



Be a gift to the world

From the president...



It is a new year for the Baldwinsville Rotary Club and I look forward to leading you all through a year of service to our community, our club and our world. The Rotary theme for this year is "BE A GIFT TO THE WORLD". With that in mind, I hope that each Rotarian consider their particular gifts and talents. On July 1 I will be asking you to consider which areas of service within our club can use your gifts and make a written commitment to that project. The new year is also time to begin the work of earning a Presidential Citation for our club. There are seven areas that are being assessed this year and all of the goals have to do with raising the awareness of our Rotary presence in our community. One of the requirements under Humanitarian Service is to have 75% of club members involved in a hands-on project. As a

club we can tick this one off rather quickly with participation in our Rotary Race come November. There is a meeting early this month to plan for the race on November 7th and I hope that each one of you can participate in some way. John Heywood said "Many hands make light work". Let's put this saying to work during the coming year and may our gifts multiply tenfold!

~Sally

THANK YOU

to our outgoing board

President Ann Smiley

Vice President Alan Lindsey

Secretary Lizzy Flinn-Brown

Treasurer Dawn Custer

Board Members :

Jenny Doane, Bill Rosentel & Doug Tosh

WELCOME

to our incoming board

President Sally Fedrizzi

Vice President Alan Lindsey

Secretary Lizzy Flinn-Brown

Treasurer Doug Tosh

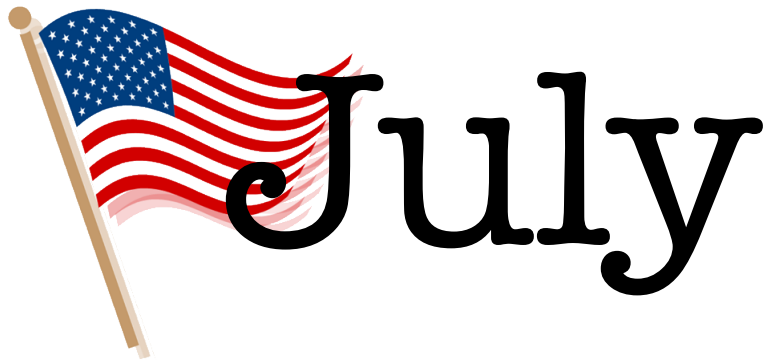
Board Members :

Jenny Doane, Bill Rosentel & Don Distasio

THE FOUR WAY TEST of the things we think, say or do:

1. Is it the TRUTH? 2. Is it FAIR to all concerned?

3. Will it BUILD GOODWILL and BETTER FRIENDSHIPS? 4. Will it be BENEFICIAL to all concerned?



Wednesday, 7/1

Lunch at 12:15pm

New Rotary Year kick-off - bring a guest!

Tuesday, 7/7

Duck Sorting Party at 5pm

Dave's Basement - PLEASE HELP!

Wednesday, 7/8

Lunch at 12:15pm

Guest Rotarian/Speaker Greg Hoover, a singer from the Syracuse Sunrise Rotary Club

Tuesday, 7/14

Board Meeting at 7pm

*Board meeting will replace regular meeting,
but all are welcome to attend!*

Wednesday, 7/15

Lunch at 12:15pm

Youth Day - meet the recipients of this year's scholarships and our RYLA students!

Tuesday, 7/21

Meeting at 7pm

Walk at Beaver Lake Nature Center

Wednesday, 7/22

Lunch at 12:15pm

Learn more about the Rotary Foundation

Tuesday, 7/28

Meeting at 7pm

Canal Walk Cafe - food prep for the senior picnic!

Wednesday, 7/29

Lunch at 12:15pm

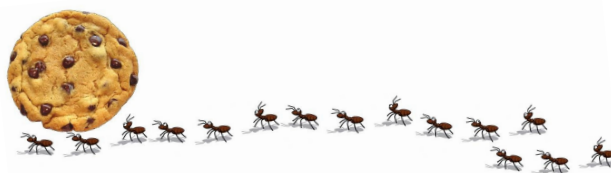
Speaker Jeannine Goodrich with the Rescue Mission

Senior Citizen Summer Picnic

Thursday July 30th at Canton Woods Senior Center

Please volunteer to assist with set-up, cooking, serving and clean up from 4-7pm

See Ann, Dawn or Norma with questions!



If you have ideas for programs, please share with coordinator Don Distasio at donald.distasio@gmail.com

July 12th: Rotary Youth Leadership Award Banquet

Cazenovia College, Hubbard Hall | \$15 per person | Register by Monday, July 6
Call Barbara Devendorf at work at 697-2345, cell at 256-2143 or e-mail her at barbara@GandWcpas.com to sign up!

Sept 25th: Ride for Missing Children

Be ready to volunteer this Friday afternoon to serve meals to the riders!

