

the
Rotary Club of Auburn

“Service Above Self”



Front Table: **Mike Medlin**
Pledge: **Jodie**
Song: **The Cranberries**
Devotion: **The Apostle Paul**
Sgt. At Arms: **Earl**
Greeter: **Christopher**
Clean-up: **Tom E.**




Jan.23
Hayne Mayson from
Excellenz



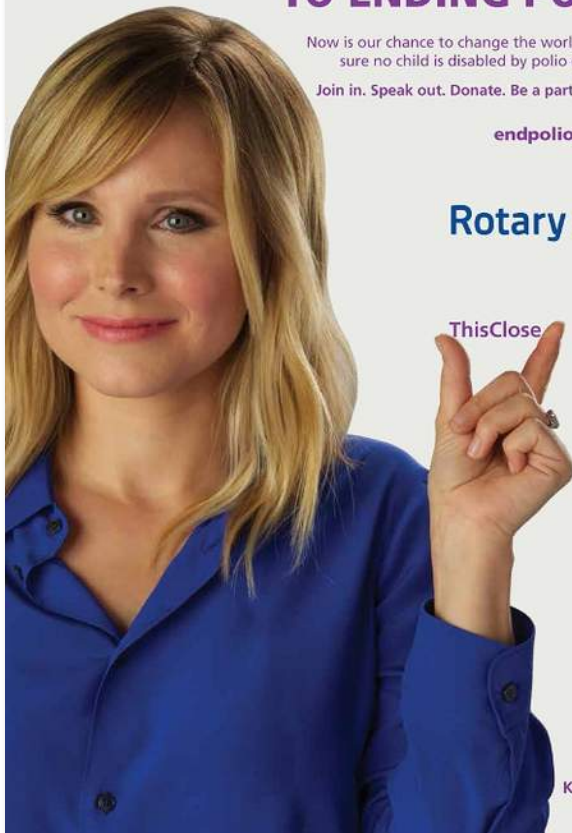
WE ARE THIS CLOSE TO ENDING POLIO

Now is our chance to change the world. To make sure no child is disabled by polio ever again.
Join in. Speak out. Donate. Be a part of history.

endpolionow.org

Rotary 

ThisClose

 **Kristen Bell**

Save the Date!

**42nd Annual Ski
Challenge**

March 2
Northstar



**Foothill
Brewfest
Meeting**

Jan.24

**5:30 Canyon View
Community Center**

Auburn Rotary Invited to E.V. Cain Volunteer Information Night Jan. 31

"Volunteering is the ultimate exercise in democracy. You vote in elections once a year, but when you volunteer, you vote every day about the kind of community you want to live in."
- Unknown

E.V. Cain Middle School is seeking volunteers throughout our community to enhance our educational and recreational programs. You are cordially invited you to attend a brief 30 minute presentation to see how you can get involved in enhancing our school-home-community partnership. Whether you can volunteer an hour or many hours, we have opportunities for you to get involved!

Who: Someone willing to take time to share wisdom, experience, and to have fun with teens, 10-14 years old, who are on the threshold of the future. A school volunteer helps to expand and enrich student's learning experiences.

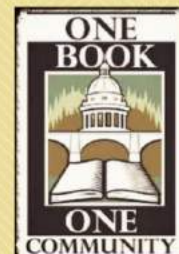
What: E.V. Cain Volunteer Information Night

*Where: E.V. Cain's Wildcat Gym
E.V. Cain Middle School
150 Palm Ave, Auburn, CA 95603*

When: Wednesday, January 31, 2018 6:00 - 6:30 pm

Together *CAN* Can!
Caring, Achievement, Integrity, No Excuses

REGL
RotaryEighthGrade
LeadershipProgram



2018 Event Schedule

April 5 & 12
Placer School for Adults Course
Placer Adult School 6-7:30pm

April 11
The Donner Party, Weather, and
Death in the Sierra
Placer High Auditorium 7pm

April 19
Panel Discussion
Placer High Auditorium 7pm

April 21
Donner Area Field Trip
Donner State Park 10am

April 25
Evening with the Author:
Michael Wallis
Placer High Auditorium 7pm

Sponsored by:



For more information:
www.auburnoboc.org

Help needed at 2018 Club Leadership Assembly and District Conference!!!

Dear Club Presidents:

Most of you have been to a District Club Leadership Assembly or District Conference and you have seen first-hand how valuable the Sergeant-at-Arms are to the execution of the entire event. Please ask 1 or 2 Rotarians in your club to volunteer.

Please contact Don or Anita Daniels and they can provide all the necessary information a Rotarian would need.

Email: dondaniels@sbcglobal.net or

Phone: [530-272-6036](tel:530-272-6036)

**District Club Leadership Assembly is Saturday, April 7th at the Sparks Nugget.
District Conference is May 18-20th at the Atlantis.**

Ginny

Ginny Lewis

Executive Assistant

Rotary District 5190

Email: glewis5190@gmail.com

Cell: [775.720.5093](tel:775.720.5093)

Fax: [1.877.909.9467](tel:1.877.909.9467)

Time for a Nap?



