



**Rotary Opens
Opportunities**



THIS ISSUE

Thoughts from the DG

Insurance matters

Lots of club projects!

August is 'Membership and New Club Development Month' so this month take the time to celebrate your members and focus on gaining new members!

CALENDAR

August 3 - DG visit to Uralla

August 4 - DG visit to Walcha

August 5 - DG visit to Boggabri

August 6 - DG visit to Narrabri

August 11 - DG visit to Kempsey West

August 12 - DG visit to Coffs Daybreak

August 13 - DG visit to EClub Tamworth

August 15 - District Finance Meeting

August 15-22 - RYLA Keepit

August 17 - DG visit to Tamworth West

August 18 - DG visit to Tamworth

August 19 - DG visit to Tamworth First Light

August 19 - DG visit to Calala

August 20 - DG visit to Inverell

MUSINGS FROM THE DG

Closer to home this week, first port of call the Rotary Club of Great Lakes, hosted by President Lyn Martyn. A vibrant and friendly club interacting with the local community and other organisations in pursuit of service above self and fundraising to support our Rotary programs and many worthwhile organisations including, palliative care, Ronald McDonald House, wheelchair for Africa, Men's Shed. I took delivery of a large consignment of donations for Dr Ray Hodgson and the Mothers' and Babies' hospital in Nepal. Thank you very much for your generous contribution.

Second stop was Wauchope right in my own backyard. I was taken on a tour of the Wauchope Clubs major projects by President Diana Reynolds, including the dog park and the almost completed Heritage Walk along the Hastings River. This project was a collaboration between the Club, Wauchope Chamber of Commerce, the Historical Society, Port Macquarie Hastings Council and a local business that supplied some major sculptures. This was very impressive, and I am hoping that PP George Campbell will write something for the ENews to showcase this superb club project. Maybe someone else could do something similar in their town?

Wednesday night I visited my own club of Port Macquarie, hosted by President Elizabeth Fielding. Our club is BIG on books, boasting a Saturday book sale at the Community Centre on Hastings River Drive, an annual Book Sale and now a pop-up bookshop in Bay Park, due to open in October. The Youth portfolio is extensive, and the club has an amazing relationship with the local Hastings Secondary Campus. The Youth Director Diana Gammon has written an article on the STEM project for this ENews, which is supported by the Rotary Club of Port Macquarie, and now in collaboration with President Heather Mayne of the Rotary Club of Port Macquarie West. Dr Ray Hodgson our International Director needs no introduction and is working hard to achieve the construction of a Mothers and babies hospital in Nepal.



E-NEWS CONTACT

If you have something for the E-news please email editor Laura Telford at laura.telford@rotaract.org.au before 5pm on Friday to make sure it will appear in the next edition!



MUSINGS FROM DG DEBBIE CONT.

Friday I zoomed in with President Colin Norton and the members of the Rotary Club of Port Sunrise. This is one of the larger clubs in our district with some 62 members. They have many projects including the Big Dig which is their largest annual fundraiser. They have been synonymous with the major renovations of the Lighthouse and surrounds at Lighthouse Beach. They are no strangers to partnering with local government and other organisations to get the best outcomes for the community. Recently they supported the local community and especially farmers by opening Farmer Joe's Pantry which has been a huge success and much needed support during the recent drought and bushfires.

One of the questions being asked on these visits is about sharing project ideas for fundraising and service. If any club has an idea it would be great to see it in the ENews each week. If you see an opportunity in your community, we want to know about it.

Remember

Opportunities are like sunrises - If you wait too long you miss them!

ROTARY DOWN UNDER

The latest RDU is now out!
If you have not yet got a copy in your mailbox [click here to read the online version.](#)

HUMANITARIAN OF THE YEAR

This year the Rotary International Zone 8 Humanitarian of the Year was jointly awarded to Erica Henley and Sarah Brown. Sarah Brown is an Australian outback nursing legend, while Erica Henley is the founder of Operation Hope Australia Ltd.



WORKING TOGETHER - PARTNERS IN LEARNING

It is generally anticipated that the coming decade will see unprecedented change with jobs lost through technology.

The Rotary Clubs of Port Macquarie and Westport are aware that Hastings Secondary College aims to build capacity in all its students to develop STEM related skills for future jobs not yet created and is taking up the challenge with the creation of a modern and attractive environment that will interest all students.

