

ROTARY CLUB OF FAIR OAKS
Board Meeting
September 19, 2018



Presiding: *President Bruce Vincent*

Board Members Attending: Bruce Vincent, Dennis Dunbar, Pete Schroeder, Dawn Abatemarco, Nancy Regan, Anne Browning, Diana Cralle, Blaine Lamb, Karen Romines, Joe Arguelles, John Paul Jones, Teri Riave

Absent: Eric Howery, Jeanne Maloney (Co-Chair), Jim Cralle

Co-Chairs/Guests: None

Meeting was called to order by President Bruce at Dawn Abatemarco's home at 7:14 pm. A quorum was present. A revised copy of the agenda was circulated. August minutes were reviewed and approved as is. There were no objections.

Bruce brought up the security/hacking issue. The district feels that Clubrunner was not hacked, but rather the hackers got their information by hacking the District 5180 website. Nancy Regan (Treasurer) felt she was targeted and when she didn't fall for it, they tried others. She reported that Joe Arguelles bought \$1,000 worth of iTunes gift cards at the request of the hacker who posed as Bruce, and was only able to return \$600. The club was ripped off \$400 by the hacker.

District website is hosted by Clubrunner. There could be security problems there. Other districts have also been hacked and are having the same problems. Clubrunner denies they were hacked. We have to be very careful communicating anything about money. Bruce cautioned the board that if they receive any communication regarding money, to make a phone call first to verify its authenticity.

Treasurer's Report - Nancy Regan

Nancy reported that there are still some club members that have not paid their club dues that were due July 1. She will be contacting them individually. Diana Cralle suggested assessing a late fee, which might be more of an incentive to pay on time and avoid the fee. Bruce felt this might be a subject to be looked at next year. Nancy said we stand at \$52,000 in the treasury. Bruce mentioned that the Chicken Festival held last weekend was highly successful with the addition of 2 bands that rocked! It brought more people into the beer garden area and kept them their buying beer longer. We could top out between \$7500-\$8,000.

Dennis Dunbar said that there are state laws preventing us from pouring beer past 6:00pm. We can sell tickets until 5:30 and finish pouring by 6:00 pm. Bottom Line: Better bands attract more people who stay longer and buy more beer. We sold out on many beers, which is good news to the vendors who donated. Nick Broad suggested a "British Beer Experience" booth in the future.

Youth Services Report – Teri Riave

Teri spent the last few days at Bella Vista High School working with the Interact students. She was very impressed with how independent and leadership-oriented they are. Alice and Fred Rowe and Mary Gate Gustafson and Heather Hawkins were there for the first official meeting of the Interact Club. It was well attended with about 40 kids there. They had a sign up for the Leadership Conference. Some were Interact but it is not a requirement to attend the conference.

Teri is meeting with the librarian at Northridge this week to assess their needs. She would like to see Northridge get some Chrome books for the students there. A COW (Computer On Wheels) would house about 30-40 chrome books. This could be brought from class to class for students to use throughout the day. AboutKidz is a great organization with a lot of support, but Teri wants to make sure we don't lose sight of the importance of sticking with Northridge and helping those students to achieve academically with our help. Teri said she is fingerprinted through SJUSD. Joe mentioned that Aboutkids after school program kicked off this week at Northridge.

Teri will visit with Dewey, Orangevale Open, and Northridge libraries to determine what we can do. Teri will make a recommendation as to the best use of the budgeted funds. (\$1500).

Read Across America is scheduled for February. Teri will get the information for us to volunteer to be readers.

Anne brought up the Sex Trafficking as it relates to bringing the program into the schools. She commented that the meeting that took place did not invite the Youth Services chairs.

Immediate Past President - Anne Browning

October 24, 2018 is World Polio Day. Anne would like to have a week of activities leading up to the day and try to collect funds for this cause. She would like to promote awareness of this disease. John Paul mentioned that the Folsom Club has a member who will bring an iron lung to the club. No need to vote on this.

