

December 15, 2014

The Spirit of 7600



A Season for Celebration

The Holidays are a time of year to celebrate, spend time with family and friends and take stock of our accomplishments over the past year, right before we make our New Year's resolutions. This can be a stressful time for some of us, as we try to fit too much into the available of time. It can be a joyous time with friends and a time to remember those who are no longer with us.

Most Rotary clubs remember needy families at Christmas by providing food and clothing to families and toys for children. We serve meals at soup kitchens, bell-ring for the Salvation Army, and engage in many other activities. Seeing the clubs' postings on Facebook give me a warm feeling and it helps to make me proud to be a Rotarian. I hope our friends see what we are doing and hope our social media efforts are helping to create a positive image of Rotary in our communities.

For the past three years the Rotary Club of West Richmond has sponsored the Rotary Nutzy Funn Run and a float in the Dominion Christmas Parade in Richmond. These activities are important because they help to promote Rotary in the Greater Richmond Area. Each year more Rotary clubs are participating in the Nutzy Funn Run and the parade. Their members are having a good time, too! Rotary clubs also participate in other local holiday parades around the district.

The past two years I have been given the honor of riding on the Rotary float as governor or governor-elect. It is a great opportunity to interact with other Rotarians, but the most fun is connecting with the people watching the parade. There is joy in catching someone's eye and turning their indifferent or sad look into a cheerful smile.

To do it over and over again is a bit exhilarating. People recommended that I do the "queen's wave" to pace myself and not wear out my arm and shoulder. Of course I had to put my whole body into it, leaning forward toward the crowd and giving an energetic wave. Some people on the street responded by leaning forward and enthusiastically wave back.

I plan to walk with the Rotary float at next year's Christmas parade alongside other Rotarians. I look forward to again seeing other Rotarians and enjoy interacting with the crowd. Maybe you can walk with me and join in the fun, too! Thank you to the Rotary Club of West Richmond for leading this effort and to the other sponsor clubs and participants from the Rotary Clubs of Hanover, Innsbrook, Midlothian, Richmond, South Richmond, Western Henrico, and West Richmond.



*District Governor
Stephen Beer*



Rotary Float in the Dominion Christmas Parade

For the past three years the Rotary Club of West Richmond sponsored the Rotary Nutzy Funn Run and a float in the Dominion Christmas Parade in Richmond. This year's participants and sponsors include the Rotary Clubs of Hanover, Innsbrook, Midlothian, Richmond, South Richmond, Western Henrico, and West Richmond. It was a quite an event! If you missed the parade or wish to see the Rotary float in action, [CLICK HERE](#), Select Rotary at Large, then select the Dominion Christmas Parade. The videos were published by WTVR in YouTube.



Rotarians and Rotary float at the Dominion Christmas Parade in Richmond.

Contents

A Season for Celebration	1
Rotary Float in the Dominion Christmas Parade	2
Nutzy's Funn Run	3
Road Rallye Raised Meals for Foodbank	4
It is a Wonderful Life	5
How Large is Our Rotary Family?	6
Want to Know How to Attract Young Professionals?	7
RYLA Deadline December 31, 2014	8
Feeling Welcomed	9

Rotary at Large at www.spiritof7600.com

Rotary in Christmas Parade
Rotaract in Morocco
Doing Good in Thailand
Nutzy's Funn Run
Hampton Roads Club
Latest Tweets



Nutzy's Funn Run

With the third annual running of Nutzy's Funn Run on December 6, 2014, the Rotary Club of West Richmond, the Richmond Flying Squirrels, and the Dominion Christmas Parade have established this event as a regional holiday tradition for competitive runners and families alike!



Nutzy's Rotary Funn Run is a 5K race benefiting local children's charities. This year's beneficiaries were United Methodist Family Services and Children's Museum of Richmond Book Bank.

A big "thank you" to the following area Rotary clubs who join the West Richmond Rotary to support fundraising efforts and produce this year's event: Hanover Rotary, Innsbrook Rotary, Midlothian Rotary and Western Henrico Rotary.

