

Potomac-Bethesda Rotary Club News

Rotary Club Calendar

June 17 - 6:30pm – Meeting - Normandie Farm

Dr. Nabil Bedewi: “Is Apple iPad a Netbook Killer?”

Dr. Nabil Bedewi is a Visiting Assistant Professor within the Operations and Information Management program in the McDonough School of Business at Georgetown University. His specialty is information systems and project management. Prior to joining Georgetown University, Dr. Bedewi was a faculty member at George Washington University and George Mason University. He taught graduate courses in Project Management, and Information Systems. He also taught the



Decision Theory course in the Department of Defense's Leadership and Management Program. In the undergraduate program, he taught Information Systems, Database Management, and Decision Support Systems courses.

Prior to embarking on his academic career, Dr. Bedewi had spent fifteen years in the defense, and telecommunications industries. His experience spanned strategic planning, decision support systems and expert systems, organizational development, staffing & coaching, proposal and budget development/tracking, project management, software development (requirements to deployment), process re-engineering, workgroup automation, modeling and simulation, training and educating, and multiple hardware and software tools.

Dr. Bedewi is a published author of research papers in the fields of information technology and project management.

Dr. Bedewi holds a Doctor of Science (D.Sc.) degree in Engineering Management from George Washington University. He is certified by the Project Management Institute (PMI) as a Project Management Professional (PMP). He is also Vice President of the Potomac-Bethesda Rotary Club.

June 24 - 6:30pm – Meeting - Normandie Farm

Installation of 2010-2011 Rotary Club Officers

Spouses and Guests Welcome

June 28 - 6pm – District Governor Installation

Howard Community College

See Invitation on Page 5.

July 1 - 6:30pm – No Meeting – Have a Nice Holiday!

July 8 - 6:30pm – Meeting - Normandie Farm

National Spelling Bee Finalist Lanson Tang;

Carolyn Meakum and Joseph Kandtakevich

July 13 – 7pm – Manna Food Center-Need volunteers

9311 Gaither Road, Gaithersburg

July 15 - 6:30pm – Meeting - Normandie Farm

July 22 - 6:30pm – Meeting - Normandie Farm

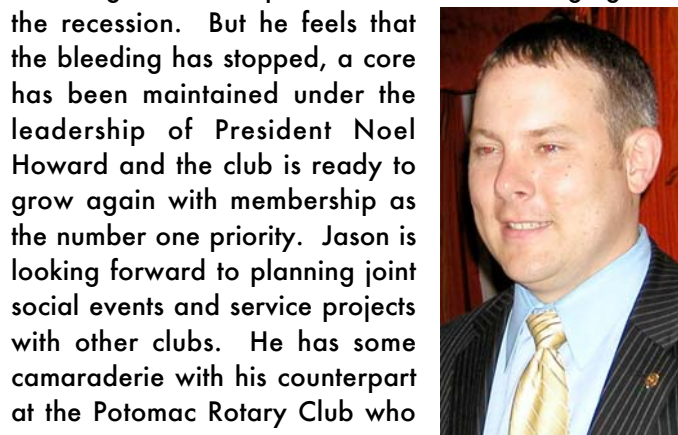
July 29 - 6:30pm – Meeting - Normandie Farm

June 10 Meeting Report

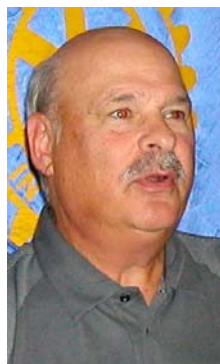
Alan Grant introduced his daughter Stacy who is



currently working at FINRA. Nabil Bedewi is the interim program chair and welcomes suggestions. President Elect Jason Hamel gave an overview of the coming Rotary year. He reflected on our club's slowly declining membership that started hemorrhaging with the recession. But he feels that the bleeding has stopped, a core has been maintained under the leadership of President Noel Howard and the club is ready to grow again with membership as the number one priority. Jason is looking forward to planning joint social events and service projects with other clubs. He has some camaraderie with his counterpart at the Potomac Rotary Club who is also a Potomac banker. He looks forward to the support of all the Rotarians who are interested in various aspects of Rotary. He plans to tap the experience of our newest Rotarian, Chineyere, who comes from a Rotary Club in Alabama. Jason is fully prepared to become Club President having attended the two-day Chesapeake Presidents Elect Training Seminar in Virginia. He will provide much more information about the 2010-2011 Rotary year at the installation of club officers on June 24. Thanks so much, Jason, for your encouraging remarks and we wish you well as you lead the club in the coming Rotary year.



