

Potomac-Bethesda Rotary Club News

Rotary Club Calendar

April 15 - 6:30pm – Meeting - Normandie Farm

Steve Naron:

What's New and Useful in Technology



Steven Naron is retired after 35 years as a technology and business consultant, 22 years with IBM as architect, project manager, and principle. During his professional career he helped design and manage the development of major innovative industry solutions that have become standards in the healthcare, insurance, research, and financial industries. He has an MS in computer science and MBA in operations analysis. He is a certified Project

Management Professional (PMP) by the Project Management Institute (PMI). He has a number of publications and a patent. He has been a Rotarian since 2001 and is a past president of our club. He is our club's webmaster and co-chair for Rotary District 7620's incoming Ambassadorial Scholarship program. He is an active Toastmaster and runs youth speaking programs. He is helping to establish an organization named, Club Projects, to provide project management support to project managers of service clubs. He is past president of the Johns Hopkins DC area alumni and continues active on various Hopkins boards and committees. He is on the board of the Nast-Naron fund that provides scholarships for internships in cancer research. He has started an education program to introduce appropriate technologies that can make life better, easier, or more fun. This talk is part of that program.

April 22 - 6:30pm – Meeting - Normandie Farm

April 22 - 25 – DisCon 2010 Gettysburg, PA

Must Register by April 15 – No Walk Ins

April 29 - 6:30pm – Meeting - Normandie Farm

May 6 – 6:30pm – Meeting - Normandie Farm

May 11 – 7pm – Manna Food Center

May 13 - 6:30pm – Meeting - Normandie Farm

May 20 - 6:30pm – Meeting - Normandie Farm

May 27 - 6:30pm – Meeting - Normandie Farm

June 3 - 6:30pm – Meeting - Normandie Farm

June 8 – 7pm – Manna Food Center

June 10 - 6:30pm – Meeting - Normandie Farm

June 17 - 6:30pm – Meeting - Normandie Farm

June 28 – 6pm – District Governor Installation

Howard Community College



Manna Food Center Packing Team on April 13

April 8 Meeting Report

President Noel Howard reported that Treasurer Alan Cookson had a successful back operation performed at George Washington University and is doing well. The operation was more extensive than what was performed last year and will likely require a longer recovery period. President Noel sent flowers from the club.

Visiting Gaithersburg Rotary Secretary Adrian Halperin is on a ten-day trip to Nigeria to participate in a National Immunization Program (see more information about her trip on page 5).

Our guest speakers were leaders of Compass Partners, an effort to provide student led mentoring and project incubator for business management students at Georgetown University (see page 2 for information on the Compass Fellows Program). Nabil Bedewi introduced the speakers who have taken classes from him.

Compass Partners has been innovating the way education is done at Georgetown. Currently they are mentoring 15 student led businesses in a pilot program.



[L-R] Arthur Woods, President Noel Howard, Neil Shah and Michael Durante

They have already obtained a \$50,000 grant from Prudential Financial and they hope to license the program to other universities by raising \$100,000 through the end of the summer so that they can obtain an additional matching grant from Prudential. On May 3 there is a graduation gala and everyone is invited to attend (see invitation on page 3 and RSVP by April 18 online at http://compasspartners.org/?page_id=886).

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The Compass Fellows Program

Inspire: Our students engage in personal reflection and development modules taught by entrepreneurs and leaders in the community. These include speaker series, weekly personal "missions" and mentor groups designed to guide our students' personal growth.

Enable: Our students receive business training from social entrepreneurs and business leaders and gain practical knowledge through an internship opportunity with a social entrepreneurial firm in the community.

Sustain: Our students receive a seed grant to get their business off the ground. Supported by a talented community of mentors, leaders, and fellow student entrepreneurs, the student learns what it is to start a social venture to tackle some of the world's largest problem. Our students learn that they can directly change the world through the power of their social business ideas.

