

Potomac-Bethesda Rotary Club News

Rotary Club Calendar

March 10 - 6:30pm - Meeting - Normandie Farm
Ben Noll, Outreach Specialist for the Conflict Resolution Center of Montgomery County (CRCMC) and Rotarian Bob Scholz, CRCMC Board Member



Conflict Resolution Center
of Montgomery County

CRCMC's mission is to help individuals, groups and communities in Montgomery County constructively manage conflict by offering collaborative problem solving services such as mediation, facilitation, community conferencing and training. CRCMC is committed to making its services accessible to all County residents, and promoting positive

relationships among the many diverse groups within the County. CRCMC partners with a number of organizations that refer potential clients for their services including Montgomery County Public Schools and the court system. These services can address a wide variety of conflicts including interpersonal, landlord-tenant, and workplace disputes, parents making plans about their children, in schools, and community-wide conflicts. Additionally, CRCMC offers conflict management training and volunteer opportunities. As their organization anticipates celebrating its tenth anniversary in the coming year, CRCMC is still working hard to spread the word that our mediation and conflict resolution services are available free of charge to anybody who lives, works, or goes to school in Montgomery County. 2424 Reedy Dr. Suite #301, Wheaton, MD 20902 Phone: 301-942-7700, E-mail: info@crcmc.org, Website: www.crcmc.org

March 17 - 6:30pm - Meeting - Normandie Farm
Peter Kyle, District Governor Nominee 2013-14
Peace Fellowship Program

March 17 - 8pm - Board of Directors Meeting

March 24 - No Meeting

March 26 - Club Officers Training
Holiday Inn Laurel West

March 26 - International Night at University Club

March 31 - 6:30pm - Meeting - Normandie Farm
SEEDS Haiti Project

April 7 - 6:30pm - Service Project

April 14 - 6:30pm - Meeting - Normandie Farm

April 21 - 6:30pm - Meeting - Normandie Farm

April 29-May 1 - DisCon 2011 Turf Valley Resort

Featuring Incoming RI President Kalyan Banerjee,
Incoming RI CEO John Hewko, Polio Survivor Ramesh Ferris, Astronaut Pierre Thuot, and much, much more!

March 3 Meeting Report

Our guest speaker was Frank Islam, co-author of the book, *Renewing The American Dream*. "America and the American Dream are threatened - not by terrorists but by the enemy within—our inability to grasp the severity of our current situation and to work together to



resolve it. This is the enemy we must defeat for America to prevail in the 21st century." The first decade of this

century was one of significant decline for the United States. America became a debtor nation, a deficit nation and a divided nation. This current decade will be the decisive one. The decisions made and the actions taken in it will determine the future of America and the American Dream. Concerned citizens understand this is a pivotal period and want to get involved in shaping America's future. They have lost trust, however, in their leaders, institutions and the "governing elite." They are searching for a resource to help them think about and respond to this situation.

Renewing the American Dream introduces a new problem-solving paradigm which entails looking at the United States as an enterprise. Enterprise USA is a shared venture with business, government, community-based and non-profit organizations working together in order to revitalize all aspects of America and the American dream.



At the heart of that venture is the 21st century citizen. *Renewing the American Dream* requires a multifaceted approach including:

- * Defining a 21st century competitive advantage for the nation
- * Redirecting government
- * Redirecting business
- * Renewing leaders, organizations and individuals

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- * Implementing an integrated renewal process
- * Implementing policies and programs that: create jobs, rejuvenate the middle class, reignite the manufacturing sector, unleash the potential of small businesses and entrepreneurs, ensure a vital news media, and, advance America's role in the world.

The book devotes a chapter to each of these areas and makes recommendations for how to accomplish those goals. It also introduces a three-part Renewal Framework the authors developed for thinking about and acting upon the American dream:

- * The American Dream Construct - comprised of eight forms of capital
- * The American Dream Platform - comprised of enduring promises, rules and regulations, and programs and initiatives
- * The American Dream Process - comprised of leadership, organizational and individual renewal combined with proper preparation, involvement and execution

The Renewal Framework provides the organizational structure for the book and is the foundation for Enterprise USA.