These Rotary Clubs have joined together to partner with Hastings Secondary College to contribute to the building of a series of hubs or workstations over time, attractive and modern with a futuristic focus.

The hubs will ensure equity of access to STEM for all students and will also offer opportunities and encouragement to those students who wish to specialise in STEM. The Clubs will specifically seek grants for this STEM/Robotics project. The Rotary Clubs intend to work with the College by providing a grants specialist from each Club who will liaise with a small team from Hastings Secondary College.

Mr William Holvast, Executive Principal, Hastings Secondary College, said "Widespread improvement of student outcomes in STEM cannot be achieved through a single intervention. It will require a strategic combination of approaches, each carefully evaluated of which community partnerships are the key."

By applying for grants and working together with the school community the Rotary Clubs of Port Macquarie and Westport believe they will be able to assist this large public school without impinging on other Rotary programs such as drought support, mental health, homelessness, and general Youth programs.

It is intended that the project will run for the 2020/2021 year then be reassessed.



ROTARY INTERNATIONAL

For the 2020-21 Rotary International year Holger Knaack will be the RI President. He, and wife Susanne hail from Germany and are keen to open the doors to opportunities for Rotarians, Rotaractors and Interactors across the globe.

INSURANCE MATTERS

The District Insurance Officer Brett White is kindly asking all clubs to get in touch with him to obtain public liability Insurance Certificate of Currency for 2020-2021 year. Due to Clubs not updating email addresses for their executive, he am providing the certificate of currencies on request or when I approve an event. IF ALL clubs could ensure details are up to date and contact Brett that would be great.

Brett White
FCLA, ANZIIF (Sen. Assoc.), JP
District Insurance Officer
District 9650
Tel: 0427 659606
Email: brett@bdwmanagementservices.com.au

AUGUST

"Rotary's influence on the heart of the world will be in direct proportion to the number of communities that are exposed to the Rotary ideal. So let us help found new clubs wherever the soil is at all fertile."
PRIP Arthur Lagueux 1950-51



JOIN LEADERS:
Be a People of Action



FROM THE ASHES - A COMMUNITY PROJECT BLOSSOMS

The newly amalgamated Rotary Club of Nambucca Valley has almost completed a restored caravan for someone who lost their home in the bushfires.

Following the 2019 bushfire which destroyed 64 homes in the Nambucca Valley the two local Rotary Clubs, Nambucca Heads and Macksville set about to raise money through fundraisers, grants and the support of others who channeled the proceeds of their fundraising through our clubs.

In total we had access to about \$50,000 for projects which we hoped would help those who needed it the most. The two clubs have worked together for a few years now and through the period of implementing the bushfire recovery projects we decided to amalgamate to form the Rotary Club of Nambucca Valley.

To date we have expended a bit over \$40,000 in four main areas:

- small cash donations to people who lost their homes,
- support for BlazeAid to help with their repairs of fences,
- setting up and operating a tool library for people rebuilding after the fires,
- aiding people to access a caravan for temporary accommodation.



Through the latter two projects we had support from a Macksville Tilt Tray operator, Bill's Tilt Tray Service. Bill gave us cheap rates to transport a container for use with the tool library and to deliver a hail damaged caravan we helped a single mother purchase.

On the evening of our changeover dinner (which was actually our charter dinner!) incoming President Rod Edwards received a phone call from Bill (the Tilt Tray man) just as he arrived home after the dinner. Bill advised that he had been given a job to clean up "some junk" on a farm near Macksville. Included in the junk was a 26 foot caravan that had spent the last 17 years under a tree on the farm. Bill knew we were looking for old vans but cautioned that he thought this one might be too badly deteriorated. It was available immediately and at no charge!

The following day Rod and Community Service Director David Ainsworth and with a certain amount of trepidation decided to have a go at bringing it back to a liveable condition. A few days later Bill dropped the van off a work site in the yard of a Macksville Industrial Estate business who kindly allowed access.

