



# Metro Banner

## Metropolitan Lubbock Rotary

District 5730 -- April 22, 2014

### May 2-4 – District Conference Be There or Be Square

Mark your calendars to attend as much of the 2014 District Conference as possible at the Overton Hotel.

Definitely plan to attend the May 2 luncheon, for our regular club meeting that day has been moved from our usual 7-8 AM time slot to the luncheon time of 11:30 AM. **You must sign up and pay for the May 2 luncheon** and then receive credit for the luncheon on your next quarterly bill. To sign up for the luncheon and other conference events, go to <http://www.clubrunner.ca/portal/home.aspx?did=5730> and scroll down to register for the conference.



### CONFERENCE AGENDA

#### Friday, May 2, 2014

10:00 am	Registration open - Overton Hotel
11:30 am	Buffet Luncheon Keynote Speaker Kirby Hocutt Texas Tech Athletic Director
2:00 pm	Service project South Plains Food Bank 4612 Locust Ave, Lubbock, TX 79404
6:00 pm	Silent Auction opens
6:00 pm	Tailgate Party Wear your favorite team jersey
8:00 pm	President-Elect Social
8:30 pm	Hospitality Room open

#### Saturday, May 3, 2014

7:00 am	Registration open – Overton Hotel
7:30 am	Foundation Presentation PDG D5190 Steve Lewis RI President’s Representative
8:30 am	Session 1 “Celebrate Youth Service” RYE, Diabetic Camp, RYLA
9:45 am	Break
10:15 am	Session 2 “Celebrate the Rotary Foundation” RI Foundation, Grants, Club Giving, Paul Harris
11:45 am	Buffet Luncheon “Celebrate Rotary International” Keynote Speaker PDG D5190 Steve Lewis RI President’s Representative
1:45 pm	Session 3 “Celebrate Polio Plus Victories” Polio Plus, Club fundraisers
2:45 pm	Break
3:00 pm	Silent Auction ends
3:15 pm	Session 4 “Business Session”
4:00 pm	Break
5:00 pm	Foundation Reception by Invitation Only
6:00 pm	Governor’s Banquet Featured Speaker RI VP Anne Matthews Necrology Service Closing Remarks PDG Steve Lewis RI President’s Representative

## Friday, April 25 – L. A. Love

### Academic Support Services for Tech Athletics



The Texas Tech Athletics website tells us that "Dr. Love returned to his home state of Texas in August 2011 to join the Texas Tech Red Raider family as the Assistant Director for Athletic Academic & Support Services. Dr. Love's responsibilities in this role include but are not limited to coordinating all aspects of academics for the sports of Men's & Women's Basketball and Women's Volleyball; assisting and advising student-athletes with degree completion requirements while complying with NCAA, Big 12 Conference, and University academic eligibility and graduation requirements; working directly with the Director of Initial Eligibility and Assistant Director of Continuing Eligibility in completing academic and eligibility evaluations for prospective and returning student-athletes; and developing and implementing continued departmental assessment for the continual improvement and enhancement of Athletic Academic & Support Services through strategic planning.

Dr. Love's previous experience includes stops at the University of Arkansas where he served as the Academic Coordinator for the Men's & Women's Track & Field and Cross Country teams, and the Men's Golf team from 2008 to 2011. Prior to Arkansas Dr. Love served as an assistant in the Center for Student Athlete Services at Texas A&M University from 2007 to 2008. While with the Aggies, Dr. Love assisted with academic services for football and was the Athletic Academic Advisor for the Men's Swimming and Diving team, handling initial NCAA eligibility projections, monitoring continuing eligibility, while also coordinating and teaching the Champs Life Skills course for all student-athletes. Prior to joining Aggie Athletics, Dr. Love was the Player Services Associate with IMG now Creative Artists Agency (CAA) Football Division. In his role at CAA, Dr. Love coordinated and directed the day to day operations and requests for over 80 NFL clients, while also administering event arrangements for clients while assisting with marketing and recruiting.

As a football student-athlete at the University of Massachusetts, Dr. Love was an outstanding student and role model and received numerous awards. Dr. Love's life story of outstanding achievement and perseverance was featured nationally on Fox Sports Networks across America. While at UMASS, Dr. Love earned his Bachelor of Arts Degree in Economics, Master of Science Degree in Sports Management, and Professional Master of Business Administration from the Isenberg School of Management. Dr. Love later received his Doctor of Education in Higher Education Administration from the University of Arkansas.

Dr. Love and his beautiful bride, Tiffany, reside in Lubbock with their three precious princesses: Jasmine, Anessyah, and Oliviyah."

