



Rotary Club of Rockport, TX  
Rockport, TX 78382-5711

September 11, 2018

Dear Rotarians,

The mission of the Rockport Film Festival has always been to bring the best of independent cinema to the Texas Coast. This year, the Festival will take place November 1-4, at the Aransas County Airport. We are excited for our 12<sup>th</sup> year, and we need strong supporters, like you, to make it happen.

While Rockport is still reeling from the impact of Harvey, the Film Festival aims to strengthen the economy by attracting cultural tourists to town. The Festival consistently has 30-35% of its attendees come from over 70 miles away, and the year after Harvey was no different. In 2018, we aim to increase that number by expanding the festival by one day and three feature films.

Will you consider being a sponsor of the 12th Rockport Film Festival? Your generous contribution will help us turn the airport hangar into a theater that can seat 250+ people, who will experience both the greatness of film and the charm of Rockport. You will be recognized as a sponsor at the theater, in digital advertising and social media, and in the Festival program.

Please review the sponsorship benefits grid included with this letter and return the response form by October 5. Thank you for your support.

Sincerely,

Elena Rodriguez  
Creative & Managing Director  
Rockport Film Festival

# SPONSOR BENEFITS

	Presenting \$3000	Producer \$1000	Director \$500	Supporting Actor \$250
At Theater	Logo and/or name recognition on the screen ahead of every regular screening. Opportunity to hang banner at the theater. Listed as the sole sponsor of one screening.	Logo and/or name recognition on the screen ahead of every regular screening. Opportunity to hang banner at the theater. Listed as the sole sponsor of one individual screening.	Logo and/or name recognition on the screen ahead of every regular screening. Opportunity to hang banner at the theater.	Logo and/or name recognition on the screen ahead of every regular screening. Opportunity to hang banner at the theater.
In Program	Full page color ad on the back cover (8.5" x 5.5" vertical)	Full page black & white ad (8.5" x 5.5" vertical)	Half page black & white ad (4.25" x 5.5" vertical)	Name recognition in the program
Online	Logo and/or name recognition on the website. Dedicated Facebook post (5000+ followers)	Logo and/or name recognition on the website. Dedicated Facebook post (5000+ followers)	Logo and/or name recognition on the website. Grouped Facebook post (5000+ followers)	Logo and/or name recognition on the website. Grouped Facebook post (5000+ followers)
E-blasts	Logo and/or name recognition on all e-blasts (3000+ subscribers)	Logo and/or name recognition on all e-blasts (3000+ subscribers)	Logo and/or name recognition on all e-blasts (3000+ subscribers)	
On TV/Radio	On screen logo and/or name recognition on all TV PSAs			
Tickets	6 VIP Passes	4 VIP Passes	2 VIP Passes	1 VIP Pass

# 2018 ROCKPORT FILM FESTIVAL

NOVEMBER 1-4, 2018

**Yes!** I would be proud to support the 2018 Rockport Film Festival as a

- Presenting - \$3,000
- Producer - \$1,000
- Director - \$500
- Supporting Actor - \$250

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## PAYMENT METHOD

- Check\* (enclosed)
- Credit Card # \_\_\_\_\_
- Expiration date \_\_\_\_\_ Security code \_\_\_\_\_ Zip Code \_\_\_\_\_
- Please invoice me at the address below.

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## CONTACT INFORMATION

Business Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email Address \_\_\_\_\_

# Thank you for your support!

Please return completed form to

**ROCKPORT CENTER FOR THE ARTS, 106 S AUSTIN, ROCKPORT, TX 78382**

\*Please make checks payable to: **ROCKPORT CENTER FOR THE ARTS**