



NOVEMBER 26, 2018

Responsibilities

Drawing, **Eric Lodge**; Words, **Gloria Foote**
Pledge, **Maureen Taylor**; Greeter, **Lisa Walsh**
Reporter/Editor, **Yvonne Finocchiaro**
Roto-Rooter, **Bob Kreisberg**

THE FORGOTTEN HOLLYWOOD, MANNY PACHECO

UPCOMING PROGRAMS

- Dec 3: Mighty Awesome Escape Rooms, Cory Reeder
- Dec 10: Overcoming Adversity and Living Inspired, Alex Montoya
- Dec 17: The Art of Conscious Living, Dr. Pia Martin

OTHER EVENTS

- Dec 1: Club Holiday Party, home of **Yvonne** and Carm **Finocchiaro**, 6pm
- Dec 2: Bicycle Assembly for Bikes for the Barrio, west end of Pine Street Park, 10am – 1pm; pizza and beer provided by That Pizza Place
- Dec 15: Children’s Holiday Pancake Breakfast, Discovery Center; **Mary Fritz-Wilson**

MEETING OF NOVEMBER 19, 2018

President **Maureen Simons** welcomed all members and guests following Sergeant-at-Arms **Jim Brubaker's** call of the meeting to order. Singing of the *Smile Song* and a patriotic follow-up was led by **Bob Kreisberg**. **David Harrison** led the pledge, and **Lisa Rodman** returned from Maryland just to offer Words: “Be Kind.” Guests were introduced, including **Phil Urbina's** daughter, Elizabeth, from Omaha; Taylor Beverage of the Carlsbad Education Foundation; and several folks from New Urban West, the program presenters.

ANNOUNCEMENTS AND CLUB BUSINESS



Club Foundation: **Tom Applegate** reported on the **Carlsbad Hi-Noon Rotary Club Foundation**. It is the primary conduit for Hi-Noon Rotary’s many charitable activities, including the Oktoberfest and Brewfest fundraisers, and support of educational scholarships, homeless outreach, and many other community support activities. Club members are encouraged to remember the **Foundation** when planning your year-end charitable giving. **Applegate** reminded us that the charitable giving deduction was retained in the tax reform bill passed this year. He also gave a summary accounting of **Oktoberfest**: \$145,000 total

receipts, 5000 total attendees, 1800 dinners consumed, 930 hours volunteered, \$50,000 to be distributed by the two clubs to community organizations. A full accounting is available upon request from **Applegate** and the final result will be distributed to members as an addendum to the bulletin (forthcoming).

Brewfest: **Mike Pfankuch** reported on **Carlsbad Brewfest**, and introduced Taylor Beverage of the Carlsbad Education Foundation, a **Brewfest** partner. The Education Foundation raises funds to support Carlsbad public schools, and several club members have served on its board over the decades. **Mike** also reported on another **Brewfest** beneficiary, **Bikes for the Barrio**, which has acquired 56 new bicycles (with help from club and individual donors) to be distributed through the **Christmas Bureau** to deserving kids in Carlsbad.



New Member: **Richard (Rick) Kreysar** inducted as the newest member of CHNR as a retiree and former CEO of a Silicon Valley software firm. Julie Baker was his sponsor. Welcome **Rick!**

Annual Meeting: President-Elect **Wendy Wiegand** announced the Annual Meeting will be held at the regular meeting time and place on December 10. A bylaw amendment adding Youth Service as a separate Avenue of Service will be voted upon, as well as a proposed slate of club officers for the 2019-20 Club year, including: President-Elect, **Harry Peacock**; Treasurer, **Bryan Geisbauer**; Secretary, **Lisa Walsh**; Club Service Director, **Jos Magana**; Community Service Director, **Dawn Cunneen**; International Service Director, **Jeff Wohler**; Vocational Service Director, **Rick Grove**; and Youth Service Director, **Raegan Matthews**.





Special Recognition: A birthday cake and the long version of the *Happy Birthday* song were offered up in honor of **Bud Carroll's** 95th birthday, November 23. He's now older than Mickey Mouse!

Roto-Rooter: Bob Kreisberg, acting as the Roto-Rooter, led off the call for Happy Bucks by offering up "Happiness is Helping Others." He invited others to join him in support of the Rotary Club of Paradise's GoFundMe campaign to raise \$150,000 in aid to victims of the recent Camp Fire in Paradise. Information is available on the Rotary Club of Paradise's website.

Julie Walker honored **Gaylen Freeman** and **Justin Peek** for their selection as Volunteers of the Year by the

North County Philanthropic Council. **Gloria Foote** honored her granddaughter, who recently passed the Bar in California. **Mimi Gaffey** celebrated surviving an electrical fire at her hotel in Tulsa while attending an Arabian horse show there. **Ken Clark** celebrated his son-in-law's house under construction, which survived the Camp Fire. **Phil Urbina** honored his daughter, Elizabeth's 21st birthday with a Happy Buck and a trip to the Casbah to see a performance by Southern Culture on The Skids.



PROGRAM: MARJA ACRES BY JONATHAN FRANKEL

Jonathan Frankel, Director of Forward Planning for the development firm New Urban West, presented plans for their new project, Marja Acres, to be developed at the site of the current Country Store on El Camino Real near Kelly Drive. The 21-acre site will be developed with 10,000 square feet of retail and restaurant space, a small "urban farm" and farm stand, a 1.5-acre community park and dog park, 46 affordable senior apartments, and 253 three-story market rate townhouses with starting prices targeted to be in the \$700,000 price range. The developer has

worked with the City and adjacent property owners to create a walk-friendly project which is sensitive to neighborhood concerns about traffic, density, and intrusion on adjacent property privacy. The site will be raised about 15 feet to be level with El Camino Real, and developed with a "Coastal Farmhouse" theme. For more information contact CarlyK@newurbanwest.com.

The jackpot for November 26 is \$370.

Responsibilities for December 3, 2018:

Drawing, **Dawn Cunneen**; Words, **Ann Collins**

Pledge, **Wendy Wiegand**; Greeter, **Wendy Wiegand**

Reporter/Editor, **Julie Walker**; Roto-Rooter, **Walt Waggener**

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HI-JINX

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BE THE INSPIRATION

Carlsbad Hi-Noon Rotary Officers and Directors 2018-2019

President: Maureen Simons

Secretary: Velyn Anderson

Pres-Elect: Wendy Wiegand

Treasurer: Raegan Matthews

Community: Julie Baker

Club: Joscelyn Magaña

Vocational: Rick Grove

International: Harry Peacock

Sergeant-at-Arms: Jim Brubaker

Past-President: David Harrison

District 5340 Governor: Mel Gallegos
Rotary International President: Barry Rassin

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