Since then: Leaks in the roof have been repaired, windows repaired and a new sliding window installed in the front, all donated by locals K&J Glass, the exterior and interior have been high pressure cleaned, kitchen and dining area at front of van re-lined and extensively refurbished, new vinyl flooring, new front door built and attached (the original had gone missing), local furniture business Trimble's Furniture One donated a new mattress and cushions for two seater lounge, - pre-loved curtains donated by Anglican Op Shop and adapted to fit with curtain fitting donated by Macksville business The Remnant Basket, Rotarian Garry McKay donated a caravan annexe which he no longer used, Goodyear Autocare Macksville donated and fitted free of charge four second hand tyres, rusted tow hitch replaced, solar panel and battery purchased, to be installed once delivered to site.

All the work was done by Rotarian and community volunteers. Total money spent on materials, components and transport to site will be about \$2,000 but donated items will add up to another \$3,000.

The recipient will be a young single mother who moved into a rented home near Taylors Arm only two days before the fire destroyed it! She lost all her possessions which were not insured. Her mother's house was nearby and it too was lost. The restored caravan will be located on her mother's property which is currently being cleaned up by the Government contractor. The van will be taken to site as soon as site clearing works are complete.



ROTARY CONNECTS THE WORLD

"The Rotary way is to light a candle. I light one, you light one, 1.2 million Rotarians light one. Together, we light up the world." (<http://buildingtherotarybrand.blogspot.com/>)

It is the messages like the one above that enticed me to join Rotary. I am so fortunate to be part of this global organization.

It was Veena and Denys Tilly, whose selfless service towards the students of various schools around Fiji motivated me to try to mirror their efforts. I would be happy if I achieve 10% of what they have done and are currently doing.

Veena and Denys have been travelling to Fiji every year to provide service to the schools on behalf of Rotary. They helped those students that they did not know. They saw students in need, and they just helped to the best of their abilities. When they came and helped our schools and students, I realized that I have not done anything for the students and the community, and here we have people from outside doing so much for them. Since they always promote Rotary, I thought best to join Rotary so that I could also provide service to those in need. I am so satisfied now that I can work with other Rotarians to provide help when needed.

Veena and Denys organized a study tour for some teachers to Australia last year. I was fortunate to be part of the group. Once again, the selfless service provided by various Rotary clubs in Australia was amazing and it made me wonder as to how one can provide so much selfless service to others without any returns. I want to be like them and thought best to join the noble organization of Rotary and make a difference in my community.

Since I have joined Rotary, I have actively participated in various projects. Projects like beach cleanup and schools' cleanup is now part of our routine. I was fortunate to deliver food packs to those families who had nothing to eat due to unemployment (COVID19). We delivered food from Sigatoka to Rakiraki and we are continuing with our relieve efforts.

The smiles on those receiving help is so satisfying. It motivates us to even reach out to those who have not been helped. Rotary is leading the relief efforts. I am so proud to be a Rotarian, thanks to Veena and Denys.

My only regret is – why didn't I join Rotary earlier?

Aminesh Ram – inducted to the Rotary Club of Lautoka, Fiji in June 2020. Aminesh was part of a group of 10 school leaders who visited the District last year on a study tour. The group was hosted by the Rotary Club of Nambucca Heads and home hosted by teachers and parents from the Nambucca High School.

Fundraising under lockdown



Rotary
Club of Brisbane Water

LOCKED DOWN AND BORED?

Have some fun and enter our competition and donate \$5 to help raise money for Australian Rotary Health COVID-19 & Mental Health

Visit our website to join in
www.virtualdogshow.org

Until 14th August 2020

With Bunnings Barbecues and Rotary Golf Days on hold due to Covid-19, most Clubs are finding their ability to support projects has been severely hampered because their regular fundraising activities have either been postponed or cancelled. No money in means no money out!

However, Rotarians are not nothing if not innovative and we are hearing of a number of novel ways that clubs are using to raise money. These are just some that have come to our attention that you might like to consider for your own club:

- Holding an on-line Trivia Night.
- Donating the money that members have saved by not having to pay for the meal they would be having during their usual face-to-face meeting
- Tap to Donate machine—Organise to have a Point of Sale "Tap to Donate" machine at the check-out counter or registration desk of your local Licensed club or Hotel
- Holding an on-line Silent Auction of a donated painting or piece of art (such as the mosaic pot auctioned for ROMAC)
- Holding a Virtual "Pooch Parade" where people pay a small fee to enter their dog in various categories. Contact Brisbane Water for more information. (Jayne Mote: jayne_mote@bigpond.com)
- Setting up a sewing group and sewing Rotary face masks which can be sold/donated (check with the Rotary Brand Centre for design requirements!).