## Friday, April 18<sup>th</sup> – Club Assembly and Jennifer Hughes Classification Talk



New Metro Rotary member, Jennifer Hughes, gave her classification talk at breakfast on Friday, April 18. She grew up on a farm in Lanark in northwestern Illinois and came here by way of Northwestern University and Denver. She now is the Director of the Office Planning and Assessment at Texas Tech University and her husband teaches in Communications Studies. Jennifer is a PhD student in Higher Education in research and had many positive things to say about Lubbock in spite of our dust and wind (which she said is better than scraping ice from windshields). Jennifer and her husband Pat have three children, one of

whom, Mary Kate, accompanied Jennifer at the District Rotary Foundation dinner in Midland a few weeks ago. After Jennifer's talk we discussed fundraising possibilities for Metro Rotary.

*Thanks to Jim Graves for reporting on each week's program.*

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## Friday, April 4<sup>th</sup> – Amy Johnson-Rubio March of Dimes

Amy Johnson-Rubio, MPA, the Director of Program Services with the March of Dimes provided us with the program on April 4, 2014. March of Dimes was founded in 1938 under FDR to fight polio, but since that medical problem has been conquered in the U.S., their efforts have been focused on providing community service. Amy told us about the

programs she was working with; mainly studies concerning premature births and insuring stronger, healthier babies. Premature births increased to reach an all-time high in 2006, but have been declining since. Many questions about premature births have not been answered but they are working to educate moms, provide services for pregnant women and supporting parents.



*Thanks to Jim Graves for reporting on each week's program.*

## Friday, April 11th – Chicken Express Owner Robert Kollman

Chicken Express owner Robert Kollman gave us an interesting program at breakfast on April 11, 2014. He told us about his experiences in Rotary at Plainview and Lubbock (Greater Southwest Rotary Club where he is program director) and his experiences with Chicken Express. Rotary was an important part of his life where he was president in Plainview and assistant district governor in that area. He grew up in Taylor and went to A&M, but his wife went to Texas Tech before they moved from Austin to Plainview then to Shallowater, and he now has three restaurants in Lubbock as well as the one in Plainview. He had many positive things to say about Lubbock and considers his business a ministry. He employs 150 people in his restaurants and talked about the minimum wage level and changes in Plainview.

*Thanks to Jim Graves for reporting on each week's program.*

## Have Fun – Do Make-Ups

All Rotarians should strive for 100% attendance. When you miss a regular Friday morning club meeting, you can "make up" your attendance by going to one of the monthly board meetings, typically held each month's second Tuesday at 5:30 PM at Craig Alley's office on the fifth floor of the Pyramid Building immediately west of the Holiday Inn where we hold our club meetings. Other ways to make up include attending our new Monday group, delivering Meals on Wheels, and taking part in similar club activities.



One of the best ways to make-up is to attend the meeting of another Rotary club. Greater Southwest Lubbock Rotary meets at noon on Mondays at the Market Center on the Texas Tech campus. The Rotary Club of Lubbock meets at noon on Wednesdays at First Methodist Church on Broadway.



When you go out of town, use the club locator at [rotary.org](http://rotary.org) to find Rotary meetings. Or download the Rotary club locator app to your smart phone. One cool Rotary tradition is the exchange of club banners when you attend a Rotary meeting at some distance from Lubbock. Plan ahead and pick up a Metro banner from Secretary Linda McMurry. With the Texas flag and the outline of Texas, the Metro banner is very sharp. In this picture Wilton (CT) Rotary President Paul Burnham presented a banner to Caryl and Walter Smith who were doing a make-up at the Wilton club (and having a lot fun doing so).

When you do a make-up, be sure to tell Secretary Linda McMurry.

# Metro Monday

Invite prospective members to join us on Monday evenings at 5:30 pm with fellowship at 5:15 pm at the Atrium of the Holiday Inn on the South Loop.

Details about the Monday Metro group appear later in this Banner.



## Happy April Birthdays:



### Member Birthdays:

Walter Smith	April 21
Queen Elizabeth	April 21
Battle of San Jacinto	April 21
Bonnie Schwarzentraub	April 25
Joey Cooper	April 28



## Mark Your Calendars Last Rotary Reader Date

DUPRE SCHOOL – 21<sup>ST</sup> AND AVE T  
7:00AM-7:45AM

May 8<sup>th</sup>



## Future Meetings

Want to know what upcoming programs have been planned by President Elect SarahLee Morris and friends?