Art Blitz Coordinated the June 12 Potomac-Bethesda Fix-up Project at a Jewish Foundation Group Home. [See the Photo Collage on Page 2]



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Potomac-Bethesda Rotary Club Improves Jewish Foundation Group Home, June 12, 2010



Potomac-Bethesda Rotary Club News

Rotary Charters Palestinian Club

By Peter Schmidtke RI News – 15 June 2010

RI President John Kenny (left) presents a charter certificate to Nader Dajani, president of the Rotary Club of Ramallah, Palestine, at a charter celebration on 30 May. Photo courtesy of the Rotary Club of Ramallah



More than 150 Rotarians and guests, including RI President John Kenny and RI Director Phil Silvers, gathered on 30 May to celebrate the charter of the Rotary Club of Ramallah, the first club in Palestine in three decades.

The new club, admitted by the RI Board on 18 May, adds another location to the Rotary map, which covers more than 200 countries and geographical areas. The club is in District 2450, which includes parts of the Middle East, North Africa, and Europe.

The last Ramallah club was officially terminated in 1980.

"The chartering of a new Rotary club is always an occasion for celebration," Kenny said in Ramallah. "It means that one more community in our world will benefit from Rotary service."

Over the next two days, Kenny and Silvers also attended events in honor of the newly chartered Rotary clubs of Gedera Habiluim, Israel, and Amman Ammon, Jordan.

Club's path to charter

Among the guests at the three celebrations were Ted Beckett and Jeffrey Behr, members of the Rotary Club of Colorado Springs, Colorado, USA, which cosponsored the Ramallah club's charter with the Rotary Club of Amman-Petra, Jordan.

Beckett, chair of the Center for Environmental Diplomacy, asked his district about extending Rotary into Ramallah after attending a club meeting in Jordan in January 2009.

By February, Behr, the center's chief executive officer, had begun recruiting a group of Rotarians to facilitate the formation of the new club. Hashem Shawwa, of the

Amman-Petra club, helped by leading multiple clinics on Rotary for potential members.

Silvers became involved in the charter effort after the Colorado Springs club asked for his assistance. He spent five days in Ramallah last November to conduct training sessions with potential club members. He also met with the Rotary Club of Jerusalem and Palestinian Prime

Minister Salam Fayyad.

"The Ramallah club members have a good understanding of what the responsibilities are of Rotarians and their clubs," says Silvers. "They have a vision of the positive impact Rotary can have on the community of Ramallah."

Silvers also credits Uri Zeiger, governor of District 2490, and Jerusalem club president Mark Zober with helping to establish the new club.

The admission of the Ramallah club follows earlier attempts by Jordanian Rotarians, District 2490, and the Rotary Club of Nazareth, Israel, to have a Palestinian club chartered.

Beginning of Service Above Self

The 34 new members of the Ramallah club held their first official meeting on 25 May and have already initiated projects, including a winter clothing bank. Members are also working with District 2450 to develop community parks, including several for children.

"Our theme is 'The Future of Palestine Is in the Hands of Its Children,'" says Ramallah club president Nader Dajani, whose uncle was president of the Jerusalem club in 1944-45.

The Center for Environmental Diplomacy will help the club identify community needs, Behr says.

"I am optimistic about and look forward to our Israeli clubs partnering with the Ramallah club and other clubs throughout the Middle East on Rotary Foundation Matching Grants, Friendship Exchanges, and other collaborative efforts," Zober says.

The Ramallah club will sponsor additional Palestinian clubs in the coming year, says Dajani.

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Potomac-Bethesda Rotary Club News

Going To New Heights For The Annual Programs Fund

By Arnold R. Grahl RI News - 14 June 2010

District governors Tanya Wolff and Karlis Graubics at the base camp of Mount Everest. Photo Courtesy of Tanya Wolff.

Hiking to the summit of Mount Kilimanjaro in 2009 for Big Brothers Big Sisters gave District Governor Tanya Wolff a creative idea for raising money for The Rotary Foundation's Annual Programs Fund.

Wolff decided to organize a similar trip to the base camp of Mount Everest and challenge the Rotarians she met during her club visits in District 6330 (parts of Ontario, Canada, and Michigan, USA) to either join her or pony up donations for the Foundation.

On 17 April, Wolff; Karlis Graubics, governor of District 7600 (Virginia, USA); Eric Robinson, president-elect of the Rotary Club of Warton, Ontario; and his cousin Doug Robinson reached the base camp at 17,500 feet, having raised more than US\$50,000 in pledges for the Annual Programs Fund through their website, www.everesttrek.org.

