* **Club Service** focuses on strengthening fellowship and ensuring the effective functioning of the club. Learn about effective club service in [Membership](http://www.rotary.org/en/Members/Pages/ridefault.aspx)  and [Training](http://www.rotary.org/en/Members/Training/Pages/ridefault.aspx) .
* **Vocational Service** encourages Rotarians to serve others through their vocations and to practice high ethical standards. Observed each October, [Vocational Service Month](http://www.rotary.org/RIdocuments/en_pdf/voc_service_month_en.pdf)  spotlights Rotary club projects related to this avenue, offering opportunity for clubs and districts to use their professional skills in service projects.
  + [An Introduction to Vocational Service](http://www.rotary.org/RIdocuments/en_pdf/255en.pdf)
  + [Model Project Submission Form](http://www.rotary.org/RIdocuments/en_doc/projectlink_model_form_en.doc)
  + [Vocational Service PowerPoint presentation](http://www.rotary.org/RIdocuments/en_ppt/elearn_voc_service_en.ppt)
  + [*Rotary Code of Conduct*](http://www.rotary.org/RIdocuments/en_pdf/200en.pdf)  (formerly called: *Declaration of Rotarians in Business and Professions*
* **Community Service** covers the projects and activities the club undertakes to improve life in its community. Some of the projects the Del Norte Rotary Club have been involved in include (but are not limited to)
* Crossroads For Women Holiday Party
* Veteran’s Memorial Clean up day
* Casa Es
* **International Service** encompasses actions taken to expand Rotary’s humanitarian reach around the globe and to promote world understanding and peace. Rotarians can support International Service by sponsoring a project in another country, seeking international project partners to support projects in their own communities, or by personally volunteering at an international project site. Visit the [ProjectLINK](http://www.rotary.org/en/ServiceAndFellowship/ProjectResources/ProjectLINK/Pages/ridefault.aspx) database to post a project in need of assistance, find projects to support, or learn about successfully completed projects to replicate.
* **New Generations Service** recognizes the positive change implemented by youth and young adults through leadership development activities as [RYLA](http://www.rotary.org/en/studentsandyouth/youthprograms/rotaryyouthleadershipawards%28ryla%29/Pages/ridefault.aspx) , [Rotaract](http://www.rotary.org/en/StudentsAndYouth/YouthPrograms/Rotaract/Pages/ridefault.aspx)  and [Interact](http://www.rotary.org/en/StudentsAndYouth/YouthPrograms/Interact/Pages/ridefault.aspx) , service projects, and creating international understanding with [Rotary Youth Exchange](http://www.rotary.org/en/StudentsAndYouth/YouthPrograms/RotaryYouthExchange/Pages/ridefault.aspx) .

**W** hat Rotarians get out of Rotary depends largely on what they put into it. Many membership requirements are designed to help club members more fully participate in and enjoy their Rotary experience.

**Attendance**

Attending weekly club meetings allows members to enjoy fellowship, enrich their professional and personal knowledge, and meet other business leaders in their community.

If members miss a meeting of their own club, they’re encouraged to expand their Rotary horizons by [attending a meeting](http://www.rotary.org/en/Members/GeneralInformation/MakeUpMissedMeetings/Pages/ridefault.aspx) of any other [Rotary club](http://www.rotary.org/en/AboutUs/SiteTools/ClubLocator/Pages/ridefault.aspx) in the world.

**Service**

By participating in local and international service projects, club members can volunteer their time and talents where they’re most needed.

The Avenues of Service are Rotary’s philosophical cornerstone and the foundation on which club activity is based:

* Club Service focuses on strengthening fellowship and ensuring the club’s effective functioning.
* Vocational Service encourages Rotarians to serve others through their vocations and to practice high ethical standards.
* Community Service covers the projects and activities the club undertakes to improve life in its community.
* International Service encompasses actions taken to expand Rotary’s humanitarian reach around the globe and to promote world understanding and peace.
* New Generations Service recognizes the positive change implemented by youth and young adults through leadership development activities, service projects, and exchange programs.

Read more about Rotary [fellowship and service](http://www.rotary.org/en/ServiceAndFellowship/Pages/ridefault.aspx).

**Finding and keeping members**

To keep clubs strong, every Rotarian must share the responsibility of bringing new people into Rotary. Even [new members](http://www.rotary.org/en/Members/RunningAClub/MembershipDevelopment/Pages/Findingandkeepingmembers.aspx) can bring guests to club meetings or invite them to participate in a service project.

Keeping members involved in Rotary is another responsibility. Fostering strong fellowship and encouraging early participation in service projects are two of the best ways to sustain a club’s membership.

**Dues**

Club members are required to pay [annual dues](http://www.rotary.org/en/Members/RunningAClub/Administration/Pages/Dues.aspx) to their clubs, districts, and Rotary International, as well as the subscription fee to the appropriate Rotary magazine.

**Leadership**

Club members are encouraged to volunteer for leadership roles at the club level and beyond. To learn more about leadership opportunities in your district, see the [district leadership seminar](http://www.rotary.org/en/Members/Events/DistrictTrainingEvents/Pages/ridefault.aspx) page and the [club committees page](http://www.rotary.org/en/Members/RunningAClub/Administration/Pages/Rotaryclubcommittees.aspx).