

Potomac-Bethesda Rotary Club News

Rotary Club Calendar

February 25 – 6:30pm – Meeting - Normandie Farm

Sheila Macdonald, Population Strategies Group

(1) How to take action on issues before Congress and the Administration; (2) World Population Growth: Facts, Impacts, Action Needed.

Sheila Macdonald has specialized in federal and state advocacy in Washington, DC, for the past three decades representing two major food and agricultural trade associations, a tax and budget policy group and a health professionals organization. She spent two years as a legislative assistant to a U.S. senator on Capitol Hill. Her knowledge of how government works from inside and out has enabled her to lead large and small coalitions to obtain legislative and regulatory victories. In this role she has specialized in bringing diverse and far flung interests together to identify shared goals and establishing mechanisms for linking grassroots systems for joint action. During these years she became increasingly

concerned about the inability of the government to address difficult and contentious issues or to take action to protect future generations. Sheila was raised in an Oregon family involved in farming, agriculture and food processing which led to her early lobbying activity in these subject areas. She is a graduate of Stanford University with a BA in Political Science. She is an accomplished speaker and has a long list of published policy articles on health, tax and budget issues to her credit. Currently, she is a consultant to small businesses for administrative issues and Executive Director of Population Strategies Group.

February 27 – 1pm - Ellicott City Rotary Club

Fundraiser for Haiti - Centennial Lake, Howard County

March 4 – 6:30pm – Meeting - Normandie Farm

Ellen Greenberg - Jewish Council for the Aging

Options and resources that are available for those caring for an older adult.

March 9 – 7pm Manna Food Center

9311 Gaither Road Gaithersburg

Just 2 blocks off of Shady Grove Road

March 11 – 6:30pm – Meeting - Normandie Farm

March 18 – 6:30pm – Meeting - Normandie Farm

March 27 – International Night – University Club DC

(See Invitation on Pages 5 and 6)

April 1 - 6:30pm – Meeting - Normandie Farm

April 8 - 6:30pm – Meeting - Normandie Farm

April 15 - 6:30pm – Meeting - Normandie Farm

April 22 - 25 – DisCon 2010 Gettysburg

February 18 Meeting Report

By President Noel Howard

We had a relaxed, "intimate" Club Assembly of the Magnificent Eight who showed up to enjoy a fine dinner and fellowship. Besides the usual good-natured banter, the primary business topics discussed were:

- International Night where, among other items, it was decided to keep the (adult) ticket price at \$60 even though expenditures may be up to \$10 more and to invite children to attend. Later I was able to ascertain from the University Club that the provision of children's meals at a much reduced cost would pose no problem.



- The Foundation Future Vision Certification conference occurred last Saturday, the 20th in Bowie, MD. I was determined to attend even if alone (as turned out to be the case) and not to return empty-handed. The meeting was well attended (probably over 100), very interesting, and incompletely understood. However the slides were to be sent out for review and reflection; and there was an allusion to the possibility of orientation visits to individual Clubs. A bit sobering was the indication that, for this year, the district has about \$50,000, potentially, to distribute among 70 Clubs. Perhaps, most importantly, it was agreed to allow Clubs to obtain signatures on the

required Memorandum of Understanding via fax and to fax the resulting document.

However, the highlight of the evening came as Art Blitz regaled the group with the tale of Shelley's Law, a landmark of British legal history. Art's storytelling talent was shown with his typically infectious style of humor.



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Rotary Club Of Chicago Marks 105 Years

By Ryan Hyland RI News – 24 February 2010

Top: The Wrigley Building illuminated with an End Polio Now message. Rotary Images/Alyce Henson Bottom: Chicago Mayor Richard M. Daley congratulated Rotarians for their achievement and thanked them for their ongoing commitment to literacy, promoting peace, improving health, and eradicating polio. Rotary Images/Monika Lozinska-Lee

As members of the Rotary Club of Chicago celebrated Rotary's 105th anniversary at a downtown hotel on 23 February, the city's historic Wrigley Building was illuminated in the background with an urgent message: End Polio Now.

