

SOS Outreach

Youth Development Leadership



A photograph of three children standing on a rocky, grassy hillside. The child on the left wears a green baseball cap, sunglasses, and a white t-shirt with 'FOOTBALL' printed on it. The child in the middle wears a red and white striped shirt, red pants, a purple scarf, and sunglasses, and is holding a colorful book. The child on the right wears a white t-shirt with a blue graphic and a backpack. A green and yellow lizard is perched on a rock in the foreground. In the background, a city is visible through a valley under a clear sky.

Why SOS?

Program Goals

- SOS is a youth development non-profit that increases resiliency in underserved youth.
- SOS uses the popularity of outdoor sports to engage youth and then incorporates a leadership curriculum.
- Youth involved learn a new sport, leadership skills, civic responsibility and the SOS Core Values (Courage, Discipline, Integrity, Wisdom, Compassion) all with the help of their adult mentor.



SOS Success

- SOS serves 5,000 youth annually through outdoor sports
- Programs offered in 15 states and New Zealand- with seven full-time offices
- Partnerships with 45 mountain resorts
- White River National Forest Permits



SOS is Structured to Efficiently Leverage Resources

5

- Full-Time Staff

13

- AmeriCorps Members (Full-Time)

5

- Regional Program Managers (Leadville, Durango, Steamboat, Portland, Jupiter, FL)

