

Potomac-Bethesda Rotary Club News

Rotary Club Calendar

October 21 - 6:30pm – Meeting - Normandie Farm

Beverly Sauer, PhD: Lessons from the BP Oil Disaster



Beverly Sauer has contributed to the national discussion on risk and safety in the BP Disaster as a commentator on NPR's Talk of the Nation, NPR's Science Friday, and China Radio International. Her analyses of the Upper Big Branch Mining Disaster and BP Oil Spill have also appeared in the *New York Times*, *Reuters*, *Forbes*, and the *New York Daily News*, among others. Previously, Sauer has served as consultant to the NASA-CAIB Investigation, the Sago Mine Disaster, and the Minneapolis Bridge Collapse. In addition to her work in the public sphere, Sauer has had a distinguished academic career as Professor of the Practice at Georgetown University, in the McDonough School of Business; (Full) Professor at Johns Hopkins' Carey School of Business, and Associate Professor of English and Rhetoric at Carnegie Mellon University, where she was awarded tenure in 1994. Sauer has published widely on risk communication and rhetoric. She received five consecutive grants from the National Science Foundation for her work investigating the social and institutional dimensions of communication in complex technical systems. Her analysis of South African coalmine safety communication uses linguistic methods of analysis to overcome problems of incommensurability in risk communication where participants do not share a common language, education or culture. Sauer's first book, *The Rhetoric of Risk* (Routledge, 2003), was awarded Best Book in Scientific and Technical Communication from the National Council of Teachers of English. She is currently completing a second book *Risk and Reconciliation* for MIT Press based upon her on-site research in risk communication South African coalmines.

October 21 – 8pm Board of Directors Meeting

October 23 – 7pm – Rotaract Club Charter Night

Georgetown University - Hariri Building

October 23 – Rotary Leadership Institute

First Baptist Church, Frederick

October 24 – World Polio Day

October 28 – 10am Dictionary Project - Hebrew Acad.

October 28 - 6:30pm – Meeting - Normandie Farm

Jay Kumar, Rotary District Governor

November 4 - 6:30pm – Meeting - Normandie Farm

Vera Wedekind, Rotary Scholar

November 11 - 6:30pm – Meeting - Normandie Farm

Alexander Honjiyo: Hilltop Microfinance Project

November 14 – 4:45pm Past RI President Richard King

Frederick Community College

November 18 - 6:30pm – Meeting - Normandie Farm

David Shaman: World Bank

November 25 – No Meeting – Thanksgiving

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October 14 Meeting Report

President Jason Hamel was ill, and President Elect Chinyere Amaefule skillfully wielded the gavel and ran the club meeting. Chinyere welcomed back Jerry Gross from a summer sabbatical. Nabil Bedewi gave all the detailed information about the gala Rotaract Charter Celebration coming up at Georgetown University on October 23



and Dick Gordon hosted a picnic at his home on October 16 (see photo collage



on page 2). Our speaker was Bob Nelson who gave a very interactive presentation on "NASA Spinoffs" as he

fielded a number of questions about the space agency.



Manna Food Center team on October 12 included [L-R] Jameen, Corel, Marissa, Alex, Sanjay, Hibst, Bob, Bryan and Todd. Not shown were Stacy & Susan

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Potomac-Bethesda Rotary Club Picnic
at Dick Gordon's - October 16, 2010



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Double Your Points 18-24 October to Celebrate World Polio Day

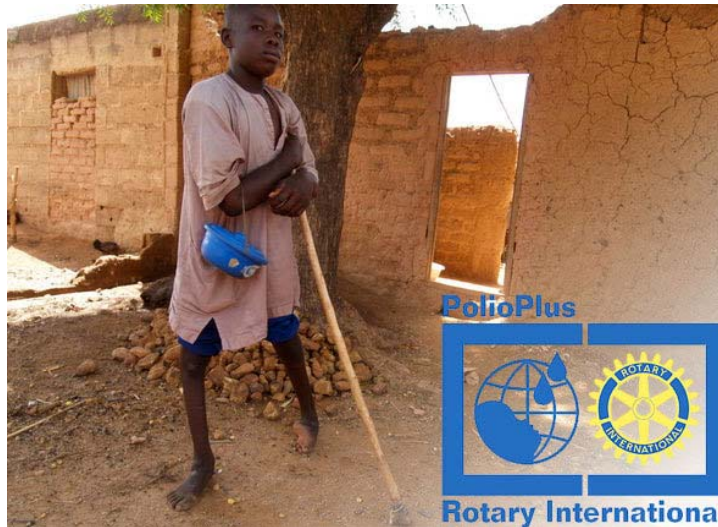
RI News and other sources – October 2010

