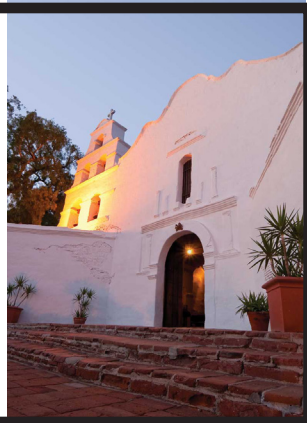




# Old Mission Rotary

Meets Every Tuesday at noon at the  
Best Western Seven Seas Hotel  
Hotel Circle South  
[oldmissionrotary.org](http://oldmissionrotary.org)

August 28, 2017



## Talking about my Generation...



*Immediate Past District Governor Marilyn Sanderson presented a fascinating program on generational differences and the future of Rotary*

On August 29th, Immediate Past District Governor Marilyn Sanderson, presented a fun and fascinating program on generational differences. Rotary has been struggling to appeal to young adults around the globe and must change if it is going to attract new generations. The **Silent Generation** was born between 1925 and 1945. They are frugal and draw clear distinctions between right and wrong. They are rational and logical and believe in public service.

***Generations Continued side two***

## Welcome to Old Mission Rotary!



*Michelle Dubbs is the newest member of Old Mission Rotary! She was inducted into the club on August 29th with the classification of Website Editor. Michelle found Old Mission Rotary online and is anxious to participate in hands on service projects She is very interested in our Pathways to Peace programs. Michelle is originally from Sarasota Florida.*

## It's About Time!



*Our faithful server Donna received her Honorary Member Badge. Donna is instrumental in setting an impressive room for our club meetings! On her own initiative, she hangs and rotates new club banners for our wall displays*

## Dinner at Alfonso's!



*Join us for dinner and cocktails at Alfonso's of La Jolla on Saturday, September 16th at 6pm.*

Our very own Alfonso Fierro is looking forward to welcoming us to his restaurant on Saturday, September 16th.

Offering San Diego the finest Mexican dining since 1971, Alfonso's of La Jolla is a family owned and operated establishment. Years of tradition, family recipes handed down from generation to generation, and the finest ingredients make Alfonso's a San Diego staple for fine Mexican dining.

The only trick is to remember that Alfonso's has moved to a new location! After 44 years, Alfonso has relocated to:

437 So. Highway 101 in Solana Beach.

Sign up at the meeting or e-mail Matt Risi at [mmpsd@aol.com](mailto:mmpsd@aol.com).

**Council Member  
Scott Sherman  
September 12th Program on  
the Future of Mission Valley  
and Qualcomm Stadium**

## Generations Continued

The **Baby Boomers** were born between 1946 and 1964. They are optimistic, career focused and assertive. Boomers are loyal to name brands. They are obsessed with and afraid of aging.

**Generation X** was born between 1964 and 1981. They tend to be skeptical and cynical. Their work careers are fluid and they are independent. They value friends more than family. Members of Generation X are sandwiched between the Baby Boomers and the Millennials and feel lost in the shadows of these two powerful groups.

**Millennials** were born between 1982 and 2004 and have been plugged into technology since they were babies. Loyalty and truth are relative to Millennials and are open to interpretation. They seek external affirmation and praise. Helicopter parents may be responsible for teaching their Millennial children that they are the center of the universe. They are also notorious for last minute decisions and waffling commitments. Our very own Millennial, Michele Tondreau, admits that *"Millennials are a bit flakey, but we do mean well!"*

How can Rotary adapt and survive? Here are some of the lessons learned by Rotary:

- Young professionals are not opposed to joining a club with older members, but they are seeking clubs with a broader range of members that reflect many different categories of diversity.

- Millennials and members of Generation X want to do significant acts of service that make a real difference in the lives of others.

- Young professionals are appreciative of the business and mentorship opportunities they experience through Rotary. However, they do

not feel these benefits, and others, are being marketed effectively to their generation.

-The younger crowd is looking for a fun, flexible experience with Rotary and prefers to avoid stuffy traditions, rituals, and internal politics.

Is Old Mission Rotary up to the challenge of attracting and engaging younger generations?

*When small men begin to cast big shadows, it means that the sun is about to set.*

*-Lin Yutang, writer and translator (10 Oct 1895-1976)*

## Back from the Clouds!



*Brian Dempsey just returned from a trip to Peru and to Machu Picchu*

Machu Picchu is a 15th-century Inca citadel situated on a mountain ridge 7,970 feet above sea level. The Incas built the city around 1450 but abandoned it a century later at the time of the Spanish Conquest. Although known locally, it was not known to the Spanish during the colonial period and remained unknown to the outside world until American historian Hiram Bingham brought it to international attention in 1911.

Brian just missed Mark McAnelly who was on his way to the "Lost City" and missed the club meeting. Brian had a pouch of left over coca leaves to pass along to Mark to help fight off the effects of altitude sickness.

## Club Host



*Jack Cottrell served as club host on August 29th and opened the meeting with a Cherokee Indian prayer*

Jack Cottrell grew up on a farm in rural Oklahoma near the Texas border. He does not like camping to this day because he had no running water and electricity in his youth! Jack's life changed when he attended the University of Oklahoma where he would eventually earn his doctorate degree. Jack worked as a teacher in Northern California and Oklahoma. Jack began working for the teacher's union and then worked for the California Teacher's Association for 16 years. Jack met his wife Marilyn and together they discovered Rotary for the first time while visiting Jack's son Matthew who was a Rotary Exchange Student in Canberra Australia. Marilyn Sanderson continued in Rotary and is our Immediate Past District Governor!



*President Bob James Jr. celebrated his 51st birthday at Old Mission Rotary! What no Guinness?*