75

- Resort Program Coordinators

150

- Sherpas

250

- Youth Agency / Teacher Coordinators

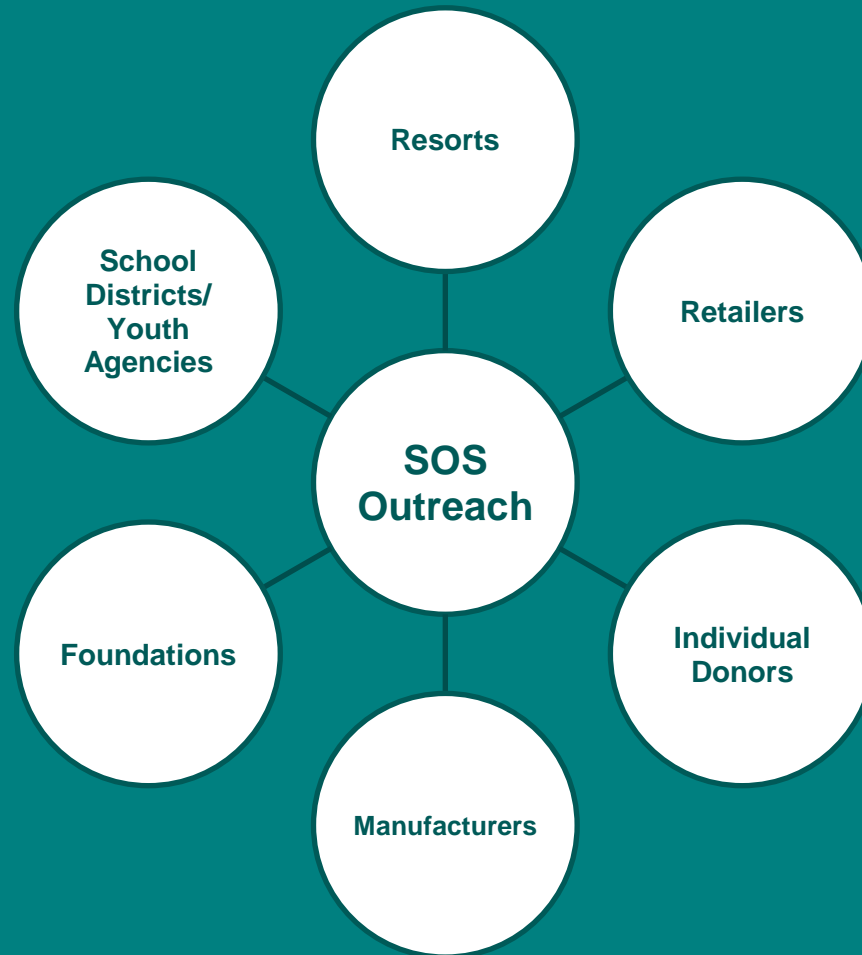
500

- Volunteers

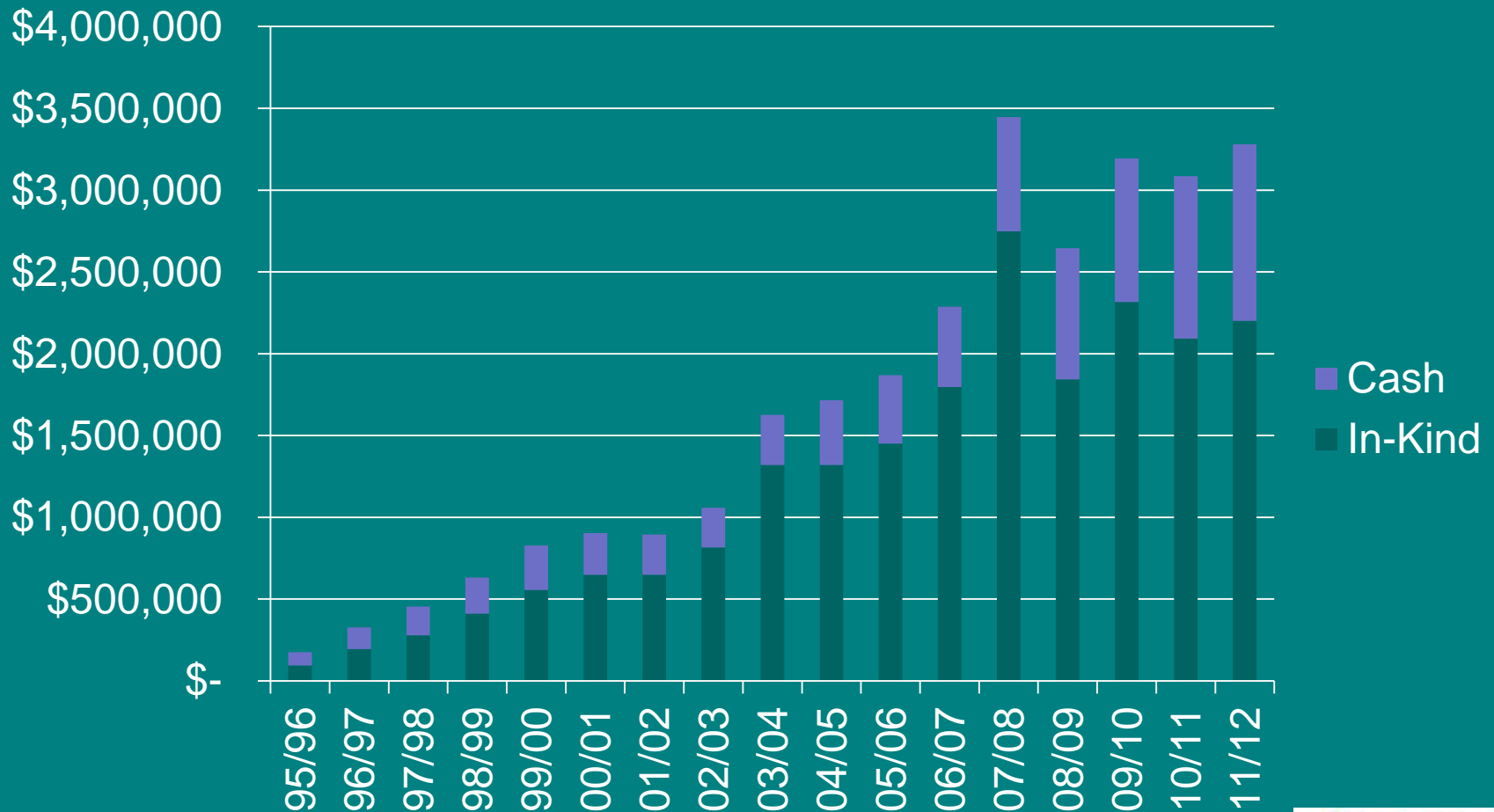
SOS Full-Time Offices

- Eagle County, CO - 1995
- Summit County, CO - 2007
- Front Range, CO - 2007
- Seattle, WA - 2008
- Tahoe, CA -2010
- New Zealand - 2011

