

Potomac-Bethesda Rotary Club News

Rotary Club Calendar

November 12 – 6:30pm – Meeting - Normandie Farm

Bernard Brookes, PhD, MBA

“Building Leaders: There’s One Inside You”



Leaders are made, not born. While it’s true that some people assume leadership roles more easily than others, everyone has leadership ability that can be developed. Everyone also needs to be a successful leader in some aspects of their personal or work life. It begins with clarifying your life goal and purpose. Then through practice, you can develop the habits of thought and action that bring success. This speech provides tips for clarifying your purpose and for developing successful habits of leadership.

Dr. Brookes is a Financial Coach and Trainer with Primerica Financial Services. He has a Master’s Degree in Business Administration and a doctorate in Psychology from Boston University. He co-founded and ran his own business with over 100 employees for over 15 years. He is a former Professor and Leadership Coach with the Graduate School of Management & Technology at University of Maryland, University College.

November 19 – 11am Dictionary Project at

Seven Locks Elementary, 9500 Seven Locks Road

November 19 – 1pm Dictionary Project at

Melvin J. Berman Hebrew Academy

13300 Arctic Avenue, Rockville

November 19– 6:30pm – Meeting - Normandie Farm

Chuck Cenkner, PDG, ARRFC

“Fighting Polio – Taking It Personally”

November 20– 9:45am Dictionary Project at

Potomac Elementary, 10311 River Road

November 26 – No Meeting

December 3 – 6:30pm – Meeting - Normandie Farm

Todd Nitkin: “Trip to Liberia”

December 8 – 7pm Manna Food Center

December 10 – 6:30pm – Meeting - Normandie Farm

December 17 – 6:30pm – Meeting - Normandie Farm

December 24 – No Meeting

December 31 – No Meeting

November 5 Meeting Report

President Noel introduced his visiting nephew Michael Farrell who will be going to Rwanda for a year to teach English.



Alan Grant was back from his African safari and gave a very interesting presentation on his travels to Mount Kilimanjaro. In preparation for the trip he took a number of shots and anti-malaria pills. They flew into Mt. Kilimanjaro airport where their team of 11 porters



served Alan, wife Irene, friend Jay Gilbert and his wife. At night they couldn’t leave their tent because of animals; earlier elephants had trampled the tents, so the workers cleared a large area around the tent. And with all this risk, the porters are paid only \$4 per day. Alan said that the others were in better physical condition for the climb, but he was able to make it up to the 12,000 foot level of Mt. Kilimanjaro. Irene brought along some pens and was



able to teach English to some of the school children. Alan shared his photo album and showed some of the objects that he had acquired. Thanks so much to

www.pb-rotary.org www.rotary7620.org www.rotary.org

November 12, 2009 - Page 1

Potomac-Bethesda Rotary Club News



Alan for providing some of his photos for inclusion in this newsletter. Earlier in the afternoon Alan and **Bob Nelson** had distributed dictionaries to

third graders at Beverly Farms Elementary School.

Nabil Bedewi gave some updates on International Night plans. The JHU SAIS site is not available, a proposal was received from the Bethesda Marriott and Normandie Farm will be contacted. Other restaurant possibilities discussed include Maggiano's, Far East and Roberto Donna's new downtown restaurant.

Jerry Gross asked for everyone to bring their old Rotarian magazines to the meeting so that they will be available to give to prospective members.



Rotary, UN Celebrate Close Relationship

By Ryan Hyland, RI News – 9 November 2009

"Rotary's longstanding relationship with the United Nations is a great testament to the great achievements that can be attained when civil societies work hand-in-hand with international organizations," said Maria-Luisa Chavez, UN chief of NGO relations for the UN Department of Public Information.

Chavez's remarks opened Rotary-UN Day at United Nations headquarters in New York City on 7 November. More than 1,600 Rotarians, UN officials, and Rotary youth program participants attended panel discussions on water, literacy, health, and youth issues. Rotary, whose relationship with the UN dates back to 1945, holds the highest consultative status offered to any nongovernmental organization by the Economic and Social Council, which oversees many UN agencies.

This year's Rotary-UN Day included the announcement of an agreement between the UN Global Compact and Rotary International to work together to support UN goals through sustained and responsible business practices. The initiative aims to encourage Global Compact local networks and Rotary's more than 33,000 clubs to pursue joint activities and programs.

"Rotary clubs' guiding principles of Service Above Self and The Four-Way Test are really consistent with the UN's core ideals and the mission of the UN Global Compact, which is to build a more inclusive, equitable, and sustainable global economy," said Gavin Power, the Global Compact's deputy director.

The UN Global Compact, launched in 2000, is a strategic policy initiative for businesses that are committed to aligning their operations and strategies with 10 universally accepted principles in the areas of human rights, labor, environment, and anticorruption.

Panels show cohesiveness

Speaking on a water panel, Nicholas Alipui, director of UNICEF programs, commended Rotary for its continued work with the agency toward improving the health of women and children around the world.