The Wrigley Building joined several other iconic landmarks worldwide, each lit with an anniversary message or the three words representing Rotary's commitment to rid the world of the crippling childhood disease.

Joining Chicago Rotarians at the lighting ceremony were Illinois Governor Pat Quinn; the Reverend Jesse Jackson, president of the Rainbow PUSH Coalition; Dr. Ciro de Quadros, executive vice president of the Sabin Vaccine Institute; James Galloway, U.S. assistant surgeon general; and RI General Secretary Ed Futa.

Before the lighting, Rotarians handed out End Polio Now postcards at the Wrigley Building.

"This is a very significant event," says Angelo Loumbas, president of the Chicago club. "Rotary's end polio campaign is the initiative I want my club to sponsor as much as they can this year. The fact that we were able to promote End Polio Now and at the same time celebrate Rotary's 105th anniversary really turned out to be a big advantage for us."

Joined by Rotarians from districts 6440 and 6450, the Chicago club, the first Rotary club, commemorated its own 105th anniversary. At the celebration, Chicago Mayor Richard M. Daley congratulated Rotarians for their achievement and thanked them for their ongoing

commitment to literacy, promoting peace, improving health, and eradicating polio.

"I'm very grateful for Rotary's commitment to service, not only here in America but all over the world," said Daley. "In the spirit of volunteerism, Rotary carries the torch. Each and every one of you stands alone in leading the way to eradicate polio."

Within reach

"I'm honored to participate in the End Polio Now campaign in Chicago, where Rotary was founded 105 years ago," said Illinois Governor Pat Quinn. "The eradication of one of the world's most terrible diseases is finally within reach due to Rotary International's extraordinary efforts."

The club awarded de Quadros its Chesley Perry Award for Distinguished Humanitarian Service for global polio eradication. He led a team responsible for developing a surveillance and response strategy to eliminate polio from the Americas.

The landmark displays coincide with a mass mailing of End Polio Now

postcards to heads of state in more than 40 countries, encouraging governments to continue or increase their commitment to polio eradication.

In addition to the Wrigley Building, other landmarks illuminated during the week of 23 February include the Pyramid of Khafre in Egypt; the Taipei Arena in Taiwan; the Cathedral of Santiago de Compostela in Galicia, Spain; the Old Port Captain's Office on the V&A Waterfront in Cape Town, South Africa; the Obelisk of Buenos Aires, Argentina; and the Royal Palace at Caserta in Italy.

"By lighting these historic landmarks with Rotary's pledge to end polio, Rotary is saying to the world that we will fight this disease to the end," said Rotary Foundation Trustee Chair Glenn E. Estess Sr. "People around the world will see these words and join Rotary and its partners in the historic effort to eradicate polio from the face of the earth."



Potomac-Bethesda Rotary Club News

Rotary Clubs Light Up The World To End Polio

From the Egyptian Pyramids to the Wrigley Building, world landmarks will carry Rotary's End Polio Now pledge during the week of Feb. 23

EVANSTON, Ill. U.S.A. (Feb. 19, 2010)

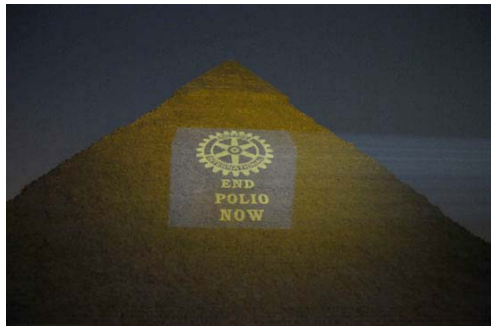
– What do the Egyptian Pyramid of Khafre, Buenos Aires' Obelisk, and Chicago's Wrigley Building have in common?