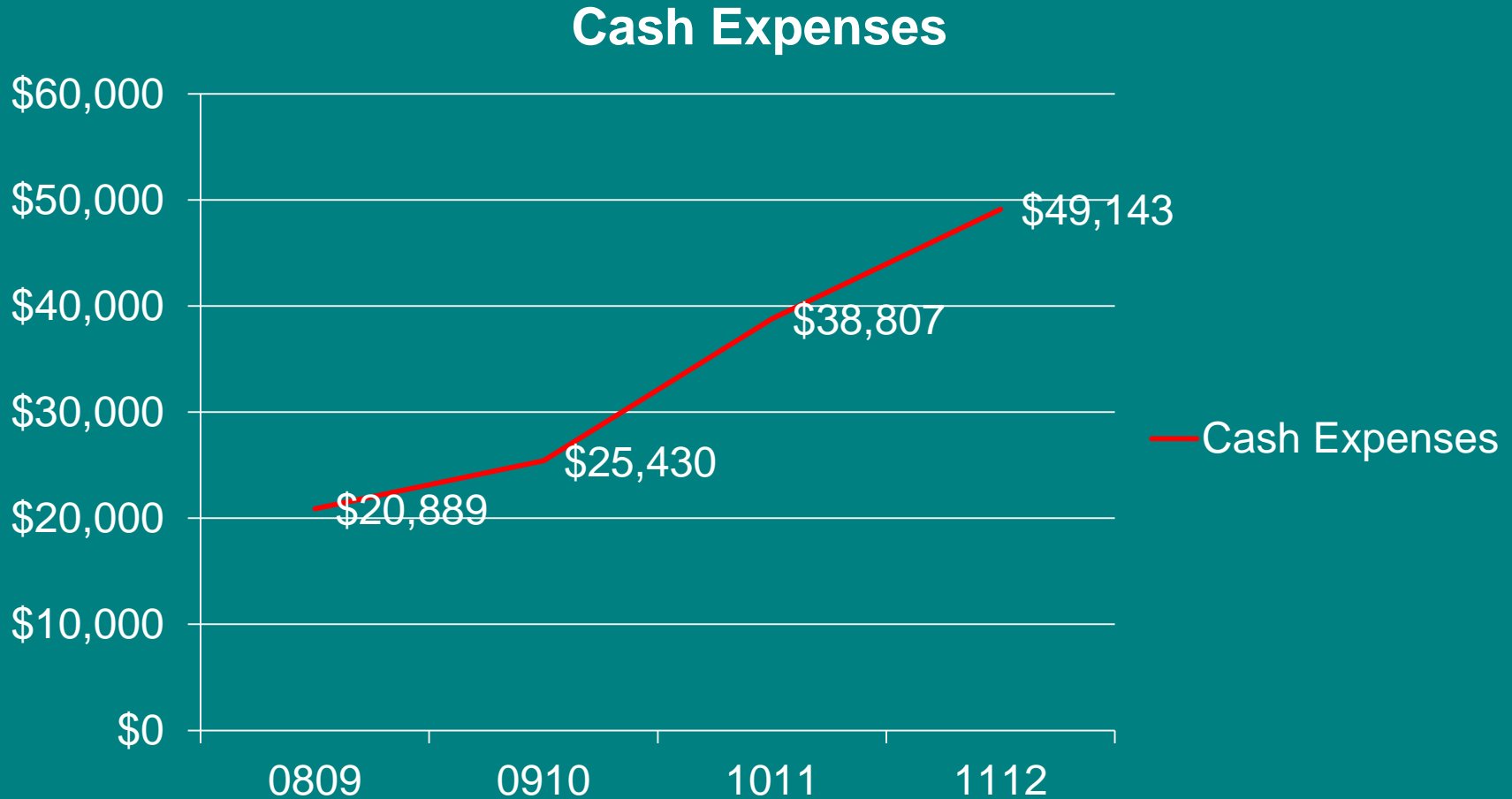
Partnerships are Key to Success



In-kind and Cash Revenue

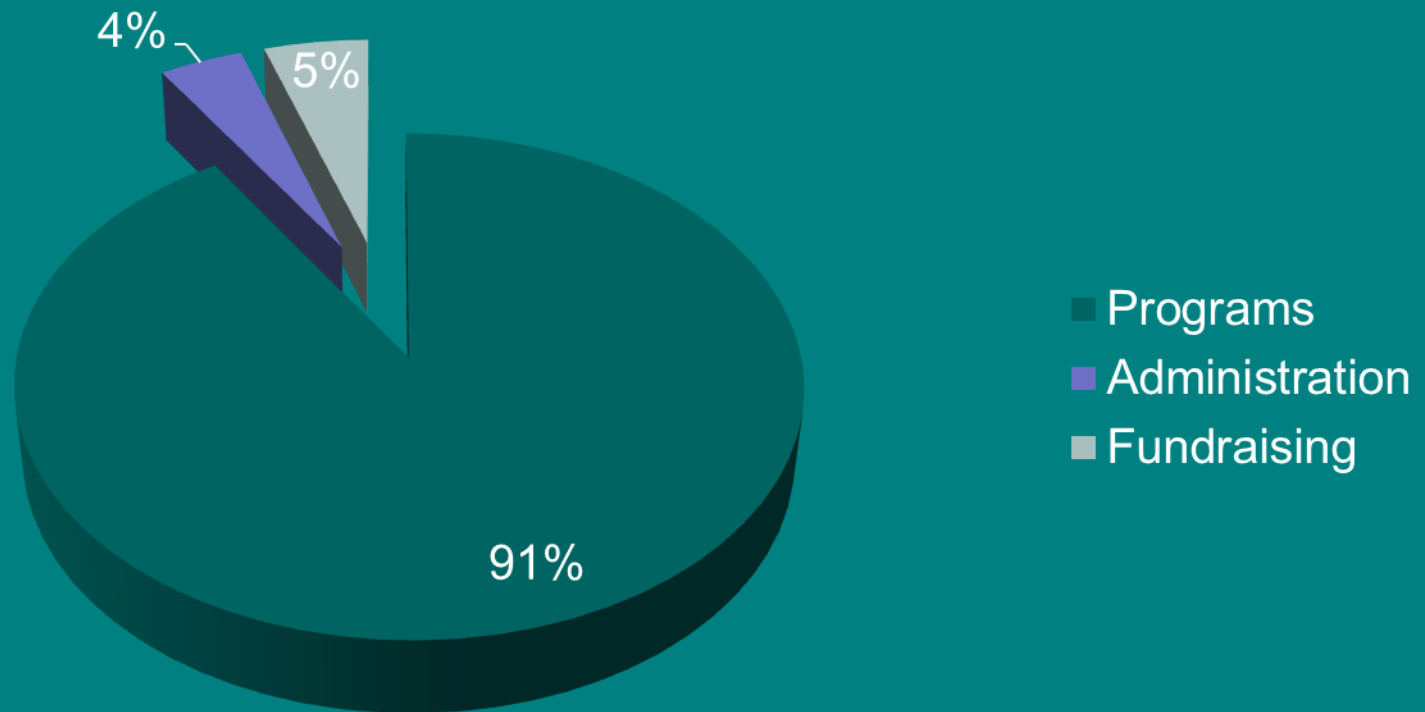


Tahoe Program Budget Growth

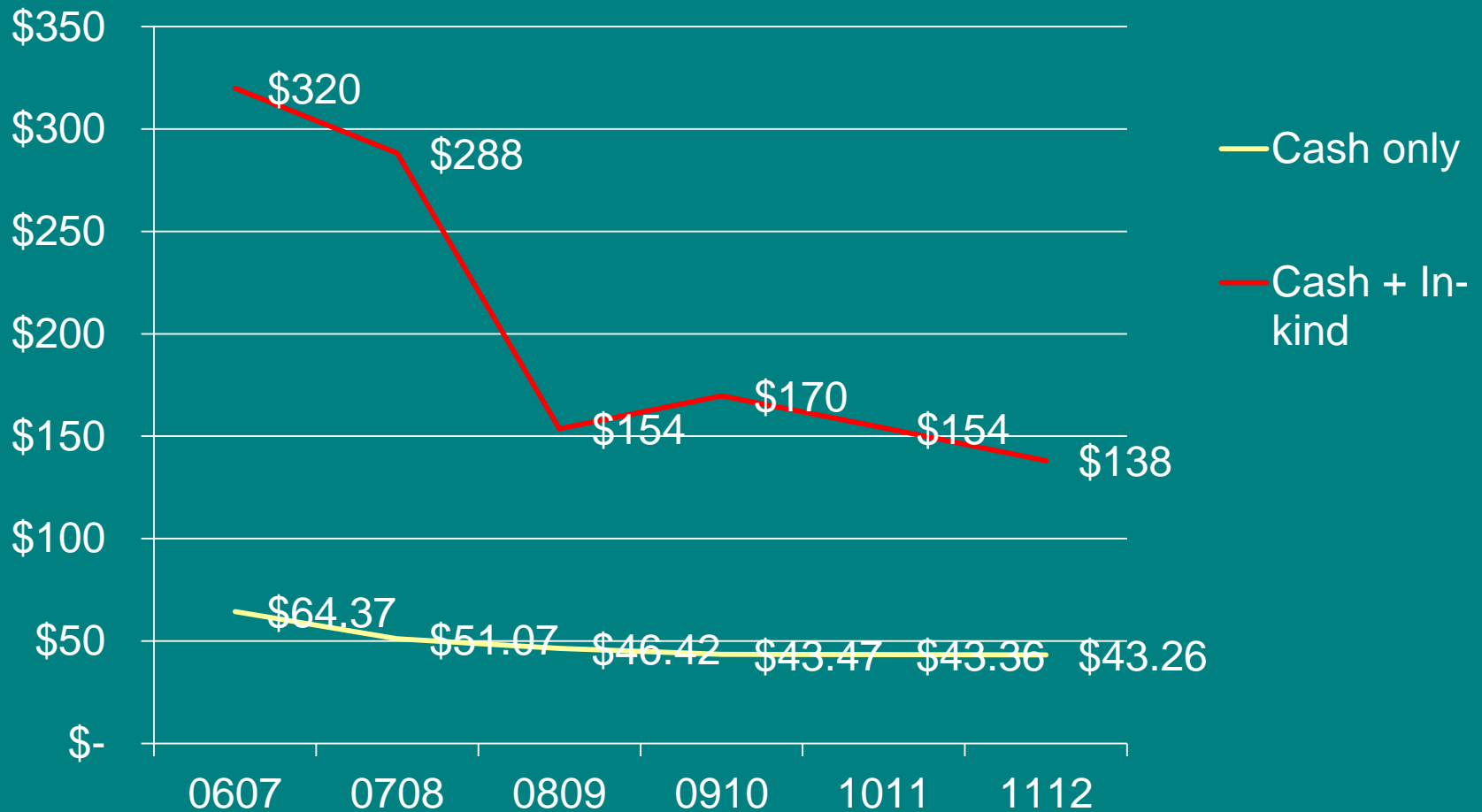


SOS Maximizes Program Dollars

Expense Allocation



Cost Per Participant Day: 06/07-11/12



Program Implementation

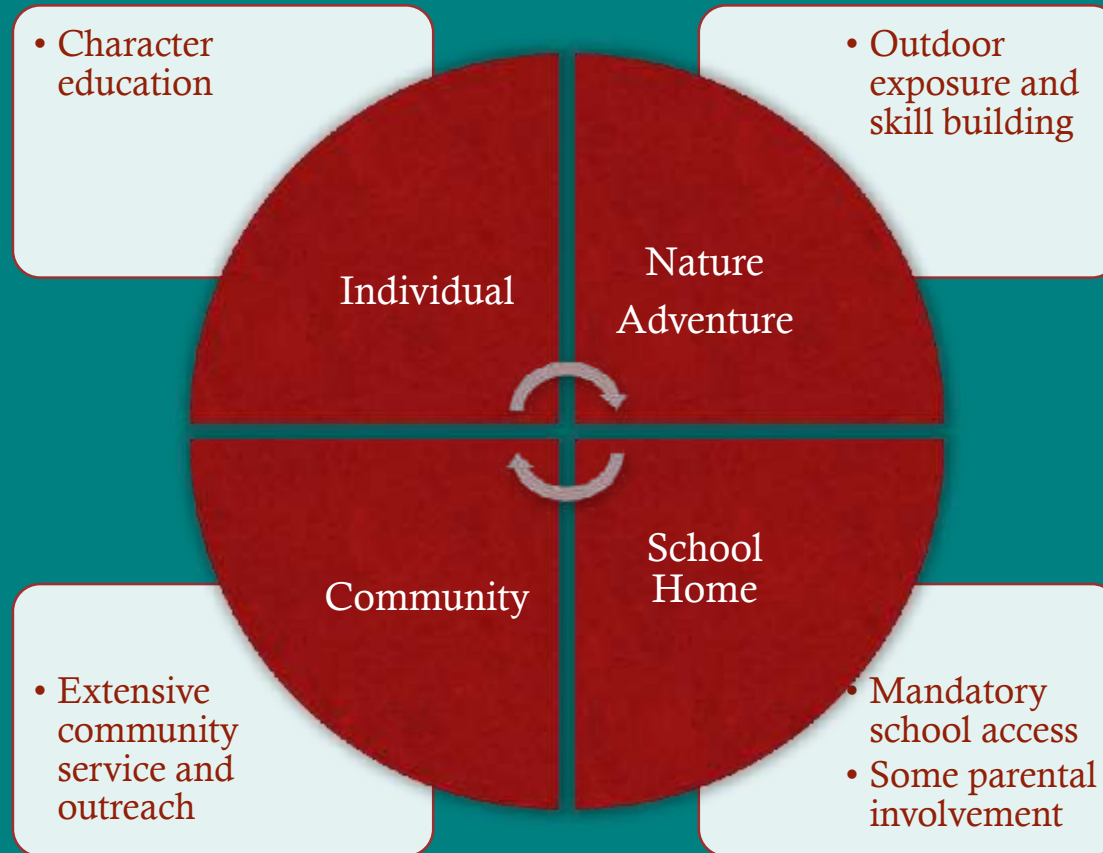


SOS Participants

- 8-18 years old
- Need structure and consistency
- Single-parent and/or low-income homes
- May live with problems such as substance, physical and verbal abuse
- May have multi-generational involvement with the court system
- May be failing or far behind in school



SOS Core Components



Source: Dissertation by Dr. Lisa L. Schrader, Ph.D., NCSP

Program Progression Increases Expectations

- **SOS Outreach Adventure Sessions (One-day programs)**

- Focuses on exposing youth to a new sport.
- Youth participate in sports like skiing, snowboarding, snowshoeing, rock climbing, paddle sports, hiking, camping and mountain biking.
- 1,100 SnowCore participants last year.

- **SOS Outreach Academy (Multi-day)**

- Academy introduces a new SOS Core Value coupled with an outdoor activity each day.
- Youth participate in longer program offerings like the five-day Learn to Ride program, hut trips, seven-day wilderness trips and base camps.
- 1,495 Learn to Ride participants last year.

