

Potomac-Bethesda Rotary Club News

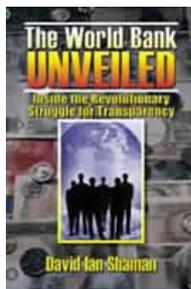
Rotary Club Calendar

**November 18 - 6:30pm – Meeting - Normandie Farm
David Shaman, *The World Bank Unveiled***

One and a half billion people live in abject poverty today. Thousands die daily and millions annually because of poverty-related conditions. The World Bank is the most important institution on Earth dedicated to alleviating poverty. Yet there is widespread belief it has often failed. There is also little understanding of what the Bank is, how it works and why it is so important. *The World Bank Unveiled* is an insider's view like no other. While previous accounts of the Bank have been written by high-powered economists and academics, *The World Bank Unveiled* is written for those who are not familiar with the Bank, international economics or Washington politics. "Compelling" and "highly readable" was how one former Bank powerbroker described the text. The book explores the structural inefficiencies and monolithic culture that reduce the Bank's efficiency and effectiveness. It also suggests reforms to help the organization. *The World Bank Unveiled* may be the most important book ever written about the World Bank.



In 1999, he co-founded B-SPAN, the World Bank's webcasting station for development. As B-SPAN's principal architect, Shaman spent six years producing unedited webcasts of internal Bank policy dialogues and debates. During his tenure, B-SPAN disseminated more than 700 webcasts on poverty reduction and sustainable development issues to Bank staff and viewers in more than 150 countries. Prior to managing the Bank's webcasting station, Shaman was the communications manager of the Bank's Development Economics Research Group on the Environment from 1993 to 2000. Shaman has served as a public relations consultant implementing communication strategies that resulted in coverage in major news outlets such as NBC, CNN, *The New York Times* and *The Washington Post*. Shaman received a journalism degree from the University of Maryland (1981) and has been a newspaper reporter with *Newsday* and the *Elizabeth (N.J.) Daily Journal*. Shaman lives in Washington, D. C. with his wife and two children.



November 18 – 8pm Board of Directors Meeting

November 25 – No Meeting – Thanksgiving

**December 2 - 6:30pm – Meeting - Normandie Farm
Vera Wedekind, Rotary Scholar**

**December 9 - 6:30pm – Meeting - Normandie Farm
Annita Seckinger: Haiti Project**

**December 14 – 7pm – Manna Food Center Packing
9311 Gaither Road, Gaithersburg - Volunteers Needed**

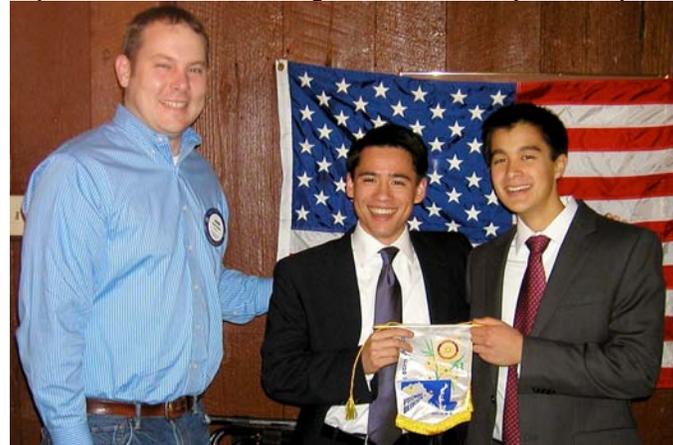
December 16 - 6:30pm – Holiday Party - Normandie

December 23 and 30 – No Meetings

**January 6 - 6:30pm – Meeting - Normandie Farm
Peter Kyle, Peace Fellowship Program**

November 11 Meeting Report

Our guest speakers were Alex Honjiyo and Jake Moy, sophomores at the Georgetown University, who spoke



about the Hilltop Microfinance Initiative that received \$8,000 seed funding from the Potomac-Bethesda Rotary Club. Alex Segal was the original HMFI CEO who graduated and is now attending Oxford. Alex Honjiyo became CEO in September and the new CFO is Craig Melcher. They awarded a \$6,000 loan to a Columbia Heights entrepreneur who serves Salvadorian food from a takeout location. Last month HMFI filed for 501c3 status with the IRS. They have added a few new members from Georgetown University who help provide business training to their clients. They



have set up a new website at HilltopMFI.org that makes it easy for making donations. We said a fond farewell to our long-time Treasurer,

