

November 27, 2020
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Editor:
Thomas Turkey

Rotary's Two Official Mottos

Service Above Self and One Profits Most Who Serves Best, Rotary's official mottos, can be traced back to the early days of the organization.

In 1911, the second Rotary convention, in Portland, Oregon, USA, approved He Profits Most Who Serves Best as the Rotary motto. The wording was adapted from a speech that Rotarian Arthur Frederick Sheldon delivered to the first convention, held in Chicago the previous year. Sheldon declared that "only the science of right conduct toward others pays. Business is the science of human services. He profits most who serves his fellows best."

The Portland gathering also inspired the motto Service Above Self. During an outing on the Columbia River, Ben Collins, president of the Rotary Club of Minneapolis, Minnesota, USA, talked with Seattle Rotarian J.E. Pinkham about the proper way to organize a Rotary club, offering the principle his club had adopted: Service, Not Self. Pinkham invited Rotary founder Paul Harris, who also was on the trip, to join their conversation. Harris asked Collins to address the convention, and the phrase Service, Not Self was met with great enthusiasm.

At the 1950 Rotary International Convention in Detroit, Michigan, USA, two slogans were formally approved as the official mottos of Rotary: He Profits Most Who Serves Best and Service Above Self. The 1989 Council on Legislation established Service Above Self as the principal motto of Rotary because it best conveys the philosophy of unselfish volunteer service. He Profits Most Who Serves Best was modified to They Profit Most Who Serve Best in 2004 and to its current wording, One Profits Most Who Serves Best, in 2010.

Article from Rotary.org



Ready to Enhance your Leadership Skills?

Potential Rotary Leaders Seminars is your leadership development program!

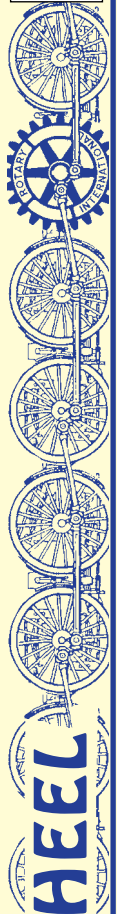
Rotary District 5150's PRLS program offers practical training in professional circumstances that can benefit you on both a personal and professional level.

Saturday, January 16, 2021

The introductory PRLS program consists of 4½ hours of ZOOM presentations and activities in one morning split among five topics.

- Fundamentals of Leadership
- Leading a Meeting
- Rotary, Your Club and You
- Effective Communication
- Public Speaking Essentials

Registration and Questions:
Ivana Hubertova, District 5150 PRLS Co-Director
at ivanahrotary@gmail.com



P.O. Box 657
Novato, CA 94948

"Rotary Opens Opportunities"

The Four-Way Test

"Of the things we think, say or do:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?"

Where to Make Up
 Contact the Club you wish to attend for dates, time and virtual meeting code. The District website lists the Clubs and websites for contact info at:
Rotary5150.org/clubs/rotary-club-directory/

UPCOMING ZOOM MEETING
Jeff Davidson

The Camino de Santiago, also known as the Way of St. James, is a network of pilgrims' ways or pilgrimages leading to the shrine of the apostle Saint James in the cathedral of Santiago de Compostela in northwestern Spain. For over 1,200 years pilgrims have walked across Europe to Santiago de Compostela. The French Way (Camino Francés) is a 500-mile pilgrimage beginning in southern France, crossing the Pyrenees mountains into Spain and continuing west across the width of Northern Spain.

In June of 2015 our speaker, **Jeff Davidson**, completed this walk in 25 days. He returned in 2017 and walked a section of the Portuguese Camino. **Jeff** will be sharing his experiences through a multi-media presentation covering a brief history of the Camino de Santiago, his preparation, experiences and reflections.

Jeff is a 5th generation resident of Marin and retired from active duty as a firefighter for 35 years with the City of Mill Valley Fire Department.

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Upcoming Programs

December

Dec. 4	Jeff Davidson. The Camino de Santiago is a network of pilgrims' ways or pilgrimages leading to the shrine of the apostle Saint James in the cathedral of Santiago de Compostela. Jeff will be sharing his experiences through a multi-media presentation covering a brief history of the Camino de Santiago, his preparation, experiences and reflections.
Dec.11	"Evening Virtual Happy Hour" to celebrate Blue Star Moms, Toys for Tots and this Holiday Season! Our president and membership committee have some surprises in store for the membership. Details to come!

www.novatorotary.org

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“Evening Virtual Happy Hour”

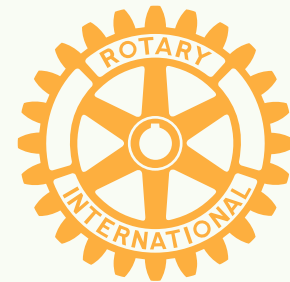
December 11, 2020

**Join us for an “Evening Virtual Happy Hour”
to Celebrate BSM, Toys for Tots
and the Holiday Season”.**

This has always been the date we would have had a function at the Harrison’s house and brought donations for Toys for Tots to be distributed to military families by the Blue Star Moms.

