

# Potomac-Bethesda Rotary Club News

## Rotary Club Calendar

June 9 - 6:30pm – Meeting - Normandie Farm

Marie-Louise Jean, President, SEEDS-Haiti Project



Marie-Louise Jean is the president of SEEDS-HAITI, Inc., (SEEDS) an organization based in Washington, D.C., that helps to provide food, shelter and education to homeless children in Haiti. SEEDS' latest project is the construction of an elementary school in Arcahaie, Haiti.

Marie-Louise Jean has lectured and conducted workshop and seminars on nutrition and health throughout the East Coast. Local venues include The Library of Congress, The University of the District of Columbia, The Art and Drama Therapy Institute, The Marie Reed Learning Center, and The Smithsonian Institute's Folk life Festival featuring Haiti. Our presenter also co-authored a first prize winning Haitian cookbook, entitled, *The Art and Soul of Haitian Cooking*, produced by the Haitian Institute. All proceeds from the sale of the book go toward the organization's reforestation project in Haiti.

Marie-Louise Jean was born in Port-De-Paix, Haiti. At an early age, she migrated with her family to the United States and has been living in the Washington Metropolitan area since. She received a Bachelor of Arts Degree from Howard University and a Master of Science Degree in Human Resource Management from the University of Maryland. Over the years, she developed an interest in nutrition and attended the Institute for Integrative Nutrition in New York and graduated with honors as a Holistic Health Counselor/Nutritionist in 2004. She is also certified as a Master Instructor of the Institute for Human Individuality (MIFHI). She has an active private practice devoted to counseling clients on wellness both in person and over the phone at her office in Kensington, MD. She focuses on helping people improve their health through nutrition and life style changes. Marie-Louise Jean is an Administrative Assistant for the National Petroleum Council and is a member of Women in Energy (Desk and Derrick) Club. Community involvement includes serving as a board member of the Haitian Institute in Washington, D.C. and serves as public relations chairperson and book reading group coordinator for the organization. The Haitian Institute's purpose is to maintain a Haitian cultural presence in the Washington Metropolitan area.

June 16 - 6:30pm – Meeting - Normandie Farm

Prasanna Joshi, Asia Pacific Regional Analyst,  
ExxonMobil Refining and Supply Company  
"The Outlook for Energy: A View of 2030"

(see speaker's biography on page 5)

June 16 - 8pm – Board of Directors Meeting

June 23 – 6:30pm - Social - Normandie Farm

June 25 – 6pm – Rotary Governor's Installation  
Manor Country Club, Rockville

June 30 - 6:30pm – Meeting - Normandie Farm

2011-2012 Rotary Club Officers Installation

## Potomac-Bethesda Rotary Club Selected for Rotary International's Innovation and Flexibility Rotary Club Pilot Program

Letter from RI General Secretary, May 31, 2011

Dear Rotary Club Potomac-Bethesda President and President-Elect,

I would like to congratulate you for being selected to participate in the Innovation & Flexibility pilot program beginning 1 July 2011. This is an exciting opportunity for your club to experiment with some new approaches, techniques and methods of operating.

In support of the RI Strategic Plan goal to 'foster club innovation and flexibility' the Board authorized these pilots to evaluate and measure the impact alternative membership types and club operations have on member activities and engagement, membership growth and retention, improved member diversity, increased community and international service, increased support of The Rotary Foundation, and overall club effectiveness.

We received over thirteen hundred (1300) applications, with a maximum of 200 clubs being able to participate in each pilot. As with all pilot programs, we strive to gain an equitable representation from all Rotary countries and geographical regions, and RI's thirty-four (34) zones.

(continued on page 4)



This month Potomac-Bethesda Rotary Club completed 25 years of service to the Manna Food Center. Working on June 2 were Jason Hamel, Nabil Bedewi, Tom Leuchtenburg, Noel Howard, Steve and Alex Naron, Dick and Peter Gordon, and Bob Nelson.

(More Manna photos on page 2).

[www.pb-rotary.org](http://www.pb-rotary.org) [www.rotary7620.org](http://www.rotary7620.org) [www.rotary.org](http://www.rotary.org)

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# Potomac-Bethesda Rotary Club News



President Jason Hamel organizes the team of Rotarians and friends to sort incoming food donations for the Manna Food Center in Gaithersburg. All items are checked for acceptable expiration dates and good packaging condition. The service project is held on the first Thursday of the month in lieu of a regular club meeting at Normandie Farm Restaurant.



President Elect Chinyere Amaefule introduced two guests to the club on May 26, Joe Hye and Kim Jackson. Joe is from Chinyere's hometown of Cincinnati and Kim is a co-worker. [Left] A sign welcomes Potomac-Bethesda Rotarians to Manna.



Our guest speaker on May 19 was Corkey DiSimone, author of 25 childrens books. She shared her latest book and map, "All About Me in DC." The book contains 250 little known facts about the mall and surrounding areas. Several Rotarians said that the materials would be very useful immediately as they had relatives coming into town and children/grandchildren to entertain. Thanks so much, Corkey, for your generosity in enlightening our club!



