

2022 Club Assembly





Community Service

- Turkey drive
- Support for Little House
- St. Anthony's Dining Hall
- Backpacks for the homeless
- Donation for Tongan relief
- Rotary Day of Service – April 9, 2022
- Outgoing chair: Maureen Kravitz
- Incoming chair: Charles Schmuck



Public Relations

Community Grants Announcement

- Press Release
- Webpage updated with information and Application
- Rotary FB page announcement

Chamber of Commerce

- Rotary and Chamber planning a joint Rotary Connects event Spring 2022
- Top priority venue - New Guild Theater
Yuhui/Glen Co-Chairs



Public Relations

Webpage Updates

- Feature speakers with photos on landing page (in process)
- Update all Board information, etc.

Holiday Letter

- Reconnected with friends and family of former Rotarians
- Introduced Sponsor a Scholar: Four new sponsorships!!!



Menlo Park



Public Relations

- Doug Adams — Historian and Editor
- Lily Hurlimann — Webmaster
- Mike Herzen — Writer and Editor
- Tom Gibboney — Liaison to Press
- Glen Rojas — Chamber of Commerce Liaison
- Amy Boggs — BEAM assembly, chair





Membership

Past

- 2 members identified and joined Menlo Park Rotary Club in 2021-22
- Membership Engagement team contacted various fellow Rotarians through out the on-going pandemic
- Meeting attendance is encouraged but no longer tracked
- Member engagement is focused on community and service project participation
- We said good bye to 6 Rotarians this year



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Membership

Future

- Work closely with PR and Community Services team to engage Menlo Park Rotarians in community and service projects in the coming year
- District 5150 Rotary 101 course for new members
- “Rotary Recruitment Wednesday Luncheon” in Spring 2022
- Revive monthly breakfast social for new members in the Spring of 2022
- Relaunch Blue Badge List for those who did not complete the List prior to 2021 (Activities revisited based on current pandemic environment and appropriate substitutions)



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Club Administration

Special thanks

- Special thanks go out to the Setup Crew who spend extra time each week that we meet at Allied Arts. Will Patterson, Bob Kelly, and Mike McNitt deserve kudos.
- Will Patterson, as our contact point with Allied Arts, has done a great job with the Holiday Luncheon and communicating our schedule changes with AA.



Club Administration

Meetings

- Having resumed meetings in June of last year, we soldiered through December with outside lunches and either inside or outside presentations.
- In December, the Club was able to enjoy our Holiday Luncheon at Allied Arts. A good time was had by all
- January of this year found an upsurge in the Omicron variant which resulted in us going back to Zoom for Meetings and TGIW's.





Finances

Balance sheet - as of January 31, 2022

Total assets	\$68,515
Total liabilities:	\$25
Net assets	\$68,490

Assets are centered in operating cash of \$25,766, reserve funds of \$40,549, and accounts receivable of \$2,100 (unpaid dues).

Liabilities are limited to lottery funds of \$25.



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Finances

Profit and Loss - as of January 31, 2022

Total income:	\$38,568
Total expenses:	\$24,486
Net surplus	\$14,081

Income consists primarily of luncheon income of \$7,815, and dues income of \$29,000.

Expenses consist primarily of luncheon expenses of \$9,105, meeting room fees of \$2,400, dues paid to Rotary International and District 5150 of \$6,680, club events of \$3,386, and misc. operating expenses.



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Finances

- Budget for 2021-2022 was revised in January 2022 to reflect impact of COVID-19 restrictions on club activities.
- New budget anticipates total income of \$61,943 and expenses of \$67,130 for an overall shortfall of \$5,187
- Projections allow \$15,000 for community projects and gift committee awards
- Cash balances are expected to be strong for the balance of the fiscal year.



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Scholastic Achievement Awards Menlo-Atherton High School

Olivia Luna	Physical Education
Alan Martinez	Visual Arts
JD Martinez	Perf. Arts (Drama)
Zach Novak	Social Studies History
Cathrine Petersen	Visual Arts
Erik Roise	Pre-Calculus
Elana Schulman	Latin
Sara Solomon	Journalism
Sally Stevens	Social Studies History
Amara Trabosh	English - Creative Writing
Ashley Utz	Science (Biological Science)
Matthew Vollrath	English
Carolyn Watson	French
Thomas Yu	AP Statistics



The Rotary Foundation

Club Goals for 2021-2022:

- Annual Fund Goal: \$10,000
YTD: \$7,450 / 75%
- Polio Plus Goal: \$2,500
YTD: \$2,771 / 110%

2 Ways to Donate:

1. Check payable to “The Rotary Foundation”
2. Donate online at Rotary.org/donate



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The Rotary Foundation

Paul Harris Recognitions

First \$1000 donation – Paul Harris Fellow

Each additional \$1000 – an additional level, e.g. PHF+1, PHF+2, etc.

Our club's achievement this Rotary year:

- 3 new Paul Harris Fellows
- 10 reached a new level



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Interact

- Interact clubs bring together young people ages 12-18 to develop leadership skills while discovering the power of Service Above Self.
- Holiday toy drive

Rotaract

- Rotaract clubs bring together people ages 18 and older to exchange ideas with leaders in the community, develop leadership and professional skills, and have fun through service.





President-elect

- New board
- TGIW
- President elect preparation
- Tour de Menlo succession planning
- Gifts committee





Thank you

Special thanks to the 2021-22 Board of Directors:

Sean Reinhart

Lisa Cesario

Angela Schmiede

Robert Holyoake

Lenore Hennen

Jeffrey Pierce

Maureen Kravitz

Kathy Picard

Amy Boggs

Michelle Tsui

Mary Ann Somerville

President

President Elect

Past President

Secretary

Treasurer

Director, Club Admin

Director, Community Services

Director, Membership

Director, Public Relations

Director, The Rotary Foundation

Executive Secretary/Director