Oct 24th: Rotary Leadership Institute in Verona

Sign up at rlinea.org and choose the "Pay By Check" option. Confirm with Lizzy you are registered and the club will pay for your attendance to this valuable leadership training!

Nov 7th: 5K Run/Walk for Hunger

Please plan to help with what should be an even bigger event to raise money for our local food pantry!

Dec 2nd: District Governor Official Club Visit



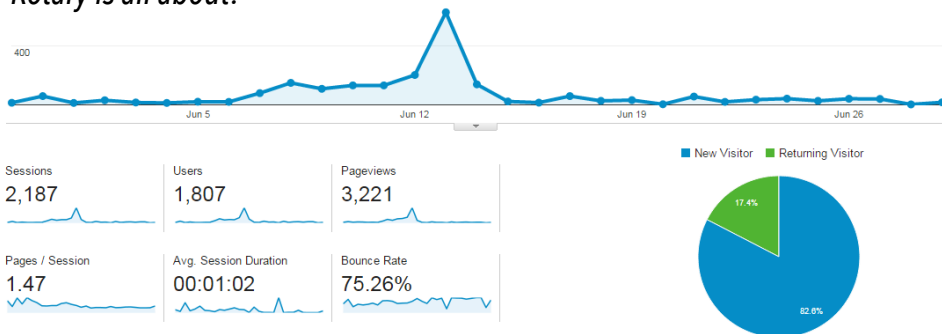
Please do not forget that your annual membership dues are due this month.
It is \$135 per Rotarian or per corporate membership.

Online Insights

Seneca River Day and the promotions that surrounded it were a big boost to the reach of our Rotary message online. The graph on the left is a snapshot of our web site analytics, showing over 1,800 visitors to our site in the month of June. The large spike in the middle was June 13th - Seneca River Day. It is clear many people were utilizing our web site for information about the event that day.

The information on the right is from our Facebook page. On a typical week, we get *maybe* 1 or 2 page likes and reach about 800 people with our posts. This snapshot is from the week surrounding Seneca River Day with 22 new people following our page and over 4,700 people reached with our posts just that week.

This kind of online presence will help us reach more people with our message of Service Above Self and help demystify what Rotary is all about!



Meet the new RI President K.R. "Ravi" Ravindran

Rotary Club of Colombo, Sri Lanka
Rotary International President 2015/2016
www.rotary.org



Meet our new District Governor Henry "Mac" MacDonald and wife Joan

Auburn Rotary
District 7150 Governor 2015/2016
www.rotary7150.org

"I would ask that, if you have not already done so, make Rotary a lifestyle, not just a club you belong to and...Be a Gift to the World!" -

DG Mac





2014/2015 Year In Review

Served 300 bikers after the Ride for Missing Children

Served 7 spaghetti dinners

Celebrated our club's birthday with a beautiful Charter Night dinner party

Raised money for the local food pantry with our Rotary 5K Run/Walk for Hunger

Delivered dictionaries to all third graders in the B-ville school district

Had a Christmas party for our members

Hawked newspapers with the Old Newsboys to benefit the Christmas Bureau

We updated & beautified our sign on Route 370 coming into B-ville

Our web site, www.BaldwinsvilleRotary.org, was created!

We collected calendars to give to the residents at Syracuse Home

Raised \$1,300 to fight polio

Members also donated toiletries and personal hygiene supplies to Vera House

Grew our Facebook page immensely

We marched in two parades - the Veteran's parade and the Memorial Day parade

Baldwinsville was one of the top clubs for attendance at our annual District Conference

Hosted an exchange student from India

Hosted a Youth Exchange information night at the B-ville Public Library

We put out a new and improved membership brochure

Thanks to outgoing president Ann and a partnership with the Kiwanis Club, we

Served 11 students at Elden Elementary at risk for experiencing hunger with

backpacks of food to get them through the weekend

We hosted a blood clinic to provide affordable wellness testing

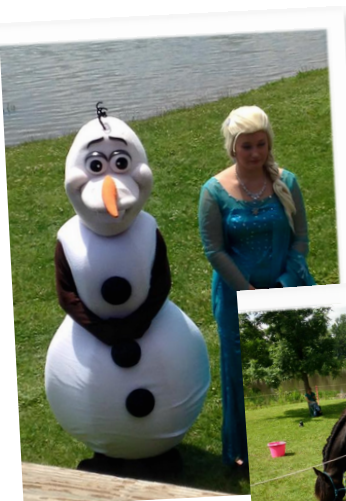
A small, but mighty group cleaned up along the canal trail

We sponsored and coordinated a wonderful and free concert
from the US Air Force Jazz Band

We got to attend the unveiling of the reading room our club co-sponsored at the new Northwest YMCA

*We also gave out over \$5,000 in scholarships and contributions to other local organizations
that provide services our community needs!*

**Seneca River Day was our biggest and best to date thanks to the hard work of our committee, support from
our sponsors and from the community who attended!**



2,724 Ducks Sold!