- **SOS University (Multi-year)**

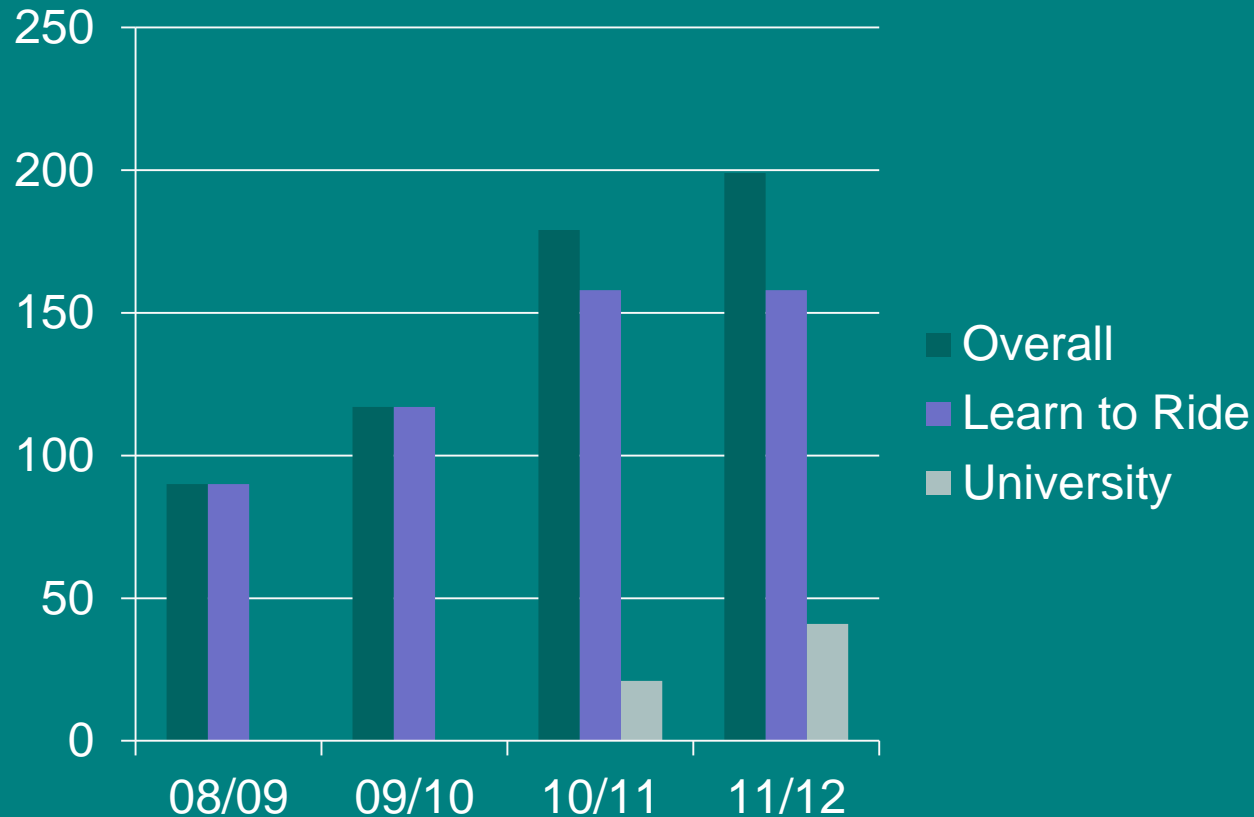
- University is the most intensive program. It requires students to commit to a four-year program, where they are paired with an adult mentor, attend leadership, workshops, give back through service projects and attend ride days.
- 652 youth were served through University last year.

- **SOS Masters Program (Year-round)**

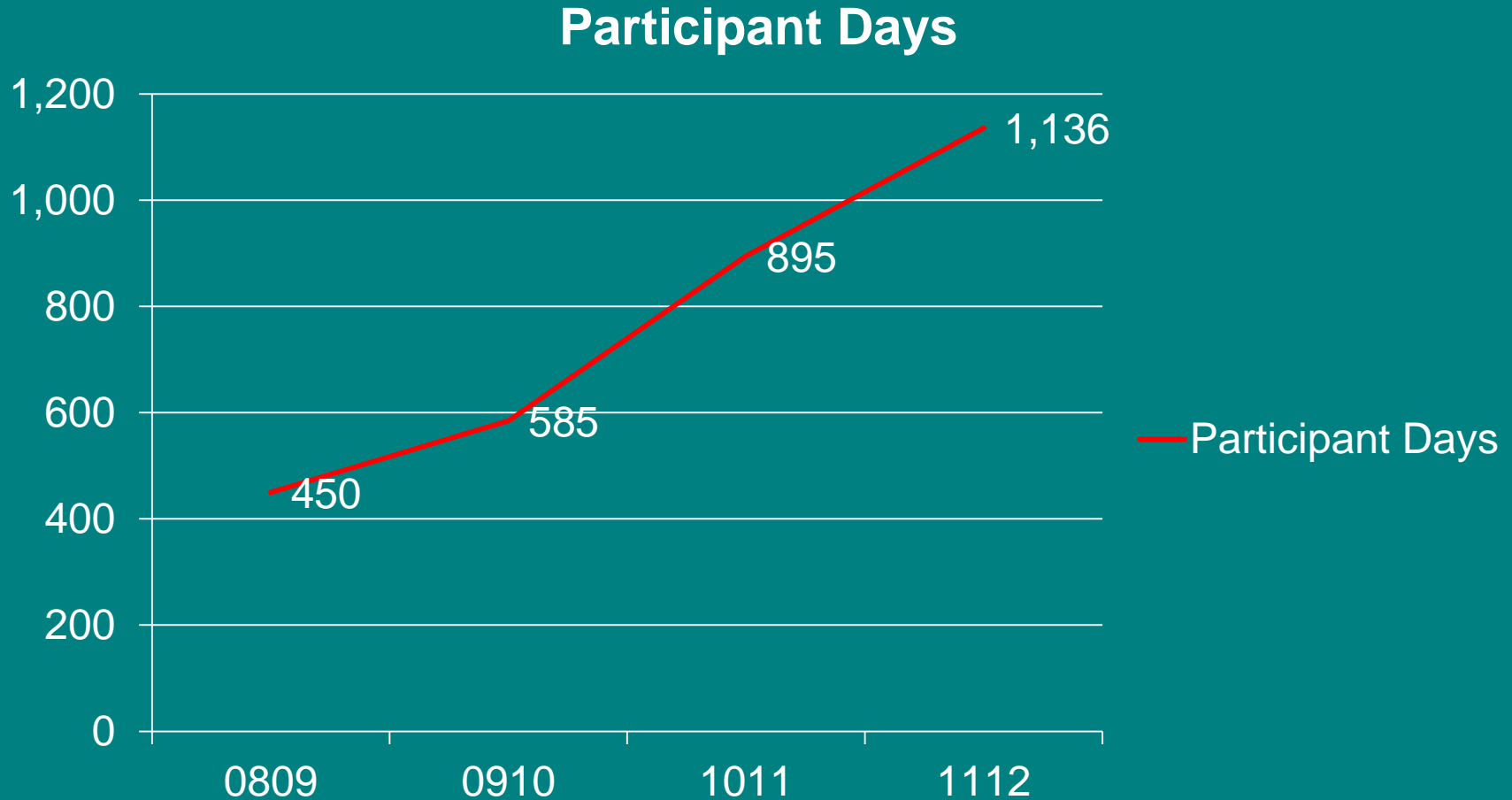
- Youth continue developing their leadership and outdoor skills year round with more program days and mentorship