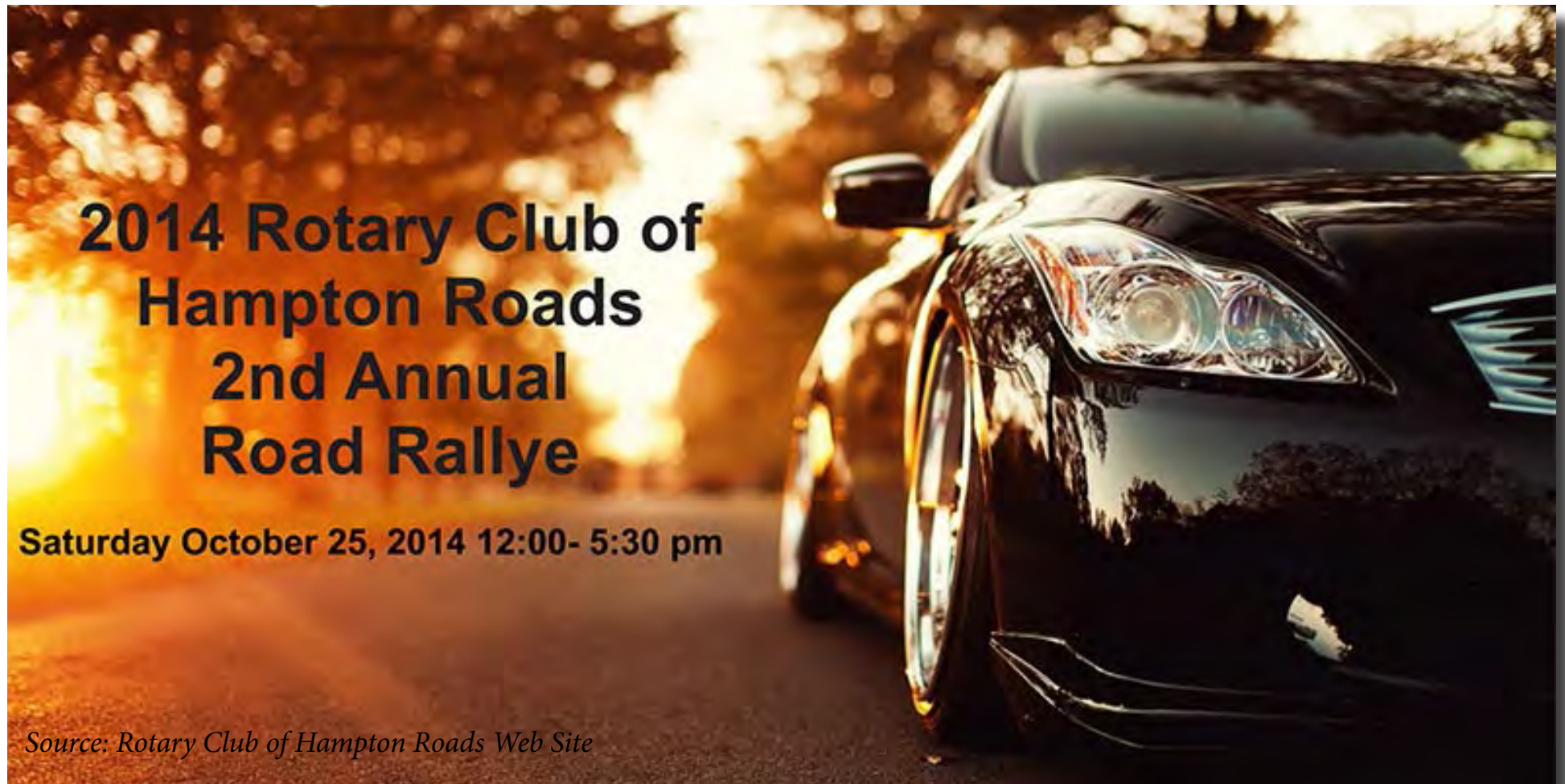


Source: Nutzy's Funn Run Web Site

Click on Picture for the Funn Run Web Site.



Road Rallye Earned Meals for Foodbank



Source: Rotary Club of Casilda, Argentina

On December 5, 2014, the Rotary Club of Hampton Roads presented a check to the Foodbank of Southeastern Virginia and the Virginia Shore for 13,728 meals. This is the Club's second running of its Road Rallye event which occurred on October 26, 2014. Coastal Virginia Mag describes the event as "a scavenger/trivia type event that will be fun for two or more people who enjoy driving country roads while testing their skills at knowing their surroundings. This is not a race or motoring skills competition; rather a time to get out, have some fun," and enjoy refreshments. The event was well supported and publicized due to the efforts of the Club members.

The Club published a YouTube video of the check presentation at its holiday program. The video, which also features great music and the presentation of an honorary Paul Harris Fellowship, is available by [CLICKING HERE](#) and selecting Rotary at Large from the menu, then selecting the Rotary Club of Hampton Roads.



