

**Club President
Doug Tosh**

douglastosh@yahoo.com



IN THIS EDITION:

CLUB IN A PUB DETAILS
SPECIAL ROTARY DISCOUNT
STUDENTS OF THE MONTH
TAKE A VIRTUAL TOUR
GRATITUDE FOR VOLUNTEERS
BECOME A BENEFACTOR
WHAT'S COMING UP
ROTARY ACTION GROUPS
BIRTHDAYS/ANNIVERSARIES
OUR APRIL SCHEDULE

SUBMIT CLUB NEWS

Newsletter Editor Lizzy Martin
emartin@advancemediany.com



www.BaldwinsvilleRotary.org

NEWSLETTER

April 2021

A note from your president...

I woke up this morning with a tune in my head. It's an old song by the Youngbloods - Get Together. Don't worry about the lyrics, the title is the inspiration. I ran to the computer and looked up the signup sheets for our upcoming Earth Day connected cleanups. So far we have 10 members for Marble Street on April 10th and 4 for Brundage Road on April 24th. As of today the weather for Saturday the 10th looks fairly good for a Get-Together. Nice and warm, and only a 24% chance of rain. We don't know about the 24th yet. Just think - a warm day, some sun, exercise, a walk in nature, long-missed friends...who wouldn't sign up for that? [Click here](#) to sign up for the April 24th pick-up on Brundage Road. Just add your name and it instantly saves it!

Last month I wrote about the Rotary International Foundation and their need for funding. To those of you who have given in the last year in any manner, thank you so much. I'm mailing a letter to others who may not have donated in the last year, providing an opportunity to donate if you so wish. As always, it's completely voluntary.



**WEDNESDAY
APRIL 14TH**
COMMUNITY ROOM @ 6PM

Interact  Baldwinsville

Kudos to our Interact Club for putting together an educational and delicious trip to this new venue that brings together the cuisines of many different cultures that make up the Syracuse community. Learn about those cultures, the unique way the market came together and then we can venture out to select what we want for dinner.

You need to be in the community room for the presentation that begins at 6pm, so give yourself time to park and walk in. All attendees will pay for their own meals. Salt City Dollars (gift certificates that can be used with any vendor) will be available for purchase on your way in!

CLUB IN A PUB RETURNS

Tuesday, April 27th | 5-7pm | The Wood

Starting this month we will be reinstituting our Club in a Pub happy hour events. These are strictly social and informal, so you can come and go anytime that is convenient for you. Join us for one beverage or stay for dinner - it's all up to you! Our first outing will be back at our old stomping grounds, The Wood. We'll start visiting other places in the community each month. As always, please only attend if you are comfortable with in-person meetings and join us the next day at noon on zoom if you are not. All COVID guidelines at the restaurant must be followed, including masks whenever you are not seated. We will be in the three-season room, but can spread out to the deck if it's a nice night!



STUDENTS OF THE MONTH

Our March Students of the Month continue to impress. Madison Glessing and Chris Felong joined us to receive their awards and tell us about themselves. It was no wonder they were chosen for this honor by their guidance counselor! Madison is in National Honor Society, is on track to get her bi-literacy skill in Spanish and is a super organized young lady. She plans to attend SUNY Geneseo and wants to become a second grade teacher, after she was inspired when volunteering at Van Buren Elementary School. Chris is one of those rare students who is both athletic and artistic, playing football and doing track and field over the years. He was also Prince Charming in the school musical Cinderella last year and plays bass in orchestra. He truly enjoys entertaining people and feels he does both when he plays sports and music, plus he enjoys working as part of a team. He is looking to get into the hospitality business, studying at Mercy Hurst College next year, and that sounds like a great path for his personality.

If you have not yet attended a Students of the Month evening, there are only a couple left in this school year and it's wonderful to meet these talented, smart, funny and bold young people. It's inspiring and hopeful to know they are out there doing good and helping others. Our program is to reward and encourage that Service Above Self drive we know they have and you can be a part of that by showing your support. The next awards presentation will be Tuesday, April 13th at 7pm!

DISCOUNTED ADVERTISING FOR ROTARIAN-OWNED BUSINESSES

As many of you know, Lizzy works in advertising with The Post-Standard and syracuse.com. Their company is launching a new tool that allows local businesses to implement their own digital campaigns on syracuse.com and the initial roll out is just to a couple of select groups - including our Rotary Club. Help them make sure this new tool is working well and user-friendly and get 50% off of your campaign, now through May 31, 2021.

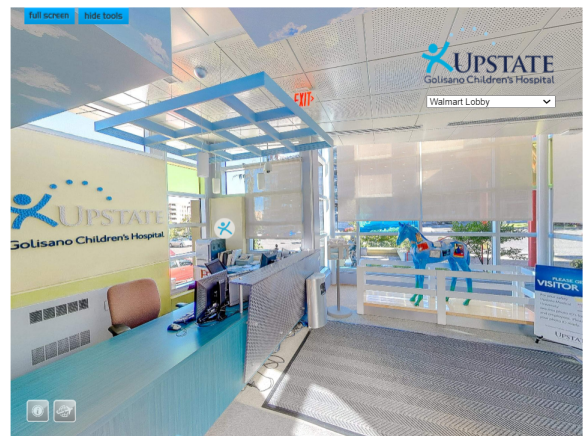
To activate your account and receive this discount campaign, please visit <https://www.advancelocaladmanager.com/advance-newyork> and follow these steps:

- Choose the type of digital campaign and what size ad you want to run
- Select your desired audience
- Set your budget and schedule
- Either upload your own ad creative or you can build one right in the tool
- If everything looks good, add it to your cart
- Apply promo code: b1g1gr**
- ...and check out!

