

Potomac-Bethesda Rotary Club News

Rotary Club Calendar

August 27 - 6:30pm - Meeting - Normandie Farm

August 27 - 8:00pm - Board of Directors Meeting

August 29 - 10am - Rotary Scholar Orientation
Rockville Library

September 3 - 6:30pm - Meeting - Normandie Farm

September 8 - 7pm Manna Food Center - Rockville

September 9 - 6:30pm - Rotary Alumni Reception
Embassy of Bulgaria

Please RSVP by September 4 to capitolhillalumni@gmail.com
(See article on page 2)

September 10 - 6:30pm - Meeting - Normandie Farm

September 12 - 9am to noon - Membership Seminar
8 am to 9am - Free Full Breakfast

Woodmore Country Club 12320 Pleasant Prospect Road, Mitchellville, MD
RSVP by September 7 to rotary@district7620.org

September 16 - 6pm Sophia House - Homeless Dinner

September 17 - 6:30pm - Meeting - Normandie Farm

September 24 - 6:30pm - Meeting - Normandie Farm

September 26 - 9am to noon Membership Seminar -
Gaithersburg - RSVP to rotary@district7620.org

October 1 - 6:30pm - Meeting - Normandie Farm

October 3 - Super Summit Day

Health, Hunger, Literacy and Water

8:30am to 12:30pm Breakfast Cost: \$20

Register Online at Rotary7620.org by September 27

Holiday Inn Laurel-West 15101 Sweitzer Lane, Laurel, MD 20707
(See article on page 2)

October 8 - 6:30pm - Meeting - Normandie Farm
Governor Paul Frey

October 10 - Rotary Leadership Institute - Frederick
(See article on page 2)

October 13 - 7pm Manna Food Center - Gaithersburg

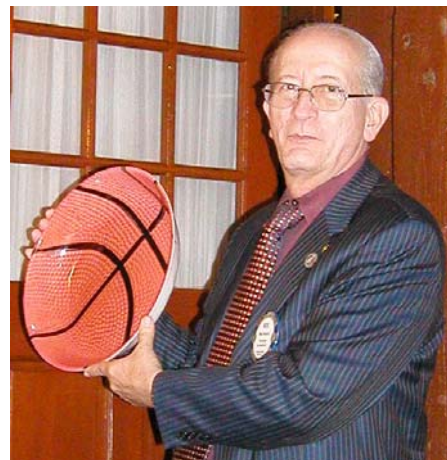
August 20 Meeting Report

President Elect Jason Hamel described his second attempt at ascending Mount Rainier under very difficult conditions when Seattle experienced record high temperatures last month. His full two-page report appeared in last week's newsletter. We welcomed guest **Stacy Grant**, daughter of **Alan Grant**, who has returned from a year of teaching in Las Vegas. **Jerry Gross** urged everyone to bring old *Rotarian* magazines to the meeting so they could be utilized by the Membership Committee in recruiting new Rotarians.



Club Notes from President Noel Howard

1. Treasurer Alan Cookson's post-op recovery is off to a good start—our best wishes to him for a speedy & uneventful recovery process.
2. Lou Fettig missed last week's meeting due to an acute injury from which he is recovering—likewise, best wishes to Lou for a speedy completion of his recovery.
3. Chinyere's reunion (last week) kept her occupied; hear her anamnesis.
4. Catch-up items/possible projects/activities/training opportunities including membership committee follow-up and looking ahead to Sophia house, e-bay initiative,



- dictionary project, Jewish home & international night, etc.
5. Possible mystery guest presenter!
6. Planning for our first "club social" of the year!
7. First board meeting to

follow with focus on:

- * Membership—Caesar Kavadoy at the wheel.
- * Budget—with Phil Meade as tour guide.
- * Your concerns.

Thanks and see you tonight "At the Farm!"

Yours in Rotary Service (& fun),

Noel

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"Clunkers for Charity"

Score A Winning Touchdown

Potomac-Bethesda Rotary Club and Melwood Vehicle Donation Program

The Potomac-Bethesda Rotary Club has an established relationship with Melwood Vehicle Donation program.

Just call Melwood Vehicle Donation program; ask for proceeds of your car sale to be donated to the Potomac-Bethesda Rotary Club. Melwood will pick up the car from your home or business and YOU HAVE SCORED A TOUCHDOWN!!!!

Our Rotary Foundation will receive a check for 50% of the proceeds from the car sale up to the applicable regulations of the Internal Revenue Service.

Within a few weeks, the foundation will receive the proceeds from the vehicle sale and you get a charitable contribution for the value of your auto.



Please notify Jerry Gross of your vehicle donation so we can make sure our Foundation receives the proper proceeds.

Thank you to the following Rotarians who have scored TOUCHDOWNS through our vehicle donation program

- Bob Nelson
- Steve Naron
- Phil Meade
- Mon Dickinson

Please spread the word; ask your friends, neighbors and business associates to Join the Winning Team!!!!

Jerry F. Gross, CPA, PFS

***Please send news articles and photos to
Bob.Nelson@NASA.gov
for inclusion in the newsletter***

Rotary Foundation Fall Alumni Reception

Please join your fellow Rotary Foundation Alumni and friends for wine and canapés

Wednesday, September 9, 2009

6:30 pm to 8:30 pm

Embassy of Bulgaria

1621 22nd St, NW

Washington, DC 20008

Hosted by:

Rotary District 7620

Rotary Club of Capitol Hill

Embassy of Bulgaria

Special guests:

Bill Boyd, RI Past President

Ed Futa, RI General Secretary

Jeff Cadorette, RF Alumni National Coordinator

Paul Frey, Governor, District 7620

Nearest Metro Station: Dupont Circle (Red Line)

Please RSVP by September 4 to

capitolhillalumni@gmail.com

Super Summit on Health, Water, Hunger & Literacy

Showcase Your Club's Service Projects

You requested it! District 7620 is holding one Super Summit this year. Come learn about the needs and service opportunities regarding Health, Hunger, Literacy and Water on Saturday, October 3, 2009, 8:30am to 12:30pm at the Holiday Inn Laurel-West, 15101 Sweitzer Lane, Laurel, MD 20707. Breakfast and registration begin at 7:30am and the cost for breakfast is \$20. Go to www.directory-online.com/Rotary to make reservations. Visit the district calendar section to register by credit card. To pay by check, please register online and then send your payment with name, club and telephone number to the District Office. The registration deadline is September 27.

District Hosts Rotary Leadership Institute (RLI) on October 10 for All Rotarians

District Governor Paul Frey has asked that each Rotary Club sponsor participants for RLI. We hope you agree this is a great investment in your members and a way

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to create leaders within your club. Everyone tells us the trainings are terrific—from your newest members to your most seasoned members. Rotarians who complete courses 1, 2 and 3 become (forever) graduates of the RLI. They can go further and take the graduate courses offered at the same time we conduct courses 1, 2 and 3. There is only one RLI this Rotary year in District 7620 on October 10 in Frederick, Maryland, and it features all four levels of instruction. There will be lots of interaction with faculty members and classmates. Register today by going online at www.rlinea.com and follow instructions on the website for sending the form and payment to the RLI Treasurer. On the drop-down menu on the registration form, select the October 10 date at First Baptist Church in Frederick. The meeting facility is new, big, accommodating, and super convenient in terms of major highways and proximity to nearby hotels and restaurants. What can we do to help you get your leadership talent enrolled in the October 10 RLI training courses? Please send us an email and let us know who from your club has registered to attend the October training.

RLI Co-Chair Georgia Patrick
Georgia@Communicators.com 301-606-3700

RLI Co-Chair Tammy Butler
TButler@shepherd.edu 240-357-0132

Worldwide Rotary Club Membership Increases During the 2008-09 Rotary Year

By Jennifer Lee Atkin, RI News

In a year of economic havoc that rocked global markets and shook consumer confidence, Rotary International's most important asset – its members – steadily grew.

As of 30 June, the end of the 2008-09 RI year, there were 1,234,527 members in 33,790 Rotary clubs. That's an increase of 3,044 members and 520 clubs from the previous year.

"Businesses in tough economies plan how to grow, and most businesses then do grow. Rotary clubs also have to plan for their futures and take action on those plans," said Mike McGovern, chair of RI's Membership Development and Retention Committee.

"New clubs are forming in communities with existing clubs by offering alternative times and the opportunity to bring fresh perspectives to Rotary," McGovern added.

More than 5,700 clubs in the 534 RI districts achieved a membership growth rate of 10 percent or better during the 2008-09 year. The 10 percent goal was set by 2008-09 RI President Dong Kurn Lee, who presided over 12 presidential membership conferences held on six continents during the year. Each conference was attended by between 300 and 1,500 Rotarians. Lee also made personal calls to each of Rotary's district governors.

"We must reach out to people who are different from us and from the members in our club, because this is the way to a stronger club with more connections and better potential," Lee said at the 2009 International Assembly in San Diego, California, USA.

Rotary clubs must continue to build membership during the 2009-10 year, said RI President John Kenny.

"I will simply rely on you, as responsible people, to see to it that we have more qualified members, true Rotarians, at the end of the year than we had at the beginning. And I will rely on you to do your best to see to the mentoring of our newest members, for retention is no less important than recruitment," Kenny told Rotarians at the RI Convention in Birmingham, England.

"Rotary grows when members are motivated to invite Rotarians into their clubs and when Rotarians believe they are contributing to a greater good," McGovern said.

Districts with outstanding growth

Rotary International recognized several districts for achieving outstanding membership growth in 2008-09.

Three RI districts have been cited for chartering two or more new clubs, while also achieving a 10 percent or better net membership increase in at least half of the district's clubs:

District 3790, Philippines

District 3830, Philippines

District 3870, Philippines

Ten districts have been recognized for chartering two or more new clubs while also achieving a net membership growth percentage rate that is among the top 10 districts worldwide:

District 1290, England

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District 3100, India
District 3150, India
District 3620, Korea
District 3810, Philippines
District 4190, Mexico
District 4680, Brazil
District 5000, USA (Hawaii)
District 7020, Anguilla, Bahamas, British Virgin Islands, Cayman Islands, French West Indies, Haiti, Jamaica, and part of Netherland Antilles, Turks and Caicos Islands, and U.S. Virgin Islands
District 9140, Nigeria

Engage Your Members, And They Will Stay

Rotary International News – 25 August 2009

Rotarians, like most people, need to feel like they belong.

That is the No. 1 tip from Mike McGovern, 2009-10 chair of the RI Membership Development and Retention Committee and past RI vice president, on how to expand membership. McGovern says many members leave their Rotary clubs because they don't see how they are contributing, or they feel disconnected from other members.

"We need to connect with members of our club within our meetings and at our projects, but also outside of Rotary," he says. "This involves having other members and their families over for dinner or going together to be a spectator at an event."

McGovern postulates that if more clubs used the assessment tools available on RI's Web site, they could prevent more than half the resignations that occur with the first five years of membership, effectively doubling their size and ability to serve over time.

McGovern and other members of the committee also offered these ideas on promoting membership for Membership and Extension Month:

* McGovern suggests deemphasizing attendance. "Constantly emphasizing attendance is a turnoff to many younger members and to those with family and business obligations. Rotarians should attend meetings because they are a good use of time, not because they would feel guilty not attending."

* Rotary clubs should list their accomplishments on their Web site, McGovern says. "A Rotarian recently

told me that her favorite meeting was the year-end meeting at which the club president reviewed all the club had accomplished during the prior year. She felt good about being a Rotarian."

* McGovern believes that most communities need to have more than one Rotary club and that larger communities need many clubs. "We need to be in neighborhoods, and our members need to be from those neighborhoods."

* Committee member Rupak Jain suggests clubs place a placard at the head table announcing the classification the club wishes to fill. The emphasis for the next week or two would be to look for a suitable member from that classification. He also feels it is imperative for new members to be linked up with a mentor.

* Past RI Director Ken Collins, vice chair of the committee, suggests that clubs focus on finding worthwhile, hands-on projects that benefit individuals in their community, which will help produce a pool of "satisfied customers" who will publicize Rotary to friends, neighbors, and relatives. "In Rotary, we underestimate the value and power of word-of-mouth advertising. It costs nothing and is repeated over and over again, over a wide area."

Enjoying All The Comforts Of Home

By Joseph Derr RI News – 7 August 2009

Joe Donachie, of the Rotary Club of Amherst, Nova Scotia, Canada, enjoyed the 2009 RI Convention in Birmingham, England, while staying at home. Someone else's home.

Donachie, a home-exchange veteran, took advantage of the comforts of a Birmingham Rotarian's house while Birmingham Rotarians enjoyed a homestay in his Nova Scotia community.

The principle of the home exchange is simple. "Basically, it's 'You stay in my home while I stay in yours,'" said Donachie, a Rotarian since 1961, who admits he was reluctant about the concept at first.

"I had read about home exchanges, but I didn't like the idea that there was no evaluation [of the participants]." Then Donachie found out about the International Home Exchange Fellowship of Rotarians. "I had been a Rotarian a long time at that point, so I gave it a try," he said.

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Donachie found comfort in knowing that he was in a group with fellow Rotarians. Since 1987, he has been on 18 exchanges all over the world through the fellowship, which has about 400 members.

"With home exchange, you can vacation at minimal cost, but there are many other intangibles," he said. "Living in a private home is considerably better than living at a hotel. And the Rotarian has usually arranged for family, friends, and fellow Rotarians to be with you and make you feel welcome, so you live like a local rather than a tourist."

Donachie said that after the convention, he went on another home exchange in Normandy, France, staying in the home of a Rotarian who had hosted his Group Study Exchange team in 2008. He encourages Rotarians interested in home exchanges during the 2010 RI Convention in Montréal, Québec, Canada, to learn more about the fellowship and consider joining.

The home exchange fellowship was one of several to have a booth in the House of Friendship at the Birmingham convention. Members of the International Caravanning Fellowship of Rotarians planned a number of rallies and stopovers on the way to and from the event. The group had about 91 caravans a few miles away from the convention site.

Fellowship of caravaners

Like those who participate in home exchanges, the caravaners say their Rotary Fellowship enriches their travel experience. "It's pure fellowship – it's wonderful. We call ourselves the best-kept secret in Rotary," said Eric Matkins, of the Rotary Club of Sevenoaks Amherst, Kent, England.

The fellowship members travel in caravans (known in North America as recreational vehicles or RVs) and sightsee on their own during the day, then get together in the evening.

"We caravan in small groups of about 10 to 12 couples. We don't travel together, but we keep our units in the same place for about four to five days," Matkins said.

The fellowship, founded in 1967, holds about 40 events each year. It has about 1,400 members in Great Britain and Ireland, but there are smaller groups of caravaners from France, Italy, the Netherlands, New Zealand, and Sweden. Trips are planned throughout the year, even for New Year's.

"We usually have two to three European trips, and in February we went to California. It was brilliant," said Matkins.

Learn more about Rotary Fellowships and other Global Networking Groups at www.rotary.org.

AirFair100!

Celebrate 100 years of flight at College Park Airport! Saturday, August 29, 2009 • 10 am–5 pm

Join us for an exciting air show featuring aerobatic performances, and 100 years of flight at College Park Airport, the world's oldest continuously operating airport. Airplane rides* will be showcased, along with aircraft displays, children's activities, food and craft vendors, entertainment and refreshments. See the plane that started it all – a 1909 Wright Military Flyer will be unveiled at the AirFair!

Bring an envelope or post card and get a special airmail cancellation commemorating 100 years of exciting aviation history.

- Please note that a government issued photo ID is required for all flight rides.
- Food and fun for all ages
- Admission: \$4 for adults, \$2 for ages 2-17
- All children must be accompanied by an adult
- The airport is easily accessible by Metrorail – just a short walk from the Green Line's College Park/University of Maryland station.
- For more information, call 301-209-1390

College Park Airport, a Field of Firsts!

- 1909: First military officer to fly solo
- 1909: First woman to fly in an aeroplane in the United States
- 1911: First military aviation school
- 1911: First testing of a bomb sight from an aeroplane
- 1912: First mile-high flight by a military aviator (Hap Arnold)
- 1912: First testing of a machine gun from an aeroplane
- 1918: First U.S. Postal Air Mail Service
- 1924: First controlled helicopter flight
- 1927-1934: First radio navigational aids developed and tested by the Bureau of Standards

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