The Framework presents the authors' perspective as businesspeople. It is based on a belief in facts, evidence-based analysis and rational decision-making. It is based on the understanding that the response to the nation's current situation cannot be about grand ideas, ideologies or governmental policies or programs alone. Nor, can or should it be the exclusive province of politicians, lobbyists, and special interests.

Renewing the American Dream was written as a resource and reference guide for 21st century citizens—those citizens who are: interested, issue-oriented; informed, independent and involved.

21st century citizens are willing to stand up and speak out - not as advocates for entrenched positions or as

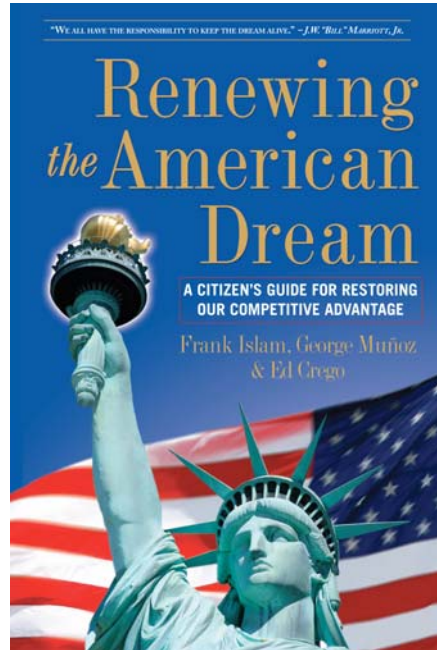
members of political parties. They are prepared to confront doubt directly and engage in nonpartisan problem-solving. As committed and collaborative individuals they recognize that they are:

- * Entitled to think
- * Required to reason
- * Empowered to act

Renewing the American Dream advances a citizen-centered agenda for change and restoring America's competitive advantage. It presents detailed recommendations for renewing the dream and outlines actions that leaders, organizations and individuals can take to participate in the renewal process.

Drawn from the authors' substantial experience in leading, managing and working in the private and public sectors, *Renewing the American Dream* is a "call to arms." It brings the citizen's voice and the businessperson's perspective to the forefront in a national dialogue which to this point has been

dominated by elected officials, lobbyists, talk show hosts, academics, economists and journalists. It can be seen as a twenty first century equivalent of Thomas Paine's "Common Sense."



Gates To Speak At 2011 RI Convention In New Orleans

Rotary International News - 4 March 2011

Bill Gates, cochair of the Bill & Melinda Gates Foundation, will be a keynote speaker at the 2011 RI Convention in New Orleans, Louisiana, USA, 21-25 May.

Gates will discuss the progress of the polio eradication effort and the need to finish the job during the third plenary session scheduled for Tuesday, 24 May, at the Ernest N. Morial Convention Center. The session has been moved to the afternoon, 15:00-17:00, from its original morning time slot.

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The Gates Foundation has awarded US\$355 million in challenge grants to Rotary for use in the campaign to rid the world of polio. Rotary has responded with Rotary's US\$200 Million Challenge. Gates has made several trips to India and Nigeria, two of the four remaining polio-endemic countries, and has praised the work of Rotarians in his annual letter.

Register for the convention before 31 March so you don't miss out on early-bird pricing. *Register online through Member Access at Rotary.org.*

Other speakers will include Michael McQueen, founder of the Nexgen Group, who will discuss understanding Generation Y, and David C. Mulford, former U.S. ambassador to India and a former Rotary Foundation Ambassadorial Scholar, who will speak about the UN Millennium Development Goals.

Penny LeGate, a news anchor and reporter for KIRO-TV in Seattle, will share her experiences participating in and reporting on National Immunization Days in Ethiopia and India. Patrick Chisanga, vice chair of the District Governors Review Committee, will speak about Rotary's role in Africa. *Download the preliminary program from Rotary.org.*

Entertainment features during the plenary sessions will showcase the richness and diversity of New Orleans' music scene. Grammy-winning trumpeter and bandleader Irvin Mayfield is founder and artistic director of the New Orleans Jazz Orchestra and one of the young giants in the world of jazz. In 1998, Mayfield cofounded the Latin jazz group Los Hombres Calientes, whose debut CD won Billboard's Latin Music Award for Contemporary Jazz Album of the Year. The band's third CD was nominated for a Grammy. With 10 albums to his credit, Mayfield has performed in numerous prominent jazz festivals and serves as cultural ambassador for the City of New Orleans.