Our Current Program

- ✓ A thriving community of over 80 students passionate about social justice involved in Compass.
- ✓ A full force of over 50 businesses, 30 speakers, 20 adult mentors, and Georgetown and American University stand behind and support our program.
- ✓ The inaugural year of our fellowship, where 15 fellows completed the personal development modules and have been working on developing their business skills A social venture portfolio of over 15 student-run social enterprises.
- ✓ Currently supported through a grant from the Prudential Foundation and generous in-kind donations from supporters in the area.
- ✓ To see more of our program, visit us at www.compasspartners.org

The Future of Compass

Our plan is to ensure that every school, nation wide, has the opportunities and resources that have changed our lives while we have been working in Compass, and graduating members of Compass are planning to work full time after graduation to ensure that this happens.

In addition to the support The Prudential Foundation has given Compass through \$50,000 of grant money, they have generously offered us a matching grant of up to \$100,000. For everyone involved in the

Compass community, this is a tremendous window of opportunity to expand this program and revolutionize the way we view business education.

If you are interested in contributing monetarily, please e-mail us at donate@compasspartners.org or visit us at www.compasspartners.org/donate.

Our Philosophy

- ✓ We try to keep Compass' philosophy simple.
- ✓ There are many problems in the world.
- ✓ Business can be a powerful solution to these problems.
- ✓ Education of business can and should focus on practical, realistic solutions to social problems in addition to focusing on profitability and efficiency.
- ✓ Currently, business education is not doing that. And that is where we come in.
- ✓ Because we are students ourselves. Students who are passionate about changing the way that the world views entrepreneurial education. So that, when our generation graduates, we are ready to tackle the many problems in the world.
- ✓ That is our philosophy. And we are all living it right now through our program.

An Invitation

Over the past two years, we have had the privilege of being part of something meaningful. By creating a supportive community around social entrepreneurship through the Compass Fellowship we have watched entrepreneurs, businesspeople, nonprofit leaders, professors and students come together to develop sustainable solutions to societal problems.

It is incredible. Freshmen undergraduate students are building companies that directly tackle some of the world's largest problems. Sophomores are consulting start-up ventures. Companies that have grown out of this program are winning awards, generating profit and changing the world all at the same time.

So, we have now set out to grow past our campus gates, and beyond the city limits. By expanding the Compass Fellowship, we hope to spread this life-changing program to colleges across the country so that students on every campus have a vehicle to improve the world through business. We'd like to invite you to join us.

www.compasspartners.org, contact@compasspartners.org

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Progress For Rotary's US\$200 Million Challenge For Polio Eradication

Rotary International News – 8 April 2010

As of 31 March, Rotarians have raised about \$117.5 million for Rotary's US\$200 Million Challenge. These contributions will help Rotary raise \$200 million to match \$355 million in challenge grants received from the Bill & Melinda Gates Foundation. The resulting \$555 million will directly support immunization campaigns in developing countries, where polio continues to infect and paralyze children, robbing them of their futures and compounding the hardships faced by their families.

Uniting to 'Kick Polio Out of Africa'

By Dan Nixon RI News – 26 March 2010



Henry Kyemba (left of soccer ball), chair of the Uganda PolioPlus Committee, along with fellow Rotarians, government health officials, schoolchildren, and others, turned out in support of a health clinic held in a

suburb of Kampala in March. Photo courtesy of Uganda PolioPlus Committee


In the months leading up to the FIFA World Cup in June, Rotary clubs across Africa have been gearing up for the final push to kick polio out of the continent.

On 23 February, Rotary's 105th anniversary, a Kick Polio Out of Africa campaign launched with the symbolic kicking of a soccer ball signed by Archbishop Emeritus Desmond Tutu, a polio survivor.

The journey began in Cape Town, South Africa, one of the host cities for the 2010 World Cup. The ball will travel through 22 polio-affected countries en route to the RI Convention in Montréal, Québec, Canada, in June. The primary sponsor of the campaign is DHL Express.