"It's an absolutely beautiful experience," recalls Graubics, 70, who underwent 11 weeks of endurance training to prepare. "At the same time, when I talk about the experience, I stay away from saying I had a ball. I did not have a ball. Nobody on that trip had a ball. It's something you determine to do, pace yourself, and do it."

Graubics, who says he is not a thrill-seeker, got on board after he and his wife hosted Wolff at their home so she could attend a training institute nearby. At first, Graubics wanted nothing to do with the idea.

"I said, 'You're 47. I am 70. You go, and tell me about it,'" he remembers. But days later, while listening to club presidents share their enthusiasm for projects at his district conference, "I thought to myself, 'You know, I haven't done anything really exciting this year.' I began thinking, 'Maybe this thing would be a good idea.'"

Pledges began coming in as soon as Graubics decided to consider the trek, and let the cat out of the bag. "My little comment started bringing in money. So I said, 'I think I better take a serious look at this.'"

For her part, Wolff describes herself as a wannabe runner. As a part-time employee of Big Brothers Big Sisters of Sarnia-Lambton, she helped coordinate the hike up Mount Kilimanjaro, during which 23 of the 24 participants made it to the summit "I figured a smaller group might be able to raise between

\$25,000 and \$30,000 for the Foundation," she says. "Most of the members I challenged laughed at the idea of seeing themselves huff and puff to nearly 18,000 feet. But I was determined to go, even if I was going alone."

Wolff selected Adventure Alternative to organize the trip because of its work with nonprofits. She says setting up a website for pledges through GiftTool was also instrumental in the effort's success.

Once the idea was cemented, Wolff contacted Ratna Man Sakya, governor of District 3292 (Nepal), who invited the team to take part in the district's conference. Wolff and Graubics altered their schedule to attend and toured projects that international Rotarians had helped sponsor.

"Being able to attend the district conference while we were there was a big bonus," says Graubics. "When you are in Kathmandu on the street, you see how poor the place is, and you want to help."

He adds that he and Wolff plan to work with the clubs in Kathmandu on projects their districts can sponsor together.

The trip itself has helped energize his district, Graubics says.

"This was so beyond anything that had ever been done in my district. It's like a breath of fresh air," he says. "I cannot be prouder of my district and the way they are really stepping up."



Potomac-Bethesda Rotary Club News

Traveling To The Convention In Style

By Arnold R. Grahl RI News - 9 June 2010

District Governor-elect CarolAnn Jeronimo plans to drive her heavily-decorated PT Cruiser to the RI Convention in Montréal. Photos courtesy CarolAnn Jeronimo.

When District Governor-elect CarolAnn Jeronimo arrives at the RI Convention in Montréal, Québec, Canada, later this month, she is sure to be noticed.

Jeronimo, a member of the Rotary Club of Woodbury Breakfast, New Jersey, USA, and incoming governor of District 7640, has converted her PT Cruiser into a moving billboard for Rotary, covering its exterior with Rotary logos and messages.

She plans to drive the decorated vehicle 460 miles from her home in Logan Township to downtown Montréal for the convention, arriving Saturday, 19 June.

"When the Cruiser is coming toward you, you see the End Polio Now message," explains Jeronimo, who had originally thought about wrapping the whole car in a polio eradication decal but then decided on a more diversified approach. "On the top of the windshield is 'Rotary: Humanity in Motion.' On the side is next year's theme, Building Communities - Bridging Continents. On the back of the trunk are the four Rotary youth programs."

Jeronimo came up with the idea while pondering a PR grant for her term. She first approached



2009-10 District Governor Sam Conte Jr., who owns an auto repair shop, with the idea of applying for a grant to buy a big truck and decorate it with Rotary messages. "But he thought I was crazy," she recalls. So she turned her attention instead toward her own vehicle.

Standing out

Doug Painter, a member of the Rotary Club of Woodstown and owner of Astro Sign Company, helped Jeronimo make her PT Cruiser stand out. All of the signs and decals are removable, so she can modify the messages as the year progresses.

"It has to go back to the shop next week because we need to add Service Above Self. We also have to make a small change to the Humanity in Motion sign," to conform to proper usage of the Rotary Marks, she says.

Jeronimo has already received many

comments. "Everyone wants to have their photo taken with it," she says. "When I pull into a gas station, people will ask, 'What is Rotary?' So it is a great chance to explain what Rotary is all about. You have to have your elevator speech ready."

Another sign on Jeronimo's PT Cruiser - "Don't Feed the District Governor, Feed South Jersey's Hungry Instead" -- promotes the district project for her term. During her official visits, she will ask clubs to donate the money they would have used for her meals to feed the hungry, and club members to contribute a can or two of food at each district event.

