

the
Rotary Club of Auburn

“Service Above Self”



Front Table: **Fred and Steve Grundmeier**

Pledge: **Larry R**

Song: **The Beach Boys**

Devotion: **Forrest**

Sgt. At Arms: **Bill J.**

Greeter: **Earl**

Clean-up: **Tom E.**

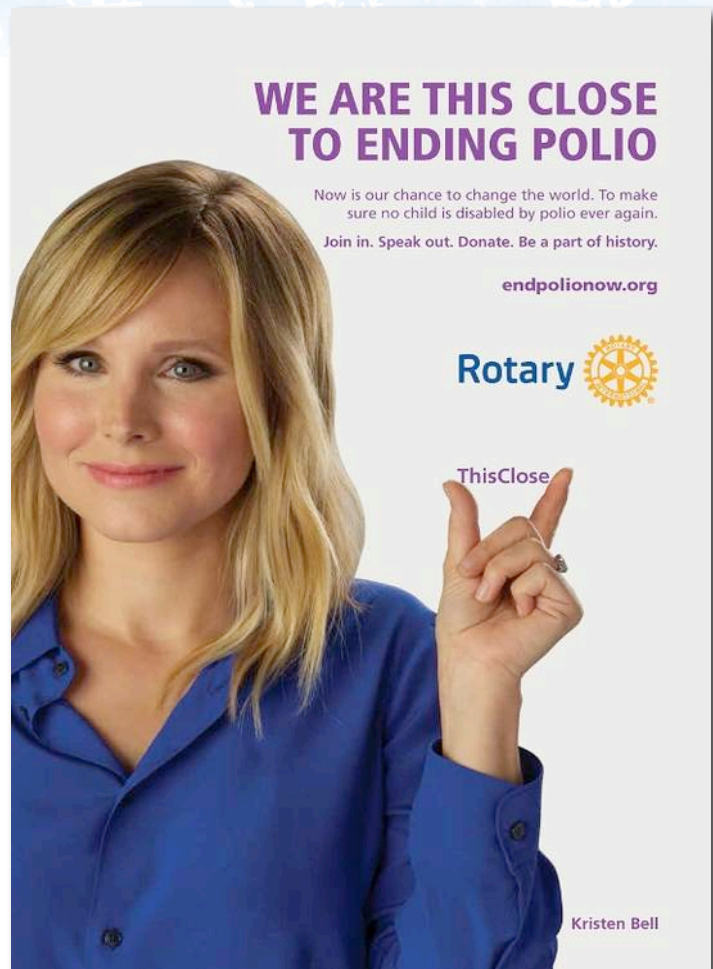


December 19

**On the Road with Bob
Dunstan and Bart O'Brien**

Upcoming Programs

- Dec.26 and Jan.2:
Dark



Save the Date!

Christmas
Wrapping
Monday,
December 18 at
5:00
[198 Rio
Camino](#)
Contact Rodney
Borges

Ski Challenge

March 2
Northstar at
California





The best way to spread Christmas cheer is singing loud for all to hear –
Buddy the Elf, Elf (2003)



“This should help pay for your lunch today.”
Rotarians, like every year, generously donated
\$680 to the Colfax High Chamber Choir.





Bill and Jenny



Nancy and Mary Jo



Rod ,Mike and Sierra



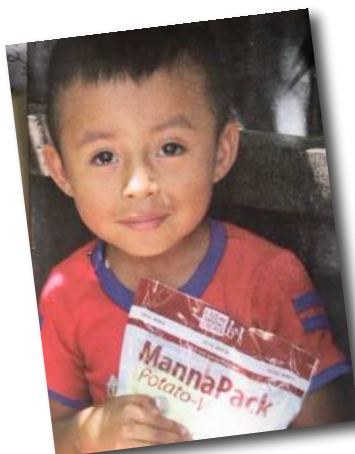
Steve, Kaden and Betty



Kahl, Wallace, and Susannah



Kristen Alexander has been recognized for a Paul Harris. Well deserved. Make sure you help win the Tahoe Ski Challenge trophy in March Kristen!



Thank you so much for your generous donation! Because of you, 6 children will be fed every day for an entire year! What a way to make an impact! Thank you for sharing our mission and for helping us bring HOPE to kids in need around the world.

You are a blessing,
Janine



“Jeez, the one time I don’t eat lunch with my wife!”



“Everyone know the Doors’ ‘Light my Fire?’ No? Okay, how about Jingle Bells?”

Auburn Rotary Board

President: [Bob Santin](#)

Treasurer: [Steve Galyardt](#)

Secretary: [Mark C. Smith](#)

Club Service: [Lori Twardus](#)

Community Service: [Tom Edmiston](#)

International Service: [Peter Konrad](#)

New Generations: [Scott Christensen](#)

Membership: [Preston Marx](#)

Vocational Services: [Mike Medlin](#)

Past President: [Larry Rolufs](#)



ROTARY
SERVICE Above Self



Auburn Rotary inductee: Chris Balaban



It's Great to Be a Hillman!
Jenny Jansen



Birthdays

Barbara Besana: Dec. 12
Bill Johnson: Dec.13
Kristy McCamy: Dec.14

Dear Auburn Rotary Club Members!

As I announced today in the meeting, our RYE student, Aina, is joining the Placer Snowboard Team. The team is doing an online fundraiser to help with the travel (bus) expenses for the team. Our hopeful outbound student for 2018 is Thaddeus, is also on the team and is Aina's host brother. Sooo, if you would like to help Aina (as we are her American family), feel free to donate online under Thaddeus's account. Or, feel free to call me and I'll pick up a check. Please copy and paste into your browser. **ONLY 2 days left!!!**



http://app.snap-raise.com/fundraisers/50036/participant/1165455?share_type=sms

THANKS in advance!!