Club Services – Joe Arguelles

Things are going well. Cooks are easy to work with as long as we give them enough time. Set up is going well. Angela gets advance notice of meeting cancellations, change of venue, etc. Spencer will clean out the under stage storage. He will need a shop vac and a mop to do that. This takes place about once every 3 months.

Dennis Dunbar – President Elect

Dennis attends meetings with Bruce each month in getting ready for his year ahead. He was invited to attend a monthly meeting for Presidents with the Assistant Governor talking about real world issues.

Membership – Diana Cralle

Diana has a new member that she would like to propose to the club. Robin Gostovich. She is a neighbor of Ray Ward and has been to several of our events, and has even worked at some of our events. She is retired from the State of California Human Resources Officer. Human Rights and Civil Rights and now volunteers for True Love Rescue for animals. She has 2 children. Likes concerts and scuba diving. She is interested in many facets of the club. She is eager to join. **Diana would like to propose to propose Robin Gostovich for membership. Teri Riave seconded. All In favor. None opposed. Motion carried.**

Diana also has another prospective member - Diane Chesbro. She has not turned in her paperwork yet.

Diana proposed Diane Chesbro as a prospective member. Dennis seconded the motion. All in favor. None opposed. Motion carried.

Human Trafficking Workshop “PROTECT”

Mazzy Chirwa, John Paul Jones and Diana Cralle went to the workshop. They are looking for people to go to the schools. You must be trained before that happens. There is a Thursday morning conference call that only the lead person can participate in, but others can listen. When they learn more information they will present it to the club. Anne suggested we might get a speaker to come to the club about this.

Regarding the float, Joe Arguelles and Joe Hoy are going to build a Gingerbread house structure to be removable and to fit over the existing float and around the centerpiece of the float. It was suggested that we need some artistic people to come up with ideas for decorating. Possible members would be Bob Vogel and Vickie Foote. There is now a used cover for it. Bruce will reach out to the Rich Hale of the Citrus Heights Club about the money that was paid by the Fair Oaks Club for a new cover.

Community Service - John Paul Jones

- Clean up Madison Avenue. October 13, 2018. Neil Shepherd is heading this up. Interact has been invited. That will be the Interact’s first activity.
- Women’s Empowerment has taken place.
- Safe Halloween is coming up. A sign up list will be circulated. Neilu Golshanara has some of the books. It seems like we have plenty in the storage but can always use young children books. Janet McWilliams will sign up the readers.
- Veteran’s Battle of the Oaks is scheduled for 11/2/18. Karen and Neil handed it last year. Karen asked if John Paul would ask Neil to head this up.
- Receiving Home. We didn’t do this last year
- Christmas Tree decoration Dec 1. Diana registered the club for the tree decoration, the float and parade. We need someone to take over the tree decoration
- Madison Ave clean up in January
- Senior Luau first Thursday in March.
- Mary Cate Gustafson might be able to get some of her HS kids to help in place of the Interact kids.

Public Relations - Karen Romines

Dennis Dunbar, Mazzy Chirwa, Blaine Lamb and Karen attended the District 3 in 1 Workshop on Saturday and came up with some great ideas. They showed a video “Why Rotary” showing all of the things that we do and why we join rotary. Rotary has the highest rating for Charity Navigator. Karen said we should put it all on a thumb drive and have it available at our events (Concerts in the park, etc.) and also have it available to give to new or prospective members. It’s an affordable way to advertise. Diana suggested that the thumb drives be given to prospective members and guests after they have had a one on one with a member. This eliminates the thought that they already know everything about the club by viewing the thumb drive. Karen said Rotary International is really pushing that we brand the clubs. Our Rotary at Play/Work shirts do not have the right stuff on them. We should redesign the shirts to show the correct emblem. Don’t throw your shirts, flags, pins and hats out. Just replace them with the new logos as needed. Going forward, make sure we order with the new branding. We could possibly get the Rotary symbol on a thumb drive.