It is a Wonderful Life



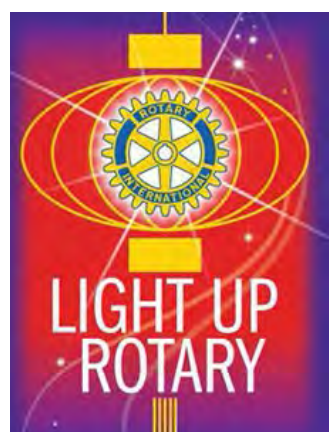
Bill Pollard
Rotary Club of
Churchland
Past District
Governor, 2008-09

One of my favorite things about the holiday season is watching *It's A Wonderful Life*. I guess I can relate to George Bailey, a banker living within his means with some personal issues going on. The movie shares with us two important messages: the importance of friends and the positive impact each of us makes on the lives of others.

At the end of the movie George Bailey finds a copy of the book *Tom Sawyer* that is a gift from his guardian angel Clarence who wrote in the book, "Remember, no man is a failure who has friends." Our membership in Rotary provides us with the opportunity to make special and lasting friendships with Rotarians in our clubs, districts, and throughout the world. It is because of these friendships we are able to work together Doing Good in the World.

The movie also provides a powerful message in that we all can make a difference in the lives of others. Even though George Bailey felt he was a failure and did not live the life he had dreamed of, he was provided the gift to see how his actions, no matter how simple or insignificant, made a difference in the lives of so many. What if it had been Paul Harris standing on the bridge and his guardian angel showed him what the world would be like if he had never been born. Paul would have seen that polio would still be prevalent in the world and that there would be more hunger, poverty, and unhealthy living conditions.

We are blessed that Paul Harris gave us the gift of Rotary, resulting in a global family of friends who are Lighting Up Rotary by providing Service Above Self.



**END
POLIO
NOW**

**MAKE
HISTORY
TODAY**

From 2013 to 2018, every US\$1 Rotary commits to WHO and UNICEF in direct support for polio immunization will be **tripled** (up to US\$35 million per year) by the Bill & Melinda Gates Foundation.

**YOUR
DONATION
US\$25**

+

**BILL & MELINDA
GATES FOUNDATION
US\$50**

**TOTAL
CONTRIBUTION
US\$75**

150
VESTS FOR
VOLUNTEERS

75
VACCINE
CARRIERS

600
PURPLE FINGER
MARKERS

[DONATE ROTARY.ORG/CONTRIBUTE](https://rotary.org/contribute)

[LEARN ENDPOLIONOW.ORG](https://endpolionow.org)



How Large is Our Rotary Family?

ROTARIANS BY REGION



"I hope that in this Rotary year, many of you will encourage your family members to join Rotary, Rotaract, or Interact. Bringing your family into Rotary doesn't just Light Up Rotary – it lights up your own lives as well."

RI President GARY C.K. HUANG

Sources: 2013-14 Annual Report for Rotary International and The Rotary Foundation; Zone 33/34 as of November, 2014

WORLD WIDE	OUR ZONE 33	OUR DISTRICT
ROTARIANS	ROTARIANS	ROTARIANS
1,207,103	34,472	2,836
CLUBS	CLUBS	CLUBS
34,823	789	64



Want to Know How to Attract Young Professionals?



Paula Matthews
Rotary Coordinator – Zone 33

In her article for the Zone, Paula introduces Adam Barth, a member of the Rotary Club of Jacksonville, NC District 7730, who attended the Young Professionals Summit in Chicago this September. He was one of only thirty participants between the ages of 25 - 40 selected from all over the nation. She offers the following five points developed by Adam for attracting this age group to clubs.

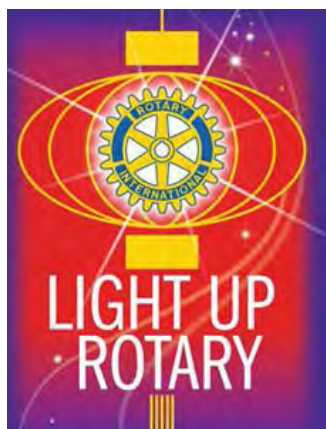
Listen (don't wait to talk) – Many young professionals have great ideas and a different way of looking at things. There is always room for improvement and if Rotary is to remain a worldwide leader in service to others, it must be attuned to new ideas and adaptations that will only make our organization stronger.

Rotary is a verb, not a noun – It's one thing to serve, another to serve above self which is something our society does not see enough of. We must be intentional and inspirational in our excitement and desire to improve the lives of those around us. Rotary shouldn't describe who we are, but what we do!

Stop competing with each other – We are all part of a much larger organization. The desire to change the world is amongst all clubs, districts and zones. If you find someone interested in Rotary, but your club may not meet their needs; find a club to meet their needs or consider starting a new club.

Engage – It is important to invite potential Rotarians to events. After the event, then invite them to coffee or lunch with a couple Rotarians. Now that they've been engaged outside of just sitting in a regular meeting, invite them to a meeting and they'll know more than one person when they come.

