

Strategic Plan 2021/2022



Rotary Vision Statement: Together we see a world where people unite and take action to create lasting change across the globe, in our communities, and in our self

Salida Sunrise Rotary Mission Statement: We are a community of service minded Rotarians with diverse experiences working together to provide a variety of community-based services and financial support for scholarships and non-profit grants. We provide a fun environment for social and business networking.

Strategic Priority 1				
Sustain a vibrant club through Community Service that supports our Club's and RI's focus areas				
	Objective	Action	Resp	Status
Goal 1.1 Members look forward to community service opportunities with 90% participation for the year.	1.1.1 95% of Members are aware of Community Service opportunities	1.1.1.1 PR Committee celebrates successes with the club.	1.1.1.1 Steve O'Neil	
		1.1.1.2 Create a Criteria to be used by membership Committee for aligning a new member with a service project/committee	1.1.1.2 Membership Cmt	
		1.1.1.3 Display for club our progress in projects and participation – chart	1.1.1.3	
		1.1.1.4 Be seen at work in the community by wearing our SSR T-shirts	1.1.1.4 Wear SSR T-Shirts	
	1.1.2 Increase/maintain participate in Community Service efforts	1.1.2.1 Include a short bio with the application indicating what attracted new members to Rotary and what their interests and talents are.	1.1.2.1 Stew and Janet	
		1.1.2.2 Develop a method to search applications and bio's so that information can be used by the Board and officers to match members with committees and projects.	1.1.2.2 Jody and Club Administrator (Janet)	
		1.1.2.3 Follow through with the mentoring program.	1.1.2.3 Stew	
	1.1.3 Club members volunteer to lead committees that support the club's activities	1.1.3.1 Sponsors meet with mentees twice a year to check on committee opportunities.	1. Committee Chairs and Sponsors	
		1.1.3.2 Have committee chairs select a committee member to begin preparing that member to become the new committee chair.		
	1.1.4 Club Members support the Rotary Foundation	1.1.4.1 Explain purpose/benefits to our club	2. Cecil	
		1.1.4.2 Seek to achieve \$1 per week.		

<p>Goal 1.2</p> <p>The volume of projects and on-going activities is sustainable for the size of the club.</p>	<p>1.2.1 Volunteer activities are spread throughout the club so members are not over worked.</p>	<p>1.2.1.1 Share list of Committees and openings with membership</p> <p>1.2.1.2 Sponsors meet with their mentee's to look for opportunities that best meet the member's and club's needs.</p>	<p>1.2.1.1 Jody</p> <p>1.2.1.2. Sponsors</p>	
<p>Goal 1.3</p> <p>Community Leaders are knowledgeable of our areas of focus: youth, education, community service, environmental programs and international projects. And solicit our support</p>	<p>1.3.1 Increase club engagement/networking with community leaders to gain a better understanding of local challenges, how Rotary can continue to make a difference, and how we are impacting the .</p>	<p>Increase knowledge of local leaders: of what SSR does:</p> <p>1.1.1.5 Talk to Mayor</p> <p>1.1.1.6 Talk to Community Foundation</p> <p>1.1.1.7 Talk to AVHH</p> <p>1.1.1.8 Be creative</p> <p>1.3.2.5 have a Rotary presence at events, meetings, etc. Be involved in our community and County.</p>	<p>1.3.1.5. – Jeanne</p> <p>1.3.1.4 Brochure</p>	<p>1.3.1.5 Jeanne attends the Salida Business Alliance (SBA) as a representative of Salida Sunrise Rotary (SSR).</p>
	<p>1.3.2 Look for new ways to provide a specific and unique way to provide community service that is specifically tied to Salida Sunrise Rotary.</p>	<p>1.3.2.1 Assume management of the twenty-year tradition of Holiday Park to guarantee its continuance and the scholarships that it supports.</p> <p>1.3.2.2 Develop an ongoing volunteer project that SSR is specifically associated with such as the Non-Profit Exposure Opportunity and Ducky Race, or Adopt the a Highway in front of Robins.(Rt 50)</p>	<p>1.3.2.1 Janet & Kate</p> <p>1.3.2.2 SSR Board</p>	<p>Holiday Park has a chairperson</p> <p>SSR Ducky Race and Non-Profit Service Org's Visibility Opp. completed</p>
<p>Goal 1.4</p> <p>All major projects have continuity plans</p>	<p>1.4.1 Have leadership continuity for all major projects.</p>	<p>1.4.1.1 Ensure leaders/chairs are identified for the three major projects (Sunrise Rotary Celebrates Salida -SRCS, Holiday Park, Home & Garden) the year prior</p> <p>1.4.1.2 Ask Past Presidents to consider other ideas to make recommendations on how to ensure continuity</p>	<p>1.4.1.21 past presidents and previous chairs</p> <p>1.4.1.2 Past presidents and previous chairs</p>	

Strategic Priority 2

Sustain a vibrant club through Extraordinary Fellowship

	Objective	Action	Leader(s)	Status
Goal 2.1 Club members look forward to club socials	2.1.1 SSR Club has and follows an annual schedule of socials posted on the website, as well as spontaneous events.	2.1.1.1 Survey club for list of Social Activities 2.1.1.2 Post socials on CR website		
	2.1.2 Membership Cmt has a Fellowship Sub-Cmt	2.1.3.1 Add 3-4 members to Membership Cmt for fellowship	Stew	
	2.1.4 There is a variety of socials	2.1.4.1 Group club in various ways and ask them to provide ideas for socials and fellowship.		
Goal 2.2 Members get to know each other	2.2.1 Club members get to know each other	2.2.1.1 Establish groups to get to know each other and organize social events 2.2.1.1 Each club member tries to join-up with one person they don't know each month		
Goal 2.3 The club is aware of member's needs	2.3.1 There is a Club Caring Committee 2.3.2 There is an Annual Survey taken and acted upon to improve club health	2.3.1.1 search club for someone that enjoys in-reach 2.3.1.2 Create a method for obtaining info that is not intrusive 2.3.1.3 Take a survey on why members joined and what they want continued and stopped 2.3.1.4 Review survey with board and discuss changes needed	2.3.1.3 Jody 2.3.1.4. Jody	

Strategic Priority 3

Sustain a Vibrant Club through our Excellence of Execution

Objective	Action	Leader(s)	Status
<p>Goal 3.1</p> <p>The volume of projects and on-going activities is sustainable for the size of the club.</p>	<p>3.1.1 Renew focus on engaging the majority of the members to actively participate in club initiatives to spread work activities throughout the club and reduce member fatigue.</p> <p>3.1.2 The club supports/leads the Imagination Library, Lucky Ducky/Non-Profit Exposure, Home and Garden Show, Holiday Park, Hwy 50 Clean-up fundraisers/Community Service events.</p> <p>3.1.3 Additional club efforts are to be approved by the Board and Club, i.e., rodeo support</p>	<p>3.1.1.1. Jody</p> <p>3.1.1.2. At Large Board Members and project chairs</p> <p>3.1.1.3 Cub Members</p>	
<p>Goal 3.2</p> <p>Projects have clear plans and leadership</p>	<p>3.2.1 Projects follow a specific plan for the execution of the projects</p> <p>3.2.2 Projects learn from past efforts, conduct project reviews</p>	<p>3.2.1.1.Past Presidents and project Chairs</p> <p>3.2.2.1</p>	
<p>Goal 3.3</p> <p>Club members are knowledgeable or Rotary expectations</p>	<p>3.3.1 Rotary 101 is conducted at least 2 times a year. Rotary Foundation is covered.</p> <p>3.3.2 The Rotary Minute is a part of our meeting</p>	<p>Jeanne</p>	<p>Being done weekly</p>