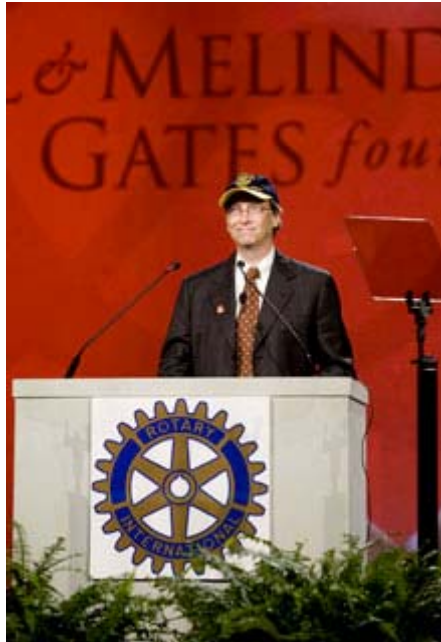
The Preservation Hall Jazz Band has traveled worldwide, spreading its mission to nurture and perpetuate New Orleans jazz. The group derives its

name from Preservation Hall, the venerable music venue located in the heart of New Orleans' French Quarter. Since the band began touring in 1963, several different groups of artists have toured under the Preservation Hall name. The current lineup is directed

by Ben Jaffe, son of Preservation Hall founders Allan and Sandra Jaffe.

Other plenary session entertainment will include the Langley Ukulele Ensemble, the King'n Trio, the Ronnie Kole Septet, Lacy J. Dalton, Michael Martin Murphey, and Rhonda Vincent and the Rage.

Workshops will provide convention attendees with an opportunity to learn from Rotarians, Rotary leaders, and non-Rotarian guest speakers. This year's workshops will highlight the three priorities of the RI Strategic Plan as well as the latest Rotary Foundation developments.



Bill Gates, cochair of the Bill & Melinda Gates Foundation, will be a keynote speaker at the 2011 RI Convention in New Orleans, Louisiana, USA, 21-25 May. Rotary Images/Monika Lozinska-Lee

Concert To End Polio A Resounding Success

By Dan Nixon RI News – 9 March 2011

Violin virtuoso Itzhak Perlman performed before a packed audience at Chicago's Symphony Center on 7 March in a benefit concert to raise money and awareness for Rotary's efforts to eradicate polio.

Rotary joined with Perlman, members of the Chicago Symphony Orchestra, and conductor James DePreist to present the Concert to End Polio. Perlman received standing ovations during the program, prompting an encore performance of the Theme from Schindler's List, composed by John Williams.

"The concert really touched me," said Jeanne Clark, president-elect of the Rotary Club of Pikeville, Kentucky, USA. "I was a Group Study Exchange team leader to India in 2009. We helped immunize children during National Immunization Days. It's giving me

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great joy to be a Rotarian and participate in ending polio any way I can."

"This was a great event," said Phillip Bandel, governor-nominee of District 5830 (parts of Arkansas, Oklahoma, and Texas) and a Rotary Foundation Major

Donor who has contributed to PolioPlus. "I had nonparalytic polio when I was a child. That motivated me to help develop district support for PolioPlus back when it began in the 1980s."

Both Perlman and DePreist are polio survivors who have overcome serious physical challenges to become among the most internationally recognized professionals in their fields. Perlman has won 15 Grammy Awards and received a Lifetime Achievement Award in 2008. DePreist received the National Medal of Arts, the United States' highest honor for artistic excellence, in 2005, and has appeared as a guest conductor with every major North American orchestra and 19 others around the world.

Andrea Luehmann, president of the Rotary Club of Chicago, was impressed by Perlman's and DePreist's commitment to ending polio, including their involvement in Rotary's "This Close" campaign. "I want the gap to be shrunk quickly - from 'this close' to zero," she said.

Throughout the evening, the Symphony Center building was illuminated with the End Polio Now message as part of Rotary's public awareness campaign to build support for polio eradication.

At a post-concert reception, Rotary Foundation Trustee Chair Carl Wilhelm-Stenhammar presented gifts to Perlman and DePreist for their dedication to fighting polio. Noting that they both "know firsthand how polio can affect a child's life," he thanked them for their determination in helping Rotary to achieve a polio-free

world. He referred to Perlman as Rotary's "most active spokesperson for polio eradication."