She plans to keep her vehicle decorated throughout her year, changing the signage periodically.

Asked if she would recommend this public relations ploy to others, she responds with a laugh: "Only if they're as crazy as I am."

*Please join us for the
Installation of District
Governor Jay Kumar*

Monday, June 28, 2010

6-8 p.m.

Howard Community College

10901 Little Patuxent Parkway, Columbia, MD 21044

The Rouse Company Foundation
Student Services Hall, Room 400

Dinner, fellowship and installation: \$50 per person
Cash bar for beer and wine

Dress: International/Ethnic attire
Black Tie optional • Business attire

For reservations (by June 24 please), go to: www.rotary7620.org

or contact:

Sherry Whitworth • 301-829-2010 • rotary@district7620.org

or mail check to:

District 7620 of Rotary International
4064 Lomar Drive
Mount Airy, MD 21771

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Potomac-Bethesda Rotary Club News

Frank Talk on Public Speaking

Public speaking! The very thought of having to speak to an audience sends chills down the spine of most people. And yet if we are to do well in the business world-or move up in voluntary organizations such as Rotary-we NEED to be able to educate, motivate, and inspire people to purposeful action.

Frank Talk on Public Speaking is the final book in the Frank Talk series and by following the lessons in these pages you will be on the fast track to success. It will help you feel more confident, learn how to craft a memorable speech, and deliver it in a style that will leave your audience wanting more.

"To some extent, the art of public speaking is a gift."
-- John Kenny, President Rotary International, 2009-2010

"Once again, Frank and David have created a valuable book of wisdom, inspiration and useful tips in the unique style of 'Frank Talk.' It is a helpful guide for those who are frequently called upon to stand before a small group or a huge crowd." -- Cliff Dochterman, President of Rotary International, 1992-93

"Frank Devlyn's storytelling style keeps readers engaged while thought-provoking questions and revelations enable them to increase their success, personal growth and understanding of leadership and management. This book is a refreshing change from

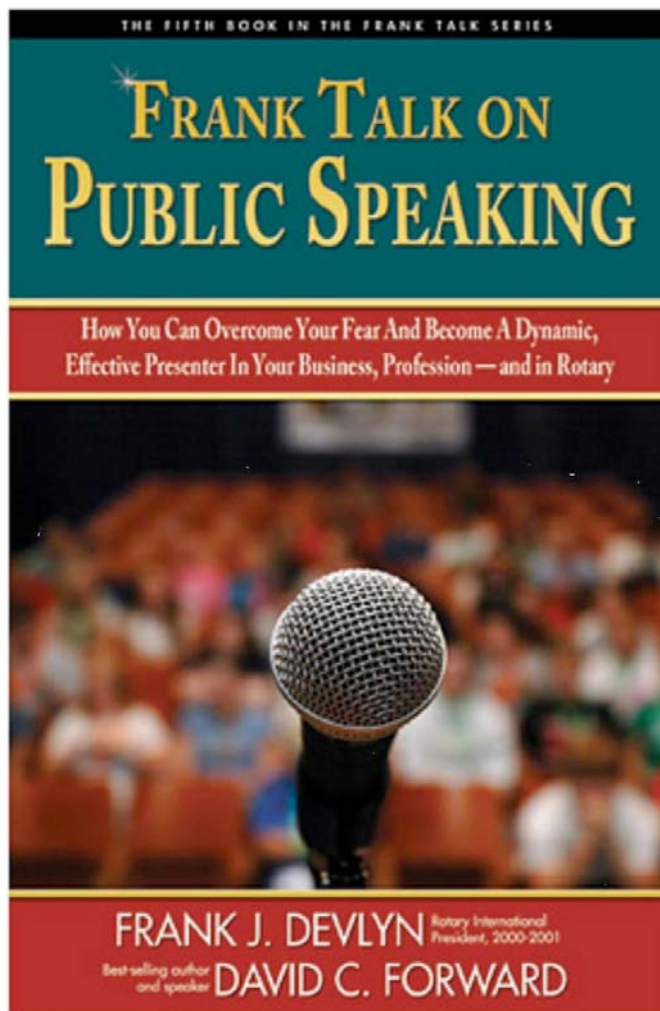
the typical business text and self-help book." --Jim Gibbons, President and CEO, Goodwill Industries International

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You have followed the lives of three ordinary Rotarians who have risen through the ranks of their Rotary clubs and districts and struggle to know how to be better communicators, motivators, and leaders-among other Rotary volunteers, and in their professional lives. These pages are filled with real-life examples of how to overcome the challenges each one of us faces every day.

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