"It's no secret that Rotary's commitment, enthusiasm, and leadership on worldwide polio eradication



On November 10 Alex Naron was joined by Marilyn and Bob Nelson and another volunteer to pack 200 boxes of food at the new much more spacious location of the Manna Food Center in Gaithersburg.

www.pb-rotary.org www.rotary7620.org www.rotary.org

November 12, 2009 - Page 2

Potomac-Bethesda Rotary Club News

encourages us all," said Alipui. "It has been a hallmark of good practice of public and private partnership around the world."

Alipui said progress has been made on the UN Millennium Development Goals, which aim to reduce poverty, hunger, disease, and illiteracy by 2015. But he added that more work needs to be done in the area of sanitation and hygiene.

"Proper sanitation is the bedrock for improving health and reducing child mortality," said Alipui. "At Rotary, you have the strength of a large network of individuals who are able to draw upon many others to increase access to improved services."

During a panel on literacy, Caryl M. Stern, president of the U.S. Fund for UNICEF, noted that the adult illiteracy rate has decreased from 25 percent to 20 percent worldwide. She said that educating girls improves their prospects of being able to support themselves later in life and reduces the chance that their children will die before the age of five.

"Literacy saves lives," said Stern. "Education is the only tool in our arsenal that can truly interrupt the cycle of poverty."

Roger Hayward, past governor of District 7070 (Ontario, Canada) and Literacy Resource Group area coordinator, said literacy is one of the top focuses of club projects.

Tom Grant, producer of the Academy Award-nominated documentary *The Final Inch*, addressed the health panel. He said that talking with Rotary about its frontline efforts to eradicate polio was crucial to the success of the film, which chronicled volunteers' work to immunize children against the disease in India.

Dr. Edward Hoekstra, senior health specialist in UNICEF's Program Division, said Rotary's effort to eradicate polio is just one example of its ability to affect world health.

"Rotary has been such a wonderful organization, connecting through the UN and to the rest of the world," said Hoekstra. "You have been remarkable."

The event also featured former Interactor Sophia Hameed and Rotaractor Anne-Charlotte Perrin, who spoke about their experiences as Rotary youth program participants.

A youth program was conducted separately during the morning session.

RI President John Kenny told attendees that Rotary and the UN share a common vision of a peaceful world.

"Just as Rotary clubs from around the world partner with each other for projects, so too can we work with UN agencies to gain support, to build our resources, and to generate public awareness," said Kenny. "Rotary International and every Rotarian can support and inspire UN officials and volunteers."

Youth Speak Out At Rotary-UN Day

By Ryan Hyland RI News – 10 November 2009



(Left) Former Interactor Sophia Hameed shares her experience as a National Immunization Day volunteer during a youth panel at Rotary-UN Day 7 November.

(Right) Jessie Fernandez talks about her decision to join the Rotaract Club of San Pedro Sula, Honduras, during the morning's youth program. Rotary Images

Former Interactor Sophia Hameed said taking part in a Rotary youth program was a life changing event, thanks to the encouragement and support she received from Rotarians.

Hameed, a member of the Interact Club of Miami High School, Florida, before her graduation, shared her experience as a 2009 National Immunization Day volunteer with 1,600 attendees of Rotary-UN Day in New York City on 7 November. Speaking as part of an afternoon youth panel, she noted how Rotary helped her initiate Project B4US (Backpacks for Underprivileged Students).

She urged Rotarians to support youth programs.

"Interact and Rotary were the crux of my high school life," said Hameed, who received a standing ovation.

"It is an experience that will stay with me for the rest of my life. Rotary sparked in me a passion for service."

This year's Rotary-UN Day had a special emphasis on youth, both during the afternoon youth panel, and

www.pb-rotary.org www.rotary7620.org www.rotary.org

November 12, 2009 - Page 3

Potomac-Bethesda Rotary Club News

through a separate morning program for youth interested in humanitarian service.

Anne-Charlotte Perrin, president of the Rotaract Club of Paris, joined Hameed on the afternoon panel, speaking about a microcredit project her club initiated in Madagascar. The project helped eight poor families purchase a zebu, a type of domestic cattle, as a source of income.

Ambassador Zina Andrianarivelo-Razafy, permanent representative of the Republic of Madagascar to the UN, thanked Perrin for her club's work.

"Rotary is a one-of-a-kind organization. It encourages people to become entrepreneurs. This is very important in a country like Madagascar," he said. "I would urge all clubs and districts to support youth projects like this."

"They [Rotary youth] are ready, able, and surprise us every time we hear what our Rotary youth programs are doing in communities around the world," said panel moderator Helen B. Reisler, alternate RI representative to the UN and past district governor.

Youth program

During the morning youth program, speakers from Interact, Rotaract, Rotary Youth Leadership Awards, and Rotary Youth Exchange talked about the importance of social networking as a tool to attract more people to Rotary youth programs.

Jessie Fernandez, 26, said she decided to join the Rotaract Club of San Pedro Sula, Honduras, in May because she realized something was missing in her life. Fernandez, chair of her club's international service committee, shared some ongoing club projects with the more than 700 young people who attended the youth portion of Rotary-UN Day.