Go to our club's ClubRunner homepage (<http://www.clubrunner.ca/Portal/Home.aspx?accountid=9071>) and click on Speakers to get to this screen.



May 16, 2014

**Wesley Welch, The Spade Ranches**  
"Modern-Day Ranching in West Texas"

May 23, 2014

**Valerie Kerr**  
"The Covenant Foundation"

May 30, 2014

**Gerald Dolter, Director, Lubbock Moonlight Musical**  
"Highlights of This Summer's Moonlight Musicals"

Jun 06, 2014

**Ron Kendall**  
"The Impact of Oil on Lubbock and Surrounding Area"

Jun 13, 2014

**Brad Moran, RAMAR Communications**  
"The Broadcast Industry on the South Plains"

Jun 20, 2014

**Jennifer Hughes, TTU**  
"University Accountability in the Current Climate"

Jun 26, 2014

**Installation Banquet**

## Caryl's College of Useless Knowledge

Answers on page 9.



1. What is the difference between a hare and a rabbit?
2. What do rabbits eat to help them digest their food?
3. According to Toyota, the plural of Prius is what?
4. Which of the following names were early candidates for names of Walt Disney's Seven Dwarfs: Flabby, Dirty, Shifty, Lazy, Burpy or Baldy?

# Easy as Pie; Just Go To [metrolubbockrotary.org](http://metrolubbockrotary.org)

And you'll be automatically directed to our Clubrunner website:

**Rotary Club of Metropolitan Lubbock**

Home Stories News Calendar Speakers Login

**Club Pages**

- » [About our Club](#)
- » [Metro Banner \(Newsletter\)](#)
- » [Rotary Youth Exchange](#)
- » [Polio Eradication](#)
- » [Apple Butter Festival](#)
- » [Rotary Readers](#)
- » [Unsung Heroes](#)
- » [William Tinnev Ethics Award](#)
- » [Club Projects](#)
- » [Metro Bylaws](#)
- » [Metro Constitution](#)

**Welcome to our Club!**

**Service Above Self**

We meet Fridays at 7:00 AM  
 Holiday Inn Lubbock Park  
 Plaza Hotel  
 3201 Texas 289 Loop  
 Frontage Rd  
 Lubbock, TX 79423  
 United States

Venue Map  
 Duty Roster  
 Club Bulletin  
 District Site

**Stories**

Welcome to the Metropolitan Lubbock Rotary website!  
 Posted by SarahLee Morris

*Welcome to our Rotary Club!*

**Welcome**

Welcome  
 Login

**Offices and Directors**

President  
 Walter Smith

President Elect  
 SarahLee Morris

Treasurer  
 Bonnie Schwarzentraub

Secretary  
 Linda McMurry

Foundation Chairperson  
 David McAlexander

And District 5730 is on Facebook at:  
<https://www.facebook.com/WestTexasRotary>

Rotary District 5730

**ROTARY DISTRICT 5730**

District 5730 stretches across the Giant Size of Texas from Dalhart and Perryton on the north to Sweetwater and Pecos on the south. We are 1800 Rotarians and 51 Rotary Clubs strong and are proud to be part of Rotary International.

127 likes · 7 talking about this

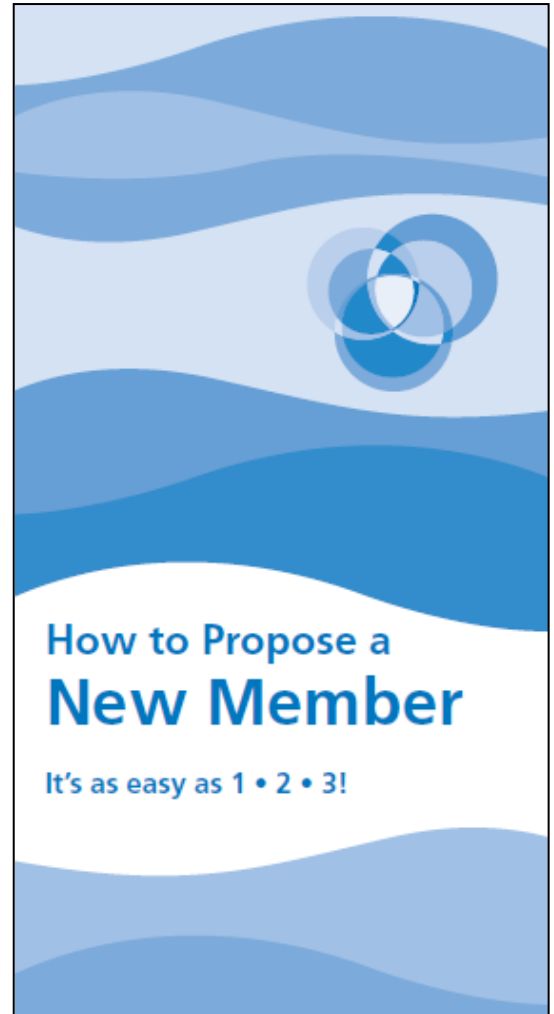
Like Follow Message

Non-Governmental Organization (NGO)

ROTARY DISTRICT

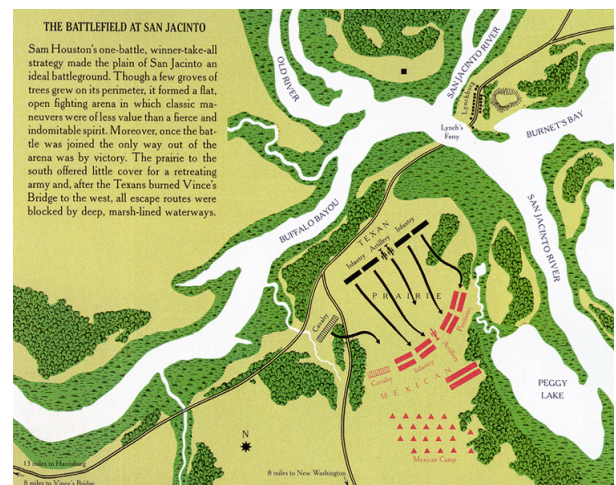
# How to Propose a New Member

1. Talk with someone you'd like to invite to join Metro. Let them know about expectations of attendance at all but at least half of the club meetings, initiation fee of \$50, and quarterly dues and meals of \$180.
2. When he or she expresses an interest, fill out Part A of the "Membership Proposal Form" found at [http://www.rotary.org/RIdocuments/en\\_pdf/254en.pdf](http://www.rotary.org/RIdocuments/en_pdf/254en.pdf) (shown to the right). It's only a couple questions long.
3. Give the completed form to Linda McMurry, Metro's Secretary.
4. After the Metro Board approves the proposed member, the Board will arrange to talk with the proposed member about membership in the club and ask her or him to fill out Part B of the "Membership Proposal Form."
5. Information about the proposed member will be published to club members; and if no objections are raised, after seven days the proposed member will become a member of Metropolitan Lubbock Rotary and the club secretary will report their membership to Rotary International.
6. The club president will arrange a formal induction ASAP at a club meeting.



## April 21<sup>st</sup> – Battle of San Jacinto

The Battle of San Jacinto, fought on April 21, 1836, in present-day Harris County, Texas, was the decisive battle of the Texas Revolution. Led by General Sam Houston, the Texan Army engaged and defeated General Antonio López de Santa Anna's Mexican army in a fight that lasted just 18 minutes.





## More on Metro Monday

Of course, sooner is better; but anyone interested in checking out this new Rotary opportunity can start any Monday.

The Monday group will meet each week just as other Rotary groups meet on a weekly basis. Meetings won't include meals, so dues will be limited to an anticipated \$75 per quarter.



Similar groups in other cities have had a regular club meeting one week, a meeting focused on their service project the next week, a meeting dedicated to classification talks the next week, and so forth.

Once initiated, the Monday group will be regular members of Metro but their usual meeting time will be on Monday, although they can attend the Friday meeting as a make-up. Our current Friday group and anyone who joins the Friday group will generally continue to meet on Fridays, although make-ups can be done on Monday.

In short, we will be one club; but some members will be "Friday members" and some will be "Monday members." At some time in the future the Monday group may choose to cut their Metro ties and go on their own as the 4<sup>th</sup> Rotary club in Lubbock.

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## Answers to Caryl's Questions

1. Here are two of the several differences in the physical features of hares and rabbits that allow us to distinguish between the two.
  - Hares are generally larger and faster than rabbits.
  - Hares have longer ears and larger feet than rabbits.
 By the way, Bugs Bunny is a hare, not a rabbit.
2. Rabbits eat up to 80% of their feces to help digest their food. . . Don't ever complain again about your food. Just eat it and hush up.
3. According to Toyota, the official plural of Prius is Prii. (I don't know whether to pronounce it Preeee or Preee-eee or Pry or what.
4. All of those names were considered at one time for the Seven Dwarfs. By the way, the plural of Dwarf is Dwarrows, so Disney's movie should have been "Snow White and the Seven Dwarrows." So says "1227 Quite Interesting Facts to Blow Your Socks Off;" but you have to go to Middle English to find dwarrow.

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**Board Meeting –5:30 pm, Tuesday, April 22  
at Craig Alley's Office**

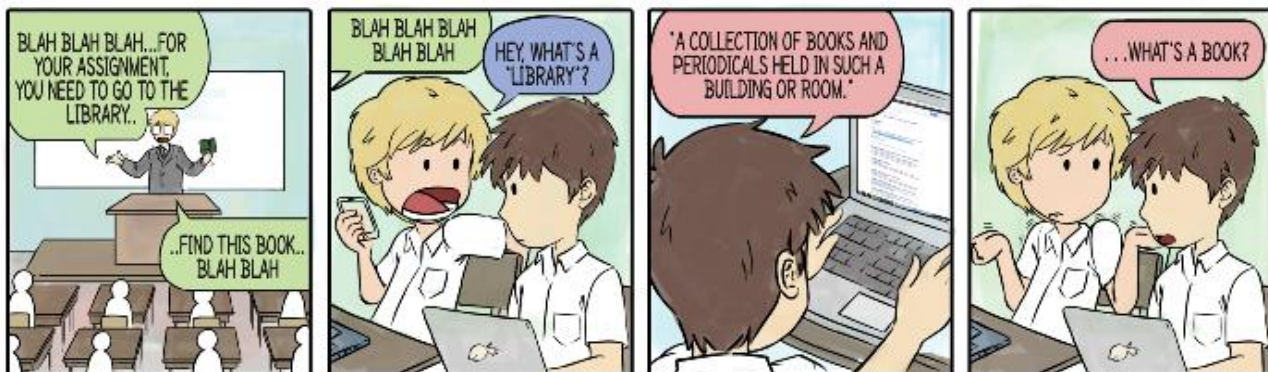
## Rotary's Six Focus Areas

- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development
- Peace and conflict prevention/resolution

## Rotary's Four-Way Test



## Does This Remind You of Anyone?



# COME FLY WITH US!

**Rotary**  
District 5730



GREETINGS ROTARIANS!

It's that time of year when all Rotarians in District 5730 can do our part to give back to the Rotary Foundation. The way we do this is by holding a district-wide raffle. The lucky winner of this raffle will be awarded a Southwest or United Airlines travel voucher in the amount of \$2,500.00.

Members of each club are asked to sell or buy for themselves; ten tickets (each ticket costing \$10.00). All proceeds of this raffle will be given to the Annual Fund of The Rotary Foundation. Please remember, half of those proceeds will come back to the district in three years and the other half will go to The Rotary Foundation World Fund.

To make this raffle a lot more fun and in keeping with District Governor Ken's sports theme, we will make this raffle a district-wide competition. The clubs that sell ALL of their tickets will be recognized at the District Conference the night of the drawing. To make it even more interesting, the club selling the most tickets (in their respective clubs size: small 1-30, medium 30-75, large 75+) will receive a plaque with their club name on it. The three plaques will stay in the winning club during their winning year and transfer each year thereafter to the winning clubs.

ADGs and/or Presidents will receive your area/club raffle tickets this coming week to distribute to your members. If clubs need more tickets, please let me know. I am here to help and make this a fun and successful year.

Let's get excited about this and show that this district not only is up for the challenge but we will do so in the name of Rotary and the Rotary Foundation.

## ADG'S/PRESIDENTS and CLUB FOUNDATION CHAIRS

All money collected for this raffle should be sent directly to me at the address below. Checks are to be made payable to the Rotary Foundation. **DO NOT SEND TO ROTARY FOUNDATION!**

Susan Wierzba, District Raffle Chair  
4015 84<sup>th</sup> Street  
Lubbock, Texas 79423

Please make sure that all money and stubs are clearly marked with the club and member. Clubs who succeed in selling all of their tickets will also become EREY clubs.

Tickets for the club competition will end on April 29th so that name plates can be made. Individual raffle tickets will continue to be on sale throughout the district conference.

NOTE TO Presidents and Club Foundation Chairs: Please send money/stubs throughout the process so that it can all be tabulated prior to district conference.

If there are any questions, please email or call, but most importantly, **HAVE FUN!**

Susan A. Wierzba, District 5730  
Annual Fund/District Raffle Chair  
4015 84<sup>th</sup> Street  
Lubbock, Texas 79423  
sawierzba@yahoo.com  
(806)789-7045 cell

**District Conference 2014**  
Lubbock, Texas  
May 2 - May 4