A Word or Two From President Bob

Auburn Rotary Members

I'm writing this letter to our members explaining why our Membership Committee and our Board of Directors voted to eliminate the **'missed meeting fines'**. Our Auburn Club's approaching our centennial celebration and we have many fine traditions unique to our Club. We have an honorable process of nominating our newest Paul Harris Fellows by the show of hands of members each contributing \$100 each to the Rotary Foundation in their name. We have the infamous 'wheel' where our presidents single out and fine various members for controversial comments, actions, bad taste humor, extravagant vacations, a cell phone ringing in the meeting, or just the act of buying a new car. The wheel is also used as a statement to notify our members of something great that's happened in our lives such as the birth of a child or grandchild, the win or loss of a big game, a long term goal accomplished, a proud moment in our lives, or gratitude for other members support. We have 'Happy Bucks' time where we celebrate or share similar life events too.

We are a very busy club with many activities, projects, and fundraisers and need many hands to accomplish our mission to **'Make a Difference'**. However, most service organizations and our Auburn Rotary Club are challenged now day's with memberships that are having trouble making full commitments to the clubs. People today are challenged with obligations to their busy families, jobs that support their families and lives, and a need for personal time too. Our businesses and workforce has become highly competitive. Businesses have cut back in many areas, especially staffing, expense control measures, and also charitable contributions. In 1983 I became the manager of our Auburn Raley's store. I was 'told' that I needed to become actively involved with a local service club and the Chamber of commerce. I/Raley's were highly supportive of both Auburn Rotary and the Chamber's Black & White Balls. I was given special privileges to support these organizations with my time and provide merchandise and products at 'cost' or total donation as the Ball's required. Today, Raley's along with a large majority of that industry have pulled back local support or eliminated it all together. Many other businesses have also followed to. Most of today's managers can barely cover their operations let alone spend extra time away from their business. Frequently unexpected problems arise and our members must miss meetings to attend to business or family issues. We have many members in our club that fall into the category I've just described. I commend them for their commitment, dedication, and sacrifices made to their memberships. Larry Rolufs conducted a phone survey of many of our Auburn Rotarians. Larry had a few questions but generally asked how their Rotary experience was for them. A common thread was that they we're happy with our club but had higher priorities such as the family, job, and personal commitments. They are supportive of the club and activities, projects, and meetings when it fits into their schedules.

We also have many potential new members that fall into the 'challenged' group. Many of these people are busy professionals that see Rotary as a desirable organization that they want to be a part of but just can't make weekly commitments as we had required. Rotary International has seen almost no growth for many years. Rotary had many studies that show people all over the world have the same challenges we have. They have found that 'mandatory' attendance is detrimental to people's perception about Rotary. Attendance and participation is very important and we need our members to maintain a reasonable commitment to the club to accomplish our mission. We're very fortunate to have the Auburn Elks as our venue and have a responsibility to them. Members should want to attend meetings, not feel they have to, and come when they can. Another potential member perception is that 'They can't afford Rotary'. Many found our missed meeting fines undesirable to them. In a sense it really was a mandatory weekly attendance or participation. It became an obstacle in our recruitment and retention

We have many wonderful and supportive members that have had years of 'Perfect Attendance.' This dedication to Rotary is commendable and they should be proud of this commitment and accomplishment. Some of these 'perfect attendance' members have shared that they started calendar scheduling weekly Rotary meetings the same as they would schedule a business appointment. All our members should be involved in projects and activities whenever they can. Rotary's motto is 'Service Above Self'. We only have one mandatory project and that's to work the Community BBQ at some level. It's an 'All Hands on Deck' project and our largest fundraiser and backbone of our finances. We need many members to make our endeavors successful. Every member should be trying to bring in new ones. People won't come if we don't ask them. We have cards at the front desk that's basically an invitation to a meeting. You simply write in your name and phone number and give the card to the prospective member. Bringing in more new members brings in more hands and support making our mission easier for everyone.

In closing, the elimination of the missed meeting fine was not intended to be a ticket or pass on our responsibilities as Auburn Rotarians. Its intent was to make "Rotary Easier" for our members and the potential ones yet to be. We have a great club with incredible people, and really are '**Rotary Making a Difference**'. Our '**Many Hands Make Light Work**', and more hands lighter work. I'm proud to be your President.

Sincerely
Bob





WHEN: March 2, 2018

WHERE: Northstar at California

The day includes a continental breakfast during registration, dual giant slalom tandem courses with individual and team awards. It is a fun day of skiing with fellow Rotarians, après ski food (chili, salad & sandwiches), 2 drink tickets and awards.

We have had some difficulty contacting districts other than our own, so please pass this information on to any Rotarian you know who might like to attend our event. It is a great day for all involved.

We will have all of the necessary information on our website by December 1, 2017.

www.tahoecityrotary.org

For more information email: mdc.gary@gmail.com

Please pass this information on to your Bulletin Editor to insert in your newsletter. Editor: reference our website (<http://www.tahoecityrotary.org>) for members to look up information under "Annual Dick Linkey Rotary Ski Challenge".



"I ain't sharin' this with nobody."



"Can we get seconds? Oh look, there's more over there at the dessert table."

Gift Wrapping

Dear Fellow Rotarians

We need some Rotary Elves to wrap Christmas presents for 18 deserving families on Monday, December 18 at 5:00 pm. If you are available, please come to Bridget Peterson-Powers' home located at [198 Rio Camino](#) in Auburn. Bring a roll of wrapping paper, a few bows and if you so choose, adult beverages are always welcome to add to the holiday cheer. Feel free to call or email me with questions.

Hope to see you Monday afternoon!

Yours in Rotary,

Rodney Borges
[530.277.7835](tel:530.277.7835)