Tahoe Program Participant Growth



Tahoe Participant Day Growth





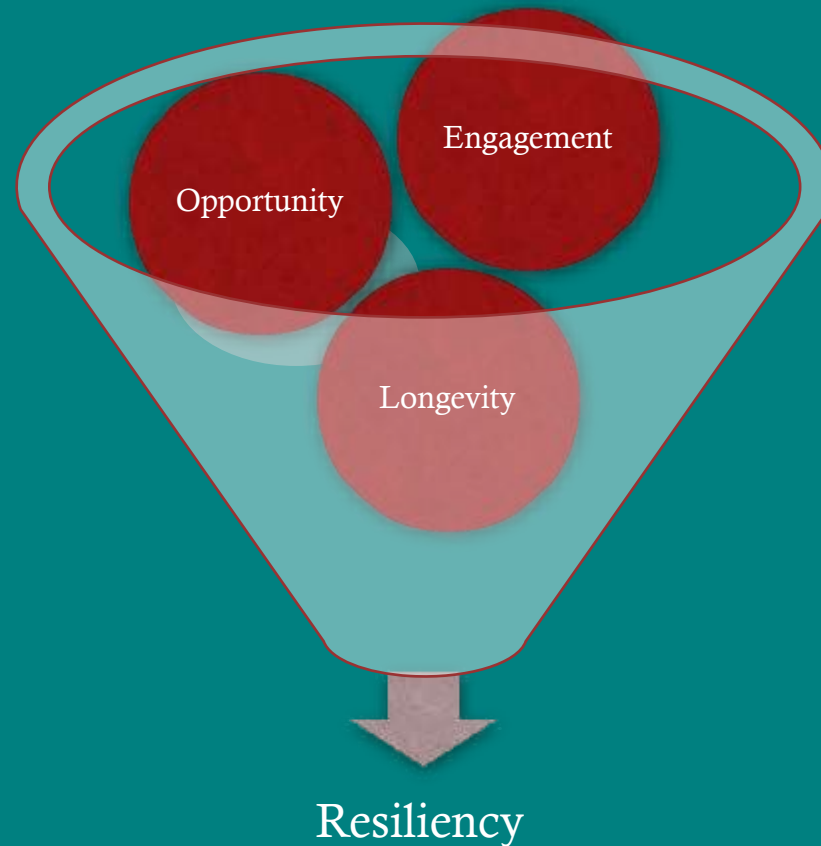
Impact of SOS



Reaching at Risk Youth

- Selection and recruitment of participants have always targeted youth that perform poorly academically and are at-risk of dropping out of school.
- Starting with the 2011-2012 program year in Eagle County Schools, SOS Outreach was able to better pinpoint its recruitment efforts by utilizing ECS' newly developed Early Warning Indicator system. A similar effort is underway at Summit County School District.
- Students were tiered into three levels of at-risk severity based on factors such as attendance, GPA, discipline issues and performance on high-stakes assessments such as CSAP/TCAP. Neither SOS Program staff or school employees who acted as recruiters were able to see specific data behind the student lists that were provided.
- Given that all schools have more high need students than there are slots available, a random selection process was employed to identify a specific number of students from the full list of high need students. This randomization process is critical for the evaluation of the SOS Outreach program and enables causal inferences to be made about program inputs and student level outcomes.

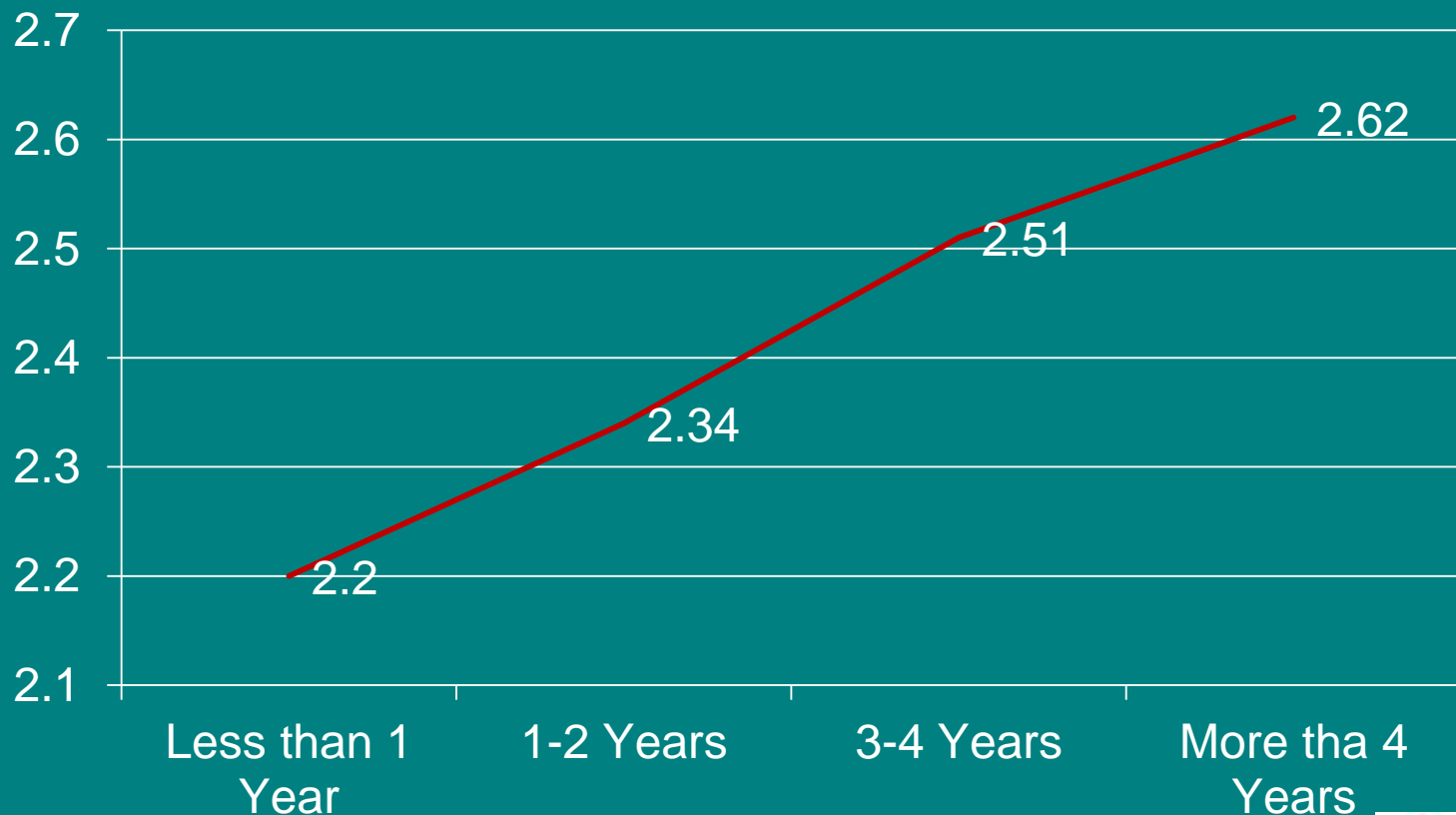
Theoretical Framework Based on Doctoral Dissertation conducted by Dr. Lisa L. Schrader, Ph.D., NCSP



