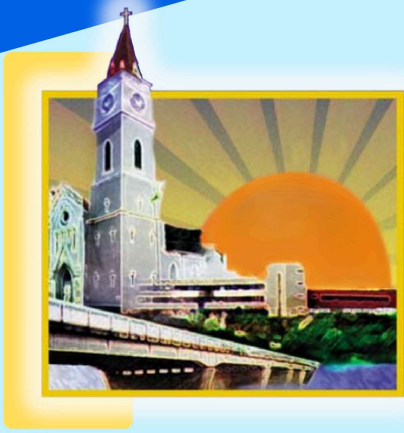


Laredo Daybreak

Rotary

District 5930



THE DAYBREAK BREW

L A R E D O D A Y B R E A K R O T A R Y C L U B

JUNE 5, 2026 PROGRAM

JERRY MALDONADO **LAREDO MOTOR CARRIER ASSOCIATION**

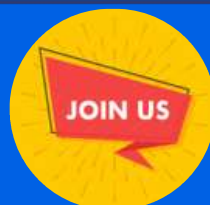


Jerry Maldonado is a transportation and international trade professional with more than 25 years of experience in cross-border logistics, supply chain management, and U.S.-Mexico trade operations.

He currently serves as Director of Laredo & Mexico Operations for Warren Transport, Inc., where he oversees cross-border transportation operations, strategic growth initiatives, customer relationships, and operational performance throughout Laredo and Mexico. In this role, he works closely with customers, carriers, government agencies, and industry stakeholders to develop efficient and compliant transportation solutions.

Maldonado is actively involved in industry advocacy and leadership. He serves on the Executive Committee of the Texas Trucking Association (TXTA), where he contributes to efforts that support the trucking industry's growth, regulatory interests, and workforce development.

He is also the Chairman of the Board of the Laredo Motor Carriers Association (LMCA), and he is the Chair of the City of Laredo Port of Entry Advisory Committee. He also serves on the Government Relations Committee of the Laredo Chamber of Commerce.

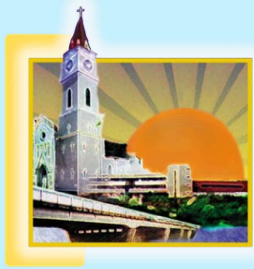


WHEN: EVERY FRIDAY

TIME: 7:30 A.M.

WHERE: LAREDO COUNTRY CLUB

WWW.LAREDODAYBREAKROTARY.CLUB



THE DAYBREAK BREW

LAREDO DAYBREAK ROTARY CLUB

Laredo Daybreak

Rotary District 5930



BIRTHDAYS

6/3 - Manuel Vinals

6/3 - Raul Lopez

6/16 - Andrew Carranco

RECAP OF LAST MEETING 5/29/2026

Last Friday's presentation was delivered by Mercurio Martinez III, a real estate broker with many years of experience in the industry.

As a follow up/reminder to his 2024 presentation to our club he spoke again about the Appraisal District homestead appraisals and how the homeowners can protest home values every year for tax purposes (for those 65 or older there is no need to because valuation change is locked). He explained how a person, as long as the property is coded as his/her homestead, can protest a house value for taxing purposes. The Appraisal District does a mass appraisal with comparables that are not necessarily from the area, but you can appeal to the common sense of the appraisal review board by showing comparable values from your own neighborhood (similar in size). Calculate the lot (land value) and house (improved value) size against the value to determine the value of the square foot.

Merc reminded us that homeowners have the right to reduce their tax burden and protect themselves against inflated values.

ANNIVERSARIES

27th - Kiko Meza (6/4)

9th - Steve Wright (6/9)

4th - Andrew Carranco (6/17)

25th - Jesse Hernandez (6/29)

9th - Annie Gutierrez (6/30)



Shout out to Tommy who did a great job as our Secretary for a day last Friday!



Last board meeting of Jorge's 2025-2026 Rotary year and first board meeting of Ellie's 2026-2027 Rotary year

06/03/2026





THE DAYBREAK BREW

LAREDO DAYBREAK ROTARY CLUB

Laredo Daybreak
Rotary
District 5930



2025-2026 CLUB EXECUTIVES:

PRESIDENT <i>Jorge Martinez</i>	SECRETARY <i>Terri Gonzalez</i>
PRESIDENT ELECT <i>Elisamar Soto</i>	TREASURER <i>Melisa Rangel</i>
VICE PRESIDENT <i>Amy Rodriguez</i>	SERGEANT-AT-ARMS <i>Ernesto Lopez</i>

PAST PRESIDENT
Raul Reyes

DIRECTORS:

Esther Degollado	Marisa Vela
Tomas Rodriguez	Liz Gomez
Ricardo Rodriguez	James Moore

CLUB SERVICE PROJECTS	Liz Gomez Marisela Rangel
ROTARY FOUNDATION	Ed Ramirez
MEMBERSHIP	Elisamar Soto
YOUTH PROGRAM	Guillermo Heard
PUBLIC IMAGE	Manuel Viñals Liz Gomez
CLUB ADMINISTRATION	Roberto Diaz
POLIO PLUS	Annie Gutierrez

AREA ROTARY CLUBS

MONDAYS:

- **LAREDO GATEWAY**
 - 12:00pm @ Palenque Grill I-35
- **NUEVO LAREDO ROTARIO NUEVO LAREDO**
 - 1:30pm @ Club Campestre

TUESDAYS:

- **NUEVO LAREDO NUEVO LAREDO REFORMA**
 - 8:00pm @ Anahuac 5204

WEDNESDAYS:

- **LAREDO ROTARY**
 - 12:00pm @ Palenque Grill (every other week)
- **LAREDO NEXT GENERATION**
 - 7:30pm @ Pla-Mor Entertainment
- **NUEVO LAREDO NUEVO SANTANDER**
 - 8:00am @ Hotel Colon Plaza
- **NUEVO LAREDO NUEVAS GENERACIONES**
 - 8:00pm @ Salon El Zaguán

THURSDAYS:

- **LAREDO UNDER SEVEN FLAGS (1ST & 3RD THURSDAY)**
 - 6:00pm - McDonalds Jacaman
- **NUEVO LAREDO VILLA DE NUEVO LAREDO**
 - 8:00am @ Patio San Miguel

FRIDAYS:

- **LAREDO DAYBREAK ROTARY CLUB**
 - 7:30am @ Laredo Country Club

4-WAY TEST OF THE THINGS WE THINK, SAY OR DO:

1st - Is it the **TRUTH**?

2nd - Is it **FAIR** to all concerned?

3rd - Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?

4th - Will it be **BENEFICIAL** to all concerned?