



February 2022

Dear Friend & Supporter,

*Fore!* It's time to get out and enjoy some golf with your friends, family, and co-workers at Desert Lakes Golf Course while giving back to the Alamogordo community!

The Rotary Club of White Sands supports numerous community projects, and the challenges of the past two years have made our work even more important than ever. Over the past year we have:

- Hosted multiple blood drives with Vitalant,
- Rung the bell for the Salvation Army,
- Cleaned up 10<sup>th</sup> Street between White Sands Blvd and the relief route,
- Supported our high school Future Farmers of America and Otero County 4-H clubs,
- Donated to Boys & Girls Club, COPE, Dolly Parton Imagination Library, and Kids Inc.,
- Made monthly donations to various local food banks,
- Sponsored a monthly Mobile Food Pantry in Boles Acres for 50 families.

Your support helps make all these efforts possible.

The White Sands Rotary Golf Classic will be held at Desert Lakes Golf Course on Saturday, April 9<sup>th</sup> this year. Your support in the past helped us purchase a new van for the Boys & Girls Club of Otero County, and this year, money raised will help us support the Building Blocks program at the Pregnancy Help Center here in Alamogordo, along with additional community efforts.

As a sponsor, you will be recognized via our website, social media, in print, through radio mentions, with your company banner at the event, tee box signs, golf cart signage, and in our goodie bags. Please see the attached sponsorship form for more details.

Completed forms can be emailed to [pjandcj67@yahoo.com](mailto:pjandcj67@yahoo.com), or mailed to the Rotary Club of White Sands, PO Box 2244, Alamogordo, NM 88311, along with your check.

We look forward to another great year of supporting our community, made possible by your generosity. Your continued support and participation are so greatly needed and deeply appreciated.

**Thank You!**



## Sponsorship Form

This year's tournament will support our effort to help the Building Blocks program at the Pregnancy Help Center here in Alamogordo. Building blocks is an "earn as you learn" exchange. Moms and Dads receive practical education and earn "Block Bucks" to attain baby items in our shop. Items like wipes, diapers, clothing up to 18 months, strollers, car seats, etc.

**Presenting Sponsorship - \$2,000** *(only 1 Available)*

2 Free golfer registrations, X-Large logo on printed materials and company name in title of event. Exclusive hole signage with Presenting Sponsor indicated, radio mentions, company banner at event *(provided by company)*, social media promotion and recognition on our website.

**Golf Ball & Golf Towel Sponsors - \$1,500\*** *(only 2 Available)* Logo of custom golf balls distributed to players, large logo on printed materials, exclusive hole signage with Golf Ball Sponsor indicated, radio mentions, company banner at event *(provided by company)*, social media promotion and recognition on our website.

**Driving Range & Golf Cart Sponsors - \$1000\*** *(only 2 Available)* **SOLD OUT!** Large logo on printed materials, company banner at event *(provided by company)*, radio mentions, social media promotion and recognition on our website. Driving Range Sponsor will have logo at each driving range station & Golf Cart Sponsor will have logo on each golf cart.

**Beverage Cart, Beverage Ticket, Snack Sponsors - \$750\*** *(only 3 Available)* **SOLD OUT!**

Medium logo on printed materials , exclusive signage on the Beverage Cart *(or at bar if cart does not run)*, logo Beverage Ticket, or logo on Snack Bags, company banner at event *(provided by company)*, radio mentions, social media promotion and recognition on our website.

**Eagle Sponsorship - \$500** *(or \$1,000 in-kind)*

Small logo on printed materials, exclusive hole signage with Eagle Sponsor indicated, company banner at event *(provided by company)*, radio mentions, social media promotion and recognition on our website.

**Birdie Sponsorship - \$250** *(or \$500 in-kind)*

Exclusive hole signage with Birdie Sponsor indicated, name on printed materials, website & social media recognition.

**Hole Sponsorship - \$150**

Shared hole signage, name on sponsor list at event, and website recognition.

**In-Kind** - We are also in need of goodie bag & silent auction items, if you or your business can contribute something, we would greatly appreciate your support.



Players can signup directly with Desert Lakes at 575-439-0290

**YES, I want to support this fundraiser at the below donation level:**  \$2,000

To become a sponsor, simply fill out this form and mail it, along with your donation payable to Rotary Club of White Sands, to PO Box 2244, Alamogordo, NM 88311. The deadline for your business to appear on signage and printed materials is April 6, 22 *(March 23, 22 for Golf Ball & Towel Sponsors)*. Questions? Call 575-430-6269

- \$500
- \$1,500\*
- \$250
- \$1000\*
- In-Kind
- \$150
- \$750\*

\*Please note, if you have choose a specialty Sponsorship:

<b>Company Name:</b> <i>(as it should appear)</i>	
<b>Contact:</b>	<b>Phone:</b>
<b>Email Address:</b>	
<b>Mailing Address:</b>	
<b>Signature:</b>	<b>Date:</b>