The "Yes, and..." Attitude – There are so many different people and goals in Rotary it may seem to the outside world impossible to get things done. However, the beauty of Rotary is our centered desire to better those in our community, locally and globally. If there is a potential service project, unique fundraiser or chance to go out on a limb for your community. Say, "Yes, and ask what else is needed to accomplish the goal?"



(This is a condensation of Paula's article.
For the full article, [CLICK HERE](#) – editor)



RYLA Deadline December 31, 2014



John D. Padgett of the Rotary Club of Norfolk the District 7600 becomes governor-designate for Rotary Year 2017-2018.

Rotary Youth Leadership Awards aka RYLA is designed for young adults with proven leadership ability and a commitment to service. RYLA helps young people discover their potential and develop the skills needed to be a leader in their community, school and everyday life. District 7600's RYLA is an annual three-day conference designed to recognize, encourage and further develop the leadership skills of selected high school juniors and seniors who have shown potential for service in their schools and communities. Sponsoring Rotary clubs provide scholarships to cover all costs for the delegates.

RYLA will be held President's Day Weekend February 14-16, 2015. Activities will begin with check-in 9:00 a.m. on Saturday and conclude after lunch on Monday, approximately 2:00 p.m. The conference location will be the 4H Airfield Center in Wakefield, Virginia. Travel to and from the conference is to be coordinated by the sponsoring Rotary club. Delegates are not allowed to drive themselves or have vehicles at the conference. For more information contact Leslie Bryant RYLA Chair at leslie.bryant@peninsulaymca.org



Leslie Bryant

Click for Application in [Word](#) or [Acrobat](#)

Henrico East Rotary



25th Anniversary Gala April 17th, 2015 8-11pm
You're Invited to our Gala to be held at The John Marshall



Cash Raffle at Gala-Only 300 tickets will be sold

1st Prize \$5,000 cash

2nd Prize \$1,500 cash

3rd Prize \$500 cash

Other Prizes Throughout Raffle

Cash Bar, Music, Hors D'oeuvres, Free Parking

Ticket \$100.00 admits 2 to Gala & is 1 entry in Raffle
attendance not required to win

For more information or to buy ticket, visit www.henricoeastrotary.org

To benefit Educational Scholarships & other Philanthropic Endeavors

Android Phone and Tablet Users
We're testing an Android app that will simplify access to the Spirit of 7600. Details to follow.

Click Here for the District Facebook Page.





Feeling Welcomed



Claudia Mertl
Rotary Coordinator
Zone 34

A warm welcome is always remembered and treasured. In an article for the Zone, Claudia Mertl emphasizes the importance of the Greeter function. Here are a few of her ideas. Greeting comes from the heart, but it's good to have some guidance on paper so that the key points are covered. Two greeters, with badges displayed, strategically and timely placed at the entrance ensures everyone is personally welcomed. Extending hospitality to guests mean more than directing them to the sign-in desk. Introduce guests to Club members and ask members to accompany guests through the sign-in and food line and assure that they are comfortably seated at a table and introduced. At the end of the meeting, Greeters should bid farewell, encourage guests to return, and perhaps give the guests a memento. It's no different than welcoming family, friends, and guests into your home but so vital to expanding membership.

(This is a condensation of Claudia's article.
For the full article, [CLICK HERE](#)— editor)



REJOICE WITH ROTARY FRIENDS AND FAMILY



Sharing Your Rotary Experiences

The Spirit of 7600 – the newsletter for Rotary district 7600 – reaches thousands of Rotarians in central and eastern Virginia. It's a great way to share stories and pictures about District and Club activities, promote events, and disseminate information.

The District offers multiple venues for sharing information such as through its fabulous facebook page, twitter feed, comprehensive web site, and the Foundation bulletin. We encourage you to follow and use of these venues of information that are gifts of service by Rotarians.

Our intention with the District Newsletter is provide relevant information and stories from all levels of Rotary that you can use in your clubs. We invite the Clubs to use our digital newsletter as a high impact means of further sharing information, stories, and ideas with other Clubs. However, publishing with us is not an "either/or choice"; rather, it's another aria in our Rotary opera to our communities and to the world.

Writing not your forte? Just give us the details and we can work it into an interesting, engaging story. Pictures not great? Often we can enhance the pictures to publication quality.

Have a bunch of event pictures? We can turn those pictures into an engaging You Tube video presentation. Attending a great talk? Consider recording, with the speaker's permission, on your smartphone, tablet, or other mp3 recorder. We can also stream audio recordings of talks. Want to drive up readership of your great web content, we can reference your web site content.

We publish three concurrent editions: one formatted for Acrobat, another formatted for the web, and a third formatted for mobile devices. It all starts with your email to News@spiritof7600.com.



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