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## SUBMIT CLUB NEWS

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[www.BaldwinsvilleRotary.org](http://www.BaldwinsvilleRotary.org)

# NEWSLETTER

*May 2021*

## A note from your president...

Spring has sprung...and so have we. We've had our shots, we've got plenty of masks, and last week 19 Rotarians from Baldwinsville met in a social event at The Wood - the site of our last in-person meetings. This morning, New York State reported the lowest number of new cases of you-know-what since the first week of November 2020. All very good news. So, be looking for announcements about more in-person gatherings, and if we haven't seen you in a long time, you just might get a personal invite.

## SAVE THESE DATES

Wednesday, May 12: Virtual Foundation Gala

Tuesday, May 18: Club in a Pub

May 25/26: Club Assembly

Tuesday, June 15: Club in a Pub

Tuesday, June 29: Changing of the Guard

  
**2021 VIRTUAL  
CONVENTION**  
ROTARY OPENS  
OPPORTUNITIES 

**EARLY BIRD RATE  
ENDS MAY 7TH!**

**REGISTER TODAY**

**JUNE 12-16, 2021**

Register now for just \$49 and experience new, fast-paced programs that will have inspiring stories, powerful interviews, and multi-cultural entertainment.

# PROGRAM: MIKE WATERS

Don't miss the meeting on Wednesday, May 12 at noon because we will be welcoming [syracuse.com](#) sports reporter Mike Waters, who has been covering SU sports for decades. He was recently honored with the Jim O'Connell Award for Excellence in Beat Reporting by the U.S. Basketball Writers Association. The award honors the kind of writers who lock in on one team for mainly one audience and excel at it for a long time. For Mike to receive this award first – above all other beat writers out there -- is especially meaningful. Bring your favorite Syracuse sports memories and questions about what it's like to be on that beat. Mike's presentation is a great meeting to invite a fellow fan to, so feel free to share our zoom link!



**Do Good**  
*This is our call to action*



Join us  
May 12, 2021  
Virtual Gala & Fundraiser  
[www.bit.ly/TRF-Gala](http://www.bit.ly/TRF-Gala)



# MAY THINK TANK

This month's topic is on the food industry and some articles based around a book entitled *Hooked: Food, Free Will, And How The Food Giants Exploit Our Addictions*, by Michael Moss. You can watch [this video](#) and/or [read this article](#) and join us to discuss it.

# LIVERPOOL CHANGING IT UP FOR SERVICE

Our satellite club is innovating to focus their energies on service. Starting this month, all will be invited to experience a traditional club at Baldwinsville's meetings, while they hold two meetings each month - one for planning and one a service project. All members will be invited to all events hosted by Baldwinsville and Liverpool! Look for some new service opportunities in the coming months and hopefully some Liverpool Rotarians joining our virtual meetings. If you know someone in Liverpool who would make a great Rotarian, this will be a good time to recruit new members who want to get involved in their hometown!

# A VISIT TO SALT CITY

No one remembered to take pictures, but we had a great visit to the new Salt city Market last month courtesy of our Baldwinsville Interact Club. They invited both Baldwinsville and Liverpool Rotarians to join them in learning more about how the market came to be, the architecture of the building and some of the vendors. Then everyone present went out to explore the cuisine for dinner, dessert and maybe more (they even sell houseplants!). It was a big hit with more than 40 in attendance, including family, friends and potential members. It was a really fun way to spend an evening supporting local and celebrating the many cultures of the Syracuse community. Learn more at [saltcitymarket.com](http://saltcitymarket.com).

# CLUB IN A PUB RETURNS

Thanks to everyone who joined us for the first Club in a Pub in many months. With COVID cases low, vaccinations rates high and mask-wearing enforced at the restaurant, we had many comfortable with this gathering. About 25 members, spouses, family and friends came out for a drink and a bite to eat while catching up. Festivities kicked off around 5pm in the three-season room at The Wood and the last Rotarians didn't leave until after 8pm! Thanks to all who came out and watch the schedule and your emails for this monthly event moving forward. Photos courtesy of President Doug.