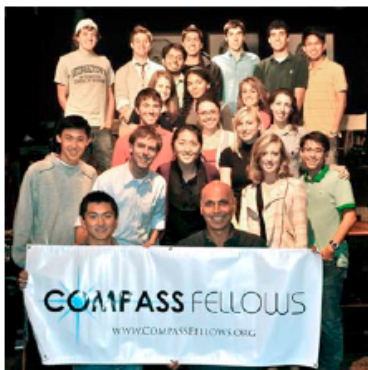
During the ball's four-month journey, Rotary clubs in the polio-affected countries will hold soccer-related polio awareness events to mobilize public support for immunization activities. Along the way, the ball will be signed by each national PolioPlus committee chair. Follow the ball's journey on the Kick Polio Out of Africa blog. An interactive map shows African countries' efforts to end the disease.

Synchronized immunization activities took place in 19 Central and West African countries 6-8 March, with



COMPASS PARTNERS CORDIALLY INVITES YOU TO ATTEND THE

INAUGURAL COMPASS FELLOWS GRADUATION GALA



7PM MONDAY, MAY 3

THE EVENT WILL TAKE PLACE AT

The Lohrfink Auditorium, McDonough School of Business, Georgetown University

LIGHT BEVERAGES AND HORS D'OEUVRES WILL BE SERVED
BUSINESS PROFESSIONAL ATTIRE RECOMMENDED

Please [click here](#) to submit your RSVP online by April 18th.

THANK YOU! WE HOPE TO SEE YOU THERE!

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more than 400,000 health workers and volunteers reaching over 85 million children. The initiative was made possible largely by US\$30 million in funding from Rotary International.

The synchronized immunizations were part of an ongoing response to the epidemic that spread in 2008 from polio-endemic Nigeria to neighboring countries that had been polio-free. The effort will be repeated in the same countries on 24 April.

"We at Rotary are proud to have provided the necessary funding for the March rounds, and we call on others to play their part in making Africa polio-free by providing funding necessary for more high-coverage campaigns," says African Regional PolioPlus Committee Chair Ambrose Tshimbalanga Kasongo.

The synchronized immunization strategy has proved effective. The first wave of infected countries – Benin, Central African Republic, Côte d'Ivoire, Ghana, Niger, and Togo – stopped the outbreak in 2009. In addition, this year the number of cases in Nigeria has plummeted to just one as of 23 March, compared with 90 for the same period in 2009. However, the outbreak is still active in nine other countries.

"What this means in very simple terms is that we are now reaching more children. Ending polio in Nigeria is now more than ever before seen as realistic, clearly achievable," says Nigeria PolioPlus Committee Chair Busuyi Onabolu. "And Rotary International, as catalyst for the Global Polio Eradication Initiative, is determined to mobilize the citizenry toward ensuring that every child is immunized."

Pakistan In High Gear Against Polio

By Dan Nixon RI News – 9 April 2010

Rotaractors in Nawabshah and other members of the Rotary family are in the forefront of Pakistan's push to eradicate polio. Photo courtesy of Aziz Memon.

At the Inayat Foundation Academy for the Deaf in Lahore, Pakistan, children watch attentively as a

teacher uses sign language to explain what polio is and the need to be immunized against it.

Afterward, members of the Rotary Club of Lahore Sharqi (East), Punjab, give the children pencils, badges, and other items bearing the words Polio-Free Pakistan.

The presentation, arranged by the club during Pakistan's National Immunization Days (NIDs) 15-17 February, illustrates the country's determination to reach every segment of society in the drive to eradicate the disease.

An estimated two million people on 90,000 immunization teams took part in the NIDs, vaccinating about 35 million children against polio. The effort marked the debut of the new bivalent oral polio vaccine in Pakistan, also in use in the other three remaining polio-endemic countries of Afghanistan, India, and Nigeria.

Pakistan PolioPlus Committee Chair Aziz Memon described the massive campaign as "trying to cover every nook and corner of the country," adding that "we are committed to a polio-free Pakistan."