Our president and membership committee have some surprises in store for the membership!

Details to come!



Support the Novato Rotary Endowment

Many more of us are shopping online these days. If you use Amazon for your shopping, try using **Smile.Amazon.com** Select the Novato Rotary Endowment as your charity and 0.5% of your purchases will go to the NRE.

In the face of a pandemic, the important work of fighting polio must continue

Rotary and its partners have mobilized disease-fighting infrastructure to respond to COVID-19

—while remaining dedicated to eradicating polio

by Hank Sartin - RI Magazine

The COVID-19 pandemic has created health challenges that go beyond the disease itself. In May 2020, the World Health Organization reported that, worldwide, 80 million children under age one were not receiving routine vaccinations for a variety of diseases. Pausing vaccinations — which involve close contact between vaccinators, infants, and their families — was necessary in the face of the pandemic. But as UNICEF Executive Director Henrietta Fore warns, “We cannot exchange one deadly outbreak for another.”

Amid these challenges, Rotary’s contributions toward polio eradication are more important than ever. In January 2020, the Bill & Melinda Gates Foundation and Rotary renewed their long-standing partnership, committing to raise an additional \$450 million for polio eradication over the next three years. Rotary is committed to raising \$50 million each year, with every dollar to be matched with two additional dollars from the Gates Foundation. “While response to the COVID-19 pandemic is an urgent global health priority, we cannot let our progress against polio backslide,” says Michael K. McGovern, chair of Rotary’s International PolioPlus Committee and a member of the Global Polio Eradication Initiative (GPEI) Polio Oversight Board. “Our recent success in the African region shows that a polio-free world is achievable, but renewed focus and support for ongoing efforts in the two remaining endemic countries must be prioritized in order to deliver on our promise of a polio-free world.”

In March, the GPEI helped mount a worldwide response to the COVID-19 pandemic, tapping the infrastructure created for polio vaccination and surveillance. All the while, it dedicated funds and other resources to resuming polio

vaccination efforts as soon as it was safe to do so, and to adjusting the vaccination and surveillance infrastructure as needed.

Polio experience underpins pandemic response

When COVID-19 emerged, the GPEI brought decades of experience to the response. While critical functions of the polio eradication effort continued, polio workers became involved in contact tracing, testing, and educating communities about hand washing and other ways to reduce transmission of and exposure to COVID-19. In many cases, they carried out both polio eradication and COVID-19 response activities simultaneously.

The polio eradication infrastructure has proved invaluable in the pandemic: GPEI hotlines, emergency operations centers, computers, and vehicles were all enlisted to support the COVID-19 response. In Nigeria, World Health Organization field offices, which are

used to coordinate polio eradication efforts, have doubled as hubs for WHO teams focused on COVID-19. In Pakistan, hundreds of polio surveillance officers have been trained in COVID-19 surveillance. In Afghanistan, volunteers who educate communities about polio have been trained to teach people about COVID-19, including hand washing and other preventive measures.

PolioPlus grants continue to fund critical work

Polio immunization activities began resuming in July, with precautions taken to protect frontline workers and communities. With funding from Rotary members, Rotary

issued more than \$50 million in PolioPlus grants in June to support polio eradication work in Afghanistan and Pakistan (the last two countries where wild polio remains endemic) and across Africa. In Afghanistan, communications and community outreach work (called “social mobilization”) is crucial; this has included distributing 3 million bars of soap to promote hygiene, protect against polio and COVID-19, and improve local reception of vaccination efforts. In Pakistan, the social mobilization effort has a special focus on outreach to local religious leaders, who can promote vaccinations in mosque announcements and sermons.

In June, WHO committed to funding a Subnational Immunization Day in the Democratic Republic of Congo in the first quarter of 2021. A \$3 million grant from Rotary will help fund vaccinations for an anticipated 8.4 million children in that country.

The WHO Regional Office for Africa continues polio surveillance in 47 countries across the continent. A \$4 million PolioPlus grant will fund lab and surveillance activities such as collecting and transporting stool samples and conducting training. It will also support procedural changes made necessary by COVID-19.

As Rotary marked World Polio Day on 24 October 2020, members knew that even in the face of a pandemic, the important work of fighting polio must continue. Now more than ever, the support of all Rotary members is needed to help win the fight for a polio-free world.

**Learn more about
Rotary’s work to
eradicate polio, and
consider donating at
endpolio.org.**

