

## **ROTARY DISTRICT 5930**

**Rotary Foundation, Rotary Public Image & Awareness And Membership**

**Location: Double Tree Hotel, McAllen, Texas**

**Saturday October 24, 2015**

<b>8:30 am to 9:00 am</b>	<b>Registration and Fellowship (Continental Breakfast)</b>
<b>9:00 am to 9:10 am</b>	<b>Welcome from City of McAllen</b>
<b>9:10 am to 9:15 am</b>	<b>Opening : District Governor Betty Frantum</b>
<b>9:15 am to 9:25 am</b>	<b>Introduction of Speaker: RFCC Betty Ramirez-Lara</b>
<b>9:35 am to 10:20 am</b>	<b>Rotary International Vice-President Greg Podd Address to ALL Rotarians</b>

### **Public Image/Rotary Awareness**

### **The Rotary Foundation**

### **Membership**

<b>Publicize Club Activities &amp; Projects,</b>	<b>Global Grants- ARRFC Art Zeitler</b>	<b>“Why Ignite? Because it’s Working”</b>
<b>Public Media; Social Media; #Hashtags</b>	<b>District Grants, Costa Rica Scholars</b>	<b>“Be a Vibrant Club”</b>
<b>Rotary Has Heart- Rotary Branding</b>	<b>Annual Giving &amp; EREY</b>	<b>“The Future of Rotary is in Our Hands”</b>

**1:00 pm** Closing Statement and emotional video from RIVP Greg Podd - ( Box Lunch Option)

**2:00 pm** Presentation of check to The Rotary Foundation