

The Old Mission Bell of Old Mission Rotary

Meetings Every Tuesday at noon at the Legacy Resort Hotel and Spa **oldmissionrotary.org**

September 2023- Edition Two



Uncomplicating a Complex Economy



Our speaker on September 5th was Tim Mahedy who has a BA in International Affairs and a BS in Economics from George Washington University and an MA in Economics from San Diego State University. He is fluent in both Spanish and Portuguese.

Tim Mahedy is the Founder and Chief Economist at Access/Macro, an economic consulting firm that analyzes the economy to drive better decision-making. Access/Macro partners with companies across industries to help them better understand and plan for economic volatility.

Tim advised us all to "Strap in for a bumpy decade." Many issues such as climate change, international and domestic political turbulence, and technological shifts will drive economic volatility. Supply chain disruptions and mass migration also

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Pride Industries



Keith Robinson is an Employment Specialist with Pride Industries. He spoke to Old Mission Rotary on September 19th.

PRIDE Industries works to create employment opportunities for people with disabilities. PRIDE helps individuals realize their true potential and lead more independent lives through personalized employment services,

Since 1966, PRIDE Industries has led the industry in person-centered workforce inclusion, training, support services, and employment opportunities for people with disabilities; both visible and invisible. Pride Insustries stands for normalizing workplace inclusion and offers the tools to help people live an independent life.

PRIDE starts with training and internships that lead to career placement and on-the-job training contributions to the workplace.

Impactful Communication



Amy Scruggs is much more than a Media Consultant and Trainer Amy. She is also a Country Music artist!

On September 12th, we were amazed by a program presented by Amy Scruggs. She has 20 years' experience as a Media Executive, TV host, Recording Artist, Public Speaker, Corporate Spokesperson, and Sales Professional. Her goal is to help others present and communicate a concise and professional message for TV, podcasts, ZOOM, social media, or public speaking appearances.

Amy has been providing media and communications coaching to corporate and private clients through individual and team train-

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present big challenges.

Tim emphasized that there are long lag times when governments implement policies to influence the economy. The best example today is inflation and attempts by the Federal Reserve to control it with interest rate increases.

Tim used the example of downtown San Francisco as an illustration. Crime, homelessness, falling demand for commercial space and remote work are some of the issues that impact this specific economic area.

Tim concluded by stating that Access/Macro looks beyond the numbers to tell their clients what's really going on in the economy and help create actionable solutions to their biggest challenges.

Rotary Calendar

- Tuesday, October 31st- The Fifth Tuesday Evening Social (No Luncheon meeting).
- Friday-Saturday on November 3rd-4th- **Thousand Smiles Clinic** Ensenada Baja.
- Saturday, November 4th- **Rotary Foundation Seminar** from 9am to Noon at the Sharp Prebys Innovation & Education Center.
- Saturday, November 10th-Rotary Foundation Disco Inferno Gala from 6pm to 10pm at the Town & Country Hotel.
- Tuesday, November 14th **Board of Directors Meeting** immediately following the regular meeting.
- Tuesday, November 21st-Art Pratt Board of Directors Meeting immediately after the regular club meeting..

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ing workshops to enhance their communications and virtual media skills. She also advises entrepreneurs and startup companies on messaging, branding and how to develop marketing strategies. In 2021, Amy released her book *Lights Camera Action*. As a TV Host, she has appeared on the national shows *The American Dream*, *Retiring Right*, Veterans One TV and the NBC show Financing the American Dream.

As a Recording Artist, Amy has been known in the country music industry for more than 15 years and has opened for Artists including Clint Black, Trace Adkins, Charlie Daniels, and many more. Her new music *Love Another Day* EP was released in 2022. Her single *What if it All Goes Right* is now on radio and charting worldwide including reaching #66 on the Music Row Charts along with being included in the NY TImes 2022 Summer Playlist.

Amy and her husband Brad are proud members of the Rotary Club of Rancho Santa Fe and enjoy time with their six grown children. She regularly speaks at Rotary clubs and National leadership events to discuss the power of using media, getting comfortable with being on camera and presenting ourselves and our organization. These tools cannot only help Rotary clubs' specific missions, but also the individual members for their businesses and personal outreach.communications.

Considered to be one of the top media communication coaches in the field, Amy teaches business and non-profit professionals how to increase their visibility and deliver their essential messages.

Bob Chalfa Paul Harris Fellow +2



Old Mission Rotary RI Foundation Chair, Eric Benink, presented Bob Chalfa with his *Paul Harris Plus Two Fellowship* and pin.

Money raised in honor of the founder of Rotary, Paul Harris, goes to the Rotary International Foundation. For Rotary year 2020-21, the Rotary International Foundation awarded \$17.3 million in grants worldwide. These funds are distributed to local clubs in the forms of District and Global Grants.

Club Host Shari Stauder



Shari Stauder served as club host on September 12th having just returned from an amazing Alaskan Cruise with her husband Sean. They really enjoyed their travel experience and noted that Alaska is a unique and fascinating place.