That's it! Your ad is ready to be shown to potential customers while they catch up on the latest headlines. And the best part - you have access to real-time data showing just how well your campaign is performing. Please reach out to Lizzy if you want to take advantage of this unique offer and if you have any questions!

TAKE A VIRTUAL TOUR

Recently we met Toni Gary with Upstate Hospital at a meeting program. She shared with us this link to take a virtual tour of Golisano Children's Hospital and it's quite impressive. Click the image below to take the tour online.



THANK YOU

to the team that is keeping our Backpack Program going each week, quietly working to feed local children, and to the program chair Mary Schmutz for putting so much heart into this vital service in our community!

BECOME A BENEFACTOR

The next time you update your will, consider giving back to Rotary. Becoming a benefactor with the Rotary International Foundation is simple: include the Endowment Fund as a beneficiary of \$1,000 or more in your estate plans. You can [click here](#) to learn more about the Endowment Fund and how your legacy will grow and continue to change the world. If you are interested in doing this, or maybe you have already done it, get recognition as a benefactor with Rotary by notifying them [here](#) or speak with Foundation Chair Doug for assistance. When you become a benefactor, you get this pin with a ribbon that symbolizes your commitment.



ROTARY ACTION GROUPS

Recently, Marv gave a program to our club (at both a Tuesday and a Wednesday meeting) about Rotary Action Groups. These are groups organized internationally by Rotarians, Rotaractors, and Peace Fellows with professional experience and subject matter expertise in a specific concentration. They can help clubs and districts plan and implement large-scale projects in a particular area of service because they have relevant expertise and experience in a particular type of service activity. Some of the areas that actions groups tackle include mental health, clean water and sanitation, slavery prevention and microfinance. You can join one of these international groups to learn more about what they do and get involved. It's another way to serve working on large scale projects. These groups have supported over 1,600 projects in recent years. They have about 27,000 members across 25 groups that represent 140 countries. If you want to put your expertise to use in this way, if you want to work on something much bigger than ourselves or if you want to just learn more, click [here](#).

STILL TO COME...

Rotary International has asked all clubs to hold virtual meetings through the end of this Rotary year (June 30th) in order to be cautious in the pandemic. There will still be opportunities for us to safely serve, learn and enjoy each other's company though! If you wish to get involved in any of these events as a helper or a leader, reach out to President Doug, douglastosh@yahoo.com or Service Chair Scott Northrup, snorthrup@yahoo.com.

EARTH DAY CLEAN-UP

Be ready for some outdoor time cleaning up our waterways and community to do our part in our newest area of focus, supporting the environment!

SRD PLANNING

The committee has been formed to explore what we might be able to do for a fundraiser this fall. Connect with Ken Schmidt if you have ideas.

STUDENTS OF THE MONTH

The second Tuesday of each month will still feature two students with a virtual awards presentation.

THINK TANK DISCUSSIONS

The first Tuesday of each month will be a time to share our thoughts and responses to various articles and videos. Have an idea for a discussion you'd like to lead? Connect with Sally Fedrizzi.

DISTRICT/STATEWIDE EVENTS

The Multi-District Membership Committee will continue to host Membership Mondays in the spring, so watch for invites to these substantive sessions.

CHANGING OF THE GUARD

Be prepared to celebrate our change in leadership at the end of June or early July and give thanks to those that have stewarded us through another challenging Rotary year!

Happy Birthday

MICHELLE MARTIN APRIL 1

HEIDI KORTRIGHT APRIL 14

SEAN BECKER APRIL 17

JENNIFER JOSLYN APRIL 22

TORI SHIRES APRIL 30

Happy Anniversary

BETH & PAT CHETNEY APRIL 19

BARB & DIETER HUNT APRIL 19



Don't see your birthday or anniversary mentioned in the newsletter? We might not know it! Email it to Lizzy so we can update our records.

Our Meetings & Events

TUESDAY, APRIL 6 at 7PM

THINK TANK DISCUSSION WITH SALLY (already passed)

WEDNESDAY, APRIL 7 at NOON

SPEAKER MANDY FEUERBACHER ON BEING A FOREIGN SERVICE OFFICER

TUESDAY, APRIL 13

5:30PM BOARD MEETING
7PM STUDENTS OF THE MONTH

WEDNESDAY, APRIL 14 at NOON

LEARN ABOUT THE SCHOOL BUDGET WITH ASST SUPERINTENDENT KIM VILE

ALSO APRIL 14 at 6PM

VISIT TO SALT CITY MARKET FOR THOSE THAT SIGNED UP IN ADVANCE

TUESDAY, APRIL 20 at 7PM

SPEAKERS MELISSA ROSSI & DANY MATSON ON THEIR PEACE CORPS EXPERIENCES

WEDNESDAY, APRIL 21 at NOON

GET AN UPDATE ON OUR LOCAL LIBRARY FROM HEAD LIBRARIAN MEG VAN PATTEN

SATURDAY, APRIL 24 from 9AM-NOON

EARTH DAY CLEAN-UP ON BRUNDAGE ROAD - [CLICK HERE](#) TO SIGN UP

TUESDAY, APRIL 27 from 5-7PM

CLUB IN A PUB AT THE WOOD (SEE PG 2 FOR DETAILS)

WEDNESDAY, APRIL 28 at NOON

WHAT'S THE BUZZ ABOUT BEES WITH BEEKEEPER RON LINDSAY

Coming up in May

Students of the Month, sharing ideas at our Think Tank, another Club in a Pub, and an assembly meeting so you can get caught up on all the club business and happenings!