



February 2024

Dear Friend & Supporter,

Fore! It's time to get out and enjoy some golf with your friends, family, and co-workers at Desert Lakes Golf Course while giving back to the Alamogordo community!

The Rotary Club of White Sands supports numerous community projects, and the challenges of the past few years have made our work more important than ever. Over the past year we have:

- Rung the bell for the Alamogordo Salvation Army,
- Cleaned up 10th Street between White Sands Blvd and the relief route,
- Raised funds and awareness for the End Polio Now campaign,
- Participated in the Big Give Christmas, Lady of the Mountain Run, Big Brothers Big Sisters Bowl for Kid's Sake, & pack snack bags for first responders,
- Sponsored the 4-Way Test Essay Contest for local 8th-Graders,
- Provided scholarships to four local NMSU-A students,
- Donated to the Boys & Girls Club, The Counseling Center, Alamogordo & Tularosa Schools, Thrive in Southern NM, 100% Otero and supported the AHS Interact Club,
- Sponsored and organized a monthly Mobile Food Pantry in Boles Acres for 50+ families.

Your support helps make all these efforts possible.

The White Sands Rotary Golf Classic will be held at Desert Lakes Golf Course on Saturday, April 13th this year. Your support in the past helped us purchase a new van for the Boys & Girls Club of Otero County, support the Pregnancy Help Center's Building Blocks Program, and this year, money raised will help us sustain the "Don't Meth With Us" program here in our local schools with 5th graders.

As a sponsor, you will be recognized via our website, social media, in print, through radio mentions, with your company banner at the event, tee box signs, golf cart signage, and in our goodie bags. Please see the attached sponsorship form for more details.

Completed forms can be emailed to pjandcj67@yahoo.com, or mailed to the Rotary Club of White Sands, PO Box 2244, Alamogordo, NM 88311, along with your check.

We look forward to another great year of supporting our community, made possible by your generosity. Your continued support and participation are so greatly needed and deeply appreciated.

Thank You for your support!



Annual Golf Classic - Saturday, April 13th, 2024

Desert Lakes Golf Course

Sponsorship Form

This year's tournament proceeds will help our club sustain the "Don't Meth With Us" program here in our local area to help educate 5th graders about the dangers of Meth and other drugs. More information can be found here: www.dontmethwithus.com

Flagstick Sponsorship - \$2,000 (only 1 Available)

4 Free golfer registrations, X-Large logo on printed materials and company logo on every flag at each hole throughout the course. Flagstick Sponsor indicated, radio mentions, company banner at event (provided by company), social media promotion and recognition on our website.

Golf Ball & Golf Towel Sponsors - \$1,500* (only 2 Available)

2 Free golfer registrations, logo on custom golf balls/towels distributed to players, large logo on printed materials, exclusive hole signage with Golf Ball/Towel Sponsor indicated, radio mentions, company banner at event (provided by company), social media promotion and recognition on our website.

Driving Range & Golf Cart Sponsors - \$1000* (only 2 Available)

1 Free golfer registration, large logo on printed materials, company banner at event (provided by company), radio mentions, social media promotion and recognition on our website. Driving Range Sponsor will have logo at each driving range station & Golf Cart Sponsor will have logo on each golf cart.

Beverage Cart, Beverage Ticket, Snack Sponsors - \$750* (only 3 Available)

Medium logo on printed materials, exclusive signage on the Beverage Cart (or at bar if cart does not run), logo on Beverage Ticket, or logo on Snack Bags, company banner at event (provided by company), radio mentions, social media promotion and recognition on our website.

Eagle Sponsorship - \$500 (or \$1,000 in-kind)

Small logo on printed materials, exclusive hole signage with Eagle Sponsor indicated, company banner at event (provided by company), radio mentions, social media promotion and recognition on our website.

Birdie Sponsorship - \$250 (or \$500 in-kind)

Exclusive hole signage with Birdie Sponsor indicated, name on printed materials, website & social media recognition.

Hole Sponsorship - \$150

Shared hole signage, name on sponsor list at event, website & social media recognition.

In-Kind - We are also in need of goodie bag & silent auction items, if you or your business can contribute something, we would greatly appreciate your support.



Golfers can signup directly with Desert Lakes at 575-439-0290

- YES, I want to support this fundraiser at the below donation level:**
- To become a sponsor, simply fill out this form and mail it, along with your donation payable to Rotary Club of White Sands, to PO Box 2244, Alamogordo, NM 88311. The deadline for your business to appear on signage and printed materials is April 10, 24 (March 25, 24 for Flagstick, Golf Ball & Towel Sponsors). Questions? Call 575-442-5792
- \$2,000
 - \$500
 - \$1,500*
 - \$250
 - \$1000*
 - In-Kind
 - \$150
 - \$750*

*Please note which specialty sponsorship you are requesting:

Company Name: (as it should appear)	
Contact:	Phone:
Email Address:	
Mailing Address:	
Signature:	Date: