

*about*

## SENECA RIVER DAYS

FRIDAY NIGHT ON PAPER MILL ISLAND  
FEATURING FOOD, MUSIC AND FIREWORKS

SATURDAY FAMILY FESTIVAL  
AT MERCER PARK WITH FREE ADMISSION  
& FUN FOR ALL AGES

FEATURING THE GREAT SENECA RIVER  
DUCK RACE

FOCUSED ON AFFORDABILITY FOR FAMILIES  
AND BEING A TRULY LOCAL EVENT

ATTRACTS HUNDREDS OF FAMILIES

PROMOTED IN LOCAL MEDIA COVERAGE  
AND ON SOCIAL MEDIA

BEAUTIFUL FIREWORKS DISPLAY

LONG-STANDING COMMUNITY EVENT THAT  
RAISES MONEY FOR BALDWINSVILLE ROTARY,  
A COMMUNITY SERVICE ORGANIZATION

*about*

## BALDWINSVILLE ROTARY

WE ARE ONE OF 34,000+ CLUBS  
AROUND THE WORLD

ROTARIANS VOLUNTEER THEIR TIME TO RAISE  
MONEY AND GIVE IT BACK THROUGH  
DONATIONS & COMMUNITY PROGRAMS

AND WE HAVE FUN DOING IT!

A GREAT WAY TO CONNECT WITH NEIGHBORS  
AND MAKE NEW FRIENDS WHILE HELPING  
YOUTH, SENIORS, VETERANS & MORE

*visit us!*

TUESDAY AT 7PM OR WEDNESDAY AT NOON  
RED MILL INN, BALDWINSVILLE

Learn more at  
[www.BaldwinsvilleRotary.org](http://www.BaldwinsvilleRotary.org)



24th Annual  
**SENECA  
RIVER  
DAYS** 

**FRIDAY, JUNE 8 @ PAPER MILL ISLAND  
SATURDAY, JUNE 9 @ MERCER PARK**

**BECOME A  
SPONSOR**

*and support your community  
while promoting your  
business!*

**DETAILS INSIDE**

**Baldwinsville Rotary**



# customized sponsorship

We LOVE our sponsors and would be happy to work with you to make your support of Seneca River Day work for your business.

Want to sponsor a stage?  
Support our fireworks display?  
Sponsor Paper Mill Island?  
Have your name on a feature  
of the event?  
You can do that!

If you want to explore different ways we can recognize your sponsorship in a more impactful way, if there is a feature of our event that pairs well with what you do or if you have an all new idea, we want to hear it!

To customize your sponsorship,  
please contact Dave Horan  
(315) 415-0229

## sponsorship menu

### *\$2,000 Sponsorship Level*

- Recognition on banner at Mercer Park and Paper Mill Island as sponsor
- Five 30 second exclusive commercials announced over the course of the event
- Four exclusive social media shout outs on Facebook and your logo on our web site (linking to your site)
- Free booth at Mercer Park at Seneca River Day
- Complimentary flock of ducks entered into the Great Seneca River Duck Race (six chances to win)
- Logo on thousands of duck tickets (if commitment is received before printing)

### *\$1,000 Sponsorship Level*

- Recognition on banner at Mercer Park and Paper Mill Island as sponsor
- Two 30 second exclusive commercials announced over the course of the event
- Two exclusive social media shout outs on Facebook and your logo on our web site (linking to your site)
- Free booth at Mercer Park at Seneca River Day
- Business name on thousands of duck tickets (if commitment is received before printing)

### *\$500 Sponsorship Level*

- Recognition on banner at Mercer Park and Paper Mill Island as sponsor
- One 30 second exclusive commercial announced over the course of the event
- One exclusive social media shout outs on Facebook and your logo on our web site (linking to your site)

### *\$250 Sponsorship Level*

- Recognition on banner at Mercer Park
- “Thank You” announcement recognizing support during Seneca River Days
- Inclusion in social media posts listing supporters on our Facebook and the list of supporters on our web site