## Rotary Club Calendar (continued)

- July 7 - 6:30pm - Service Project at Manna Food
- July 14 - 6:30pm - Meeting - Normandie Farm  
Joy Hatchette, Maryland Insurance Administration
- July 21 - 6:30pm - Meeting - Normandie Farm
- July 21 - 8pm - Board of Directors Meeting
- July 28 - 6:30pm - Social - Normandie Farm
- August is Rotary Membership and Extension Month
- August 4 - 6:30pm - Service Project at Manna Food
- August 11 - 6:30pm - Meeting - Normandie Farm
- August 18 - 6:30pm - Meeting - Normandie Farm
- August 18 - 8pm - Board of Directors Meeting
- August 25 - 6:30pm - Social - Normandie Farm
- September is New Generations Month



# Potomac-Bethesda Rotary Club News

*Joint Social Held with Potomac Rotary Club*



*on May 26 Features Great Food, Fellowship*



*Caesar Kavadoy greets the President of the Gaithersburg Rotary Club, Teddy Cornejo*

*Neil Cohen with Potomac Rotarians. On the left is Potomac Rotary Club President Jeanne Richter.*

# Potomac-Bethesda Rotary Club News

## **Potomac-Bethesda Selected for Innovation and Flexibility Rotary Club Pilot Program**

*(continued from page 1)*

Over the next few weeks you will be receiving some additional information for on-going processing, data management and reporting requirements. If you have any specific questions or comments please send an email to [ripilotprograms@rotary.org](mailto:ripilotprograms@rotary.org). To maintain relevance to prospective as well as current members, it is important that RI continue to explore new ways for member engagement and club operations. We look forward to working with you over the next several years as we experiment with some different alternatives.

Good luck in your efforts over these next few years and thank you for agreeing to be a part of this exciting new opportunity.

Sincerely,

Ed Futa,

General Secretary, Rotary International

### **Purpose**

Feedback from numerous Rotary surveys and focus groups has repeatedly shown that prospective qualified members and younger-aged Rotarians need flexibility to become or remain involved with a Rotary club.

The Innovative and Flexible Rotary Club Pilot Program will focus on letting clubs self-determine their operations to fit better with the needs of their members and community. It will also encourage clubs to conduct numerous tests to

- Try out different meeting logistics (time, date, location, online, use of social media, club event or social activity, and so on)
- Improve club leadership and oversight
- Create relevant and creative membership qualifications and requirements
- Update Rotary terminology to current language
- Shift the focus from meeting attendance to member engagement

Clubs would be authorized to make changes to the Standard Rotary Club Constitution and to their Rotary Club Bylaws in any area other than RI membership dues requirements.

### **Premise**

Innovative and flexible Rotary clubs are fun, dynamic, diverse, resilient, tolerant, interested in trying new things, proactive, member driven, results oriented, resourceful, inspirational, and relationship rich. They support and strengthen their membership, focus and increase their humanitarian service, and enhance their public image and awareness.

### **Timeline**

1 July 2011 - 30 June 2014

### **Demonstrated Results and Measures**

Clubs participating in this pilot would demonstrate results in the following areas:

#### **Increase in**

- Club visioning, brainstorming, gap analysis, and identifying solutions and next action steps
- Club members wishing to serve in leadership roles
- New initiatives (Rotary programs, social activities, fundraising, etc.)
- Creation of signature club projects that can be sustained
- Member satisfaction
- Total membership number
- Membership recruitment
- Membership retention for new members and existing members
- Membership diversity (gender, age, ethnicity, and classification)
- Spouse or family participation in club activities
- Use of social media to engage and involve members
- Club visibility and public recognition throughout the local community
- Support to The Rotary Foundation (program participation and fundraising)

#### **Balance in service projects and social activity profile**

#### **Decrease in**

- Average age of club members
- Negative perceptions related to meeting fines, singing, and missing meetings for family, personal, or professional reasons

#### **Improvement in club website and club brochure**

#### **Promotion of Rotary's core values**



# Potomac-Bethesda Rotary Club News

## ***"Outlook for Energy: A View of 2030"*** ***is Topic for June 16 Rotary Club Meeting***

**Speaker: Prasanna V. Joshi, Planning Advisor,  
ExxonMobil Research and  
Engineering Company**

Prasanna Joshi is the Planning  
Advisor for ExxonMobil



Research and Engineering  
Company. In this capacity,  
Prasanna supports and advises the  
President of ExxonMobil Research  
and Engineering (EMRE)  
headquartered in Fairfax, Va.

Prasanna received his PhD in  
chemical engineering from the

University of Delaware in 1998. He began his career  
with heritage Exxon in Baton Rouge, La., that same  
year as a research engineer at ExxonMobil Research  
and Development Labs. After the ExxonMobil merger,  
Prasanna joined the Modeling Center of Excellence in  
Paulsboro, N.J., and was responsible for deploying  
compositional process models to the ExxonMobil  
refineries. In 2003, he moved back to Baton Rouge to  
lead the High Throughput Experimentation (HTE) joint  
project with Symyx. He was named as the Integrated  
Program Leader for HTE projects in 2005.

