

# Potomac-Bethesda Rotary Club News

## Rotary Club Calendar

July 7 - 6:30pm - Summer Barbeque Celebration  
at Jewish Foundation for Group Homes,  
Janice W. Goldsten Home,  
11808 Tifton Dr, Potomac.  
Spouse/guest & children welcome.  
Please RSVP to 240-283-6027.



We're celebrating the upcoming eighth year of JFGH's phenomenal and mutually beneficial partnership with the Potomac-Bethesda Rotary Club. One of the other group homes as well as several administrative staff members and board leaders will join the residents and staff of the Goldsten Home. JFGH is a non-sectarian, 501(c)(3) agency dedicated to enhancing the independence, dignity, choice, and community inclusion of adults with disabilities. Today, JFGH's residential programs support more than 180 residents in over 70 sites throughout the Washington D.C Metropolitan area.

*(see flyer on page 7)*

July 14 - 6:30pm - Meeting - Normandie Farm  
Joy Hatchette, Maryland Insurance Administration  
July 21 - 6:30pm - Meeting - Normandie Farm  
July 21 - 8pm - Board of Directors Meeting  
July 28 - 6:30pm - Social - Normandie Farm  
July 30 - 7pm - End Polio Now  
Washington Nationals vs New York Mets Game  
*(see flyer on page 8)*

August is Rotary Membership and Extension Month  
August 4 - 6:30pm - Service Project at Manna Food  
August 11 - 6:30pm - Meeting - Normandie Farm  
Rotary District Governor Claude Morissette  
August 18 - 6:30pm - Meeting - Normandie Farm  
Yesenia Diaz, NAMI Montgomery County  
August 18 - 8pm - Board of Directors Meeting  
August 25 - 6:30pm - Social - Normandie Farm  
September is New Generations Month  
September 1 - 6:30pm - Service Project at Manna  
September 8 - 6:30pm - Meeting - Normandie Farm  
September 15 - 6:30pm - Meeting - Normandie Farm  
James Offord, Black History in Montgomery County  
September 15 - 8pm - Board of Directors Meeting  
September 22 - 6:30pm - Social - Normandie Farm  
September 29 - 6:30pm - Club Assembly - Normandie Farm

## 2011-2012 Rotary Club Officers Installed at June 30 Year-End Banquet

The President's gavel and pin were presented to Chinyere Amaefule by Jason Hamel and Jason received the past president's plaque. Chinyere is the first woman President of the club. Potomac-



Bethesda has had many women members and officers serving since 1988, but all had held other officer positions. Bob Nelson received the Rotarian of the Year Award and also was presented with a plaque



commemorating 200 issues of the club newsletter and "the Cal Ripkin of newsletter editors" (photo on p.3). Other officers are President Elect Nabil Bedewi, Vice President Caesar Kavadoy, Secretary/



Treasurer Tom Leuchtenburg, Sergeant-at-arms Art Blitz and Public Relations Chair Bob Nelson.

*Two pages of photos begin on page 5.*

[www.pb-rotary.org](http://www.pb-rotary.org) [www.rotary7620.org](http://www.rotary7620.org) [www.rotary.org](http://www.rotary.org)

July 7, 2011 - Page 1

# Potomac-Bethesda Rotary Club News

## **President Chinyere Amaefule's Acceptance Speech, June 30, 2011**

I would like to take a moment briefly to acknowledge my family (my parents, Arthur and Pamela Comer) for their continuous support. I would like to make a special acknowledgment to Dick Gordon, our club's charter member for his lifelong commitment to Rotary!!

Greetings Rotarians, Rotarian Spouses, and Guests,

Thank you for entrusting me to serve as President for the 2011-2012 year and the continued support from the Board and members as I embark on this role as President.

While today is a celebratory event for our past accomplishments, it is a kickoff for the year that lies ahead us to continue the mission of Rotary.

It is a new beginning for our club because we are the PIONEERS and TRAILBLAZERS; out of RI's 34 zones worldwide, only 200 clubs were selected to foster club innovation and flexibility through a pilot program. The innovation and flexibility program allows us to shift from meeting attendance to member engagement through still having speakers but expanding to social and service activities on Thursdays!

This year marks the 25th anniversary of Potomac-Bethesda Rotary Club's unwavering commitment with Manna to providing hands-on service by sorting food and packing food for the hungry and underemployed of Montgomery County.

I ask each Rotarian to have a sense of renewed commitment and "service above self" toward Manna and Sophia's House where we prepare food to serve at the homeless women's shelter but also to embrace and support future hands-on service projects. Not only to support our hands-on projects but to also invite friends, family, and professionals in our communities to come join us as we do service and fellowship.