Rotarians and other members of the family of Rotary teamed up with government agencies and businesses to support the NIDs in several ways:

- * Local TV stations ran an End Polio Now message to help boost public awareness.
- * Mobilink and Warid Telecom sent text messages to millions of subscribers, urging them to call a toll-free number to report areas not reached by immunization teams.

* Pakistan Postal Services, the National Highways and Motorway Police, and the Pakistan Telecommunication Authority provided immunization sites to vaccinate children who otherwise would have been missed.

* Rotarians organized a conference for Pakistan's Muslim leaders, who declared their full support for polio eradication. Announcements were made in all

mosques and Islamic schools, urging that every child be immunized.



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* The Regional Reference Laboratory for Polio Eradication in Pakistan, which has received significant funding from Rotary, was recently awarded a certificate of appreciation by the World Health Organization for high-quality diagnostic services to Pakistan and Afghanistan. The lab has achieved a 100 percent proficiency rating for several years and never scored below 99 percent.

* Rotary and Coca-Cola Pakistan joined in promoting polio immunization on 20 prominent billboards across the country. Waqas Advertisers provided an additional 20 billboards in Karachi.

* More than 100 journalists were given background training on health issues in the Federally Administered Tribal Areas to encourage coverage of these topics, especially polio.

Rehana Baray, president of the Lahore Sharqi (East) club, was part of a team that immunized 2,000 children during the NIDs.

"Next time you serve the drops, please do look into the eyes of the child," she says. "Then thank God that you belong to a great and rare organization."

Letter from Adrian Halperin, Secretary, Gaithersburg Rotary Club

Dear Family and Friends,

Once in a while great opportunities come along that have a way of putting life into a completely new perspective. A couple of weeks ago, one of these opportunities came my way when I learned of a polio immunization program sponsored by Rotary International, of which I am a member. Rotary International has a goal of eradicating polio in the developing world in our lifetime and this particular immunization program will take place in Nigeria in April. My sister-in-law, MaryLu Halperin, being a polio survivor, was so deeply moved by this project that I have decided to go with her and volunteer to help in this effort. However, I need your help to do this.

Many of you know that I have been operating my decorating business for 10 years and as such the recent changes in the economy have affected my income. Last year, I worked very hard and continued to bring in award winning gross sales even though they were down 40% from the previous year. At that level, I

barely covered my overhead and business expenses and I brought home no pay for myself personally. Nevertheless, I have learned a few things in my 5+ decades on this planet. One is that the wisest and most joyful decisions I've made have often come from listening to and acting on my deepest feelings and convictions. Another lesson, perhaps the hardest one for me (and one that I am still learning), is that I don't have to do everything by myself. It's okay to ask for help.

And so I am asking for your help. Will you please sponsor me in this humanitarian effort to eradicate polio in Nigeria? We are donating our services, MaryLu as a registered nurse and me as a Christian humanitarian and fellow Rotarian to this cause from April 17 to April 27, 2010. I will work alongside my sister-in-law MaryLu, and 38 others to immunize thousands of Nigerian children over this 10 day period. I am doing this because I do not want one more child to experience the devastating effects of polio and because this is one problem that, with your help, I know I can do something about.

Please sponsor me by making a donation to help defray the travel-related costs (airfare, accommodations, travel immunizations not covered by insurance, travel visa and other related travel costs), which are approximately \$5,000 U.S. each. Any amount you can give, even \$5 or \$10, would be helpful. If you choose to help, please do so quickly as time is so short before departure. Please note that your sponsorship is tax-deductible.

Please write a check payable to:

"Montgomery Village Rotary Club Foundation, Inc." and indicate for reference on the check: "Nigerian Polio Trip 2010".

Mail to me before April 21st at:

Adrian Halperin
21742 Mobley Farm Drive
Gaithersburg, MD 20882

I hope you'll consider my request and help me to help these children in need.

***Please send news articles and photos to
Bob.Nelson@NASA.gov
for inclusion in the newsletter***

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