School Related Impacts:

“SOS Helps Me Do Better in School”

This is based off the pre & post test 3 point scale and demonstrates the longer youth are in SOS the more they feel SOS helps them do better in school

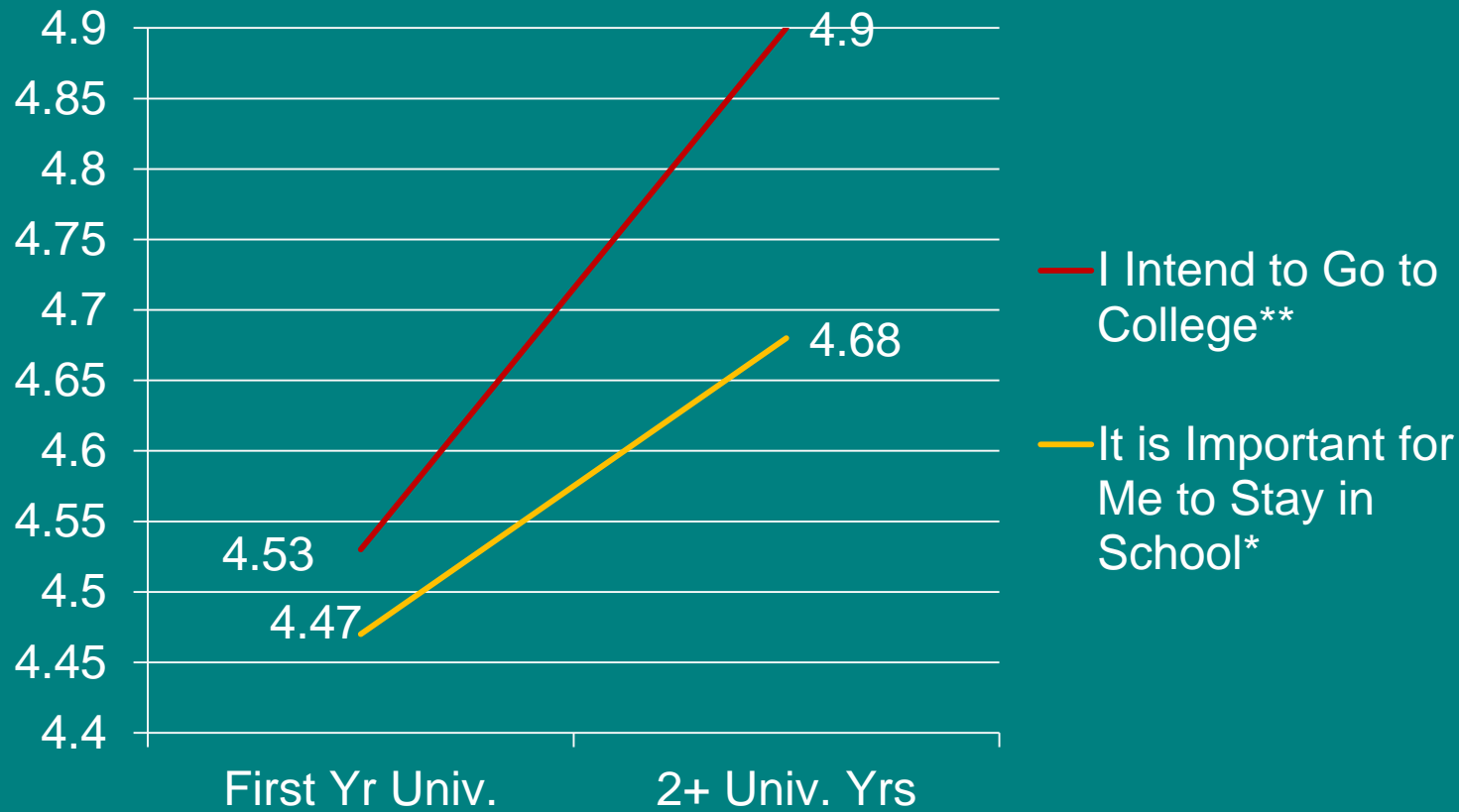


*Trend is statistically significant ($p < .05$)