Karen is trying to get Channel 31 and local papers to the ribbon cutting ceremony for the Orangevale-Fair Oaks Food Bank. Aaron Cochran from the Orangevale Club has been contacted, and Alice Rowe may be able to help with this since she has contacts with the local paper. Rancho Cordova Rotary Club has a section in their local paper with their club calendar and a People in Action section. We should try to get this in our local paper too.

Pete Schroeder will speak with his contact at The Messenger to see if we can highlight Fair Oaks Rotary Club and advertise our events, fundraisers, activities, etc. Also trying to get Fred Rowe to write something for the paper regarding this.

Ann Browning wants to form a committee called "The Good of Rotary". This would be a group that could reconnect with people that we have helped through various rotary projects and grants so that they could either come to a meeting and speak about the process of their project or at least send us a thumb drive to share what the process and turn out of a project looks like. Maybe a 5-minute "What's on Your Thumb Drive?". Before and after pictures would be great. Then show at the meetings. Karen suggested a slide of what rotary does entitled "What Rotary Does Every Minute of Every Day" and then run a list of how we are impacting lives around the world, every minute of every day. Karen agreed to be on Anne's committee.

Karen asked about the money that was put aside for the floors at Centerpoint to be redone in the entire building. They need landscaping and an area where the children can play. Geri Beck is involved with this project. They need curtains, which Inner Wheel and Women's Thursday club are handling.

Joe suggested getting measurements of the backyard and some photos. The backyard needs to be cleaned up and Ann suggested this would be great hands on Rotary Club service project. A suggestion to provide a play structure was tabled. Funds had previously been set up for this.

Foundation - Blaine Lamb

Blaine Lamb gave a report of current donation balances as of September 2018.

- Annual Fund: \$2740 towards goal of \$20,000.
- Polio Plus: \$2013 towards goal of \$10,000.
- There are still some tickets left for the Foundation Dinner. The cost is \$75 and it is holiday or cocktail attire.

Blaine is working on getting Paul Harris awards for Cleata Simpson, Pat Gaston, Judy Blatchford, Vicky Foote and Tom Raines. Rotary International wants us to spend down our points. The board discussed giving Paul Harris awards to people in the community who are doing good things. One suggestion was Rachel Griffiths, aka Polka Dot Dinners. Diana suggested passing the hat again for new members.

AGENDA ITEMS

Item 1: Marketing of Fair Oaks Uncorked

Bruce asked for ideas to market our events to make people want to come back year after year. Diana said we don't have good follow up information after our events for contacting those that came and to remind them of our events so they can participate again and also in other upcoming events. Diana is creating a distribution list as all of the events as they take place so that we can contact those past participants to buy tickets and attend all of our events. Local businesses are happy to display our posters. Also other rotary clubs will support our events and us and we can offer reciprocity on that for their clubs. We can encourage other clubs and the chamber to put our event on their calendars. Diana has volunteered to be the contact for getting the info to them.

Ann said we should find ways to reach the 20-30 year olds to draw them in. Bruce agreed to be on her committee to discuss ways to do that. Reaching people outside of the club is critical. The Mayoral event at Slocum House drew from the community and outside of the club. Good morning, Sacramento might be willing

to come and cover some of our events. NPR wants \$8000 per spot. Too expensive. Rob on the Road has been to our club as a speaker. We should approach him to see if he can help.

Item 2: Strategic Vision Plan for the Club

Dennis Dunbar, president elect for 2018-19, was given a list of things to do to prep for his year as president. He was tasked with reviewing the club's strategic plan, but found that we don't have one. He is now working on a strategic plan for the club that lets us know where we are, and where we want to be 3 years from now. That is our vision. Then we need to create a Mission Statement, which should incorporate the Four Way Test, stating what we do and how we want to get there. We need to set up objectives of how we will accomplish those goals. From that, our Strategic plan will contain Tactics, which support the Strategic Plan. It will spell out what we are going to do, what the timeframe is that we will be doing this, and who will be responsible for doing this. We will then build in ways to measure our progress. Dennis will need a committee to get started on this. Approximately 6 people, which should include those with a long history in the club as well as "fresh eyes" for a complete perspective. Rotary International was quoted "A Strategic Plan is the lighthouse that keeps us from running aground". The Strategic Plan should be reviewed annually to make sure we are on track, or make course corrections. Rotary Vision Statement is:

Together, we see a world where people unite, create lasting change across the globe, in our communities and in ourselves".

We need to come up with what the Vision is for Fair Oaks Rotary Club. We will be using "SWOT" strategies: Strengths, Weaknesses, Opportunities and Threats.

Dennis has participated in strategic planning for the state. It takes time, but is a valuable tool. Bruce noted that it needs to be a flexible document for it to be successful. (Think: the constitution).

Item 3: Community Rotoract Club

Dennis mentioned that the Rotary International goal is to double the number of Rotoract Clubs in the world. There are 1340 clubs right now worldwide. Two types of clubs exist: university based and community rotoract clubs that are affiliated with a rotary club like Fair Oaks. We could sponsor them financially and emotionally. We could also partner with other clubs to support a Rotoract Community Club. We need to find ways to poll the community to see if there is any interest in this. Ray and Dennis will be working on this. Dennis suggested reaching out to Carmichael, Orangevale and Citrus Heights. This is an opportunity for people between the ages of 18 and 30. Karen suggested reaching out to former RYLA and RYE students.

Item 4: Hurricane Florence Relief

This is a much bigger disaster than was initially thought. Bruce asked the board if they would be willing to donate \$500 from the club. **Karen Romines made a motion to donate \$500 to the disaster relief for Hurricane Florence victims. Terri Riave seconded the motion. All in favor. None opposed. Motion carried.**

Item 5: Mentoring Project

Teri brought up the need for Mentors. We have 8 so far, but need more. A mentor is someone who is there on site, but has more of a background role. They need as many mentors as they have kids. The facilitators will call upon the mentors if needed. The event will be held on November 6 from 8-3:00 pm at the Dante Club.

Item 6: The Cooks

Bruce asked for the current contract we have with the cooks. Anne said that Mazzy or Howard Papworth should have a copy. It was revised from the original contract from 2016. Dennis said we should keep all of these types of documents in a binder.

Item 7: Club meeting on Monday, November 19? YES or NO

It was agreed that the meeting for November 19 would be canceled due to the fact that it is a busy time 3 days before Thanksgiving and many will be cooking or traveling during that time. The cooks need to be notified. Board meeting to be rescheduled for 11/14/18.

Item 8: RI Insurance and the Club Foundation

Dan Smallhouse is trying to get clear info on this. IRS says we need clear distinction between club and foundation. The insurance company disagrees with this. The foundation members are not covered. Our foundation is looking into getting additional liability insurance to cover the board for protection for lawsuits and theft. Approximate cost is \$500. Karen brought up concern about the float that we co-own with 2 other clubs.

One of the clubs was planning on selling it to the Rancho Cordova club for \$1. Karen told them they couldn't do this. She will address this with the other co-owners and get something in writing. This year, no candy to be thrown from the float. We will have people walking along side and handing out candy.

Item 9: Honorary Memberships

Anne and Beth are working on some ideas on how to honor these people. Bruce will communicate with them.

Item 10: Chicken Festival Beer Garden results

The chicken festival was already discussed, but as a side note, the second band was not as good as expected, however, the lead singer had a death in the family and was not there.

Item 11: District Grant Project update

Nick Broad is coordinating the installation of solar panels on the Orangevale-Fair Oaks Food Bank. It is scheduled for November 2 and 3. Grid Alternatives is going to need 10 volunteers each day (5 from each club). They will be helping to install the panels.

Item 12: Fifth Monday Social Meeting, 10/29

We would like to get the Theatre Festival performers to sing for us. We will give them a free dinner. We will ask Cathy Smallhouse to check into this.

Meeting Adjourned: 9:09 PM

Next Meeting: 10/17/18 at TBD