Smiling Rotarians, friends and family filled the 3-season room at The Wood for some social time together

# B'VILLE CONNECTIONS SUPPORTS BACKPACKS

Many thanks to the Baldwinsville Connections group for making our Backpack Program the recipient of funds raised at their Easter drive-thru, hosted in partnership with Fireside Inn. The event included fun movie characters, creative kits for all the kids, a great meal and, of course, the Easter bunny.

Last month, a check for over \$1,100 was presented, alongside Alice and the Queen of Hearts. The Backpack Program is serving almost all of our local schools to provide food/snack items in some capacity.



# STUDENTS OF THE MONTH

In April, we met one Student of the Month - Brian Jung - and his parents. Brian is the oldest of three, plays soccer and tennis, and works at Chipotle. He has been in business club, Spanish club, Key Club and enjoys volunteering with friends. One of his hobbies is archive shopping online, dealing in vintage, high-end fashion. Think original Chanel or decades old pieces from Hermes bought and sold online for big money, considered an investment that will maintain its value by the owners. He also sells sneakers online. After graduation this spring, Brian plans to attend SUNY Binghamton for his freshmen year and then take advantage of a transfer option to Cornell, where he will study hospitality. Brian was very interesting, with a unique hobby and great aspirations. Nominated by his guidance counselor, we can see why he was chosen! Congratulations to Brian and all the best for your next chapter.

*Join us the second Tuesday of May and June for the last two installments of Students of the Month before summer break!*

# ST. PATTY'S DRIVE-THRU

Thank you to Norma and her team for putting together an exceptionally smooth-running event on St. Patrick's Day, serving up 138 corned beef dinners to local seniors. It was a mix of deliveries around town and a drive-thru pick-up at Canton Woods. The food was purchased from the Rescue Mission's catering company, supporting their efforts to help the homeless in CNY. It was our first in-person service project in many months, so members were eager to sign up to help. Great work to everyone who pitched in, to Norma and committee for keeping it all so organized, and to Donna with Meals on Wheels and Ruth with Canton Woods for the facilities we needed to pull it off. Canton Woods also handled the registration, which sold out in just a couple of days. We are so lucky to have had great turn out all around!

# DISCOUNTED ADVERTISING FOR ROTARIAN-OWNED BUSINESSES

As many of you know, Lizzy works in advertising with The Post-Standard and [syracuse.com](http://syracuse.com). Their company is launching a new tool that allows local businesses to implement their own digital campaigns on [syracuse.com](http://syracuse.com) and the initial roll out is just to a couple of select groups - including our Rotary Club. Help them make sure this new tool is working well and user-friendly and get 50% off of your campaign, now through May 31, 2021.

To activate your account and receive this discount campaign, please visit <https://www.advancelocaladmanager.com/advance-newyork> and follow these steps:

- Choose the type of digital campaign and what size ad you want to run
- Select your desired audience
- Set your budget and schedule
- Either upload your own ad creative or you can build one right in the tool
- If everything looks good, add it to your cart
- Apply promo code: b1g1gr**
- ...and check out!

That's it! Your ad is ready to be shown to potential customers while they catch up on the latest headlines. And the best part - you have access to real-time data showing just how well your campaign is performing. Please reach out to Lizzy if you want to take advantage of this unique offer and if you have any questions!

# HELP THE NEWSLETTER

Contribute to sharing news and information by submitting articles and photos to Lizzy to be featured in future newsletters. Happy news, committee updates, requests for support... all are perfect for this space! Email to [emartin@advancemediany.com](mailto:emartin@advancemediany.com).



# EARTH DAY CLEAN UP 2021

This year our club made up for missing out on Earth Day activities last year by participating in TWO clean-up projects this year. First, Ted lead a group out Marble Island to clean up the waterway, which was also part of the Great Lakes Clean-Up that spanned many Rotary clubs and districts! Second, we partnered with the Lysander Highway Department for a clean-up of Brundage Road, the trucking entrance to Anheiser-Busch and where the school's new bus garage is located. The roadway, about a mile stretch, was totally trashed with typical litter, plus bigger things like tires and wood pallets. With a big turn out, the work was not hard though and the highway department team picked everything up so by the time we left everything was sparkling again. Thanks to the team leaders and all the volunteers that came out from Rotary, Interact, the community and the Lysander Highway Department employees. And please, don't litter!