The Potomac-Bethesda Rotary Club is a club that is already ready and willing to stand up to the challenge. We showed through our recent pledge to further support the Haiti initiative. But also let's us stand up as we always do to pledge our support to the End Polio Now Initiative and Polio Plus fund as a club and help



Rotary meet the challenge. We can start by supporting the upcoming End Polio Now Washington Nationals versus New York Mets Game on July 30th where proceeds will go for RI to match the funds for Polio. Because we are truly this close to eradicating polio.

There are on-going efforts to select an international service project related to health and/or water-sanitation related for this upcoming year. We will maintain our involvement with the dictionary project but we will be expanding our involvement in education projects by partnering with an

organization to fund books at the NIH Children's Inn.

We were one step ahead when we the club chartered the Rotaract Club of Georgetown University. You may be asking How? Because as we were completing the preliminary groundwork to charter the Rotaract club, Rotary International unveiled a 5th Avenue of Service called New Generations.

New Generations acknowledges the positive change implemented by youth and young adults involved in leadership development activities, community and international service, and exchange programs that enrich and foster world peace and cultural understanding. Consider being a guest speaker at Rotaract, and working with the Rotaractors on a project. Our Rotaractors will go on to become future Rotarians.

Our signature event, International Night, is a great example of New Generations because we honor our ambassadorial scholars from other countries at this event. This year, I will be exploring opportunities to form partnerships to make this night a success and to resurrect International Night in an embassy.

While I have named some of the past, current, and future initiatives, we are only able to sustain the lifeline of Rotary through recruitment and retention. Many of my contemporaries and colleagues will say to me, I've heard of Rotary but what is Rotary or what does Rotary do? After explaining what we do as Rotarians, then they become inspired and interested in finding out more.

I ask each of you to make this as your priority to reach out and add to the circle of Rotarians. I say circle

# Potomac-Bethesda Rotary Club News

because a circle is never-ending, it's continuous. We want to ensure that we remain a circle with the understanding that at the core of the circle is what matters most to us. At the core of each of our lives, is our family and values that matter most. RI President Kalyan Banerjee's 2011-2012 theme is "Reach Within to Embrace Humanity." RI President Banerjee stated "family as a starting point in serving others.....The communities we live in are not built of individual people but of families -- families living in homes together, sharing their lives and their resources and their common destinies. Good families lead to good neighborhoods, and good neighborhoods build good communities." Reflect on those thoughts as we do the work of Rotary.

We have the option to go beyond and strive higher to make it bigger, better, and bolder year!!



## Remembering Hazel Rahe

By Peter Gordon, Dick's Son

Thanks to Caesar Kavadoy, whose wife Esther was in her last day of a vacation in Peru, Dick Gordon and former Rotarian Juvenal Goicochea were able to attend a special Catholic Service on Sunday afternoon, June 26 near Seven Corners in Fairfax County, VA, honoring our former member Hazel Rahe, who passed away on June 12 in Huntsville, Alabama. The service was a Mass delivered entirely in Spanish, but the priest following completion of the Mass delivered a lovely eulogy on Hazel in English. She had been fighting a tragic case of cancer that befell her several years ago and prevented her from becoming our club's first woman president.

## Changes You Should Know About For The New Rotary Year

Rotary International News – 29 June 2011

A new Rotary year is set to begin, and with it several programs aimed at supporting and strengthening clubs and districts. In addition, a fresh slate of leaders will take over at the club, district, and international level.

Kalyan Banerjee, of the Rotary Club of Vapi, Gujarat, India, will become Rotary's 101st president, and the third from India, on 1 July. William B. Boyd, of the Rotary Club of Pakuranga, Auckland, New Zealand, will take over as Rotary Foundation trustee chair.



[L-R] RI General Secretary John Hewko, RI President Kalyan Banerjee and Rotary Foundation Trustee Chair William Boyd.

John Hewko will become Rotary International's 12th general secretary on 1 July. He has said his priorities include improving Rotarians' connections with the Secretariat and increasing awareness about what the Secretariat can offer.

Other changes include:

- Four pilot programs will begin 1 July, designed to improve recruitment and retention, allow for flexibility in club operations and structure, and give clubs an opportunity to explore new and innovative ways to promote member diversity – all goals of the RI Strategic Plan. For each of three pilot programs – corporate member, associate member, and innovative and flexible Rotary club – 200 clubs have been selected to participate, and about 125 will take part in a satellite club pilot program. Learn more.
- The Changemaker Award will accompany the Presidential Citation during the 2011-12 Rotary year. The award will encourage Rotarians to focus on change and will recognize clubs that make an extraordinary impact through their work in the Avenues of Service.

