

Baldwinsville Rotary's 23rd Annual

SENECA RIVER DAY

FAMILY FUN | FOOD | MUSIC | FIREWORKS

SATURDAY, JUNE 10, 2017

Mercer Park | Baldwinsville, NY

Need more customers? Want to support your community?

You can do both by sponsoring the Baldwinsville Rotary's 23rd annual Seneca River Day!

Your support helps us fund all the free activities, entertainment and fun that we host throughout the day like our magic show, art contest, music and fireworks. In exchange, **we promote your business** on our web site, social media, promotional materials, advertising and at the event.

We want amazing activities and promotion to draw attendance so we can sell tickets for the Great Seneca River Duck Race - the main event of Seneca River Day. This is **our club's largest fundraiser** of the year, providing thousands of dollars that we put back into Baldwinsville through scholarships and educational programs, projects to improve the lives of area seniors, and contributions that help our friends and neighbors in need. Our hardworking volunteers come up with new and innovative ideas to improve the event every year, as well as improve how **we recognize the businesses and individuals that make it possible.**

The best part about supporting your community through Rotary is that we are 100% volunteer run. **Every penny raised from this event goes back into the community,** with no administrative costs to worry about.

On the next page we have included all the details you need to determine how much exposure you want with our audience. Some sponsorship options are limited and will be given on a first-come, first-served basis. **Submit your sponsorship now to get as much promotion as possible!**

Many Rotarians are local business owners too, so we understand the pressure you are under and the number of requests you must receive. *We appreciate the consideration you give our event that will both provide an affordable day out for local families and support for our community all year-round!*

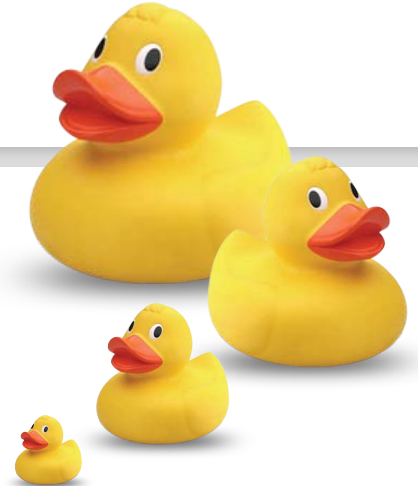
SPONSORING SENECA RIVER DAY

\$2,000 Sponsorship Level

- 6" color ad in four-page spread in The Post-Standard's Neighbors Northwest
- Recognition on banner at Mercer Park and/or Paper Mill Island as sponsor
- Five 30 second exclusive commercials at Mercer Park throughout the day
- Five exclusive social media shout outs on Facebook and your logo on our web site (linking to your site)
- Free booth at Mercer Park at Seneca River Day
- Complimentary flock of ducks entered into the Great Seneca River Duck Race (six chances to win)
- Logo on thousands of duck tickets (if commitment is received before printing)

\$1,000 Sponsorship Level

- 4" color ad in four-page spread in The Post-Standard's Neighbors Northwest
- Recognition on banner at Mercer Park & Paper Mill Island
- Two 30 second exclusive commercials at Mercer Park throughout the day
- Two exclusive social media shout outs on Facebook and your logo on our web site (linking to your site)
- Free booth at Mercer Park at Seneca River Day
- Your business name listed on thousands of duck tickets (if commitment is received before printing)



\$500 Sponsorship Level

- 2" color ad in four-page spread in The Post-Standard's Neighbors Northwest
- Recognition on banner at Mercer Park
- One 30 second exclusive commercial at Mercer Park Saturday afternoon
- One exclusive social media shout out on Facebook and your logo on our web site (linking to your site)

\$250 Sponsorship Level

- Listed as supporter in four-page spread in The Post-Standard's Neighbors Northwest with business logo
- Recognition on banner at Mercer Park
- "Thank You" announcement recognizing support at Mercer Park during Seneca River Day
- Inclusion in social media posts listing supporters on our Facebook and the list of supporters on our web site

We are always open to considering additional ways to partner in order to make our event a success. Any contribution will help us raise more money, so please contact us if you wish to provide support in your own way!

To secure your sponsorship, please contact Jenny Doane at
(315) 638-1539 or senecariverday@yahoo.com

Sponsorships will be accepted up until May 31st, but late commitment can mean you miss out on some sponsor promotions.

For the latest on what we have planned for this year's event, and more information about our club, visit www.BaldwinsvilleRotary.org