School Related Impacts: Academic Intentions

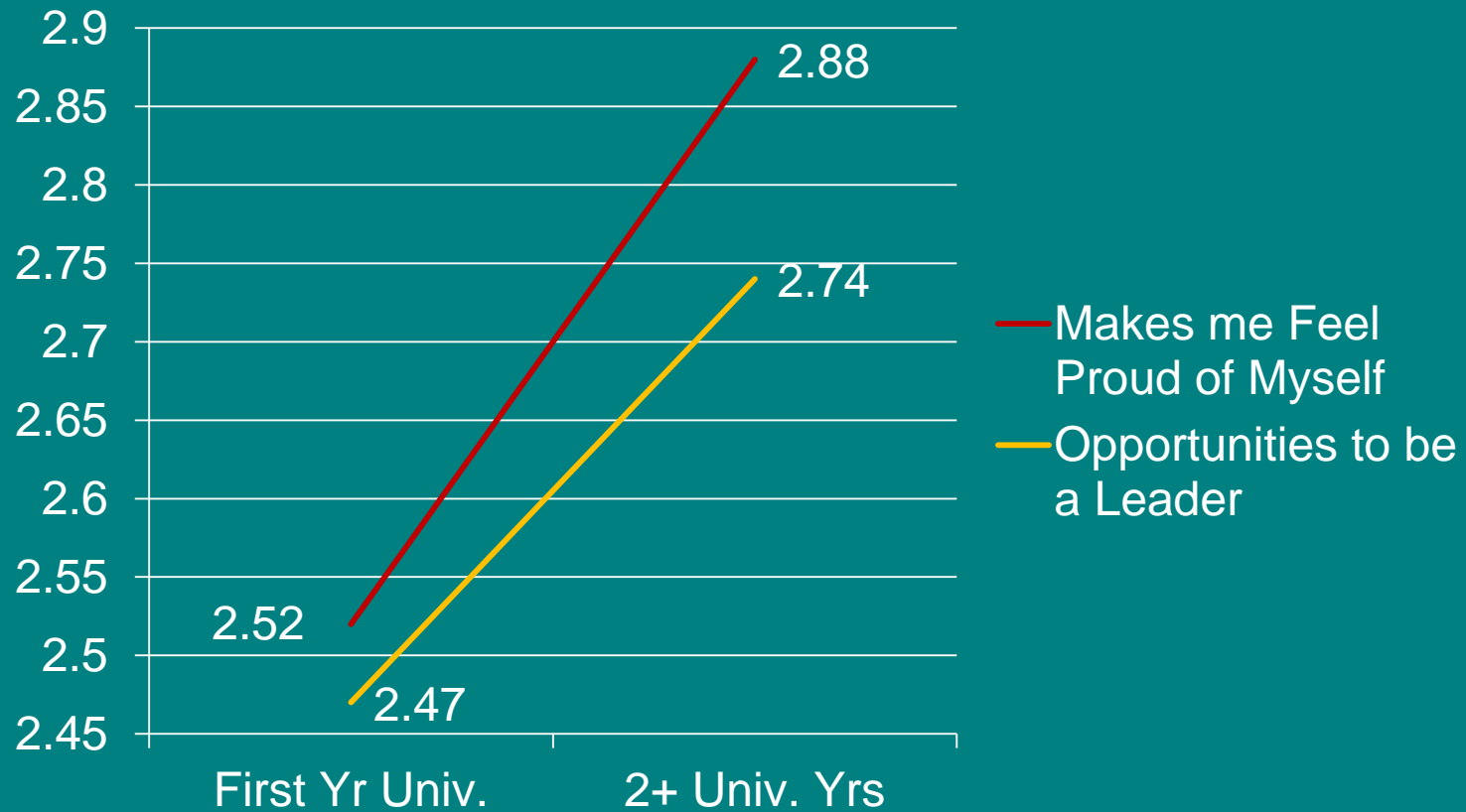
This is based off the pre & post test 5 point scale and demonstrates the longer youth are in SOS their answers increase about attending college and staying in school



Both Trends are statistically significant, * $p=.05$; ** $p<.001$

Other SOS Impacts

This is based off the pre & post test 3 point scale and demonstrates the longer youth are in SOS the more they feel proud of themselves and that they have opportunities to be a leader



Both Trends are statistically significant, * $p < .01$

Positive Impacts on Protective Factors

- Positive Attitude Toward the Future/Future Expectations
- Liking/Perceived Competence
- Community Resources
- Interested and Caring Adults
- Value on Achievement
- Sense of Acceptance and Belonging
- Ability to Work Out Conflicts
- Ability to Work With Others

Making Causal Links to SOS Participation

- Part of the 2011-2012 selection process entailed creation of a comparison group of at-risk students to better isolate the unique impacts of SOS.
- The next phase of the evaluation will look at the extent to which SOS contributes to:
 - A reduction in School Discipline Problems
 - Increased Attendance
 - Higher GPA
 - Better Performance on Common Formative Assessments and state tests

The Overall School-Based Goal of SOS is to Support the Major Initiatives of Lake Tahoe Schools'

- Increasing Student Readiness for Learning
- Closing the Achievement Gap
- Supporting English Language Learners
- Increasing Graduation Rates

SOS in London for the 2012 Summer Olympics



SOS Youth On the Trip



18 youth from SOS were selected to go on an all expenses paid trip to the 2012 Summer Olympics in London. All youth wrote an essay to be eligible and had to have been in SOS for 5 years or longer. Youth came from 4 areas of Colorado and the state of Oregon. Youth engaged in the London and Olympics culture, sight seeing, leadership development, met athletes, attended Olympic games and events.

The trip was made possible through Global Sports Development Foundation. And the SOS youth were 18 of 40 youth in attendance as part of their Playmaker Program.

Global Sport Development

The Foundation for Global Sports Development: Works closely with the international sports federations, corporate sponsors, generous donors and committed athletes, GSD supports programs that promote sportsmanship, education, fair play, and ethics among the world's youth.

This program seeks to encourage the youth of today to be the leaders of tomorrow taking action to improve themselves and their communities. In sports, as in life, victories are won as a team. But teams are held together by leaders with vision, the will to act and the ability to inspire. We call them Playmakers.



The High Leigh Conference Center & Dorms



The Olympic Games

Boxing



Tennis at Wimbledon



Badminton



Beach Volleyball



Gymnastics



Gabby won the Gold!



Ally Raisman on Bars



The London Culture & Sights









Leadership Development & Reflection Time



Bob Beaman

Bob Beaman who holds the 44 year old Long jump Olympic record was a very inspirational speaker to our youth.



Dick Fosbury

- Dick invented the Fosbury flop the back first technique method now used in high jump that changed the sport.



Live at London



Youth Olympics





Thank You For Supporting SOS Outreach