a film



**2000+**

**IMPRESSIONS**

## PRESENTING

Prominent listing on the “Splash Screen”

Recognized as the sponsor of one, individual film block

Listed as presenting sponsor on signage in the lobby & near the ticket sales table

## PRODUCER

Grouped logo listing on the “Splash Screen”

Recognized as the sponsor of one, individual film block

Listed as a producer sponsor on signage in the lobby & near the ticket sales table

## DIRECTOR

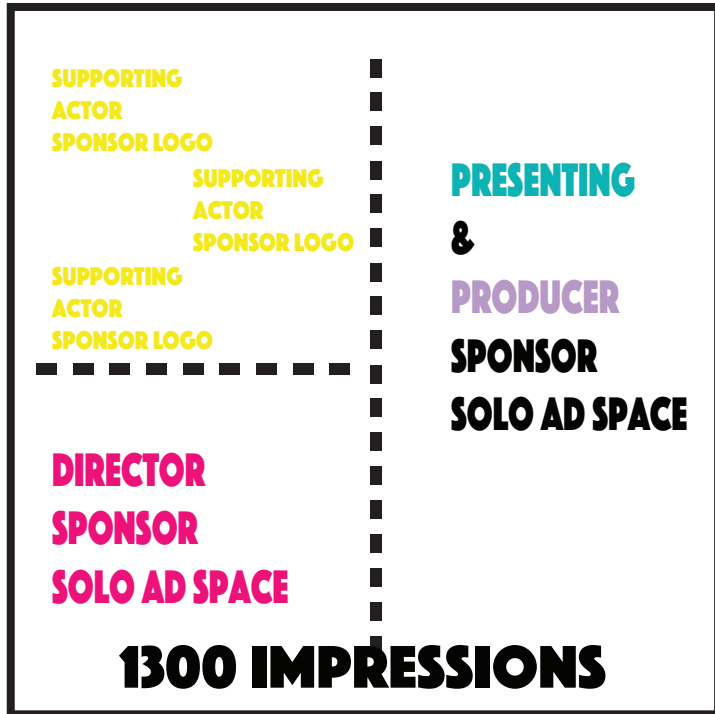
Grouped logo listing on the “Splash Screen”

Listed as a director sponsor on signage in the lobby & near the ticket sales table

## SUPPORTING ACTOR

Listed as a supporting actor sponsor on signage in the lobby & near the ticket sales table

# IN PRINT



PRESENTING SPONSOR LOGO



## PRESENTING

Full page b&w ad (8.5" tall x 5.5" wide) in the Festival Program

Logo and/or name on the front of the festival program

Logo on the Festival poster

Logo on rack cards, distributed at all area hotels

## PRODUCER

Full page b&w ad (8.5" tall x 5.5" wide) in the Festival Program

## DIRECTOR

Half page b&w ad (4.25" tall x 5.5" wide) in the Festival Program

## SUPPORTING ACTOR

Grouped logo in the Festival Program

# ONLINE

**PRESENTING SPONSOR LOGO**

**10th ANNUAL ROCKPORT FILM FESTIVAL NOVEMBER 3-5**

Rockport Film Festival @RockportFilmFest

Home About Photos Reviews Likes Videos Events Posts

More Call Now

Rockport Film Festival August 9 at 2:13pm

Thank you to our Sponsor

**PRODUCER SPONSOR LOGO**

Movie Theater · Rockport, Texas 4.1 ★★★★★

Search for posts on this Page

PEOPLE

★★★★★

1,723 likes 115 visits

ABOUT

**4000+ FOLLOWERS**

Thank you to our Sponsors

**DIRECTOR SPONSOR LOGO**

**PRESENTING SPONSOR presents**

**ROCKPORT FILM FESTIVAL**

November 3-5, 2016

SCHEDULE / BUY TICKETS / GALLERY / ABOUT / PAST SELECTIONS / SPONSORS

**PRESENTING SPONSOR LOGO**

**PRODUCER SPONSOR LOGO**   **PRODUCER SPONSOR LOGO**   **PRODUCER SPONSOR LOGO**

**DIRECTOR SPONSOR LOGO**   **DIRECTOR SPONSOR LOGO**   **DIRECTOR SPONSOR LOGO**   **DIRECTOR SPONSOR LOGO**

**SUPPORTING ACTOR SPONSOR NAMES**

**COUNTLESS IMPRESSIONS**



**3000+ SUBSCRIBERS**

**PRESENTING**

Name or Logo on the Facebook cover image

Solo Facebook Post thanking sponsor for their support

Recognized as presenting sponsor on the website with logo and clickable link

Logo on all e-blasts

**PRODUCER**

Solo Facebook Post thanking sponsor for their support

Recognized as producer sponsor on the website with logo and clickable link

Logo on all e-blasts

**DIRECTOR**

Grouped Facebook Post with all Director level sponsors thanking sponsor for their support