"Even one case of polio should never happen. Because we have the vaccine, there's no reason for anybody to go through what we've gone through," said Perlman,

referring to his and DePreist's experience with the disease. "Help make polio something of the past, not of the future."

"Nobody, no organization, has done as much on a consistent basis, on an effective basis, to eradicate polio from the world," DePreist said of Rotary. "That's a big challenge, and only a big organization can take it on and succeed."

Ending polio is Rotary's top priority. It is more than three-quarters of the way through its effort to raise US\$200 million to match \$355 million in challenge grants from the Bill & Melinda Gates Foundation.

Proceeds from the concert are being tallied.



Top: Itzhak Perlman and James DePreist speak at a reception after the Concert to End Polio. Bottom: Rotary Foundation Trustee Chair Carl-Wilhelm Stenhammar thanks Perlman and DePreist for their help in fighting polio. At right are Stenhammar's wife, Monica, and Foundation Trustee Vice Chair John F. Germ, chair of Rotary's US\$200 Million Challenge Committee. Rotary Images/Alyce Henson.

Rotaractors Make A Splash For Australian Charity

By Megan Ferringer RI News - 8 March 2011

By swimming thousands of miles in their annual Splash for Cash swim-a-thons, Rotaractors in Australia have helped raise more than US\$557,300 to aid children with severe sensory impairments.

Started in 1984 as a joint venture between Rotaract clubs in District 9680 and the Royal Institute for Deaf

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and Blind Children, Splash for Cash has become one of Australia's longest-running fundraising events.

In its first year, 40 swimmers raised nearly \$10,000 for the institute. Since then, the event has attracted more than 200 participants each year. During the 28th annual Splash in April, the Rotaractors aim to raise \$100,000.

Swimmers and teams receive sponsorships for the number of laps they complete during the event, held at the Sydney Olympic Park Aquatic Center. All funds raised from the sponsors go directly to the institute's Teleschool, which provides educational programs to children with hearing or visual impairments in remote areas of Australia.

"My club is always very supportive of each other's passions. What began as an event to participate in soon became an annual event to challenge each other to raise as much money as we can," says Krissie Bredin, past president of the Rotaract Club of Crosslands. The institute "is now easily the organization that has benefited the most from the work of our club."

In 2010, Bredin swam 342 laps for the cause. To up the ante this year, she will be swimming with blacked-out goggles to call attention to the challenges that blind children face daily.

Bredin says Splash for Cash was a major reason she joined Rotaract in 2006. The popularity of the event has helped her club's membership quadruple since 2008 and strengthened its reputation within the community.

"If you told me five years ago that I would raise tens of thousands of dollars for my favorite charities [through Rotaract projects], I wouldn't have believed it," says Bredin. "With the support of my fellow Rotaractors, we will keep taking the world by storm."

Evan Burrell, district Rotaract representative, says delegates from the district will attend the 2011 RI Convention in New Orleans, Louisiana, USA, to

promote Splash for Cash and encourage other districts to adapt it for their own use.

Like the young Australians, Rotaractors worldwide are involved in their communities. Each year, World Rotaract Week honors the chartering of the first Rotaract club in 1968. Rotaractors this year can decide the best way for their club to celebrate the program by completing one, two, or an entire week's worth of activities 7-13 March. After the club has completed its commemorative events, the sponsor Rotary club or district Rotaract chair can download a certificate of recognition.

Here are other examples of projects sponsored by Rotaract clubs:

- * Rotaractors in Chennai, India, raised \$8,800 to help construct a home for children with HIV/AIDS.

- * Rotaract clubs in Hong Kong held a walkathon to raise \$10,000 for a local food bank while generating awareness of hunger in the community.

- * Rotaractors in Tokyo raised \$3,000 and traveled to Nepal to help local Rotaractors construct a well for a rural village.

Upload a photo of your World Rotaract Week celebration to the Family of Rotary Flickr group at <http://www.flickr.com/groups/familyofrotary/> or share your club's plans

for the week in the comments section of this article on the Rotary website.

Krissie Bredin, past president of the Rotaract Club of Crosslands, swam 342 laps during Splash for Cash in 2010. The Rotaractors are aiming to raise US\$100,000 with this year's event in April. Photo courtesy Rotaract Club of Crosslands



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