



Laredo Daybreak

Rotary

District 5930



THE DAYBREAK BREW

L A R E D O D A Y B R E A K R O T A R Y C L U B

JULY 10, 2026 PROGRAM

ROSSY CHASE LAREDO CHAMBER OF COMMERCE



Rossy Chase is a Commercial Relationship Manager and VP at PNC Bank, where she has served since August 2007. With over 20 years of experience in the banking industry, Rossy is highly regarded for her expertise in banking, lending, and management, consistently delivering high-achieving results.

Rossy specializes in commercial real estate lending, equipment finance, SBA lending, and treasury management sales. Her skill set includes cash flow management, financial statement reviews, portfolio credit risk reviews, and relationship management. She is also deeply invested in staff development and fostering community relations.

A strong advocate for women in business, Rossy holds certifications such as Women Business Advocate and is the Champion of the Women Business Development Program for the Texas Border Region. She has also completed the Women Leadership Program at PNC.

Rossy is a dedicated community leader, having been actively involved with the Laredo Chamber of Commerce since 2009, where she has held numerous leadership roles. She currently serves as the 6th Chairwoman of the Board in 111 years of the Chamber's History. Other roles include Treasurer (2023-2024) and Chairwomen-Elect (2024-2025). She has also received the Committee Chair Award (2013-2014), Board of Director Award (2015-2016), Volunteer of the Year Award (2019). Rossy is recent graduate of the Business Development Certificate Program (2024). Additionally, she is engaged with small business workshops and serves on advisory committees for women entrepreneurs, such as the Women Entrepreneurs Series (2023).

In 2011, Rossy earned her Master's Degree in Business Administration with a focus on International Business from Texas A&M International University.

In addition to her professional commitments, Rossy is a devoted mother of two boys, Braxton and Elijah, who keep her busy with their active involvement in sports.



WHEN: EVERY FRIDAY

TIME: 7:30 A.M.

WHERE: LAREDO COUNTRY CLUB

WWW.LAREDODAYBREAKROTARY.CLUB



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LAREDO DAYBREAK ROTARY CLUB

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BIRTHDAYS

7/20 - Amparo Compton

ANNIVERSARIES

33rd - Tomas Rodriguez (7/1)

12th - Julie Bazan (7/1)

1st - Roberto Diaz (7/15)

25th - Oscar Lopez Jr (7/27)

RECAP OF THE LAST TWO WEEKS

On June 26, we had a pretty busy meeting with the start of the new Rotary year. Elisamar Soto, our new club president, introduced our guest speaker **David Steadman, CEO of the Laredo Economic Development Corporation (LEDC)**. Mr. Steadman places LEDC as a key private-sector organization promoting and fostering economic and industrial growth in the Laredo-Webb County region. His presentation focused on how the organization's mission is to expand the region's economy, create jobs, and attract capital investment, and explained how the LEDC has identified regional natural gas resources as a key selling point for diversifying the local economy beyond its heavy reliance on cross-border trade and logistics.

Mr. Steadman said that they want for the region's natural gas supply, along with other resources like aquifers, to be presented as an advantage to attract advanced manufacturing, energy-related industries, and other high-value employers. LEDC is actively working to broaden Laredo's economic base by recruiting sectors such as advanced manufacturing, data centers, and energy-related industries (including natural gas)

This diversification aims to reduce dependence on logistics, improve workforce attraction, and leverage natural-resource advantages to compete nationally and internationally.

To close the meeting, Perfect Attendance and End-of-Year certificates were presented to Richie, Liz and Mario, who were not able to attend the Installation in June.

Last Friday we had a sign-in only meeting in observance of Independence Day.





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LAREDO DAYBREAK ROTARY CLUB

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2026 - 2027 CLUB EXECUTIVES:

PRESIDENT
Elisamar Soto

SECRETARY
Terri Gonzalez

PRESIDENT ELECT
Amy Rodriguez

TREASURER
Melisa Rangel

VICE PRESIDENT
Roberto Diaz

SERGEANT-AT-ARMS
Ernesto Lopez

PAST PRESIDENT
Jorge Martinez

DIRECTORS:

Esther Degollado	Marisa Vela
Tomas Rodriguez	Liz Gomez
Ricardo Rodriguez	James Moore

CLUB SERVICE PROJECTS

Liz Gomez
Marisela Rangel

ROTARY FOUNDATION

Ed Ramirez

MEMBERSHIP

Elisamar Soto

YOUTH PROGRAM

Guillermo Heard

PUBLIC IMAGE

Manuel Viñals
Liz Gomez

CLUB ADMINISTRATION

Roberto Diaz

POLIO PLUS

Annie Gutierrez

AREA ROTARY CLUBS

MONDAYS:

- **LAREDO GATEWAY**
 - 12:00pm @ Palenque Grill I-35
- **NUEVO LAREDO ROTARIO NUEVO LAREDO**
 - 1:30pm @ Club Campestre

TUESDAYS:

- **NUEVO LAREDO NUEVO LAREDO REFORMA**
 - 8:00pm @ Anahuac 5204

WEDNESDAYS:

- **LAREDO ROTARY**
 - 12:00pm @ Palenque Grill (every other week)
- **LAREDO NEXT GENERATION**
 - 7:30pm @ Pla-Mor Entertainment
- **NUEVO LAREDO NUEVO SANTANDER**
 - 8:00am @ Hotel Colon Plaza
- **NUEVO LAREDO NUEVAS GENERACIONES**
 - 8:00pm @ Salon El Zaguán

THURSDAYS:

- **LAREDO UNDER SEVEN FLAGS (1ST & 3RD THURSDAY)**
 - 6:00pm - McDonalds Jacaman
- **NUEVO LAREDO VILLA DE NUEVO LAREDO**
 - 8:00am @ Patio San Miguel

FRIDAYS:

- **LAREDO DAYBREAK ROTARY CLUB**
 - 7:30am @ Laredo Country Club

4-WAY TEST OF THE THINGS WE THINK, SAY OR DO:

1st - Is it the **TRUTH**?

2nd - Is it **FAIR** to all concerned?

3rd - Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?

4th - Will it be **BENEFICIAL** to all concerned?