

March 2026

Subject: Support the White Sands Rotary Golf Classic & Make an Impact!

Dear Friend & Supporter,

Fore! It's time to hit the greens for a great cause! Gather your friends, family, and co-workers for a day of golf at **Desert Lakes Golf Course** while making a difference in the Alamogordo community.

For nearly 50 years, the **Rotary Club of White Sands** has been dedicated to serving our community. Guided by our moto, "**Service Above Self**," we are proud to support programs and initiatives that strengthen Alamogordo and the surrounding area. Some of our recent efforts include:

- Hosting a **monthly Mobile Food Pantry in Boles Acres**, providing food assistance to more than 50 local families.
- Supporting community initiatives such as **Big Give Christmas, the Lady of the Mountain Run, and Big Brothers Big Sisters Bowl for Kids' Sake**.
- **Ringing the bell for the Salvation Army each holiday season** to help raise funds for those in need.
- **Organizing quarterly highway clean-ups along West 10th Street** to help keep our community beautiful.
- **Awarding \$6,000 in scholarships this year** to local students pursuing their educational goals.
- Presenting the "**Don't Meth With Us**" program to 5th grade students across Alamogordo Public Schools.
- Hosting the **Rotary 4-Way Test Essay Contest** for local 8th grade students.
- Teaching **2nd graders about ethics and good decision-making** through *Andy & Elmer's Apple Dumpling Adventure* and the Rotary 4-Way Test.
- Partnering with the **New Mexico Ramp Project** to build accessibility ramps for elderly and disabled residents in our community.
- Supporting an **annual community blood drive** organized by the White Sands Rotary Satellite Club.

This year, a portion of the proceeds from the **White Sands Rotary Golf Classic** will benefit the **Otero County Special Olympics**. Our local Special Olympics program provides year-round opportunities for athletes with intellectual disabilities to compete, build confidence, and connect with others. We are proud to support these incredible athletes and help strengthen this growing local program.

Join Us as a Sponsor

The **White Sands Rotary Golf Classic** will take place **Saturday, April 11th at Desert Lakes Golf Course**.

As a sponsor, your business will receive recognition through our website, social media, event signage, print and radio mentions, and more. Please review the attached sponsorship form for full details.

How to Participate

Complete the sponsorship form and return it via email to whitesandsrotary@gmail.com or mail it along with your check to: Rotary Club of White Sands | PO Box 2244 | Alamogordo, NM 88311

Your support helps us continue serving our community and investing in programs that make a real difference for local families and students.

Thank you for your support!



Annual Golf Classic - Saturday, April 11th, 2026

Desert Lakes Golf Course

Sponsorship Form

This year’s tournament proceeds will not only help our club continue to do all the great work we do in our community, including financially supporting local non-profits, youth programs and providing scholarships for students, we will also be supporting the **Otero County Special Olympics!**

Flagstick Sponsorship - \$2,000 *(only 1 Available)*

4 Free golfer registrations, X-Large logo on printed materials and company logo on every flag at each hole throughout the course. Flagstick Sponsor indicated, radio mentions, company banner at event *(provided by organization)* social media promotion and recognition on our website.

Golf Ball & Golf Towel Sponsors - \$1,500* *(only 2 Available)*

4 Free golfer registrations, logo on custom golf balls/towels distributed to players, large logo on printed materials, exclusive hole signage with Golf Ball/Towel Sponsor indicated, radio mentions, logo on event banner, social media promotion and recognition on our website.

Driving Range & Golf Cart Sponsors - \$1000* *(only 2 Available)*

2 golfer registration, large logo on printed materials, logo on event banner, radio mentions, social media promotion and recognition on our website. Driving Range Sponsor will have logo at each driving range station & Golf Cart Sponsor will have logo on each golf cart.

Beverage Cart, Beverage Ticket, Snack Sponsors - \$750* *(only 3 Available)*

Medium logo on printed materials , exclusive signage on the Beverage Cart *(or at bar if cart does not run)*, logo on Beverage Tickets, or logo on Snack Bags, logo on event banner, radio mentions, social media promotion and recognition on our website.

Eagle Sponsorship - \$500 *(or \$1,000 in-kind)*

Small logo on printed materials, exclusive hole signage with Eagle Sponsor indicated, logo on event banner, radio mentions, social media promotion and recognition on our website.

Birdie Sponsorship - \$250 *(or \$500 in-kind)*

Exclusive hole signage with Birdie Sponsor indicated, name on printed materials, name on event banner, website & social media recognition.

Hole Sponsorship - \$150

Shared hole signage, name on sponsor list and event banner, website & social media recognition.

In-Kind - We are also in need of goodie bag and silent auction items, if you or your business can contribute something, we would greatly appreciate your support.



Individual Golfers & Teams can signup directly with Desert Lakes at 575-439-0290

- YES, I want to support this fundraiser at the below donation level:**
- To become a sponsor, simply fill out this form and mail it, along with your donation payable to Rotary Club of White Sands, to PO Box 2244, Alamogordo, NM 88311. The deadline for your business to appear on signage and printed materials is April 8, 26 (March 19, 2026 for Flagstick, Golf Ball & Towel Sponsors). Questions? Call 575-442-5792*
- \$2,000
 - \$500 \$1,500*
 - \$250 \$1000*
 - In-Kind \$150 \$750*

*Please note which specialty sponsorship you are requesting:

Company Name: <i>(as it should appear)</i>	
Contact:	Phone:
Email Address:	
Mailing Address:	
Signature:	Date: