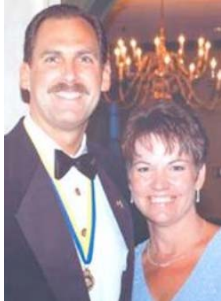


# Potomac-Bethesda Rotary Club News

## Rotary Club Calendar

**October 8 - 6:30pm - Meeting - Normandie Farm**

**Rotary District Governor Paul Frey**



District Governor Paul has been a member of the Rotary Club of Carroll Creek since December 2000. He has served as vice president, president-elect, and president, as well as chair of the club's International Service Committee. During Paul's year as club president he was recognized as Best Club President (large club) in District 7620 and the club received the Presidential Citation. The club was also chosen as Best Overall Club and was recognized as having the Best International

Service Committee, having added over 50 new Paul Harris Fellows that year (out of 140 members). At the District level Paul served as the District Rotary Leadership Institute Co-Chair and District Strategic Planning Committee Chair. Paul earned his MBA from Mount Saint Mary's University and his MS in Organization Development and Human Resources from The Johns Hopkins University. He and his wife, Laurie, founded their business and management consulting firm, Clear Path Organization Consulting, in July 2001. In 2003, Paul left his 26-year career as a manager and executive in the restaurant industry to work full-time in his consulting practice.

Paul is also a published author. He co-authored a book with Michael Boyd titled *Dump the Incumbents! 26 reasons from A - Z*. It is a non-partisan book about political incumbency and why Paul and Michael believe that career and professional politicians, of any party, are not good for our country.

Paul's community service work includes past board member for the American Red Cross and the Workforce Development Board. He also served as Chairman for the Penn Laurel Girl Scout Council Capital Campaign and as a volunteer for the Frederick County Crisis Hotline. He is a member of the Frederick County Chamber of Commerce and he is a graduate of Leadership Frederick County, class of 1994.

Paul was born in Eugene, Oregon, attended kindergarten in Berlin, Germany, and was raised in Frederick, Maryland. Paul has been married to his wife, Laurie, for 25 years. They reside in Frederick, Maryland and they have three daughters, Becky (married to Karl Kidd, Jr.), Maggie, and Katie, and one Grandson, John.

**October 10 - Rotary Leadership Institute**

First Baptist Church, 7040 Bowers Road, Frederick - Register Online at [rlinea.org](http://rlinea.org)

**October 13 - 7pm Manna Food Center**

at the new location: 9311 Gaither Road, Gaithersburg

**October 15 - 11am Dictionary Project - 7 Locks ES**

**October 15 - 6:30pm - Meeting - Normandie Farm**

**Hollis "Champ" Champlain, U.S. Army**

Describing his experiences during his three tours in Iraq

**October 20 - 2pm Dictionary Project - Poolesville ES**

**October 22 - 6:30pm - Meeting - Normandie Farm**

**John Kneiss: "Politics and Technologies of Oil and Gas"**

## Chinyere Amaefule Gives Classification Talk

Our newest member, **Chinyere Amaefule**, was born in Chicago, Illinois, and raised in Cincinnati, Ohio. She has a Master's degree in Health Services Administration (MHSA) from Xavier University. Chinyere currently works at the Health and Resources Services Administration (HRSA) in Rockville as a Public Health Analyst in the Bureau of Clinician Recruitment and Service at the National Health Service Corps. She has been putting in a lot of time, 30



extra hours this past week, to get the economic stimulus funding out to community health centers, HIV grant programs and the National Health Service Corps. Her father is originally from Nigeria and she plans to travel there in the future. She was inspired by her Godfather, the Reverend Maurice McCrackin, who was a civil rights and peace activist standing up for social justice. At the age of eight she attended the "Housing Now Rally" in Washington, DC, focusing on homelessness in America. She served for a year with AmeriCorps, and was a literacy tutor in the Cincinnati public schools. Each year AmeriCorps engages nearly 75,000 Americans in service to meet needs in areas such as education, the environment, public safety, and homeland security. She traveled to Japan and stayed three months learning the Japanese language. A fellowship with the Veterans Administration led her to Montgomery, Alabama, where she was invited to a local Rotary meeting and became interested in Rotary's activities. She joined the Montgomery Sunrise Rotary Club in July 2008. This year she relocated to Montgomery County and one of her first priorities was to rejoin Rotary. She is serving as a member of our club's Membership Committee.



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# Potomac-Bethesda Rotary Club News

Without notes Chinyere gave an excellent classification talk and mentioned that she had experience with Toastmasters. **President Elect Jason Hamel** has had to relinquish the title of our club's youngest Rotarian to Chinyere who is 29 years old. Welcome, Chinyere, to the Potomac-Bethesda Rotary Club!

**Alan Grant** announced that we will be doing the Dictionary Project at eight area schools and some have already been scheduled including: October 15 at 11am at Seven Locks; October 20 at 2pm at Poolesville; and November 3 at 2:40pm at Bells Mill. Please let Alan know if you can assist at these locations.



**Nabil Bedewi** is teaching classes on Thursday nights and arrived at the meeting just in time for Happy Dollars. **Phil Meade** collected \$80 in Happy Dollars plus \$63 for PolioPlus.

*Steve Naron and Bob Nelson attended the Rotary District Super Summit on October 3. Steve spoke about plans for a scholar visit to Washington DC in 2010 and Bob gave the invocation.*



## **Rotary District Membership Seminars: "On Your Mark, Get Set, Grow!"**

**By Darrell Nevin**

**From the October District Rotary NewsBasket**

The third and final District membership training seminar entitled "On Your Mark, Get Set, GROW!" was completed on Saturday, September 26, in Gaithersburg. Over 60 Rotarians attended the 3 consecutive weekend trainings in September and came

away with practical insights and a workbook to guide them in their mission to spur long-lasting membership growth in their clubs. A copy of that workbook is available on the District website. Darrell Nevin, District Membership Chair, defined those seminars in 5 parts:

1. Reality Check: Where Are We? Where Should We Be?
2. Define Your Why: Sharing Your Rotary Heart With Others
3. What's Your How? Running Rotary Like a Business
4. Who's Your Who? ...and How To Catch Them
5. How's Your Net? Nurturing the Ones You Catch.

Each segment involved significant interaction with attendees. A highlight of the September 26 seminar was the presence of 3 particular Rotarians worth noting. Linda Jackson from the Clarksville Rotary Club who has been a member only since February and is now that club's Membership Chair, worked closely with Darrell on continuing that club's successful growth from last year, in large part due to the systems they adopted from these trainings. And Sherri Brogan and Mary Cain, rookie Rotarians from the Class of 2008, shared their experiences going thru the same system in the Columbia-Patuxent Rotary, Darrell's home club. Adopting these techniques and approaches to membership growth can guarantee a doubling in size in 3-4 years, even for the smallest clubs.

Another key component of the September 26 seminar was the presence of Ken Solow, DG Paul's District trainer, as the resident Sergeant-at-Arms. Ken ended the meeting with a round of Happy Dollars and Fines that capped a very fun training session and highlighted the need in many clubs to create more opportunities for fun as a means of appealing to and attracting a younger audience to the world of Rotary. The \$90 collected from the 19 attendees will be used to defray the District's cost to produce the workbooks.

As of this writing the District is well on its way to a successful membership year. Total net new members is now +31. The catalyst from the seminars should catapult us to +100 or more by the end of the year and maybe double that by the end of the Rotary year in June. It all depends on the individual Rotarian's commitment to avoid stagnation and indifference, ignore the excuses, and instead adopt a culture of intention to grow their club's membership roster.

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# Potomac-Bethesda Rotary Club News

## **District Governor Supports Potomac-Bethesda Rotary Club Proposed Enactments for the 2010 Council on Legislation**

Mr. Ed Futa  
General Secretary  
Rotary International

Dear Mr. Futa:

As District Governor for District 7620, I am writing to you on behalf of our District in support of **Proposed Enactment 10-183: To allow Rotarians to receive the official magazine via the Internet.** It is noted that Proposed Enactments 10-184 and 10-185 are also addressing this issue.

As stated in the financial impact statement, even if there were a decrease in advertising, the potential savings for postage, printing and paper expenses for the official magazine could realize annual savings of USD \$1.8 million.

The need for web development to accommodate such an initiative would be only a minor financial impact. **The Rotarian** could be converted into the .pdf format, and then made available through "Member Access" on Rotary International's website, or emailed directly to Rotarians. In August 2009, RI announced that it had teamed up with Google to make nearly 100 years of **The Rotarian** available online for free. Full-color searchable scans, of the entire magazine from 1959 – 2008, are now available through Google Books. It is, therefore, inconsistent for RI to claim "an increase in expenses for Web development of the official magazine" when they are already obtaining this for free from Google.

Lastly, **The Rotarian** being a valuable resource to all Rotarians should be available at all times and easily accessible. In addition, RI would be reducing the environmental impact of tons of paper being produced and discarded. Electronic transfer of **The Rotarian** would accomplish more than cost savings.

Therefore, upon review of this proposed enactment, District 7620 wants to go on record in full support of this legislation.

Sincerely,  
Paul Frey  
District Governor 7620

## **Letter #2**

Dear Mr. Futa:

As District Governor for District 7620, I am writing to you on behalf of our District in support of **Proposed Enactment 10-179: To provide a membership information policy in the RI Bylaws.** The rationale for this support is as follows.

Upon joining Rotary, members have the expectation that their membership information is not shared with external groups. However, the RI Board of Directors adopted a policy of allowing membership information to be provided to companies, such as Bank of America, without the prior permission of the Rotarians. RI has recently added a feature under "Member Access" on the Rotary website to "opt-out" of sending an email as instructed in **The Rotarian** magazine, and mailings such as these would cease. In order to make membership policy both visible and permanent in the RI Bylaws, this enactment is proposed. The only difference between the current RI Board policy and this proposed enactment is that Rotarians' membership information is protected from the day a person joins Rotary. If the Rotarian desires to have their membership information released to external entities, the member would need to "opt-in". Since RI has established under "Member Access" the ability to "opt-out", there would be minimal cost to establish an "opt-in" feature.

Therefore, upon review of this proposed enactment, District 7620 wants to go on record in full support of this legislation.

Sincerely, Paul Frey District Governor 7620

## **Letter #3**

Dear Mr. Futa:

As District Governor for District 7620, I am writing to you on behalf of our District in support of **Proposed Enactment 10-174: To provide for a standing committee of RI for information technology.** The rationale for this support follows.

RI has considered the need for information technology to be at the level of a Task Force. This level of commitment affords no long-term continuity for such a critical tool for RI. Currently, there exists a standing Communications Committee that oversees publications, public relations and the website, but the members of



# Potomac-Bethesda Rotary Club News

this committee are generally from a public relations and publications background, and usually do not have information technology expertise. This enactment proposes a standing committee that would focus solely on information technology, which is critical for Rotary in the twenty-first century. RI has made a financial impact statement of USD \$60,000 per year, but through the use of technology, this cost could be minimized. Since the current RI President, John Kenny, has suggested that many committees meet by video conferencing to save RI thousands of dollars, information technology expertise is essential in making this suggestion a reality.

Therefore, upon review of this proposed enactment, District 7620 wants to go on record in full support of this legislation.

Sincerely, Paul Frey District Governor 7620

## Rotary Day in Photos

### Rotary International News – 18 September 2009

We want your photos!

On 10 October, *The Rotarian* is asking Rotary clubs worldwide to take photos of Rotarians in action, to be included in a special "Rotary Day in Photos" feature that will showcase all aspect of Rotary life.

You can e-mail up to three of your club's best high-resolution photos to [rotarian@rotary.org](mailto:rotarian@rotary.org) or share them with our Rotary Day in Photos Flickr group.

So get your club members together, and get creative.

Some ideas of what to shoot:

- ⇒ Rotarians digging wells or planting trees
- ⇒ raising funds to eradicate polio or educate children
- ⇒ building parks or painting schools
- ⇒ leading a Group Study Exchange team or hosting a Rotary Youth Exchange student
- ⇒ networking at a local pub or baseball game
- ⇒ attending a Rotary club meeting in an unusual location.

*The Rotarian* is also interested in photos of or by Interactors, Rotaractors, alumni, and other members of the family of Rotary.

All photos must be taken on 10 October and submitted by 17 October.

Be sure to specify who's in the photo, what they're doing, where they are, what time the photo was taken, and who took it.

## Results of the Potomac-Bethesda Rotary Club Membership Satisfaction Questionnaire

[The number of respondents precedes the comment.]

**Do you feel welcome in our Rotary club?**

5-yes; 0-no

1-compared to me, other members are: older

1-other: very friendly

**Do you feel comfortable sharing concerns with club leaders?**

6-yes; 0-no

**How would you rate the level of our club's involvement in the following types of activities?**

**Membership development:** 4-insufficient; 2-adequate

**Member orientation and education:** 3-insufficient; 2-adequate

**Local service projects:** 4-adequate; 1-excellent

**International service projects:** 4-adequate; 1-insufficient

**Club public relations:** 3-insufficient; 1-adequate; 1-not aware

**Fundraising:** 4-adequate; 2-insufficient

**The Rotary Foundation:** 3-adequate; 2-excellent; 1-insufficient

**Fellowship:** 4-excellent; 1-adequate; 1-insufficient

**Have you participated in club projects and activities?**

6-yes; 0-no

**How did you become involved?**

6-I volunteered; 1-I was asked

**Please indicate your involvement in the following types of activities:**

**Membership development:** 1-currently involved; 0-would like to be involved

**Member orientation and education:** 1-currently involved; 0-would like to be involved

**Local service projects:** 3-currently involved; 0-would like to be involved

**International service projects:** 1-currently involved; 0-would like to be involved

**Club public relations:** 0-currently involved; 0-would like to be involved

**Fundraising:** 2-currently involved; 0-would like to be involved

# Potomac-Bethesda Rotary Club News

**The Rotary Foundation:** 2-currently involved; 0-would like to be involved

**Fellowship:** 1-currently involved; 0-would like to be involved

**Other:** 1-newsletter

**How would you rate your level of satisfaction with your participation in club activities and projects?**

2-very satisfied; 2-satisfied; 1-dissatisfied

**If dissatisfied, why:** 2-other: physical

limitations: 1-cost;

**How would you rate the following costs associated with membership in our club?**

**Club dues:** 4-reasonable; 0-excessive

**Weekly meetings:** 4-reasonable; 2-excessive

1-comment: very high but reasonable

considering the quality of food

**Club fines/assessments:** 5-reasonable; 0-excessive

**Voluntary contributions to service projects:** 6-reasonable; 0-excessive

**Voluntary contributions to The Rotary**

**Foundation:** 6-reasonable; 0-excessive

**How would you rate the following aspects of our weekly meetings?**

**Amount of Rotary content:** 5-adequate; 1-excellent; 0-insufficient

**Length:** 4-adequate; 2-excellent; 0-insufficient

**Program organization:** 4-adequate; 1-excellent; 1-insufficient

**Time for fellowship:** 3-adequate; 1-excellent; 1-insufficient

**Networking opportunity:** 4-adequate; 1-excellent; 0-insufficient

**Location:** 5-convenient; 1-inconvenient;

1-suggested location: larger room

**Meeting time:** 6-convenient; 0-inconvenient

**Which aspects of our meeting place do you find unsatisfactory?**

4-meal cost; 2-Décor/atmosphere; 1-Service; 1-Meal quality; 1-Parking availability; 1-Other: payment at meetings not attended

Comments:

1-room not as good as Hunters Inn;

1-smallness of room causes too much congestion;

1-meal quality in fact wonderful;

1-meal cost high but value

**Which of the following changes would improve club meetings?**

3-better speakers; 2-more service opportunities;

1-more focus on fellowship; 1-more involvement

of family

**How would you rate the amount of our club's fellowship activities?**

4-right amount; 1-too few; 0-too many

**How would rate the amount of Rotary information provided through our club Web site/newsletter?**

4-adequate; 1-comment: excellent; 0-insufficient;

**Which of the following words would you use to describe our club Web site/newsletter?**

5-interesting; 5-useful; 5-informative; 0-boring;

0-limited; 0-uninformative Comment: 1-Best in Rotary

**Is there anything else you'd like to see changed?**

1-More members;

1-More "hands on" projects;

1-A Rotary calendar for the year

**What response does your spouse/partner/family have to your involvement in Rotary?**

4-feels proud of my involvement;

1-wants to know more/be involved;

1-wants to meet/interact with other Rotary

spouses/partners/families;

1-other: no problem;

0-would be interested in becoming a member

## Celebrate World Polio Day

**The Rotarian – October 2009**

World Polio Day is 24 October. Our club is helping Rotary raise US\$200 million to match the Bill & Melinda Gates

Foundation's \$355 million in grants by 30 June 2012. Photo by Martin Postma.



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