



Laredo Daybreak

Rotary

District 5930



THE DAYBREAK BREW

L A R E D O D A Y B R E A K R O T A R Y C L U B

JUNE 26, 2026 PROGRAM

DAVID STEADMAN LAREDO ECONOMIC DEVELOPMENT CORP



As CEO of the Laredo Economic Development Corporation, David Steadman is driven to forge stronger bonds with Mexico and local/ regional partners to create jobs and capital investment that will empower the rise of Laredo as a major city at the Center of The Americas, and to leverage 'nearshoring' and supply chain initiatives to shape the future of The Border Economy. David is a professionally trained branding and marketing maven who knows how to define, target, impact, motivate and close deals. Prior to joining LEDC, David headed a consultancy that included a billion-dollar amusement park planned for the Houston area, a multi-state film studio/ backlot venture and a blockchain electronic trading platform for carbon credits.

David's career path has seen success in advertising with Ogilvy & Mather, as a Chief Marketing Officer with the Leader Financial Group, in real estate with The Woodlands, and in film, high-tech and venture capital markets when he was CEO of The Excelerator, an incubator for emerging technology companies. As a CEO of major economic development organizations in Texas and Georgia, David has developed a track record for success in international business, business development, investor, and governmental relations. He brings national, regional, and high-level State contacts together from both sides of the aisle to forge bipartisan alliances that procure grants, secure appropriations, and enact legislation.



WHEN: EVERY FRIDAY

TIME: 7:30 A.M.

WHERE: LAREDO COUNTRY CLUB

WWW.LAREDODAYBREAKROTARY.CLUB



THE DAYBREAK BREW

LAREDO DAYBREAK ROTARY CLUB

Laredo Daybreak

Rotary

District 5930



BIRTHDAYS

6/3 - Manuel Vinals

6/3 - Raul Reyes

6/16 - Andrew Carranco

ANNIVERSARIES

27th - Kiko Meza (6/4)

9th - Steve Wright (6/9)
week

4th - Andrew Carranco (6/17)

25th - Jesse Hernandez (6/29)

9th - Annie Gutierrez (6/30)

RECAP OF LAST WEEK



Last Friday Jorge Martinez, 2025-2026 club president, discussed his year in review. Then the 42nd Rotary Installation was a wonderful success last Saturday night. The evening brought together members, friends, and special guests in a warm and celebratory atmosphere, marking another strong year for our club. We were especially honored to have the Governor from Corpus Christi join us, adding prestige and inspiration to the event. It was a memorable night filled with fellowship, recognition of outgoing and incoming leaders, and renewed commitment to Rotary's mission of service.

Thank you to everyone who helped make it such a great evening and congrats to Ellie Soto on her year as club president.





THE DAYBREAK BREW

LAREDO DAYBREAK ROTARY CLUB

Laredo Daybreak
Rotary
District 5930



2026 - 2027 CLUB EXECUTIVES:

PRESIDENT
Elisamar Soto

SECRETARY
Terri Gonzalez

PRESIDENT ELECT
Amy Rodriguez

TREASURER
Melisa Rangel

VICE PRESIDENT
Roberto Diaz

SERGEANT-AT-ARMS
Ernesto Lopez

PAST PRESIDENT
Jorge Martinez

DIRECTORS:

Esther Degollado	Marisa Vela
Tomas Rodriguez	Liz Gomez
Ricardo Rodriguez	James Moore

CLUB SERVICE PROJECTS

Liz Gomez
Marisela Rangel

ROTARY FOUNDATION

Ed Ramirez

MEMBERSHIP

Elisamar Soto

YOUTH PROGRAM

Guillermo Heard

PUBLIC IMAGE

Manuel Viñals
Liz Gomez

CLUB ADMINISTRATION

Roberto Diaz

POLIO PLUS

Annie Gutierrez

AREA ROTARY CLUBS

MONDAYS:

- **LAREDO GATEWAY**
 - 12:00pm @ Palenque Grill I-35
- **NUEVO LAREDO ROTARIO NUEVO LAREDO**
 - 1:30pm @ Club Campestre

TUESDAYS:

- **NUEVO LAREDO NUEVO LAREDO REFORMA**
 - 8:00pm @ Anahuac 5204

WEDNESDAYS:

- **LAREDO ROTARY**
 - 12:00pm @ Palenque Grill (every other week)
- **LAREDO NEXT GENERATION**
 - 7:30pm @ Pla-Mor Entertainment
- **NUEVO LAREDO NUEVO SANTANDER**
 - 8:00am @ Hotel Colon Plaza
- **NUEVO LAREDO NUEVAS GENERACIONES**
 - 8:00pm @ Salon El Zaguán

THURSDAYS:

- **LAREDO UNDER SEVEN FLAGS (1ST & 3RD THURSDAY)**
 - 6:00pm - McDonalds Jacaman
- **NUEVO LAREDO VILLA DE NUEVO LAREDO**
 - 8:00am @ Patio San Miguel

FRIDAYS:

- **LAREDO DAYBREAK ROTARY CLUB**
 - 7:30am @ Laredo Country Club

4-WAY TEST OF THE THINGS WE THINK, SAY OR DO:

1st - Is it the **TRUTH**?

2nd - Is it **FAIR** to all concerned?

3rd - Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?

4th - Will it be **BENEFICIAL** to all concerned?