

Potomac-Bethesda Rotary Club News

Rotary Club Calendar for December

December 13 - 6:30pm Meeting-Hunters Inn

Don Hiruo's Classification Talk

See article on Goodwill Industries on page 4

Annual Meeting- Election of Officers

President: Todd Nitkin

President Elect: Noel Howard

Vice President: Nabil Bedewi

Secretary: Tom Leuchtenburg

Treasurer: Alan Cookson

December 20 - 6:30pm Meeting-Hunters Inn

Neil McDonald

Award-Winning Journalist

Canadian Broadcasting Corporation

December 27 - No Meeting

December Happy Dollars Will Go To The Manna Food Center

- ✓ For every donated dollar, \$.94 goes directly to feeding the hungry of Montgomery County.
- ✓ A \$25 contribution provides a family of four with five days of emergency food.
- ✓ A \$75 gift funds trucks and drivers so that they can collect 4,000 pounds of edible, nutritious food from local grocery stores, food that instead of being tossed in a dumpster will feed 50 families.
- ✓ A \$150 donation allows Manna to deliver bread to 25 low-income communities.

Consider making a donation in the name of someone, as a gift or memorial.

Manna Food Center
614 Lofstrand Lane
Rockville, MD 20850.

Manna Food Center is a 501(c)(3) organization.

December 9 Holiday Party

It was a wintry day outside but the fellowship was warm and cozy inside as President **Don Smith** and wife **Nancy** graciously opened their home for the holiday party. Rotary District **Governor Rich Carson** and his wife **Sherry** were our honored guests for the afternoon festivities. Personal Chef **Bernard Henry** cooked up a number of delightful foods including Shrimp Porcupine with Miso Aioli Sauce; Red Beet Carpaccio and Caramelized Onions; Beef Satés with Peanut Sauce; Vietnamese Meatballs in Lettuce Cups; Greek Salad; Salmon with Potato Carpaccio Scales, Fennel and Lemon-Cilantro Butter Sauce; Provencal Chicken Breasts with Rosemary Orzo; and Salt Crusted Pineapple with Fresh Orange and Vanilla Sauce. (see photos by Marilyn Nelson on pages 2 and 3)



Manna Food Center – December 11

Photo by Steve Naron

www.pb-rotary.org www.rotary7620.org www.rotary.org

December 13, 2007 - Page 1



Shrimp Porcupine with Miso Aioli Sauce

Crunchy shrimps served on a skewer and a dip with an Asian Flair. The skewers are poked in a pineapple, giving some height and volume to the buffet.

Red Beet Carpaccio and Caramelized Onions

In this interpretation of carpaccio, tender slices of roasted beet stand in for beef and hide a thin layer of caramelized onions. It is topped with shaved parmesan and scattered mâche.

Beef Satés with Peanut Sauce

Dipped in peanut sauce, these beef satés are flavor bombs on a stick

Vietnamese Meatballs in Lettuce Cups

The size of a golf ball, the meatballs are loaded with Asian flavors. Served in a flat Japanese spoon with dipping sauce and topped with rings of red onion, cilantro and mint leaves.

Greek Salad

Some greens are always nice on a buffet display, both for taste and color.

Salmon with Potato Carpaccio Scales, Fennel and Lemon-Cilantro Butter Sauce

A feast for the eyes as well as the palate! We dress the freshest salmon with potato carpaccio "scales" and stuff it with aromatic fennel. Served with a Lemon-Cilantro Butter Sauce, this dish is both beautiful and delicious!

Provençal Chicken Breasts with Rosemary Orzo

First, we sear and dice the chicken breasts. Then, we cook them in a rich herbed-tomato broth with a touch of orange zest and white wine. We serve the chicken with a rosemary orzo tossed with seasonal vegetables.

Salt Crusted Pineapple with Fresh Orange and Vanilla Sauce

The sweetest, most flavorful pineapple you've ever tasted! Rock salt seals in the juices while the slow-baking process releases millions of complex sugars to tantalize your taste buds. Glazed with a fresh orange juice and vanilla sauce, this is a dessert that you won't soon forget.





Potomac-Bethesda Rotary Club News

Spreading Goodwill

by Barbara E. Walters
The Rotarian October
2007

*George Kessinger,
the President and
CEO of Goodwill
Industries
International. Photo
courtesy of
Goodwill Industries*



Dan Diegel hit bottom two years ago. Once steadily employed, he'd lost his job, was struggling with alcoholism and depression, and had run out of places to stay in his hometown of Traverse City, Mich., USA.

A relative eventually took him to the Goodwill Inn, a shelter that has received \$400,000 in funding from Rotary Charities of Traverse City. It is owned and operated by the nonprofit Goodwill Industries of Northern Michigan. "At the inn, I was given the time to realize I had to do something differently in my life," says Diegel, 59.

The facility provided counseling and connected him with an array of resources, including Alcoholics Anonymous, affordable housing agencies, and career services. He now rents a subsidized apartment and has finished his fifth semester at Northwestern Michigan College, where he has maintained a 3.6 grade-point average. Diegel now aspires to be a social worker. At the Goodwill Inn, "they try to let people empower themselves,"

he explains.

Success stories like Diegel's are exactly what Rotary International and Goodwill Industries International are striving for, not just in Michigan but around the globe. From Canada to Russia, the organizations have been officially working together to improve lives since 2001, when they formed a cooperative relationship and signed a memorandum of understanding. The memorandum grew from the vision of 2000-01 RI President Frank Devlyn, a longtime member of Goodwill's board.

"It's a win-win situation," Devlyn says. "When good people come together, big things happen. Goodwill is entrepreneurial and does a top-rate job of training people."

The cooperative relationship builds on Rotary's strength as an association of professionals committed to service and on Goodwill's expertise in education. Goodwill Industries International is a network of 185 independent, community-based agencies in 17 countries that provides employment training and career services to people with disabilities, welfare recipients, displaced workers, and other job seekers. To fund its programs, Goodwill collects donated clothing and household goods, which it sells at more than 2,000 retail stores and at www.shopgoodwill.com. It also offers the labor and skills of its clients to business and government employers on a contract basis. Goodwill is one of only four organizations to have a cooperative relationship with RI. (The other three are the International Reading

www.pb-rotary.org www.rotary7620.org www.rotary.org

December 13, 2007 - Page 4

Potomac-Bethesda Rotary Club News

Association, the United Nations Population Fund, and USAID.)

Given that October is Vocational Service Month on the Rotary calendar, it's the perfect time to team up with Goodwill. After all, projects with the organization are "only limited by the creativity of the people involved," says David Oliver, president of Goodwill Industries of Tulsa and a former member of the Rotary Club of Southside Tulsa, Okla., USA. Here are some ideas to get you started.

Provide job training

Sometimes people just need a little professional training to help them transition into the workforce. Police Captain Craig Littrell, of the Rotary Club of Columbia Valley Daybreak (Kennewick), Wash., USA, helped four Goodwill trainees get experience with the Kennewick police, primarily in the records department. "You wouldn't believe how uplifting it can be for people to have a place to go, to have colleagues and the supportive atmosphere in a workplace that helps build self-esteem," says Scott Shinsato, associate executive director of Goodwill Industries of the Columbia and a member of Littrell's club.

Host a career fair

Since 2001, Rotarians have been hosting an annual job fair with the area Goodwill. Held at the Goodwill Career and Conference Center, the event allows Rotarians to get involved as career workshop facilitators and, in many cases, recruiters. "We had more than

100 people get jobs," says Jim Stiff, a member of the Rotary Club of Downtown Macon, Ga., USA, and president of Goodwill Industries of Middle Georgia and the Central Savannah River Area.

Hire Goodwill's clients or graduates

Does your business need a bank teller, computer programmer, administrative assistant, groundskeeper, janitor, food server, or equipment operator? Your local Goodwill may be able to help. The organization placed about 150,000 people in competitive jobs in 2006, and its training and career services have been tailored to meet local employers' needs. Goodwill can also connect companies with information about tax benefits and special funding opportunities that may be available if they hire workers with disabilities or low incomes.

Donate computers

In poor areas of Louisville, Ky., USA, impoverished students have to wait up to two hours at public libraries to use a computer to do homework, says Bernard Strenecky, of the Rotary Club of Prospect/Goshen. So members of his club collected used computers, had university students repair them, and donated them to Goodwill. Goodwill then came up with a way for the machines to benefit needy students who were attending literacy and computer skills training with their parents. When the adults completed the course or passed their high school equivalency exams, they could take the computers home.