While in Baton Rouge, Prasanna received his MBA with  
a minor in finance from Tulane University in 2006. In  
May 2007, Prasanna was named as the section head  
of the Process Modeling section at ExxonMobil Process  
Research at Clinton, N.J.

Prasanna assumed his current position in December  
2008. In addition to his role as planning advisor,  
Prasanna is responsible for coordinating the EMRE  
Leadership Team monthly meetings. He also serves as  
the single point of contact on downstream technology  
with the corporate office in Dallas, Texas.

Prasanna is active in the external scientific community  
and has published over a dozen papers in peer-  
reviewed journals. He has routinely chaired sessions at  
the American Institute of Chemical Engineers (AIChE),  
International Symposium on Chemical Reaction  
Engineering and American Chemical Society annual  
meetings. He is the author of 10 patent applications

# ExxonMobil

and has received the prestigious "ExxonMobil  
Innovator of the Year" award for his technical work.  
He has represented ExxonMobil at the AIChE award  
dinners and has received number of  
external awards for his community  
leadership.

## ***Photo from Marilyn and Bob Nelson's Trip to Dallas Texas...***



## ***News from Smiljka Soretic...***

**March 10, 2011**

Hi everybody,  
I want to tell you that I  
did not forget my  
Rotary friends. I am  
triple grandmother.  
My second grandson  
Chris is over 3 months  
with me in Florida.  
Fedja is going to have  
an exhibition in New  
York on April 7th, and  
after the exhibition I  
am going to see my 2  
m. old french  
granddaughter Lena  
in Paris. After Paris we  
are going to Belgrade.  
Smiljka Soretic



# Potomac-Bethesda Rotary Club News

**INSTALLATION DINNER**

**Save The Date**  
**June 25, 2011**




DG Claude Morissette

**Manor Country Club**  
14901 Carrolton Rd, Rockville, MD www.manorccc.org

Reservations are being taken NOW!

Time: 6pm Cocktails  
7pm Dinner  
8-9:30 Program  
Ticket Price: \$50  
*Black-tie optional - Cash Bar*



Contact Janis Brose at 301-299-8118 janisbrose08@comcast.net  
Mail payments to Jan at 11839 Enid Drive, Potomac, MD 20854  
Or register on the web www.rotary7620.org

## News from Evgeniya Kazazaeva...

The Russian Music Academy of America cordially invites you to attend A Special Russian Federation National Day Charity Concert to benefit Amina Karlin, a 7-year old child suffering from cerebral palsy Sunday, June 12 6 o'clock to 8 o'clock in the evening



Reston Community Center (RCC Hunters Woods)  
2310 Colts Neck Road  
Reston, VA 20191

The concert is free but a donation of \$10 or more is appreciated.

Light refreshments will be served during intermission. If you cannot attend the concert, you can make donation online:

WWW.RMAOA.COM "CHARITY CONCERT"  
Director Elza Ritter, her virtuoso students and a Children's Chorus will perform works by various artists including Tchaikovsky, Chopin, Mozart and Beatles. All proceeds will go towards Amina's treatment which includes Neurological Music Therapy, or NMT, a process that uses every facet of music - physical, emotional, mental, social, aesthetic, and spiritual - to promote mental and physical health.

We look forward to seeing you at the concert. Amina would be happy to greet you during Intermission and at the end of the Concert.

Yours in Music,  
Evgeniya Kazazaeva  
Special Events Coordinator, RMAOA  
For further details please call 703-901-3614 or e-mail, elzaritter@gmail.com

## Thank You Letter from SEEDS-Haiti

February 10, 2011

Dear Mr. Hamel,

On behalf of the Board of Directors of SEEDS-HAITI, Inc., I want to thank the Rotary Club of Potomac-Bethesda for their generous tax-deductible contribution of \$3,037.95 for the construction of children's traditional toilets at the Good Samaritan School of Digue Proby, Arcahaie, Haiti. The building of the toilets was particularly timely as the Government of Haiti is requiring that all schools be equipped with toilets in an effort to help combat the cholera epidemic that has been ravaging Haiti.

Recently, the Director of the school, Mrs. Yvette Julsaint, informed us that the construction of the toilets is about to be completed. Soon we will share pictures of the final product with you.

We also want to take this opportunity to express our heartfelt appreciation for your confidence in SEEDS-HAITI, Inc.'s effort to help the children of the Good Samaritan School in their quest for education and personal advancement; and we look forward to continuing this collaborative effort.

Sincerely,

Marie-Louise Jean, M.S. President

Please send news articles and photos to  
[Bob.Nelson@NASA.gov](mailto:Bob.Nelson@NASA.gov)  
for inclusion in the newsletter

[www.pb-rotary.org](http://www.pb-rotary.org) [www.rotary7620.org](http://www.rotary7620.org) [www.rotary.org](http://www.rotary.org)

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