Above: On Marble Island, Marcia hauls a big bag of trash out to be picked up.  
Below: President Doug made a bridge out of pallets to get across the ditch and toss over more trash to be cleaned up, before he and Lizzy hauled the pallets up to the road to be taken to the dump.



## IT'S TIME FOR DUES

Invoices for annual dues to renew your membership for July 1 were distributed to all Rotarians via email on the evening of Saturday, May 1. Members are given 45 days notice to submit payment by check by mail or online with PayPal, with a slight increase in cost for online payments to help cover PayPal fees. Your dues cover the cost of Rotary International and district dues, your subscription to Rotary Magazine, our club's liability insurance and much of what we do for members - like provide badges, hold a PO box, host our web site and much more. We ask all members to be timely in responding so the club has time at the end of June to update our database and ensure proper billing from Rotary International. If you did not receive your invoice or you require a custom invoice, please contact secretary Lizzy at [emartin@advancemediany.com](mailto:emartin@advancemediany.com). If you need a paper copy mailed to you or have questions about your payment, please contact treasurer Bruce at [brucestebbins@gmail.com](mailto:brucestebbins@gmail.com). You can also reach out to Lizzy, Bruce, President Doug or Membership Chair Abe if you have questions about what dues are for or anything pertaining to your membership in the club. There is a lot to look forward to in the coming Rotary year and we hope to have you volunteering with us for it all!

## ASK FOR THE GIFT OF ROTARY ONLINE

It's pretty common these days for people to host a Facebook fundraiser in honor of their birthday, selecting a charity they care about for friends and family to donate to in honor of them turning another year older. The social media platform actually encourages you well in advance of your special day to consider which charity you will want their followers to support. Did you know that Baldwinsville Rotary is one of the charities you could choose? The Baldwinsville Rotary Foundation, Inc is the charitable arm of our club and one of the eligible charities that you can support with a fundraiser on Facebook (and you can choose us for Amazon Smile while you are shopping!). We hope members will consider asking your circle of influence to support service in our community when you choose your next Facebook fundraiser!

## HEALING WALKS

Thank you to the many members who have stepped up to go on walks with fellow Rotarian Johnnie-Lynn as she recovers from surgery. [Click here](#) to sign up for future dates!



Photo courtesy of Marianne Miles, a selfie of her and Johnnie-Lynn on a beautiful April day!

### Happy Birthday

- BRUCE STEBBINS MAY 4
- ANN SMILEY MAY 14
- TED CROUCHER MAY 21
- DAWN CUSTER MAY 22
- LYNN ROSENTEL MAY 23
- LUKE BOSHART MAY 24

**Not sure what you want for your birthday? Here's an idea!**



Don't see your birthday or anniversary mentioned in the newsletter? We might not know it! Email it to Lizzy so we can update our records.

### Happy Anniversary

- JENNY & PAUL DOANE MAY 14
- BARB & FRANK STONE MAY 16
- LIZZY & SCOTT MARTIN MAY 17
- TORI & NICK SHIRES MAY 23

# *Our Meetings & Events*

## **TUESDAY, MAY 4 at 7PM**

THINK TANK DISCUSSION WITH SALLY (DETAILS ON PG 2)

## **WEDNESDAY, MAY 5 at NOON**

FUN ROTARY TRIVIA WITH MARV

## **TUESDAY, MAY 11**

5:30PM BOARD MEETING

7PM STUDENTS OF THE MONTH

## **WEDNESDAY, MAY 12 at NOON**

SU SPORTS WITH SYRACUSE.COM REPORTER MIKE WATERS (SEE PG 2)

## **TUESDAY, MAY 18 from 5-7PM**

CLUB IN A PUB - LOCATION TBD

## **WEDNESDAY, MAY 19 at NOON**

MEETING TOPIC TBD

## **TUESDAY, MAY 25 at 7PM**

CLUB ASSEMBLY

## **WEDNESDAY, MAY 26 at NOON**

CLUB ASSEMBLY

## *Coming up in June*

Our final Students of the Month for this school year, another club in a pub, and maybe a little live sports!