Alan Cookson, who is relocating to Houston, Texas. Bob Nelson celebrated his birthday with a song by the Rotarians. After the meeting, Four-Way Test labels were applied to dictionaries for third graders.

www.pb-rotary.org www.rotary7620.org www.rotary.org

November 18, 2010 - Page 1

Potomac-Bethesda Rotary Club News

Vocational Training Team Is All Heart In Uganda

By Dan Nixon RI News – 15 November 2010

Top: Members of the Rotary vocational training team and Ugandan medical team gather around Jemimah during her recovery from corrective heart surgery. Bottom: After surgery, Fatumah gives a big smile to Rob Raylman, coordinator for Gift of Life International. Photos by Salim Najjar

A vocational training team specialized in pediatric heart surgery made a profound difference in the quality of life for 11 young people in Uganda in October.

Organized by Rotary International districts 6560 (Indiana, USA) and 9200 (Eritrea, Ethiopia, Kenya, Tanzania, and Uganda), the 12-member team from Riley Hospital for Children in Indianapolis, Indiana, performed the life-saving procedures at the Uganda Heart Institute at Mulago Hospital in Kampala.

The team also spent several days monitoring their patients' recovery. After Dr. Mark Turrentine operated on 19-year-old Onesmus to correct serious congenital heart abnormalities, he asked the youth, "What do you want to do with your life?" "I want to help people like you do," Onesmus said. "I want to be a doctor, if that's what God decides for me."

The team also shared their skills with their counterparts at the institute.

"We taught the physicians, nurses, and operating room staff not only surgical and operating room techniques, but postoperative medical care of children with congenital heart defects as well," says Dr. Stephanie Kinnaman, team leader and a member of the Rotary Club of Greenfield.

This was the Riley Hospital team's third mission as part of an initiative called Our Hearts Are in Uganda to improve care for kids with congenital heart defects. The initiative was launched by the Gift of Life Foundation and Rotary International in 2008 and is designed to continue until 2014, when it is turned over to the Uganda Heart Institute.

A US\$33,094 global grant, sponsored by the Rotary clubs of Makindye, Uganda, and Greenfield, Indiana, partially funded the vocational training team's mission, which addressed the maternal and child health area of focus under The Rotary Foundation's Future Vision Plan and the RI Strategic Plan.

"It is so amazing to me that I saw 11 miracles made possible by 12 very talented and dedicated professionals," says District 6560 Governor Salim Najjar, who accompanied the team at his own expense and recorded its achievements with photos and videos. "I saw firsthand another dimension of our Rotary contributions at work in saving young lives."

Past District 6560 Governor Jim Graham played a pivotal role in making the team's accomplishments

possible by completing the global grant application and organizing his district's support for the effort.

The Rotary Club of Makindye aided the team's work by transporting members to and from the hospital, providing meals, and assisting with other needs, along with including them in club functions. Grace Agwaru, of the Rotary Club of Soroti Central – the first person to receive heart surgery through Gift of Life in 1975 – was also instrumental in helping coordinate the team's visit.

In September, Ugandan President Yoweri Museveni sent a message to the Zone 20A Rotary Institute held in Kampala, commending Rotarians for their support of the Uganda Heart Institute. The heart institute was established with Rotarians' help in 1988 while RI Director Samuel Owori was governor of District 9200.



Potomac-Bethesda Rotary Club News

Owori now serves as a director on the heart institute's board.

In addition, Museveni lauded Rotarians for their role in preventing diseases such as polio and malaria in Uganda, and progress in literacy, safe water, sanitation, and nutrition, goals also targeted by the Future Vision Plan.

"The contribution of Rotary is visible in Uganda," Owori says. "By networking in the community, we are well known on the ground for health and other projects, and the government appreciates our role."

Rotary, UN Share Common Goals

By Ryan Hyland RI News – 11 November 2010

Past RI President Frank Devlyn (left) and Rotary Foundation Trustee Chair Carl-Wilhelm Stenhammar address attendees at Rotary-UN Day on 6 November at the United Nations Headquarters in New York City. Photo by Bryant Brownlee

More than 1,100 Rotarians, UN officials, and Rotary youth program participants attended panel discussions on literacy, water, health, and youth activities as part of Rotary UN-Day on 6 November.