“World Polio Day is 24 October. For 18-24 October, in honor of World Polio Day, The Rotary Foundation is offering double Paul Harris Fellow recognition points for online only contributions of US\$100 or more for the \$200 Million Challenge to eradicate polio. Help eradicate polio by making your online contribution. Online contributions can't be made on behalf of another individual, club, or district. Promotional recognition points should appear within four to six weeks.”

World Polio Day, 24 October, is an ideal time to raise public awareness of the ravages of polio and garner support for eradication efforts. October 24 marks the birth of Jonas Salk who as the leader of the team that invented a polio vaccine in 1955. In 1988 Albert Sabin developed an oral polio vaccine. This is what we're using today. It has reduced polio worldwide by 99%. “After 20 years of hard work, Rotary and its partners are on the brink of eradicating this tenacious disease, but a strong push is needed now to root it out once and for all. It is a window of opportunity of historic proportions.

Your contribution will help Rotary raise \$200 million to match \$355 million in challenge grants received from the Bill & Melinda Gates Foundation. The resulting \$555 million will directly support immunization campaigns in developing countries, where polio continues to infect and paralyze children, robbing them of their futures and compounding the hardships faced by their families.

As long as polio threatens even one child anywhere in the world, children everywhere remain at risk. The stakes are that high.”



Questions about Two-for-One Recognition to benefit Rotary's US\$200 Million Challenge 18-24 October 2010

How do I register for Member Access?

Go to www.rotary.org/memberaccess. To complete your registration, you'll need to provide a personal e-mail address, one that isn't shared with any other users.

How do I contribute to PolioPlus online?

The website for online contributions is www.rotary.org/contribute. The online form is in U.S. dollars only.

Can my club treasurer donate online for our entire club?

No. Online contributions cannot be made on behalf of another individual, club, or district. To benefit from this promotion, each individual will have to personally contribute online. Corrections will not be accepted for online gifts.

May my club make an online contribution?

No. Only individuals are able to contribute online.

Why is this only for online contributions?

The strategy is to encourage Rotarians to experience the Foundation's easy-to-use online giving application, and then for Rotarians to continue to use the application. Online gifts are the least expensive contributions to process.

Do I receive a tax receipt for my contribution?

Donors will be able to print their own U.S. tax receipt at the time of donation. Donors outside the United States are not be able to receive the tax benefits.

Why was the week of 18-24 October selected?

The week of 18-24 October was chosen in honor of World Polio Day on 24 October. This is the first time that The Rotary Foundation has offered double Paul Harris Fellow recognition points.

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What amount is credited toward my club's challenge goal?

The club will receive credit for the amount of the contribution only.

I'm already a Paul Harris Fellow. If I make a US\$500 online contribution, will I become a PHF +1 and be able to name someone else a Paul Harris Fellow?

Yes.

When will I receive my double recognition?

We anticipate a high volume of online contributions in response to the two-for-one recognition opportunity. Please allow four to six weeks for the promotional recognition to appear.

How do I receive my recognition materials?

If you become a Paul Harris Fellow donor through your contribution, the recognition materials will automatically be sent to your club president.

Can I use my online contribution to name other Paul Harris Fellows?

Yes. You will earn double recognition for yourself as well as double Foundation recognition points, which can be transferred to name other recipients as Paul Harris Fellows.

How do I name someone a Paul Harris Fellow with my online contribution?

Complete the recognition transfer form. Because it will take about four to six weeks to process and add all promotional points, please wait to submit any transfer requests until these promotional points appear on your account.

Will my online contribution of US\$5,000 make me a Level 1 Major Donor?

No. Major Donor recognition is obtained when your personal giving reaches \$10,000. Only the actual dollar amount of the personal contribution counts toward Major Donor recognition.

Grant Beneficiaries Express Their Thanks For The Generosity Of Rotarians

Rotary International News – 15 October 2010

Former Rotary Peace Fellow Jeanette Kroes.



Five-year-old Mulambuzi Joshuah is thankful for the surgery that repaired a congenital defect in his heart.