# Potomac-Bethesda Rotary Club News

- The World Community Service and Rotary Volunteers programs will be phased out as of 30 June, replaced by a new model designed to expand the resources available to clubs for connecting and partnering with one another. The RI Board approved a shift to a resource and support model for RI programs to reinforce the priorities and goals of the RI Strategic Plan.

- Efforts to enhance Rotary's public image will be undertaken by 49 Rotary public image coordinators (RPICs) working in partnership with their zone's RI director, regional Rotary Foundation coordinator, Rotary coordinator, and district governors. RPICs, who are selected by the RI president or Rotary Foundation trustee chair, have professional expertise in public relations, journalism, or communications and will help support the RI Strategic Plan by conveying effective public relations practices to district leaders.

- The *Rotarian* magazine launches its digital edition with the July issue. Subscribers can now choose to receive either the print or digital edition, or both. This would be a good time to buy a subscription for your Interact or Rotaract club, to inspire them with Rotary's breadth.

- Rotary clubs' annual per capita dues to Rotary International will increase to US\$51 in 2011-12. The 2010 Council on Legislation also set dues at \$52 for 2012-13 and \$53 for 2013-14.

## **Innovation & Flexibility Pilot Program**

Dear Club President,

On behalf of the RI General Secretary, we are pleased to provide initial guidance regarding your participation in the Innovation & Flexibility Pilot Program.

As mentioned in the application, various types of information will be required in the pilot program so that we can fully learn about the impact of innovations on club member recruitment, retention, service, and organization. Sometimes, we will send your club a survey to fill out; at other times, it may be providing

membership updates to RI to ensure your club's membership information is accurate in Member Access. Two important action items are listed below:

- Now - 15 July: All pilot club secretaries are required to verify the accuracy of club member induction dates and gender in Member Access. Please also verify the emails of the club officers as these email addresses will be used for RI Pilot Program Administration emails. Additionally, please check that your RI Pilot Programs emails are not going to your spam folder.

- End of July - 19 August: An initial survey for background information will be emailed to you by the end of July. In the survey, you will be asked to provide information about your club and its activities that are not contained within the RI databases. We may ask for up to 3 years of information before the pilot on activities such as service project participation, participation in programs of The Rotary Foundation, members that serve in district or zone roles, attendance, etc. This information is important to us to evaluate the impact these changes have on club activities, membership trends and member participation.

You are also invited to participate in an online LinkedIn discussion group with your fellow Innovation & Flexibility pilot clubs. This group will allow the pilot clubs to collaborate and share ideas, best practices, and learnings with each other. Additional pilot program materials will be emailed to you in the coming weeks including the instructions for notifying Rotary about your innovations. If you or your club members have questions regarding the pilot program, please send an email to [RIpilotprograms@rotary.org](mailto:RIpilotprograms@rotary.org).

Best regards, Faith Paroski, Membership Development & Research Division, RI



**Please send news articles and photos to  
[Bob.Nelson@NASA.gov](mailto:Bob.Nelson@NASA.gov)  
for inclusion in the newsletter**

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July 7, 2011 - Page 4

# Potomac-Bethesda Installation Night

June 30, 2011



Photos by Marilyn Nelson

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June 30, 2011



Photos by Marilyn Nelson



*Please join us  
for a Summer BBQ  
with the Potomac-Bethesda Rotary Club*



**Date:** July 7

**Time:** 6:30– 8p.m.

**Where:** The Janice W. Goldsten Home  
11808 Tifton Drive  
Potomac, MD 20854

To RSVP call 240-283-6027 or email [Support@JFGH.org](mailto:Support@JFGH.org)



2011  
WASHINGTON NATIONALS

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# ROTARY'S END POLIO NOW

JULY 30, 2011 • 7:05 p.m.

**METS vs. NATIONALS**

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**\$45** Lower Level Ticket Package Includes:

\* \$50 Face Value Seat with \$5 Donated to Polio Eradication

**\$30** Upper Level Ticket Package Includes:

\* \$33 Face Value Seat with \$5 Donated to Polio Eradication

All orders must be received by June 30

Jayson Werth Bobblehead Giveaway (first 15,000)

For more information, contact:

**Vance Zavela (Rotary District 7610)**

**703.749.7679**

**[vance.zavela@verizon.net](mailto:vance.zavela@verizon.net)**



ZIMMERMAN