**W** hat Rotarians get out of Rotary depends largely on what they put into it. Many membership requirements are designed to help club members more fully participate in and enjoy their Rotary experience.

Some of the membership activities in the Del Norte Rotary Club include:

* Membership Development
* Red Badge Program
* Welcome party for new members
* Funding For Activities: Fish Fry; Garage Sale; Membership Events; Red Badge program; A mentoring program; New Member Social and a Team Contest
* Special Club meetings: New Generations Day; Women’s Focus Day
* Social & Service Opportunities to build and foster membership
* Retention/Reclamation
* Business To Business
* Corporate Membership

**Attendance**

Attending weekly club meetings allows members to enjoy fellowship, enrich their professional and personal knowledge, and meet other business leaders in their community.

If members miss a meeting of their own club, they’re encouraged to expand their Rotary horizons by [attending a meeting](http://www.rotary.org/en/Members/GeneralInformation/MakeUpMissedMeetings/Pages/ridefault.aspx) of any other [Rotary club](http://www.rotary.org/en/AboutUs/SiteTools/ClubLocator/Pages/ridefault.aspx) in the world.

**Service**

By participating in local and international service projects, club members can volunteer their time and talents where they’re most needed.

The Avenues of Service are Rotary’s philosophical cornerstone and the foundation on which club activity is based:

* Club Service focuses on strengthening fellowship and ensuring the club’s effective functioning.
* Vocational Service encourages Rotarians to serve others through their vocations and to practice high ethical standards.
* Community Service covers the projects and activities the club undertakes to improve life in its community.
* International Service encompasses actions taken to expand Rotary’s humanitarian reach around the globe and to promote world understanding and peace.
* New Generations Service recognizes the positive change implemented by youth and young adults through leadership development activities, service projects, and exchange programs.

**Finding and keeping members**

To keep clubs strong, every Rotarian must share the responsibility of bringing new people into Rotary. Even [new members](http://www.rotary.org/en/Members/RunningAClub/MembershipDevelopment/Pages/Findingandkeepingmembers.aspx) can bring guests to club meetings or invite them to participate in a service project.

Keeping members involved in Rotary is another responsibility. Fostering strong fellowship and encouraging early participation in service projects are two of the best ways to sustain a club’s membership.

**Dues**

Club members are required to pay [annual dues](http://www.rotary.org/en/Members/RunningAClub/Administration/Pages/Dues.aspx) to their clubs, districts, and Rotary International, as well as the subscription fee to the appropriate Rotary magazine.

**Leadership**

Club members are encouraged to volunteer for leadership roles at the club level and beyond.