Recognized as director sponsor on the website with logo and clickable link

Logo on all e-blasts

**SUPPORTING ACTOR**

Grouped Facebook Post with all Supporting level sponsors thanking sponsor for their support

Recognized as Supporting Actor sponsor on website

Logo on all e-blasts



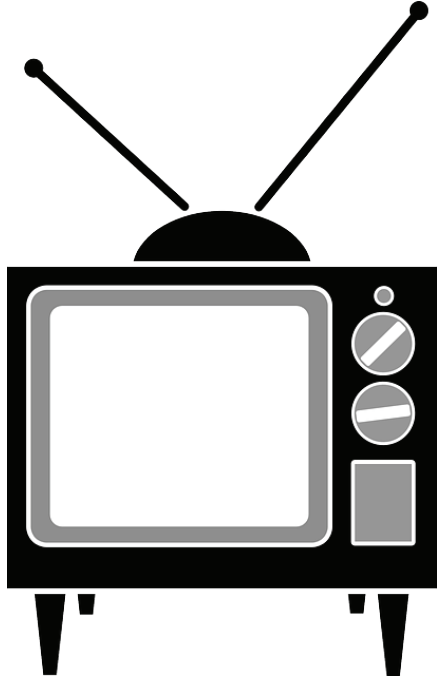
# MASS MEDIA




**iHeart  
RADIO**

**32K IMPRESSIONS**



**130K IMPRESSIONS**

## PRESENTING

Listed as “Presenting Sponsor presents...” in all press releases

On Air mentions of Presenting sponsor on all radio spots and promotions

Visual inclusion of Presenting Sponsor on all TV spots

## PRODUCER

Listed as a producer sponsor in all press releases

## DIRECTOR

Listed as a director sponsor in all press releases

## SUPPORTING ACTOR

Listed as a supporting actor sponsor in all press releases



# TICKETS

## RED CARPET PARTY

The 2016 Red Carpet Party will take place at the RH Wood House in downtown Rockport on November 3.

This house is one of the oldest homes in Rockport, and has been meticulously restored by Anne & Jeff Hunt.

The Red Carpet Party has become one of the most fun parties in Rockport due to its outdoor screening and delicious local food.

Tickets to the Red Carpet Party are \$50.

## THEATER SCREENINGS

VIP Passes provide priority access to all screenings and events, including the Red Carpet Party. VIP Passes are valued at \$100.

VIP Gold Passes/Reserved seats guarantee a theater chair. No one sits in the chair that weekend besides the passholder. VIP Gold Passes are valued at \$200.

### PRESENTING

Reserved row of seats in the theater (the equivalent of 9 VIP Gold passes.)

### PRODUCER

4 VIP Passes

### DIRECTOR

2 VIP Passes

### SUPPORTING ACTOR

One ticket to the Red Carpet Party.



I WOULD LIKE TO SUPPORT THE  
**10TH ANNUAL ROCKPORT FILM FESTIVAL**  
& CELEBRATE THE FINEST OF INDEPENDENT CINEMA!

- Presenting Sponsor - \$3000
- Producer - \$1000
- Director - \$500
- Supporting Actor - \$100

**PAYMENT METHOD**

- Check\* (enclosed)
- Credit Card # \_\_\_\_\_  
Expiration date \_\_\_\_\_ Security code \_\_\_\_\_ Zip Code \_\_\_\_\_
- Please invoice me at the address below.

**CONTACT INFORMATION**

Business Name \_\_\_\_\_ Contact Name \_\_\_\_\_  
Street Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email Address \_\_\_\_\_

Please return this form & payment to Rockport Center for the Arts, 902 Navigation Circle, Rockport, TX 78382

All checks should be made to Rockport Center for the Arts