She will be organizing the club's 10th annual charity soccer game in 2010, which brings celebrities from across Latin America to play. Her club will also conduct a medical project in which doctors and dentists will travel to poor villages on the Honduras-Guatemala border.

"I came here to network with my sister clubs. But I also wanted to represent my club, my district, and my country," said Fernandez. "I hope coming here will open the doors for more people to attend."

RI President John Kenny concluded the program, telling the youth: "Our future lies in the youth of today, and you are among the brightest promise for a better tomorrow. It is, of course, my sincere wish that each of you should find a place for yourselves within Rotary – but at the very least that the ideals and service of Rotary may find a place within each of you."



Dolly Parton To Speak At 2010 RI Convention

Rotary International News – 27 October
Dolly Parton will speak at the morning plenary session on 23 June to promote reading among preschool children. Photo courtesy of The Dollywood Foundation

Country music legend and philanthropist Dolly Parton will be a keynote speaker during the 2010 RI Convention in Montréal, Québec, Canada, 20-23 June.

Parton will speak at the morning plenary session on 23 June to promote reading among preschool children. She and the Dollywood Foundation's Imagination

Library teamed up with Rotary International in March to help provide age-appropriate books each month to children from birth until age five.

Parton will speak to Rotarians about the importance of early childhood reading and how the collaboration with Rotary International has augmented the success of the Imagination Library.

The singer developed a personal love of books while growing up in rural Tennessee where she saw firsthand the toll that illiteracy can take on families.

"I am thrilled about our partnership with Rotary International," she said in March. "Rotarians love kids as much as I do, so I truly believe we can do something extraordinary together to help even more children love to read and succeed."

Since its launch in 1996, the Imagination Library has provided more than 23 million books to preschoolers.

Potomac-Bethesda Rotary Club News

Investing Less Than US\$2 A Week Through The Foundation Changes Lives

By Antoinette Tuscano RI News – 10 November 2009

A child bathes in Río Bajabonico in La Grúa, Dominican Republic. Rotary club members have helped install 19,000 bio-sand filters, which make water safe to drink, through the Rotarian-led Children's Safe Water Alliance. Rotary Images/Alyce Henson

Worldwide, Rotary Foundation Matching Grants are saving and changing lives. Since the first Matching Grant was awarded in 1965, more than US\$335 million has been distributed through more than 30,000 grants.

This is a tremendous achievement for Rotarians, who have made these grants possible through their generous donations to the Annual Programs Fund, and dedicated their time and talent to help carry out projects that put Service Above Self.

By giving \$100 a year – less than \$2 a week – to the Annual Programs Fund through the Every Rotarian, Every Year (EREY) initiative, Rotarians become part of the Foundation's mission to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

Here are just a few of the projects made possible through Matching Grants.

Repairing cleft palates

Australian, Dutch, and Indonesian Rotarians have helped repair cleft lips and palates for more than 2,000 children. One of the most common birth defects, clefts can interfere with eating, speaking, and breathing.

Thalca Hamid, an orthodontist from the Rotary Club of Surabaya Central, Surabaya, Indonesia, and two other club members began the project in 2001, arranging patient transportation, educating parents about postoperative care, and providing children with books and toys. Rotarians also recruited local villagers to talk to rural families about the benefits of the surgery.



"The children and their families have unbelievable pressure and stress because many feel that such defects are a curse," Hamid says. "Previously, few in our community realized how complicated this defect is."

New hope and self-esteem

The Bitone Center for Disadvantaged Children, located in Kampala, Uganda, is home to two dozen children ages 8-18. Many are orphans; others have lost their homes or been estranged from their families by disease, war, or economic hardship. The Rotary clubs of Kampala-East and Traverse Bay Sunrise, Michigan, are providing

support with help from a Rotary Foundation Matching Grant.

By connecting children to traditional Ugandan dance, music, and theater, as well as providing shelter, food, and education, the center strives to give them new hope and self-esteem.

Without water, there is no life

In many parts of the world, people lack access to clean water, leading to disease and death. More than 3.5 million people die from water-related diseases each year, and more than 40 percent of those deaths are due to diarrhea, which UNICEF lists as the second-leading childhood killer. Polio also spreads through contaminated water.

Rotary club members have helped install 19,000 bio-sand filters, which make water safe to drink, through the Rotarian-led Children's Safe Water Alliance in the Dominican Republic. They've reached an estimated 100,000 people in 300 communities.

For seven years, more than 200 clubs in 18 districts in Canada, the Dominican Republic, the United States, and other Caribbean countries have supported the effort, as has the Foundation, with 30 Matching Grants.

We believe every Rotarian has a story about EREY. Why do you give through Every Rotarian, Every Year? Send your story to my.erey.story@rotary.org, and it might be chosen to appear in the next EREY ad in The Rotarian .

www.pb-rotary.org www.rotary7620.org www.rotary.org

November 12, 2009 - Page 5