Each of these iconic landmarks will provide a dramatic backdrop for an equally dramatic message: End Polio Now. Those three words - representing Rotary's pledge to rid the world of this crippling childhood disease - will be projected onto each structure during the week surrounding Feb. 23, the humanitarian service organization's 105th anniversary.

"By lighting these historic landmarks with Rotary's pledge to end polio, Rotary is saying to the world that we will fight this disease to the end," says Glenn E. Estess, Sr., chair of The Rotary Foundation, which oversees Rotary's polio eradication program. "People around the world will see these words and join Rotary and its partners in the historic effort to eradicate polio from the face of the earth."

The End Polio Now illumination of the pyramid is particularly symbolic because Egypt's history spans humanity's struggle with the disease. Ancient Egyptian artwork carried the earliest known depictions of people disabled by polio; and in 2006, Egypt, along with Niger, became the most recent country to be declared polio-free, leaving only four polio-endemic countries: Afghanistan, India, Nigeria and Pakistan.

In addition to the Egyptian Pyramid of Khafre, other sites scheduled for illumination the week of Feb. 23 include the Taipei Arena, Taiwan; the Cathedral of



Santiago de Compostela in Galicia, Spain; the Old Port Captain's Office on the V&A Waterfront in Cape Town, South Africa, with world-famous Table Mountain as the backdrop; the Obelisk of Buenos Aires, Argentina; the Lake Marathon Dam overlooking the historic Marathon Memorial Battlefield in Greece; the Royal Palace of Caserta in Italy; and in the city where Rotary was founded 105 years ago, Chicago's famous Wrigley Building.

The illuminated displays coincide with a mass mailing of "End Polio Now" postcards to heads of state in some 40 countries worldwide, encouraging governments to continue or increase their commitment to polio eradication, a goal more than 99 percent achieved.



In addition to the landmark light displays, Rotary clubs worldwide have planned a variety of polio eradication awareness and fundraising activities surrounding Feb. 23. Examples include:

- In South Africa, a "Kick Polio Out of Africa" awareness campaign will launch on Feb. 23, with the symbolic kicking of a soccer ball in Cape Town, host city to the 2010 World Cup. The soccer ball will travel through 22 high-risk countries on the continent en route to the June, 2010 Rotary International Convention in Montréal, Québec, Canada.

- In Brazil, more than 110 Rotary and Rotaract members will take to Rio de Janeiro's Copacabana Beach, where they will spell out the End Polio Now message with colored placards. Skydivers and live bands will celebrate the End Polio Now campaign at the Amazon River's Meeting of the Waters at Manaus, while visitors to the famous Iguazu



Falls will see the End Polio Now message atop the huge elevator overlooking the natural wonder.

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- In the United Kingdom, beginning Feb. 23, Rotary members will solicit donations in exchange for a spot of purple dye on each donor's pinkie finger. That's how Rotary volunteers and health workers in developing countries record that a child has received the oral polio vaccine. The ensuing Purple Pinkie Week will include purple beer specials at a local brewery and selling tickets and purple wristbands for a special soccer match in which the home players will wear purple jerseys bearing the End Polio Now logo.

- In South Carolina the week of Feb. 21 has been declared Rotary Polio Awareness Week across the entire state.

Polio eradication has been Rotary's top priority for more than two decades. The international humanitarian service organization is a spearheading partner in the Global Polio Eradication Initiative, along with the World Health Organization, the U.S. Centers for Disease Control and Prevention, and UNICEF.

Persistence Pays Off For NC Rotary Club

By Arnold R. Grahl RI News – 17 February 2010

Persistence has paid off for a handful of Rotarians determined to launch a new Rotary club in the tiny town of Troutman, North Carolina, USA.

The fledgling club celebrated its charter, which the club received in October, during a special dinner 12 February with 28 members plus guests and district officers, and punctuated the evening by making a \$1,000 donation to The Rotary Foundation for polio eradication.

"People here are very passionate about Rotary," explains Deborah Bowen, a member of the Rotary Club of Top of the Lake-Mooresville, which sponsored the Troutman club. "Troutman's an old town, and there's not a lot of business. But people are very welcoming."