The event, held annually at United Nations Headquarters in New York City, celebrates the relationship between the two organizations. Speakers highlighted Rotarian projects in literacy, water and health that help advance the goals of the UN and improve the lives of people around the world.

Rotary, which has a 65-year history with the UN, holds the highest consultative status offered to any nongovernmental organization by the Economic and Social Council, which oversees many UN agencies.

During the opening panel, Mickey Chopra, chief of health and associate director of programs at UNICEF, commended Rotary for its ongoing collaboration to improve the health of children around the world and eradicate polio. Rotary and UNICEF are spearheading partners, along with the World Health Organization

and the U.S. Centers for Disease Control and Prevention, of the Global Polio Eradication Initiative.

"Our partnership continues to be a vital element in the eradication of polio," Chopra said. "Through inspiring vision and continued vigor towards ridding the world of this disease, Rotarians are addressing far bigger and important global concerns to children, such as, poverty and clean water."

Chopra said Rotary's partnership with UNICEF is the largest and most successful private-public partnership in global health.

"UNICEF is proud to work side by side with Rotary's dedicated members," she said. "With the current progress we've made together, now, more than ever, is the time to push and continue this effort."



During a panel on literacy, Elizabeth Fordham, education adviser for UNESCO, discussed the improvements the UN has made in adult and youth literacy worldwide.

"Adult literacy levels have risen 8 percent in the last 20 years. Youth is even higher," Fordham said. "While these trends are encouraging, much more needs to be done."

Fordham noted that 796 million adults worldwide can't read or write and that two-thirds of them are women. "The simple fact is a high proportionate of

developing countries don't have the literacy levels for social and economic participation," she said.

She acknowledged Rotary's continued funding and awareness toward eradicating illiteracy.

"Promoting literacy for all is a goal close to the heart of both UNESCO and Rotary," Fordham said. "The denial of literacy is the denial of a basic human right, social inclusion, empowerment, and economic growth. It's a development imperative, not a luxury."

Past RI President William B. "Bill" Boyd spoke about water, sanitation, and hygiene projects in Ghana, the Philippines, and the Dominican Republic as part of the RI/USAID International H2O Collaboration during a panel on water.

"We are learning that Rotary does have a place on the world stage and there are many people who want to

Potomac-Bethesda Rotary Club News

work with us," says Boyd. "Because of our partnerships with large organizations such as USAID, we do have the ability, through major water projects, to make a significant difference for many people around the world."

Other water panel speakers included Frederik Pischke, UN-Water's adviser to the Secretary, and Claire B. Lyons of the PepsiCo Foundation.

Nancy Binkin, chief of the Policy and Evidence Unit, Health Section, UNICEF, spoke on the progress being made in increasing child survival and remaining challenges.

H. Bradley Jenkins, RI representative to the United Nations in New York, served as lead organizer of the event, along with alternate RI representatives Sylvan M. Barnet Jr., Robert A Coultas, William A. Miller, and Helen B. Reisler.

Rotary Responds To Polio Outbreak In Congo Republic

By Dan Nixon RI News – 11 November 2010

A child receives oral polio vaccine during a National Immunization Day in Nigeria. The perseverance that has reduced the incidence of polio in Nigeria by 97 percent is also being applied to the current outbreak in the Congo Republic. Photo courtesy of WHO.



Rotary International and its partners in the Global Polio Eradication Initiative – the World Health Organization, UNICEF, and the U.S. Centers for Disease Control and Prevention – are responding to a recent outbreak of wild poliovirus in the Republic of the Congo. Rotary is providing a total of US\$500,000 in emergency grants to WHO and UNICEF for immediate polio immunization efforts throughout the country.

At least 97 people have died in the outbreak, with 226 cases of acute flaccid paralysis reported as of 9 November. Most of the cases involve young people between ages 15 and 29. To date, four of the AFP cases have been confirmed as polio.

The outbreak is due to imported poliovirus that is related to the virus circulating in Angola. The Congo Republic recorded its last case of indigenous polio in 2000, and urgent action is required by government and partner agencies to again make the country polio-free.

"Polio outbreaks highlight our global vulnerability to infectious disease," says Dr. Robert Scott, chair of Rotary's International PolioPlus Committee. "It reinforces the fact that polio 'control' is not an option, and only successful eradication will stop the disease."

According to WHO, at least three national vaccination campaigns are planned to combat the outbreak, with the first targeting three million people of all ages in the Congo Republic and parts of neighboring Democratic Republic of the Congo and Angola on 12 November and 18-22 November. Subsequent campaigns are planned for 3-7 December and 26-30 December.

"Every man, every woman, every child will be immunized irrespective of their past immunization status," says Dr. Luis Sambo, WHO regional director for Africa. "This way we can be assured that everybody is reached, including young adults, whose immunity may be low."

Outbreaks of imported polio cases are not uncommon during eradication efforts, underscoring the critical need to stop transmission of the virus in the remaining polio-endemic countries: Afghanistan, India, Nigeria, and Pakistan.

"Our experience shows that where polio transmission has been stopped before, it can be stopped again,"

Scott says. "A fast, large-scale, high-quality immunization response using the new tools at hand, along with strong surveillance, is absolutely critical."

***Please send news articles and photos to
Bob.Nelson@NASA.gov
for inclusion in the newsletter***

www.pb-rotary.org www.rotary7620.org www.rotary.org

November 18, 2010 - Page 4

Potomac-Bethesda Rotary Club News

Charter Night Special For Hong Kong Rotaract Club

By Arnold R. Grahl RI News – 9 November 2010

Lance Kwok (left), charter president of the Rotaract Club of Happy Valley, and Past RI President William B. "Bill" Boyd during the club's charter night ceremony. Photo courtesy Happy Valley Rotaract Club.



The Rotaract Club of Happy Valley, Hong Kong, received a special honor on its charter night, 11 September.

Past RI President William B. "Bill" Boyd and his wife, Lorna, served as guests of honor for the event, delivering the Rotaract Certificate of Organization to charter president

Lance Kwok before 300 Rotarians, Interactors, Rotaractors, Foundation alumni, and friends of Rotary at the Hong Kong Regal Hotel.

Boyd and his wife, who were en route from Chicago to their home in Auckland, New Zealand, were in Hong Kong to visit Rotarian friends. Boyd said the Rotaractors' enthusiasm made the evening memorable.

"They were really excited about being Rotaractors and being members of the family of Rotary," he recalled. "You could feel the energy in the room."

The Happy Valley Rotaractors join 46 other Rotaract clubs in District 3450 (Hong Kong, Macau, and Mongolia). Past District Governor Tony Wong said the Happy Valley club was formed by a group of Rotaract officers from a university-based club who wanted to charter a community-based club so they could remain involved in Rotaract after they graduated.

Rotarian Winnie Yuen, president of the sponsoring Rotary Club of Happy Valley, said the club selected 11 September for the charter ceremony to show that they have not forgotten the terrorist attacks in the United States on 11 September 2001, and to demonstrate their commitment to peace.

"As Rotarians, we are striving hard for a peaceful and better world focusing strongly on humanitarian services and world understanding," she said.

Yuen noted that her Rotary club received its charter from Past RI President Luis Giay 14 years ago.

In his address, Boyd encouraged the Rotaractors and assembled guests to use their service opportunities to make a difference in people's lives.

"A lot of people don't have a lot of hope," Boyd said, recalling his remarks during an interview at RI World Headquarters in Evanston, Illinois, USA. "They don't have the opportunity to improve their lot in life. Rotary can come in and touch their lives and give them that hope."

"So will a Rotaract club like this one," he added. "They will improve people's lives, and in the process, they will extend themselves and put themselves in the company of people who are just like themselves, who are committed to making a difference."

Boyd said he is confident the Happy Valley Rotaract club has a good future ahead of it. "It's a very good example of a Rotaract club," he said. "When you can feel that energy emanating out of a group, you can just tell they have enthusiasm and empathy."

During the 11 September ceremony, Kwok presented a US\$200 donation to The Rotary Foundation on behalf of his newly chartered club.

"The nicest gift you can give a chairman is a gift to the Foundation," said Boyd, who is Rotary Foundation trustee chair-elect. "It indicates the club, even on its charter night, is thinking more widely than itself and is starting to reach out."

November Resource Guide Focuses On Ending Polio

RI News – 1 November 2010

During Rotary Foundation Month, find materials to help End Polio Now in *The Rotarian* magazine's Resource Guide. A portion of the proceeds will benefit PolioPlus. Save US\$5 when you purchase the new End Polio Now Promotional Kit during the month of November. Find Resource Guide items and all your club and district materials at shop.rotary.org.

www.pb-rotary.org www.rotary7620.org www.rotary.org

November 18, 2010 - Page 5