Fred Merriam: "I shouldn't have had that third helping of meat loaf."



TODAY'S OUTLINE

1. WHY USE SOCIAL MEDIA?
2. WHICH SOCIAL MEDIA PLATFORM?
3. OPTIMIZING FACEBOOK
4. OPTIMIZING INSTAGRAM

Dear Members, there's 2 opportunities coming up for us to gain social media 101 webinars training. The first is Jan 23 @ 6:00 pm and the other Jan 25th at 9 am. It's easy to register. I've copied the info below.

Thanks
Bob

Want to know more about WHY your club should be using social media and which social media platform to use?

Join our webinar Social Media 101 for Rotary Clubs—offered at two different times—to learn more!

This webinar will focus on how to use social media effectively to promote your club's public image. We will explore why your club should be using social media and which social media platform will work best for you.

Then, we will share some tips and tricks to improve the appeal of your club's page, your posts, and how you post.

Simply use one of the links below to register for the webinar. After registering, you will receive a confirmation email containing information about joining the webinar.

If you are not able to attend, you will still receive a recording of the webinar if you have registered.

Auburn Rotary Board



President: [Bob Santin](#)
 Treasurer: [Steve Galyardt](#)
 Secretary: [Mark C. Smith](#)
 Club Service: [Lori Twardus](#)
 Community Service: [Tom Edmiston](#)
 International Service: [Peter Konrad](#)
 New Generations: [Scott Christensen](#)
 Membership: [Preston Marx](#)
 Vocational Services: [Mike Medlin](#)
 Past President: [Larry Rolufs](#)



Mayor Bridget Powers Excited About Auburn's Future

Anyone who knows Bridget, knows that she is a “**powerhouse**” (note the pun), and as the mayor of Auburn, she is will do whatever it takes to perpetuate Auburn's economic progress in the Foothills. Bridget, a nineteen-year member of Auburn Rotary, reflected about where Auburn was in 2012 when she last addressed the club. “There was 80% vacancy at the Airport Business Park. Coherent left and with it, many jobs went. Today there is less than 2% vacancy.” An advocate for local businesses, Bridget persuaded business owners to stay open after 5 pm. Because of her energetic advocacy, there are award-winning wineries, breweries, and 5-star restaurants in Auburn. “We're kickin' butt in Auburn.” Except for the curmudgeon at my table who whispered, “That's all well and good, but can she win the Rotary Tahoe Downhill?” members were impressed with Bridget's unbridled enthusiasm for Auburn's future.



RI PRESIDENT-ELECT'S THEME ADDRESS TO THE 2018 INTERNATIONAL ASSEMBLY

Barry Rassin 14 January 2018

The following is an excerpt from Rassin's speech”

These are the tasks that we have been entrusted with, as Rotary leaders. And they're the ideas that inspired our new vision statement, which describes the Rotary we want to help build: Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.

In Rotary, we unite: because we know that we are far stronger together than we could ever be alone. We take action. Because we are not dreamers in Rotary — but doers. We work to create lasting change — change for the good, change that will endure long after our involvement has ended. Change across the globe, and in our communities — reaching out to those we will never meet, and those closest to our hearts.

And change in ourselves — perhaps most important of all. Mother Teresa once said if you want to change the world, go home and love your family. Because changing the world starts with changing yourself — and working outward from there. That's something we all need to take to heart, in taking care of our organization.

Welcome Christopher Balaban



Christopher Balaban, our newest Auburn Rotary member, took the club on a short Powerpoint tour of his life. He spent his childhood and college years in Florida, where he met his wife. Additionally, members learned that Chris, working at resorts and in the healthcare industry is a man of many talents. "I'm presently an entrepreneur of sorts." Searching for a place that met the Balaban criteria for a hometown, the Balaban Family recently traveled the United States in a RV for approximately a year. When they arrived in Auburn, they knew that had found what they were looking for. "We just knew that this is where we wanted to raise our kids." Chris has graciously agreed to be the bulletin editor.

The Four Way Test

Rotary



1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?



WHEN: March 2, 2018

WHERE: Northstar at California

The day includes a continental breakfast during registration, dual giant slalom tandem courses with individual and team awards. It is a fun day of skiing with fellow Rotarians, après ski food (chili, salad & sandwiches), 2 drink tickets and awards.

We have had some difficulty contacting districts other than our own, so please pass this information on to any Rotarian you know who might like to attend our event. It is a great day for all involved.

We will have all of the necessary information on our website by December 1, 2017.

www.tahoecityrotary.org

For more information email: mdc.gary@gmail.com

Please pass this information on to your Bulletin Editor to insert in your newsletter. Editor: reference our website (<http://www.tahoecityrotary.org>) for members to look up information under "Annual Dick Linkey Rotary Ski Challenge".