The procedure, one of 20 performed on Ugandan children in January, was made possible by a Rotary Foundation Matching Grant through the Gift of Life India program.

Former Rotary Peace Fellow Jeanette Kroes is grateful for the generosity of donors in supporting the Foundation's work in peace and conflict resolution.

"I am particularly thankful to the Rotarians from all over the world, for the endless opportunities to see so many peacemakers in action," she says. "Truly, you Rotarians make up a United Nations of another kind."

Mariana Ponce is thankful for the loan she received through a microcredit program operated by Rotarians in Honduras, which allowed her to set up a small business out of her home near Tegucigalpa. She is now selling soy products to supplement the income she earns from washing laundry at a local hospital.

Every year, The Rotary Foundation funds thousands of projects like these, in the six areas of focus:

- * Peace and conflict prevention/resolution
- * Disease prevention and treatment
- * Water and sanitation
- * Maternal and child health
- * Basic education and literacy
- * Economic and community development

Your generous support through the Every Rotarian, Every Year initiative is making a difference by Building Communities – Bridging Continents. Contribute today.

Keeping Children Out Of Harm's Way

By Dan Nixon RI News – 19 October 2010

South African Damian Lahoud is deeply concerned about the welfare of AIDS orphans in his country, now and in the years to come. "The number is steadily rising, and within a few short years there will be close to three

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Bob.Nelson@NASA.gov
for inclusion in the newsletter*

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million," says Lahoud, a 2009-10 Rotary Foundation Ambassadorial Scholar. "The difficult task of raising these children has fallen to the goGoGetters [a South African term for grandmother]. These goGos might not even be related to the children, but they have taken it upon themselves to look after [them], most taking care of up to 20 at a time. They provide protection and support and encourage these children to go to school."

The plight of AIDS orphans led Lahoud to carry out a fundraising project during his scholarship year at Linköping University in Sweden. The project's main goals were to increase awareness of AIDS in South Africa and the goGoGetters' role in caring for the orphans, and to raise funds to help his sponsor, the Rotary Club of Knysna, support goGoGetters in the local community.

The university's students have a tradition of wearing overalls that display patches of various gatherings they have attended. Lahoud's fundraiser netted US\$6,000 through the sale of special AIDS awareness "ImPATCHits" for about \$2.75 each.

"I spent time on campus selling patches and promoting the project at Rotary clubs throughout Sweden, selling African beadwork ribbons to Rotarians," Lahoud says. "A single patch can go a long way by helping one child for one month!"

Natsuko Sawaya, a 2007-08 Rotary Scholar from Japan, shares Lahoud's passion for helping kids at risk. She works at a center in Mbour, Senegal, where 160 children live, more than 100 of them less than a year old. The Rotary Club of Bologna-Est, Italy, and four other clubs in Bologna have helped support her efforts there.

"I could see among the ones who were only a couple of months old the symptoms of institutionalization and maternal deprivation," says Sawaya, who studied as a Rotary Scholar in Italy. "I worked with a psychologist

to improve the quality of maternal care. The center is now building a new facility for babies. I'd like to help make the place better for institutional care."

After the center opens, Sawaya is planning to work at an orphanage in Zimbabwe. Eventually, she would like to study as a Rotary Peace Fellow.

"It's really unbelievable what Rotarians are trying to do for me, for kids, for people everywhere I go,"

Sawaya says. "I'm still connected with Rotarians around the world and receiving such wonderful opportunities."

Maternal and child health is one of the areas of focus of the Future Vision Plan. The three-year Future Vision pilot began 1 July and continues until 30 June 2013.



During a class at Linköping University in Sweden, Damian Lahoud teaches an African song as part of a presentation promoting support for AIDS orphans in South Africa. Photo courtesy of Damian Lahoud

Rotary Club Calendar (continued)

December 2 - 6:30pm - Meeting - Normandie Farm

Dr. Neil Cohen:

Lessons Learned from the Campaign Trail

December 9 - 6:30pm - Meeting - Normandie Farm

Annita Seckinger:

Haiti Project

December 16 - 6:30pm - Meeting - Normandie Farm

December 23 - 6:30pm - Holiday Party

Normandie Farm

December 30 - No Meeting

January 6 - 6:30pm - Meeting - Normandie Farm

January 13 - 6:30pm - Meeting - Normandie Farm

January 20 - 6:30pm - Meeting - Normandie Farm

January 27 - 6:30pm - Meeting - Normandie Farm

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