Bowen was appointed by the district governor to help start the new club shortly after she and her husband moved their office from Mooresville to Troutman, a community of 2100 about 10 miles north.

Six clubs already existed within a 12-mile radius of Troutman, but Bowen and a small group of residents

were convinced the town would support its own club. With the help of two other Rotarians from her club, she rounded up eight prospective members, who began to meet in October 2008.



"We lined up a great public relations gal, who made up fliers" using Humanity in Motion Start with Rotary material, Bowen recalls. They also put notices on town bulletin boards and began diligently recruiting people who were well connected in the community.

After they assisted at a high school event, the school's principal became a member, and the town's other three principals followed suit. Another big break came, Bowen says, when a popular young pastor joined.

Follow-through is critical in promoting a club's growth, Bowen says. "You can't just call one time; you have to follow up."

She came up with a visual prop to encourage the provisional club members to think about membership every day of the week: flower pots to put on their desks with three sticks in them, each representing a person they had identified as a likely member. When they brought in a new member, they got a flower sticker to put on their stick.

The club held a fundraiser in December at one of the town's four schools, bringing in more than \$8,000 to buy gift cards for 70 needy children.

"The Rotary Club of Troutman was once just a vision that grew into a purpose: community service conducted by local folks who become Rotarians," says Scott Mitcham, the club's charter president. "We have already and will continue to make a difference."

Bowen is excited for the charter club, even though the economy has been rough on her business and community. "We may be going through some tough times for our business," she says, "but we would never give up on Rotary."

*Please send news articles and photos to
Bob.Nelson@NASA.gov
for inclusion in the newsletter*

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Rotary Club of Potomac-Bethesda

www.pb-rotary.org

Meets on Thursdays at 6:30 pm at Normandie Farm (www.popovers.com)

The 30th Annual International Night

Sponsored by the Potomac-Bethesda Rotary Club

Hosted by

The University Club

1135 Sixteenth Street N.W.

Washington, D.C. 20036

(202) 862-8800

<http://www.universityclubdc.com/>

Saturday, March 27th, 2010

6:30-9:30 PM

Please join us in

Honoring this year's Rotary Ambassadorial Scholars

The Rotary Ambassadorial Scholarship Program is the world's largest privately funded international scholarship program. Accomplished scholars have their graduate level studies supported in another country. They are selected by their local Rotary clubs and are provided with local Rotarian counselors in the country where they study. Nearly 800 scholarships were awarded for study in 2005-06, each worth US\$26,000. Through these grants, recipients from some 70 countries studied in more than 70 nations. Since 1947 more than 37,000 men and women from 100 nations have studied abroad under its auspices.

The purpose of the Ambassadorial Scholarship program is to further international understanding and friendly relations among people of different countries. While abroad, scholars serve as ambassadors of goodwill to the people of the host country and give presentations about their homelands to Rotary clubs and other groups. Upon returning home, scholars share with Rotarians and others the experiences that led to greater understanding of their host countries.

RESPONSE FORM

I would like to attend the 30th Annual International Night at the University Club, on Saturday March 27th at a cost of \$60 per adult and \$20 per child (under 12).

\$60 x ___ adults attending = \$ _____

\$20 x ___ children attending = \$ _____

Total Payment = \$ _____

Number of guests requesting:

Oven Roasted Breast of Chicken entrée _____

Grilled Filet of Salmon entrée _____

Vegetarian meal _____

Children Meal (Fruit, Chicken Fingers & French Fries, Cookies) _____

Please mail this response form along with your check by March 10th - payable to the Potomac-Bethesda Rotary Foundation (“International Night” in the memo field) to P.O. Box 59824, Potomac, MD 20859.

Name: _____

Address: _____

Phone: _____ eMail Address: _____

Please email us at rotary.pb@gmail.com if you have additional questions or would like to send your response electronically.

Please note that all reservations are guaranteed only after payment is received by March 10th.