Potomac-Bethesda Rotary Club News

Tap into Goodwill's resources

Four years ago, the Rotary Club of Oxnard, Calif., USA, needed warehouse space and workers for its major Christmas wreath fundraiser, and the local Goodwill needed books and computers for its clerical skills training program. Now, in a partnership that benefits both organizations, the club gives up to \$3,000 a year for books and computers to Goodwill Industries of Ventura and Santa Barbara Counties. In turn, Goodwill helps the club with its Christmas wreath fundraiser. (Its clients assemble about 300 wreaths, and Goodwill provides the warehousing and delivery dispatching.) It's a perfect match of resources, says Katherine Leahy, president and CEO of the agency and a member of the Oxnard club. "There are not that many Rotarians who have a 44,000-square-foot building, and I do," she says.

Organize an international project together

To provide desperately needed medical supplies around the globe, Rotarians in District 6220 (Michigan; Wisconsin, USA) and Goodwill Industries of North Central Wisconsin have collaborated to ship supplies to countries including Jamaica, Nicaragua, and Russia. They've also given equipment to a clinic on a Native American reservation in Wisconsin that was damaged by fire. The Goodwill agency supplies trucks, warehousing, and packaging and finds the best price for shipping. Rotarians ask hospitals to donate items such as sterilizing machines, surgical gloves, and incubators.

Started after an African Group Study Exchange team's visit to Wisconsin more than a decade ago, the project has shipped 324,000 pounds of supplies, including toys and clothes for African children orphaned by AIDS. The Rotary Foundation has awarded several Matching Grants to support the effort.

"None of it would have happened without Goodwill," says project coordinator Carol Busey, of the Rotary Club of Appleton, Wis.

Rotary and Goodwill have formed a "natural partnership," according to Bob Pedersen, president and CEO of Goodwill Industries of North Central Wisconsin and a member of the Appleton club. "It's been really inspirational how little old Appleton can make a difference in the world," he says.

Give a Goodwill gift certificate

Every holiday season, the Rotary Club of Southside Tulsa, Okla., gives its adopted school \$1,000 to be used toward gift certificates for Goodwill stores, a donation that's matched by Goodwill Industries of Tulsa. The school's 20 most needy families, as determined by the school counselor, receive the certificates.

"When we hear the stories of families who would have had nothing to give their children at Christmas, I tell you, it's priceless," says David Hughes, 2007-08 club president and a former coordinator of the project.

Start a program with Goodwill

Perhaps your community isn't meeting the

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Potomac-Bethesda Rotary Club News

employment needs of people with physical disabilities. Or maybe no one is helping illiterate adults in your town. If that's the case, consider starting a program with your local Goodwill. The Rotary Club of Houston tried this idea back in 1945, only it went a step further by helping to create an entire Goodwill agency: Goodwill Industries of Houston.

Then in the early 1990s, Houston-area Rotarians got even more ambitious and visited Mexico City with an eye to start a Goodwill agency there. The thought arose because Past RI President Frank Devlyn, of the Rotary Club of Mexico City-Anáhuac, was involved with Goodwill, says Steven Lufburrow, president and CEO of Goodwill Industries of Houston and one of the Rotarians who made the initial trip to the Mexican capital.

"We became quick friends with Rotarians there," Lufburrow recalls. "We asked them, 'Can we get together in the future to discuss this?' They said, 'How about tonight?' They hosted the whole group for dinner, and the plans began to form."

With help from a Rotary Foundation Matching Grant, Rotarians in Houston raised money to build the facility and train the first administrator. Launched in 1993, the Mexico City Goodwill is thriving today, says Hans Burkart, its vice president and a member of the Rotary Club of Ciudad Universitaria. All board members, including Devlyn, are Rotarians.

"Most of the clubs - about 90 from our

Rotary District 4170 - give us their help in various ways constantly," Burkart says. "By now, we've helped more than 1,000 persons to get a job, and they are doing well. So, we are proud and happy for all of them."

Buy products made by Goodwill's clients

The sweet smell of success is the result of a partnership between the Rotary Club of Tyler Sunrise, Texas, USA, and the local Goodwill. Club members buy and sell scented candles made by Goodwill clients with disabilities. The proceeds help fund two \$3,000 college scholarships for needy high school seniors and a \$500 contribution to one of the town's elementary school libraries.

Get out the checkbook

The Rotary Club of Los Angeles has contributed more than \$350,000 toward Goodwill Southern California's job training, placement, and career resource centers since 1959, says Peggy Smith, the agency's senior director of major gifts and gift planning.

Farther up the West Coast, the Rotary Club of Tacoma, Wash., has also opened its wallet. In June, the club announced it would give more than \$100,000 to Tacoma Goodwill for a youth career development center.

"This grant is Rotary's way of providing a significant gift to participate in Goodwill's mission to help change lives through work," says 2006-07 Tacoma club president Pete Taylor.