

APRIL 10, 2017

Drawing, **Dan Purim**; Words, **Robert Kreisberg**;
Pledge, **Patrice Haynes**; Greeter, **Bob Fenner**;
Roto-Rooter: **Laura Sheridan Campbell**; Reporter: **TBD**

PROGRAM

WALK ACROSS AMERICA, KAY LEDSON

Apr 17: Dark
Apr 24: Jeff Kern, SONG
May 1: Celia Brewer, Carlsbad Attorney
May 8: Chris Epting, SoCal Baseball History
May 15: Susan Taylor, Scripps Gadgets, Gizmos and Good Health

OTHER EVENTS

Apr 29: Rotarians at Work Day
Sept 9: Brewfest; refer **JR Phillips**

MEETING OF APRIL 3, 2017

Welcome: President Dawn van Siclen called the meeting to order. **Steve “Sunshine” Mott** led us with the Smile Song. **Gina McBride** shared the words about the power and joy of giving. **David Harrison** led the pledge and we all sang God Bless America before guests were introduced.

ANNOUNCEMENTS

President van Siclen announced the Demotion Dinner will be on June 30 at 6 pm at the Sheraton. Past President **Stan Prowse** will provide further details soon.

Blue Badger were encouraged to sign up for Who Am I Now?

Club service Director, **Wendy Wiegand** announced the winner of this quarter's SOS (Spirit of Service Award). Finalists who exemplified the Service Above Self spirit were **Joy Prowse**, **Gina McBride**, and the tiara goes to **Patty Johnson**.

Nancy Starling shared that *Rotarians at Work Day* will be April 29, 8 am at the San Diego Botanical Gardens, 230 Quail Gardens Dr in Encinitas. We will build benches to hold potted plants. Tools that will be needed are hand saws, power drills, both battery operated and electrical, hammers, battery operated screwdrivers, and heavy

extension cords. Please bring family and friends to help build. After our work is done, we will have the opportunity to wander the gardens and enjoy our jewel of the North County as well as meet Sam, a 550+ pound tortoise.

Visitor Stu Lipoff exchanged flags from his club in Las Vegas

Gina McBride paid \$25 in scholarship fund to promote a private event called “Fashions, Flowers and Fido” on April 6, 6:30 – 9:30 pm. \$40 entry and proceeds will support various organizations in the community. Visit sdpets.org for info and tickets.

President van Siclen asked club members to cast votes for shirt colors via when they get the email announcement. Paper ballots were also available after the meeting at the registration table for those not electronically inclined.



WHO AM I NOW? Steve Alquist loves being a Rotarian and joined our club in 1984 after leaving the club in Hemet. Born in Denver, went to Carlsbad High and Mira Costa College; studied criminal justice and worked at a bank at the same time and realized that banking was going to be a more lucrative career. He was the operations director where he oversaw the \$50M construction of the church where he worked. He now works in the reverse mortgage business. Steve married his high school sweetheart 45 years ago and they enjoy visiting with their 7 grandkids, travel the country in their camper, and ride his Goldwing. Has been a Rotarian for 30 years, served in various leadership roles including Club President and now serves as Scholarship Chair for Carlsbad Hi-Noon, the best club in the universe.

WHO AM I? Retuning-member Jos Magana is happy to come back to a club where he can share his passion for food, drink, golf, surf, judo, and community. Jos (there is no “h” in his name) grew up in a coastal town in northern California, graduated from Pepperdine and is a realtor with Kelly Williams. He met his wife 19 years ago and 6 months later, asked her to marry him. He and Catherine are proud parents of Phoenix and his younger (by only 3 minutes) sister, Madison, who are both



very athletic, smart, kind and awesome people. Welcome back Jos!!

New member induction: Patty Johnson inducted **Steve Wolff**, managing partner of WWM Financial in Carlsbad.

Red Badger to Blue Badger Promotion: **Beth Garrow** and her sponsor **Joy Prowse**. **Bob Kreisberg** and his sponsor **Bob Brue**.

ROTO-ROOTER PATTY JOHNSON

(Definitely earning her SOS Award!)

Maureen Simon is celebrating her birthday this whole. entire. month!!

JR Phillips (4 yrs) **Jos** (would have been 3 yrs) celebrating Rotary anniversaries

Lisa Walsh (24 yrs), **Tracy Carmichael** (29 yrs), **Ted Owen** (50 yrs), and **Robyn Hill** (1 yr) celebrating wedding anniversaries

Bruce Stewart quickly back from his recent health scare during a club meeting a few weeks ago. Glad to see you up on your feet Bruce!!

Dave Kulchin partying with some “gym rats” at his gym

Jr Phillips was Peddling for a Purpose with the Carlsbad Education Foundation at LaCosta Resort and Spa and took the time to take a photo with his wife, Marie, at the same spot where they said “I dos” in October, 20 years ago.

Adventure Junkie **Wendy Wiegand** is back from her travels to New Zealand where she bungee jumped from where bungee jumping originated and then jumped out of an plane. She then skipped over to Australia where she completed one of her bucket list items – dive the Great Barrier Reef!! Glad you’re safely back on the ground **Wendy!!**

PROGRAM

CHRIS CALKINS, NORTH FORTY URBAN FARM PROJECT

Chris Calkins, CEO of Carltas Co. shared some insights into the North Forty Urban Farm project.

- Carltas Co. was set up by Ecke Family in 1957
- They own the Carlsbad Ranch property between Cannon and Palomar Airport Rd., east of Car Country Drive
- The goal of the 43-acre project is to expand the Flower Fields seasonal program to a year round agriculture experience in an urban setting.
- Flower Fields business currently consists of sale of bulbs, cut flowers and as a destination.
- North 40 project will also include a floral center open to the public, marketplace (think Pikes Market in Seattle), a culinary center, and other sites.

- New crops that will be planted are a variety of hops, blueberries, wine grapes and olive trees.
- This approach is to bring an authentic from field to table experience – giving guests a complete sensory experience that should bring value to their visit.
- Project should be completed by end of 2018 although they will be facing some challenges in regards to infrastructure, access, health code, marketing, audience, and zoning.



Drawing Winner: Tracy Carmichael.

The jackpot is \$120

Responsibilities for April 24, 2017

Drawing, **Shari Freeman**; Words, **Sam Ross**;
Pledge, Mike Pfankuch; Greeter, **Wendy Evers**;
Roto-Rooter: **Patty Johnson**; Reporter: **Angelo Russo**

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HI-JINX

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