



# Rotary Club of Baldwinsville Newsletter



JUNE 2015 EDITION

Editor: Lizzy Flinn-Brown

## From the president...

As I write my last Presidential note for the newsletter, I do it with happiness and a sense of satisfaction. I think it has been a good year with many successful events, meetings and activities. I would love to thank each person individually that helped me this year, but fear I will forget someone and would not want any hurt feelings. Suffice it to say, THANK YOU to all who helped me this year. Being active members of our club is what makes us who we are. If I were to offer some advice, it would be to say yes when asked to help. A president cannot do everything. It is a very busy and time consuming job (even more so than when I did it years ago). If you see help is needed please step in and help, don't wait to be asked. As I look ahead to Sally coming in as President, I know it will be a challenge as she is still in the early stages of her business downtown and will be looking to each of us to help. I hope we will each offer our support to her as she will need it.

I look forward to Seneca River Day, wrapping up the Backpack project and Changing of the Guard...the end is in sight!



## ONLINE INSIGHTS

Each week our Facebook posts reach at least 700 people, sometimes more!

We now have 432 fans of our Facebook page (5 more in just the past week!)

### In the last week of May:

- 177 people visited our web site
- 90% of them had never been to the site before
- There were 33 visits to the Seneca River Days page, where readers spent an average of 3 minutes reading our site

We have sold 6 flocks of ducks using PayPal on our web site!

We now have Google Analytics tracking the activity on our web site, so stay tuned for more information each month!

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The FOUR WAY TEST of the things we think, say and do. 1. Is it the TRUTH? 2. Is it FAIR to all concerned? 3. Will it build GOODWILL and BETTER FRIENDSHIPS? 4. Will it be BENEFICIAL for all concerned?

# JUNE



**TUESDAY | JUNE 2nd**

7pm Fellowship & Seneca River Day Chat

**WEDNESDAY | JUNE 3rd**

12:15pm Seneca River Day Chat

**TUESDAY | JUNE 9th**

6pm Board Meeting & 7pm Assembly

**WEDNESDAY | JUNE 10th**

12:15pm Assembly & Final SRD Details

## SENECA RIVER DAY

SATURDAY | June 13th

MERCER PARK 10am-8pm

PAPER MILL ISLAND 2pm-10pm

**TUESDAY | JUNE 16th**

7pm Book Exchange

**WEDNESDAY | JUNE 17th**

12:15pm Lunch with speaker Dave Tyler from Eagle Newspapers

**TUESDAY | JUNE 23rd**

6:30pm Paper Mill Island Concert

**WEDNESDAY | JUNE 24th**

12:15pm Changing of the Guard

**TUESDAY | JUNE 30th**

7pm Fellowship

Special lunch at our pavilion at Lysander Park to celebrate our change in leadership! If the weather is bad, we will relocate back to the church.



### Upcoming District Events

June 25th - District Changing of the Guard | REGISTER & PAY AT [www.Rotary7150.org](http://www.Rotary7150.org)

July 12th - RYLA Banquet at Cazenovia College

October 24th - Rotary Leadership Institute in Verona

*Please work with Don Distasio to help fill our meeting schedule with interesting speakers and programs! [donald.distasio@gmail.com](mailto:donald.distasio@gmail.com)*

# SENECA RIVER DAY

Over 1,500 ducks sold to date

Over \$10,000 in sponsorships to date

BUT WE STILL  
**NEED  
YOU**  
TO MAKE THIS  
A SUCCESS!



## SIGN UP TO HELP

Please be at this week's meetings to learn more about the tasks we need people to cover the day of the event and sign up for the times and jobs that work for you.

**EVERYONE NEEDS TO BE INFORMED ON EVERYTHING THAT WILL BE HAPPENING THAT DAY - KNOWING THE BIG PICTURE IS IMPORTANT TO BEING HELPFUL!**

*Remember that when you sign up to do something, you will be counted on to be there on time and for the duration of the time you signed up to help - this is important as many posts cannot be left unattended!*

## SELL DUCK TICKETS

We need to make sure we sell enough tickets that if the weather is inclement the day of our event we can still have a successful fundraiser. The money we collect from this race is truly what we keep to put back into the community - sponsorship dollars cover the cost of promotion and entertainment.

**SEE ABE FOR OPPORTUNITIES TO SELL, MORE TICKETS AND FLYERS!**

Refer anyone with questions to check out our web site

[www.BaldwinsvilleRotary.org](http://www.BaldwinsvilleRotary.org)



## BACKPACK PROGRAM

If you wish to get involved in this rewarding and impactful program, please see Ann. We need to have a small team that can manage this program so it is covered year-round!



## EVENTS IN REVIEW

### Blood Clinic | May 2

This event saw only 29 people take advantage of affordable blood testing. Due to the low demand in our community, we will be discontinuing this program.

### Jazz Concert | May 28

Overall this event was a success, although we had quite a few reserved tickets that went unclaimed. We had 440 guests enjoying the concert and the band was pleased with the turn out!

Many thanks to Dick Baker for bringing the band to B-ville!

## ROTARY GOLF TOURNAMENTS

### Marty Ferro Memorial Golf Tournament

Auburn Rotary Club

Sunday, June 14th | Meadowbrook Golf Club, Weedsport  
Register at [www.UnitedWayOfCayugaCounty.org](http://www.UnitedWayOfCayugaCounty.org)

### The Great Cassidy Hollow Classic

Oriskany Falls Rotary Club

Friday, July 17th | Barker Brook Golf Course  
For details, call Bruce Pierce at (315) 796-7661