If you have an interesting or innovative way of raising funds during Covid 19 we'd love to hear from you. Send details to gina.growden@bigpond.com



Create your own virtual meeting background

Use the template in the Brand Centre to create your own club-branded virtual meeting background. It's easy to use and takes a few minutes to create. Go to brandcenter.rotary.com, click on Materials and then Club Resources to find the virtual meeting template, along with all of our Rotary-branded backgrounds.

TEMPLATE FOR CUSTOMIZABLE VIRTUAL MEETING BACKGROUNDS

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RYLA

Rotary Youth Leadership Awards

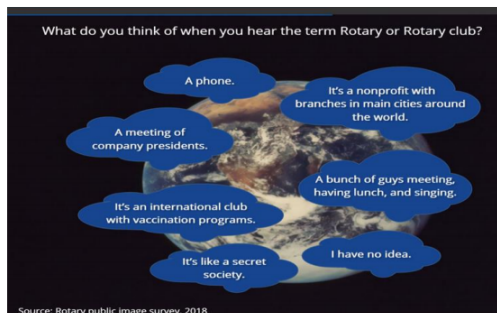
Saturday 15th – Saturday 22nd August
Lake Keepit Sport & Recreation Centre

Our Leader Group for 2020 have done the training & are ready to go.



RYLA is the future of Rotary...
www.rotary9650.org.au/RYLA

The program is brilliant, the results outstanding, the experience is life changing.



Why is it important to improve Rotary's public image?

- Because just knowing about Rotary often isn't enough to spark people's interest and spur them to get involved.
- When people understand what your club **does** to make the world a better place, they'll be motivated to support your efforts and get involved. Strengthening Rotary's public image in your community will help you attract members, volunteers, partners, and donors.
- Promoting your club's good work in the local news media and on social media can also **engage** current members. Keeping members involved is much easier when they take pride in your club's accomplishments.
- People in the community are more likely to **donate** their time and money when they see the impact of your club's projects. It's also easier to find local partners to work with when they know and trust your club.
- Enhancing your club's public image also helps your club **stand out** from all the other opportunities that members of your community have to donate, volunteer, and get involved.
- As a Rotary member, you are an ambassador for our brand. Because you have direct experience with Rotary, you are in the best position to raise awareness and understanding among those who don't know us.
- Your club's interactions with the community greatly influence how people think about Rotary.
- Help your club build a strong public image in your community:
 - Publicize your projects and activities to influence how your club is perceived.
 - Share stories about how your club's projects affect the lives of people in your community.
 - Present your club as vibrant and your members as people of action.
- **Social Media:** Post photos that reflect your club's diversity. Share news and personal stories about club projects and events. Invite your followers to learn more about your activities by providing links to your club website.
- **Events:** Plan activities that are of interest to your community. Encourage the public to participate in your events to build awareness of and support for your club.
- **Website:** Make sure your website shows up-to-date information about your club and its activities. Use images and videos that feature club members working together, having fun, and making positive changes in the community. Update your website frequently.
- **Partnerships:** Work with local organizations to increase both your visibility and your impact.

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NEW STYLE ROTARY CLUBS FORUM



Andy Rajapakse



Karen Purdew



Aydan Erickson

SESSION 1:

Thursday

3 September 2020
6 - 7p.m. AEST

- 3 years of Membership Growth **Secrets Revealed!**
- How We Started 4 New Clubs **Tips & Trips**
- New Rotary Generation Clubs (NRG) **What is the Attraction?**

REGISTER for Session 1



Nick Courtney



Arle Geerlofs



Rebecca Fry

SESSION 2:

Thursday

8 October 2020
6 - 7p.m. AEST

- Starting a Club from Scratch **A New Approach**
- Innovation In Action **The Rotary Social Impact Network**

REGISTER for Session 2

REGISTER FOR THE SESSIONS

[Click here to register for session 1](#)

[Click here to register for session 2](#)



District 9650 Conference

Rotary an

International Affair

March 12-14th 2021



Panthers Bay St, Port Macquarie

[ROTARY 9650.ORG.AU/DISTRICT-CONFERENCE](https://www.rotary9650.org.au/district-conference)

[HTTPS://WWW.ROTARY9650.ORG.AU/DISTRICT-CONFERENCE](https://www.rotary9650.org.au/district-conference)

