



February 2025

Subject: Support the White Sands Rotary Golf Classic & Make an Impact!

Dear Friend & Supporter,

Fore! It's time to hit the greens for a great cause! Gather your friends, family, and co-workers for a day of golf at **Desert Lakes Golf Course** while making a difference in the Alamogordo community.

For nearly 50 years, the **Rotary Club of White Sands** has been dedicated to serving our community. We live by our motto, "**Service Above Self**," and take pride in supporting meaningful local projects. Here are just a few of our recent efforts:

- **Host a monthly Mobile Food Pantry** in Boles Acres, providing food for 50+ families.
 - **Participated in community initiatives** like Big Give Christmas, Lady of the Mountain Run, Big Brothers Big Sisters Bowl for Kids' Sake, and packing snack bags for first responders.
 - **Raised funds for the Alamogordo Salvation Army** by ringing the bell at Albertsons Market.
 - **Organized quarterly clean-ups** along West 10th Street.
 - **Awarded \$8,000 in scholarships** to local high school and NMSU-A students.
- Donated to vital local organizations**, including the Boys & Girls Club, The Counseling Center, Alamogordo & Tularosa Schools, Thrive in Southern NM, Alamogordo High School, COPE, and 100% Otero.

Your support makes these efforts possible!

Join Us as a Sponsor

The White Sands Rotary Golf Classic will take place on Saturday, April 12th, at Desert Lakes Golf Course. Thanks to sponsors like you, past tournaments have helped fund:

- A new van for the Boys & Girls Club of Otero County.
- The Pregnancy Help Center's Building Blocks Program.
- The launch of the "Don't Meth With Us" program for local 5th graders.

As a sponsor, your business will receive recognition through our website, social media, print and radio mentions, event signage, and more. Please review the attached sponsorship form for full details.

How to Participate

Complete the sponsorship form and return it via email to whitesandsrotary@gmail.com or mail it along with your check to: Rotary Club of White Sands | PO Box 2244 | Alamogordo, NM 88311

We deeply appreciate your generosity and commitment to our community. Together, we can make a lasting impact!

Thank you for your support!



Rotary Club of White Sands

www.whitesandsrotary.org

facebook.com/RotaryClubOfWhiteSands 

Annual Golf Classic - Saturday, April 12th, 2025

Desert Lakes Golf Course



Sponsorship Form

This year's tournament proceeds will help our club to continue to do all the great work we do in our community, including financially supporting local non-profits, youth programs and providing scholarships for students.

Flagstick Sponsorship - \$2,000 *(only 1 Available)*

4 Free golfer registrations, X-Large logo on printed materials and company logo on every flag at each hole throughout the course.

Flagstick Sponsor indicated, radio mentions, company banner at event *(provided by company)*, social media promotion and recognition on our website.

Golf Ball & Golf Towel Sponsors - \$1,500* *(only 2 Available)*

2 Free golfer registrations, logo on custom golf balls/towels distributed to players, large logo on printed materials, exclusive hole signage with Golf Ball/Towel Sponsor indicated, radio mentions, company banner at event *(provided by company)*, social media promotion and recognition on our website.

Driving Range & Golf Cart Sponsors - \$1000* *(only 2 Available)*

1 Free golfer registration, large logo on printed materials, company banner at event *(provided by company)*, radio mentions, social media promotion and recognition on our website. Driving Range Sponsor will have logo at each driving range station & Golf Cart Sponsor will have logo on each golf cart.

Beverage Cart, Beverage Ticket, Snack Sponsors - \$750* *(only 3 Available)*

Medium logo on printed materials, exclusive signage on the Beverage Cart *(or at bar if cart does not run)*, logo on Beverage Ticket, or logo on Snack Bags, company banner at event *(provided by company)*, radio mentions, social media promotion and recognition on our website.

Eagle Sponsorship - \$500 *(or \$1,000 in-kind)*

Small logo on printed materials, exclusive hole signage with Eagle Sponsor indicated, company banner at event *(provided by company)*, radio mentions, social media promotion and recognition on our website.

Birdie Sponsorship - \$250 *(or \$500 in-kind)*

Exclusive hole signage with Birdie Sponsor indicated, name on printed materials, website & social media recognition.

Hole Sponsorship - \$150

Shared hole signage, name on sponsor list at event, website & social media recognition.

In-Kind - We are also in need of goodie bag & silent auction items, if you or your business can contribute something, we would greatly appreciate your support.



Golfers can signup directly with Desert Lakes at 575-439-0290

YES, I want to support this fundraiser at the below donation level: **\$2,000**

To become a sponsor, simply fill out this form and mail it, along with your donation payable to Rotary Club of White Sands, to PO Box 2244, Alamogordo, NM 88311. The deadline for your business to appear on signage and printed materials is April 9, 25 (March 20, 2025 for Flagstick, Golf Ball & Towel Sponsors).
Questions? Call 575-442-5792

\$500 **\$1,500***
 \$250 **\$1000***
 In-Kind **\$150** **\$750***

*Please note which specialty sponsorship you are requesting:

Company Name: *(as it should appear)*

Contact:

Phone:

Email Address:

Mailing Address:

Signature:

Date: